Sports Betting Integrity is one of SIGA’s core strategic areas and top priorities.

The fight against illegal betting, match-fixing, sports betting fraud and criminal infiltration in sport cannot be won without effective leadership, credible solutions and concerted, coordinated, global action. This implies the implementation of a robust set of Universal Standards – the SIGA Universal Standards on Sports Betting Integrity (http://siga-sport.net/pdfs/Universal_Standards_on_SBI.pdf) developed together with a group of experts – and enhanced collaboration between all key stakeholders, including the active engagement of the media.

The media performs an invaluable role. Acting both as a source of independent and objective information and as an opinion-maker, the media can enhance our efforts to spur, across the whole sporting industry, a new culture of integrity.

With this shared priority in mind, on 12 January 2018 the Portuguese sports journalists’ representative association (CNID – National Club of Sports Press), the three Portuguese daily sports newspapers (A Bola, Record and O Jogo) and two of the most influential nationwide radio stations (Rádio Renascença and Antena 1) signed the SIGA Pledge on Sport Integrity, and announced the common commitment to develop a series of sport integrity related initiatives throughout 2018.

In pursuance of SIGA’s 2018 Plan of Activities and the above mentioned collective Pledge, SIGA is organising this high-level Expert Summit on Sports Betting, Integrity & Media in association with CNID and the National Olympic Committee of Portugal (COP).
AGENDA

10:00 – 10:30 Networking and Registration

10:30 Opening Session

- Mário Martins  
  Vice President, CNID – National Club of Sports Press
- João Paulo Almeida  
  General Director, National Olympic Committee of Portugal
- Emanuel Macedo de Medeiros  
  CEO, SIGA

11:00 Sports Betting Regulation: Lessons Learned & Critical Challenges - from the backstage to the front line

- Emma McClarkin  
  Member of the European Parliament
- Ian Smith / Kevin Carpenter  
  Commissioner, ESIC / Chair, Disciplinary Panel, ESIC
- Karl Bennison  
  Chief of Enforcement Division, Nevada Gaming Control Board
- Laurent Vidal  
  Professor, Sorbonne University
- Diogo Guia  
  Senior Director, Sports Public Policies, ICSS INSIGHT

- Moderator: Jorge Maia, Deputy Director, O Jogo
- Conclusions: Jorge Barbosa, CNID

12:00 Countering Sports Betting Fraud, Money Laundering and Criminal Infiltration in Sport

- Sir Ronnie Flanagan  
  Chairman, Anti-Corruption Unit, International Cricket Council
- Jason Ferguson  
  Chairman, World Professional Billiards and Snooker Association
- Affy Sheikh  
  Head of Integrity, Starlizard Integrity Services
- João Paulo Almeida  
  General Director, National Olympic Committee of Portugal
- Fernando Veiga Gomes  
  President, Sports Law Commission, Union Internationale d’Avocats
- Inspector Luis Ribeiro  
  Judiciary Police of Portugal

- Moderator: Fernando Eurico, Sports Editor, ANTENA 1
- Conclusions: Rui Orlando, Coordinator, Sport TV

13:00 LUNCH/ NETWORKING BREAK

14:00 Monitoring, Alerting and Acting – the Role and Responsibility of Betting Industry towards Sports and Consumers

- Emídio Guerreiro  
  Member of Portuguese Parliament / former Secretary of State of Sport and Youth
- João Paulo Almeida

www.siga-sport.com | SPORT INTEGRITY GLOBAL ALLIANCE | @SIGAlliance
15:00 Prevention, the Best Remedy: Early Warning Systems, Whistle Blowing, Training & Education

- Nick Raudenski
  Chief Integrity Officer, UEFA
- Ramune Bistrickaitė
  Head of Public Affairs, Integrity Services, Sportradar
- Rute Soares
  Legal Manager, Portuguese FA
- Paulo Rozeira
  Legal Coordinator, Liga Portugal

  Moderator: Mário Martins, Vice President, CNID
  Conclusions: Vítor Pinto, Editor, Record

16:00 NETWORKING BREAK

16:30 Sports Betting Integrity and the Role of the Media

- Vitor Serpa
  Director, A Bola / Vice President, European Sports Media
- Antonio Magalhães
  Director, Record
- José Manuel Ribeiro
  Director, O Jogo
- Paul Nicholson
  CEO, Inside World Football

  Moderator: Hugo Gilberto, Sub-Director of information, RTP
  Conclusions: Jorge Barbosa, CNID

17:30 Closing Session

- Rosa Mota
  Olympic Gold Medallist, Marathon World Champion, Vice President of the National Olympic Committee Portugal, SIGA Champion
- Emanuel Macedo de Medeiros
  CEO, SIGA