

REQUEST FOR PROPOSAL TECHNOLOGY PARTNERS

25 March 2020



REQUEST FOR PROPOSAL ("RFP")

1 PROJECT OVERVIEW

- 1.1 The Sport Integrity Global Alliance (SIGA) is the world's largest independent, neutral and multi-stakeholder coalition in the field of sports governance and integrity. Its mission is to provide global leadership, promote good governance and safeguard the integrity of sport through a set of universal standards. SIGA is incorporated as a not-for-profit association under Swiss civil law, led by the sports industry and supported by key stakeholders. Further information relating to SIGA is available at www.siga-sport.com.
- 1.2 In response to the COVID-19 / Coronavirus epidemic, SIGA launched the #SIGASTRIVES global campaign, designed to overcome adversity and ensure progress in the field of sport integrity, comprising of over thirty boosting measures and initiatives to be announced and delivered over the coming weeks and months.

A key component of this campaign and of SIGA's proactive leadership stance is to move their thought leadership events and initiatives and bilateral outreach to a virtual platform in order to expand, enhance and evolve its' digital and virtual engagements and outputs.

As such, SIGA are inviting third parties to partner with SIGA STRIVES to facilitate this process during this challenging time.

- 1.3 SIGA is evolving and seeking technology partners that will enable them to convert in-person thought leadership events and initiatives into digital experiences. They are fundamentally looking to design, develop and deliver a range of content and interactive mechanisms that will provoke and facilitate engagement and interactivity online and via personal devices.
- 1.4 As SIGA is a non for profit organization, SIGA is looking for a partnership based on value in kind services in return for the benefits set out in Section 4 of the RFP.

2 PROJECT GOALS

- 2.1 Goal 1: Convert in-person thought leadership events and initiatives into digital experiences, including podcasts, webinars, streaming and other digital interactive initiatives.
- 2.2 Goal 2: Create an online e-learning tool to provide training, education and capacity building in the field of sport integrity.



- 2.3 Goal 3: Create an online SIGA Membership portal for SIGA Members to gain access to cutting edge information in the field of sports governance and integrity. To include mechanisms that track communication and interactions.
- 2.4 Goal 4: Develop interactive digital broadcasting to engage young people.
- 2.5 Goal 5: To create a collaborative online workspace where stakeholders can follow progress on specific issues / projects, comment, participate and interact to varying degrees.
- 2.6 Other goals to be agreed in due course.

3 SCOPE OF PARTNERSHIP

3.1 The following Scope of Partnership (SOP) is based on SIGA estimates relating to its requirements, which will be amended as appropriate through discussion. This SOP provides further detail as to the roles and responsibilities to be provided by the partner(s).

SERVICES AND DELIVERABLES DETAILS	
Services:	 Identify a point of contact to develop specific overview of deliverables and capabilities for SIGA objectives;
	 Come up with a specific list of requirements and developmental milestones;
	 Deliver a fully-functioning solution including specific agreed-to capabilities;
	4. Perform testing and training for SIGA if required; and
Deliverables:	After working with SIGA - develop a list of required capabilities, and outline the steps SIGA need to follow to incorporate these.
	After agreement of capability requirements, partner to deliver to SIGA a document describing specific requirements and developmental milestones along with target dates for the completion of each milestone.
	After developmental milestones and timeline supplied, partner shall deliver a working version of the service.
	Launch of the deliverables to be agreed by both parties including press release and announcement on social media.



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4 PARTNERSHIP BENEFITS

- 4.1 Exposure to the Sport Integrity community and stakeholders.
- 4.2 SIGA Membership in the Global Business Category at the level of the agreed value of the in kind Services.
- 4.3 Prominent speaking opportunitues at our flagship event, the SIGA Sport Integrity Forum, and other thought leadership in person and digital fora.
- 4.4 Prominent position on SIGA website, including a feature in the quarterly SIGA Newsletter.
- 4.5 Regular online social media references.
- 4.6 Open to other innovation proposals.

5 SUBMISSION REQUIREMENTS

5.1 Requirement #1

All submissions need to follow a partnership model as explained in the Project Overview.

5.2 Requirement #2

All submissions should be written in English and submitted to tenders@siga-sport.com

5.3 Requirement #3

Please ensure your submission is sent in good time to prevent issues with technology – late submissions may be rejected by SIGA.

5.4 Requirement #4

Please ensure that information provided as part of its response is of sufficient quality and detail that an informed assessment of it can be made by SIGA.

5.5 Requirement #5:

By submitting a response in connection with this RFP, potential partners confirm that they will, and that they shall ensure that any consortium members and/or subcontractors will, comply with all applicable laws, codes of practice, statutory guidance and applicable SIGA policies relevant to the services being provided.



Please see below the relevant links to the policies as published on SIGA's website:

- Electoral Regulations: http://siga-sport.net/siga-electoral-regulations/
- SIGA Code of Ethics: http://siga-sport.net/the-siga-code-of-ethics/
- SIGA Anti-Corruption and Bribery Policy: http://siga-sport.net/siga-anti-corruption-and-bribery-policy/
- SIGA Policy on Conflicts of Interest: http://siga-sport.net/siga-policy-on-conflicts-of-interest/
- SIGA Policy on Gifts & Entertainment: http://siga-sport.net/siga-policy-on-gifts-and-entertainment/

6 PROJECT TIMETABLE:

- 6.1 Issue Request for Proposal: Wednesday 25 March 2020
- 6.2 Deadline for Submission: Wednesday 15 April 2020