



## **SIGA EXPERT SUMMIT ON “SPORTS BETTING, INTEGRITY AND MEDIA”** 8 May 2018, Porto

Sports Betting Integrity is one of SIGA’s core strategic areas and top priorities.

The fight against illegal betting, match-fixing, sports betting fraud and criminal infiltration in sport cannot be won without effective leadership, credible solutions and concerted, coordinated, global action. This implies the implementation of a robust set of Universal Standards – the SIGA Universal Standards on Sports Betting Integrity ([http://siga-sport.net/pdfs/Universal\\_Standards\\_on\\_SBI.pdf](http://siga-sport.net/pdfs/Universal_Standards_on_SBI.pdf)) developed together with a group of experts – and enhanced collaboration between all key stakeholders, including the active engagement of the media.

The media performs an invaluable role. Acting both as a source of independent and objective information and as an opinion-maker, the media can enhance our efforts to spur, across the whole sporting industry, a new culture of integrity.

With this shared priority in mind, on 12 January 2018 the Portuguese sports journalists’ representative association (CNID – National Club of Sports Press), the three Portuguese daily sports newspapers (A Bola, Record and O Jogo) and two of the most influential nationwide radio stations (Rádio Renascença and Antena 1) signed the SIGA Pledge on Sport Integrity, and announced the common commitment to develop a series of sport integrity related initiatives throughout 2018.

In pursuance of SIGA’s 2018 Plan of Activities and the above mentioned collective Pledge, SIGA is organising this high-level Expert Summit on Sports Betting, Integrity & Media in association with CNID and the National Olympic Committee of Portugal (COP).

# AGENDA

10:00 – 10:30 Networking and Registration

10:30 Opening Session

- **Mário Martins**  
Vice President, CNID – National Club of Sports Press
- **João Paulo Almeida**  
General Director, National Olympic Committee of Portugal
- **Emanuel Macedo de Medeiros**  
CEO, SIGA

11:00 Sports Betting Regulation: Lessons Learned & Critical Challenges - from the backstage to the front line

- **Emma McClarkin**  
Member of the European Parliament
  - **Ian Smith / Kevin Carpenter**  
Commissioner, ESIC / Chair, Disciplinary Panel, ESIC
  - **Karl Bennison**  
Chief of Enforcement Division, Nevada Gaming Control Board
  - **Laurent Vidal**  
Professor, Sorbonne University
  - **Diogo Guia**  
Senior Director, Sports Public Policies, ICSS INSIGHT
- Moderator: **Jorge Maia**, Deputy Director, O Jogo
  - Conclusions: **Jorge Barbosa**, CNID

12:00 Countering Sports Betting Fraud, Money Laundering and Criminal Infiltration in Sport

- **Sir Ronnie Flanagan**  
Chairman, Anti-Corruption Unit, International Cricket Council
  - **Jason Ferguson**  
Chairman, World Professional Billiards and Snooker Association
  - **Affy Sheikh**  
Head of Integrity, Starlizard Integrity Services
  - **João Paulo Almeida**  
General Director, National Olympic Committee of Portugal
  - **Fernando Veiga Gomes**  
President, Sports Law Commission, Union Internationale d'Avocats
  - **Inspector Luis Ribeiro**  
Judiciary Police of Portugal
- Moderator: **Fernando Eurico**, Sports Editor, ANTENA 1
  - Conclusions: **Rui Orlando**, Coordinator, Sport TV

13:00 LUNCH/ NETWORKING BREAK

14:00 Monitoring, Alerting and Acting – the Role and Responsibility of Betting Industry towards Sports and Consumers

- **Emídio Guerreiro**  
Member of Portuguese Parliament / former Secretary of State of Sport and Youth
- **João Paulo Almeida**

Director General, National Olympic Committee of Portugal

- **Mark Lichtenhein**  
Chairman, Sport Rights Owners' Coalition
- **Kevin Carpenter**  
Special Counsel, Genius Sport Group

- Moderator: **Fernando Eurico**, Sports Editor, ANTENA 1
- Conclusions: **Artur Madeira**, Vice President, CNID

15:00 **Prevention, the Best Remedy: Early Warning Systems, Whistle Blowing, Training & Education**

- **Nick Raudenski**  
Chief Integrity Officer, UEFA
- **Ramune Bistrickaite**  
Head of Public Affairs, Integrity Services, Sportradar
- **Rute Soares**  
Legal Manager, Portuguese FA
- **Paulo Rozeira**  
Legal Coordinator, Liga Portugal

- Moderator: **Mário Martins**, Vice President, CNID
- Conclusions: **Vítor Pinto**, Editor, Record

16:00 **NETWORKING BREAK**

16:30 **Sports Betting Integrity and the Role of the Media**

- **Vitor Serpa**  
Director, A Bola / Vice President, European Sports Media
- **Antonio Magalhães**  
Director, Record
- **José Manuel Ribeiro**  
Director, O Jogo
- **Paul Nicholson**  
CEO, Inside World Football

- Moderator: **Hugo Gilberto**, Sub-Director of information, RTP
- Conclusions: **Jorge Barbosa**, CNID

17:30 **Closing Session**

- **Rosa Mota**  
Olympic Gold Medallist, Marathon World Champion, Vice President of the National Olympic Committee Portugal, SIGA Champion
- **Emanuel Macedo de Medeiros**  
CEO, SIGA

