



# FIRST 100 DAYS

## PROGRESS REPORT



## EMANUEL MACEDO DE MEDEIROS

CHIEF EXECUTIVE OFFICER

*“We have the capacity, as a worldwide coalition of like-minded organisations, to realise our mission.*

*The millions of people who love sport want real change for the better, and they recognise the necessity and the benefit of an organisation like ours.*

*They expect us to lead by example and work to the best of our ability to meet the crucial challenges of the times we live in. And so do our Members and Committed Supporters.*

*They have elected us into office because they trust we will deliver.*

*The progress made in these first One Hundred Days bears testimony to the great potential that exists.*

*Let us now harness all this positive energy, and continue moving forward. Jointly. With confidence and strong resolve. As a Team.*

*For sport and the values we hold dear.*

*Thank You.”*

First 100 Days

# PROGRESS REPORT

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First 100 Days  
PROGRESS REPORT

**SIGA: WHAT WE SET OUT TO DO**



# VISION

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SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

# MISSION

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The mission of SIGA is to provide global leadership, promote good governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral and global body.





# SIGA STATEMENT OF INTENT

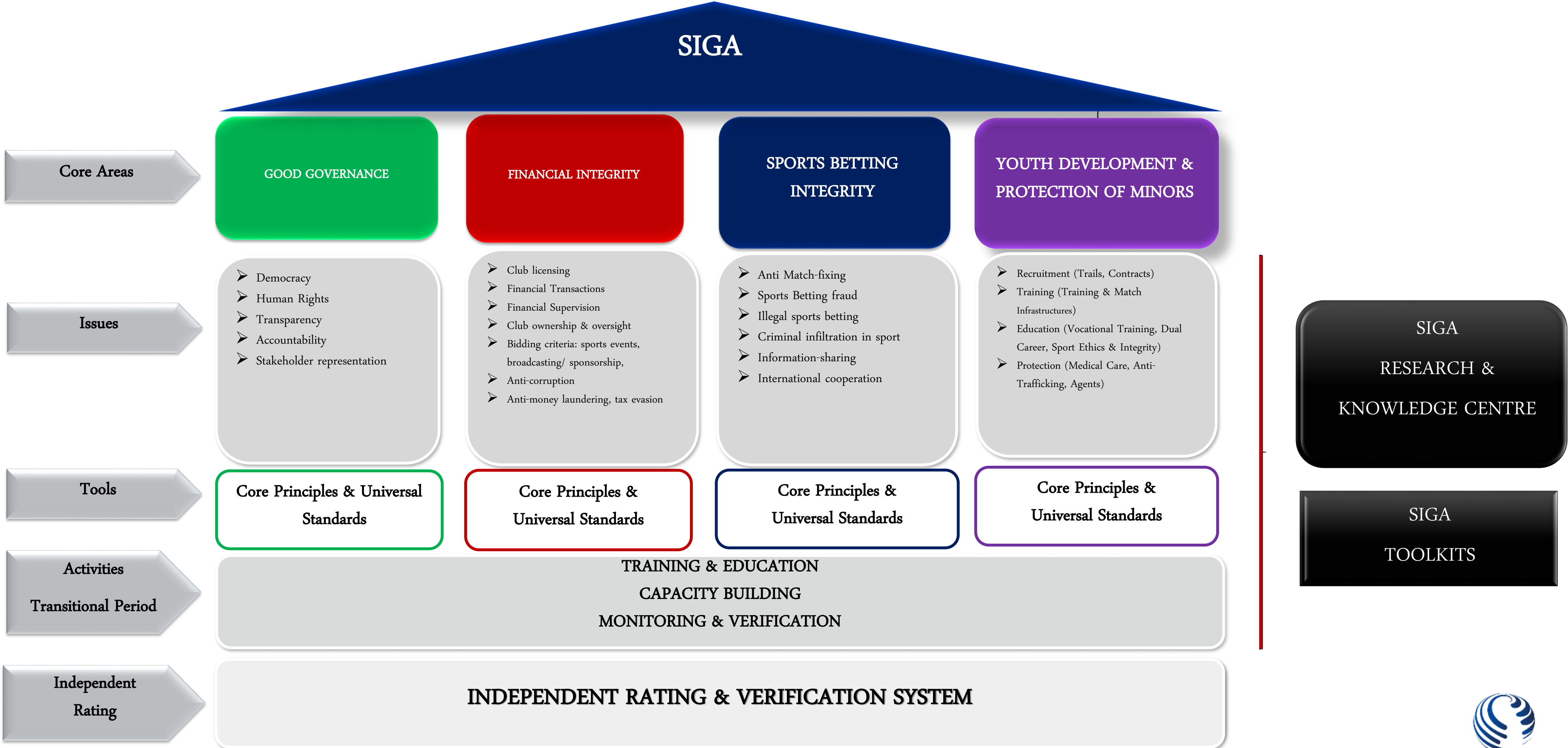
As supporters of the Sport Integrity Global Alliance (SIGA), we acknowledge the fundamental challenges facing the integrity of sport and hereby proclaim our resolve to promote the highest standards of fair play in the administration of sport, particularly in the areas of good governance, financial integrity and sports betting integrity.

We support and will work towards creating a new era in sport, moving collectively to implement across the community of sport, SIGA’s Core Principles for Sport Integrity and the corresponding universal standards, which together demonstrate the commitment of all signatories to the highest and best role of sport in society.

The need for reform offers a unique opportunity to develop SIGA as a neutral and independent entity serving sport, supported by key stakeholders, who will ensure the adoption, implementation and monitoring of these Core Principles and Universal Standards.

Through the development of SIGA we will endeavour to preserve the integrity of sport, safeguarding its positive values and vital role for the benefit of all citizens and future generations.

# SIGA PURPOSE AND MODEL





# MEMBERS & COMMITTED SUPPORTERS

**ACAMS**  
Advancing Financial  
Crime Professionals  
Worldwide



**BASEL INSTITUTE ON  
GOVERNANCE**



**ESIC**  
ESPORT INTEGRITY COALITION



Promoting Responsible Business  
through Collective Action



**MEDIACOM**



**quest**



**starlizard**  
integrity services

**Deloitte.**





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PROGRESS REPORT

SIGA TO DATE: OUR JOURNEY SO FAR

# SIGA TO DATE: OUR JOURNEY SO FAR

F i r s t 1 0 0 D a y s  
P R O G R E S S R E P O R T

## Milestones



01/2018 Rome

- Election of SIGA CEO
- Appointment and election of SIGA's internal organs including SIGA Council, Ethics Committee, Audit and Compliance Committee and Standing Committees
- 3<sup>rd</sup> SIGA Sport Integrity Forum



07/2017 Lisbon

- Appointment of SIGA Chairman
- Approval of SIGA's governance system
- 2<sup>nd</sup> SIGA Sport Integrity Forum



01/2017 London

- SIGA officially incorporated as a legal entity
- SIGA Constitution signed by 30 Founding Members
- 1<sup>st</sup> Edition of the SIGA Sport Integrity Forum



06/2016 Paris

- Approval of SIGA Concept
- Appointment of SIGA ad Interim Council & Coordinator
- Approval of Co-Chairs of Steering and Working Groups

09/2016 Cascais

- Approval of SIGA Universal Standards (1<sup>st</sup> draft)
- Approval of SIGA draft Constitution



11/2015 New York

Agreement to develop a Sport Integrity Global Alliance (SIGA)



04/2016 Madrid

- + 50 organisations sign Declaration of Core Principles and Statement of Intent
- Launch of SIGA as a global, independent and neutral sport integrity coalition



02/2016 London

- 1<sup>st</sup> SIGA General Meeting (ICAEW)
- Statement of Intent & Declaration of Core Principles



## SIGA Sport Integrity Forum III & SIGA General Assembly, Rome, 30/31 January 2018





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**SIGA GENERAL ASSEMBLY - 100 DAYS AGO**

**– WHAT WE SAID WE WOULD ADDRESS: STATED  
PRIORITIES**



# FUNDING

- ✓ Creation of **Working Group “FUNDRAISING”** to:
  - Draft SIGA Projects & Business Plans
  - Identify potential fundraising sources
  - Reach out to potential donors
  - Propose and participate in fundraising initiatives
  
- ✓ Creation of **Task Forces** on:
  - “*Project Development*”; and
  - “*Funding Sources Outreach*”
  
- ✓ Creation of **Working Group “SIGA SPORT INTEGRITY FUND”**  
composed of:
  - Task Force “*Sport Integrity Tax Tobin*”
  - Task Force “*Sport Integrity Judicial/Financial Return*”



## PUTTING OUR HOUSE IN ORDER

### ✓ FINANCE

- FY 2017 Financial Statements
- Independent Audit \*
- Settlement of all overdue payables towards service providers

### ✓ TRANSPARENCY

- Registration of SIGA at the “European Union Transparency Register”
- Development of SIGA’s Conflict of Interests Register \*
- Registration of SIGA / Register of Commerce of Geneva \*
- Tax Exemption Application (Geneva) \*
- General Assembly minutes published on SIGA website

\* *in progress*



## PUTTING OUR HOUSE IN ORDER

### ✓ STRUCTURE & ORGANISATION

- SIGA Standing Committees – chairmanship, key priorities 2018/19 & action plan
- Creation of Working Groups & Task Forces
  - Review of SIGA Statutes
  - Fundraising
  - Sport Integrity Fund

### ✓ STRATEGIC & OPERATIONAL PLANNING

- 2018 SIGA Master Calendar of Meetings & Events

### ✓ HUMAN RESOURCES

- Definition of organic structure
- Definition of job profiles, roles and responsibilities
- Launch of recruitment process



# SIGA INDEPENDENT RATINGS AND VALIDATION SYSTEM (SIRVS)

- ✓ Creation of the **SIGA Task Force on SIRVS**
  - Emanuel Macedo de Medeiros (SIGA) Rick McDonnell (ACAMS), Frédéric Thiry (ADIT), Ty Francis (ICSS), Esperanza Bernal (La Liga), Eddie Marshbaum (Quest), and Katie Simmonds (ICSS INSIGHT)
- ✓ Development of **procurement process for selection of law firm** (legal support)
- ✓ Definition & approval of **Approach** and **Timetable**
- ✓ **Invitation to Tender**
- ✓ Appointment of independent **Jury**



S I G A S T R I V E S A H E A D

# SIGA INITIATIVES

- ✓ Announcement of the **SIGA Global Female Mentorship Programme** (Paris, 07 March 2018)
- ✓ Announcement of the first 11 **SIGA Global Mentors** (Paris, 07 March 2018)
- ✓ Launch of **SIGA Declaration for Gender Equality in Sport** (Paris, 07 March 2018)
- ✓ SIGA partnership with Universities for 'Sport Integrity' research projects, curricular courses and internship programmes





# SIGA LEADS THE DEBATE

## ✓ SIGA Special Sessions:

- Good Governance in Sport – Piercing the Gender Glass Ceiling (Paris, 07 March 2018)
- Countering Abuse and Trafficking of Minors in Sport (Miami, 26 April 2018)

## ✓ Launch of the **SIGA Expert Summits:**

- Sports Betting, Integrity & Media (Oporto, 08 May 2018)







## ✓ The SIGA DINNER - DEBATES

- *Anti-Corruption and Integrity in Sport: Setting the Standards for a Trusted Industry* (Paris, 26 March 2018)
- Miami, 25<sup>th</sup> April 2018
- Oporto, 07<sup>th</sup> May 2018



## SIGA DEBATES

*Sport integrity matters.*

 @SIGAlliance
  [www.siga-sport.com](http://www.siga-sport.com)





S I G A S T R I V E S A H E A D

# SIGA PARTICIPATES

- ✓ SIGA invited by the European Commission to be part of the **European Union's Expert Group on Sport Integrity**
- ✓ Active engagement in **OECD's Task Force on Countering Illicit Trade** (Paris, 15-16 March 2018)
- ✓ Active participation in **2018 OECD's Global Anti-Corruption & Integrity Week** (Paris, 26-28 March 2018)





# SIGA PARTNERSHIPS

- ✓ Cooperation Agreement **SIGA – UNESCO**
  - Action 1 - Kazan Action Plan (KAP)
  - Observatory Women in Sport
- ✓ Partnership **SIGA - UNESCO - Council of Europe** (Action 3 KAP)
- ✓ Cooperation Agreement **SIGA - Sporting Equals** (good governance in sport – ethnic diversity)
  - European Parliament
    - Meetings with several MEPs
    - Participation in EP’s sport related conferences and initiatives
    - Organisation of a SIGA Breakfast-Debate on Sport Integrity to be hosted by the EP (June 2018)
    - EP to develop report on “Financial Integrity in Sport” in partnership with SIGA
  - European Commission
    - EU Sport Forum (Sofia, Bulgaria, 22-23 March 2018)
    - Meeting with EC Sport Unit (Brussels, 09 April 2018)
    - EU Expert Group on Sport Integrity (Varna, Bulgaria, 23-24 April 2018)



## ✓ SIGA Cooperation Agreement with Universities

- University Rey Juan Carlos (Spain)
- Law Faculty of the University of Lisbon (Portugal)
- Federal Institute of Compared Law (Switzerland)
- Link University (Italy)
- European Institute of Florence (Italy)
- George Washington University (USA)
- Superior Institute of Law and Economy (Spain)



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PROGRESS REPORT  
**A SNAPSHOT**



THE FIRST 100 DAYS

SIGA  
SPECIAL SESSION  
ON ‘PIERCING THE  
GENDER  
CEILING IN SPORT



Paris, 7 March 2018

TACKLING MATCH  
-FIXING



London, 10 March 2018

MEETING OF OECD  
TASK FORCE ON  
COUNTERING ILLICIT  
TRADE



Paris, 16 March 2018

THE FUTURE OF  
FOOTBALL



Lisbon, 21 March 2018

BRITISH ETHNIC  
DIVERSITY  
SPORTS AWARDS



London, 24 March 2018



THE FIRST 100 DAYS

SIGA DINNER-DEBATE



Paris, 26 March 2018

OECD 2018 ANTI-CORRUPTION FORUM



Paris, 27-28 March 2018

SIGA SPECIAL SESSION ON  
'YOUTH DEVELOPMENT IN SPORT:  
COUNTERING ABUSE & TRAFFICKING OF MINORS'



Miami, 26 April 2018

SIGA DINNER-DEBATE



Porto, 7 May 2018

SIGA EXPERT SUMMIT ON SPORTS BETTING, INTEGRITY AND MEDIA



Porto, 8 May 2018





## FRANCO FRATTINI

S I G A C H A I R M A N

*“ SIGA is driven by the long and overdue global reform needed to safeguard the integrity of sport and to restore people’s trust in the industry. As Chairman of SIGA, I am well aware of the challenges we are facing, however my resolve and, importantly, my confidence in the collective expertise, ability and determination of our members, will keep us moving forward with the work of SIGA.*

*What has been achieved in just 100 days since our General Assembly in Rome, is nothing short of remarkable! I must commend our CEO, Emanuel Medeiros, the SIGA team and our committed members and supporters for their strategic vision, reformist spirit and proactive attitude. My sincere thanks and my congratulations to all and particularly to those who, having been elected by the membership in January have clearly worked hard to prove the honour of their roles and indeed, their value.”*





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