

## **SIGA SPECIAL SESSION**

in partnership with CNID – Association of Sports Journalists  
celebrating the 3<sup>rd</sup> Anniversary of the SIGA Constitution

# **SPORT INTEGRITY 2020–2030** **The Greatest Challenges of the Decade** *from the perspective of the Media*

30 January 2020

Sport Museum, Foz Palace, Lisbon, Portugal

## **AGENDA**

### **09:30 Opening Session**

- **Emanuel Macedo de Medeiros**  
CEO, SIGA / Chairman & CEO, SIGA AMERICA
- **Manuel Queiroz**  
President, Association of Sports Journalists (CNID)
- **João Paulo Rebelo**  
Secretary of State of Youth and Sport of Portugal

### **10:00 Setting the Scenes –2020 Key Priorities & SIGA Vision 2030**

- **Emanuel Macedo de Medeiros**  
CEO, SIGA / Chairman & CEO, SIGA AMERICA

**Fireside Chat** with **Paul Nicholson**, Editor & CEO, Inside World Football

### **10:30 Sport Integrity: Key Challenges & Game Plan for the Future**

- **Vítor Serpa**  
Director General, A Bola
- **Sérgio Krithinas**  
Deputy Director, Record
- **Rosa Pinto**  
Journalist, SIC TV
- **João Marcelino**  
Journalist / Sports Commentator / former Director, Record
- **Alexandre Afonso**  
Journalist, Sports Coordinator, Antena 1

### **11:20 Networking Break**

**11:30 Sport Integrity – Key Challenges & Game Plan for the Future**

- **Gianni Melro**  
President, International Association of Sports Press (AIPS)
- **José Manuel Ribeiro**  
Director, O Jogo
- **Cecília do Carmo**  
Editorial Producer
- **António Varela**  
Comms Director, National Olympic Committee of Portugal
- **Francisco Guimarães**  
Sports Commentator, Sport TV / SIGA Champion

**12:20 – Conclusions**

- **Katie Simmonds**  
General Counsel & Senior Director, Global Partnerships, SIGA

**12:30 Closing Session**

- **Manuel Queiroz**  
President, National Association of Sport Journalism (CNID)
- **Joaquim Evangelista**  
President, Portuguese Professional Footballers' Union (SJPF)
- **João Paulo Almeida**  
Director General, National Olympic Committee of Portugal
- **Vítor Pataco**  
President, Portuguese Institute of Youth and Sport (IPDJ)
- **Emanuel Macedo de Medeiros**  
CEO, SIGA / Chairman & CEO, SIGA AMERICA