



SIGA
SPORT INTEGRITY
GLOBAL ALLIANCE

**WEEK SIGA SPORT
INTEGRITY**

**7 - 11
SEPTEMBER
2020**

FIRST EDITION

PRESENTING PARTNER



mastercard.

Leading the Way for Sport Integrity Worldwide



SPORTINTEGRITYWEEK

7 - 11 SEPTEMBER 2020





SPORTINTEGRITYWEEK

7 - 11 SEPTEMBER 2020

WORLDWIDE

SIGA MEMBERS, COMMITTED SUPPORTERS AND PARTNERS INCLUDE, AMONGST OTHERS:



PRESENTING PARTNER:



WEEK SIGA SPORT
7 - 11
SEPTEMBER
2020
INTEGRITY



WELCOME TO THE FIRST-EVER SPORT INTEGRITY WEEK™.



The Sport Integrity Week™ is aimed at promoting the implementation of the highest integrity standards at all levels and across all areas of Sport.

Bringing together relevant industry leaders, decision-makers and top experts, the Sport Integrity Week™ will offer a unique, powerful platform to raise awareness about the most critical challenges facing Sport and the wider industry, facilitate collective action and pave the way to the necessary reforms.

The 2020 Sport Integrity Week™ will take place in a brand new digital format, comprising of live interactive panel discussions via [SIGA's YouTube channel](#) 📺 #SIGALive, and a series of interviews with some of the most senior leaders from the world of Sport.

Structured around 5 core themes, the Sport Integrity Week™ will offer insightful discussions, knowledge sharing and networking opportunities. It will also promote best practice, enhance dialogue and cooperation, as well as instigate cultural, global approaches and action-oriented solutions.





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INTEGRITY**

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Sport Integrity Week™ is the world's premium digital conference and thought leadership dynamo for sport integrity leaders and all those who want to see the industry being governed and operated under the highest integrity standards.

Connecting senior executives, thought leaders, policy-makers, forward-thinkers, global sponsors, media and champions on sport integrity, the **Sport Integrity Week™** represents the perfect intersection for all key stakeholders to come together and usher the sporting industry into a new era!

EMANUEL MACEDO DE MEDEIROS,
CEO, SIGA
CHAIRMAN & CEO, SIGA AMERICA



**ONE
WEEK**

**FIVE
WORKING
DAYS**

**ALL
OVER
THE
WORLD**

**SAFEGUARDING
SPORT INTEGRITY**

**ALL KEY
STAKE-
HOLDERS**

**PRESSING
FOR
POSITIVE
CHANGE**

**CREATING
A GLOBAL
MOVEMENT**



FIVE THEMATIC DAYS



WEBINAR SERIES



**ONE-TO-ONE SESSIONS & FIRESIDE CHATS WITH
INDUSTRY LEADERS & KEY DECISION-MAKERS**



PROJECTS LAUNCH EVENTS



SPECIAL ANNOUNCEMENTS



INTERACTIVE WORKSHOPS



WEB MEDIA CONFERENCES



NETWORKING SESSIONS



SPORTINTEGRITYWEEK
7 - 11 SEPTEMBER 2020

GEOGRAPHIC SCOPE





The Most **Pressing Challenges** facing Sport and the wider Industry - The Most **Influential Leaders, Opinion-Makers and Influencers** - High-Level, **Expertise-Driven, Action-Oriented** Discussions - **All Sports - All Continents - All Key Stakeholder Groups** – One **United Front** - Leading the Way for **Sport Integrity Worldwide**





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WEBINAR TOPICS

SPORT POST-COVID: CHALLENGES & OPPORTUNITIES
WHAT WILL CHANGE?

ANTI-CORRUPTION & INTERNATIONAL COOPERATION IN SPORT:
SO FAR SO GOOD?

SAFEGUARDING FINANCIAL INTEGRITY & SUSTAINABILITY IN SPORT

PROTECTING MEDIA RIGHTS & SPORTS' ECONOMIC VIABILITY

ESPORTS: THE FUTURE AHEAD

KEEPING SPORT CLEAN FROM MATCH-FIXIN
& CRIMINAL INFILTRATION

SPORTS BETTING INTEGRITY: IS THE USA READY?

SAFEGUADING CHILDREN & YOUNG PEOPLE IN SPORT

PREVENTING & FIGHTING AGAINST SMUGGLING AND TRAFFICKING
OF MINORS IN SPORT

TECHNOLOGY & INNOVATION AT THE SERVICE OF SPORT INTEGRITY

GLOBAL BUSINESS AT THE FOREFRONT OF SPORT INTEGRITY



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SPORT INTEGRITY PLEDGE

ADDITIONAL EVENTS

WEB MEDIA CONFERENCE: RECOMMENDATIONS FROM THE SIGA MULTI-STAKEHOLDER TASK FORCE ON RACE, GENDER, DIVERSITY AND INCLUSION

INTERACTIVE WORKSHOP: SPORT INTEGRITY FOR SOCIAL JUSTICE + SIGA GLOBAL AGENDA ON FEMALE EMPOWERMENT & LEADERSHIP IN SPORTS + SIGA GLOBAL MENTORSHIP PROGRAMME FOR ASPIRING FEMALE LEADERS IN SPORT + PUBLIC ANNOUNCEMENT OF SIGA GLOBAL MENTORS & MENTEES

#SIGATALKS

SIGA UNIVERSITY NETWORK (SUN) - WEB SESSION

WHITE PAPER ON SPORT INTEGRITY: WEB SESSION + PUBLIC ANNOUNCEMENT OF EXPERT GROUPS AND RESPECTIVE MEMBERS

SIGA INDEPENDENT RATING & VERIFICATION SYSTEM (SIRVS): WEB SESSION + LAUNCH OF PILOT-PHASE & PUBLIC ANNOUNCEMENT OF THE PARTICIPATING SPORTS ORGANISATIONS

INTERACTIVE WORKSHOP: SIGA CHAMPIONS

SPORT INTEGRITY AWARDS: PUBLIC ANNOUNCEMENT OF INDEPENDENT JURY AND DATE, PLACE & HOST THE SPORT INTEGRITY AWARDS

SIGA MEMBERSHIP BENEFITS WEB SESSION

SOCIAL RESPONSABILITY & FUND RAISING INITIATIVES



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PRESENTING PARTNER

RIGHTS AND BENEFITS

- Category exclusivity.
- Positioning as a strategic player in finding solutions to the governance and integrity issues within sport.
- Brand exposure with positioning as Presenting Host Partner during the entire Sport Integrity Week.
- Panel and key speaking positions for organisation's representatives during Sport Integrity Week.
- Recognition as a Presenting Host Partner during the networking sessions.
- Exposure and recognition as event Presenting Host Partner in all materials, all event branding and event digital promotion.
- Logo to appear on all event branding including brochure and Event Guide.
- Link to partner's website from the official SIGA event page/s.
- The partnership to be emphasised in all media releases, coverage, ads and banners.
- Opportunity to have two tailored live webinar panels and/ or roundtable, open or closed doors during the Sport Integrity Week.
- One Pre-recorded advert per day of the SIGA Sport Integrity Week.
- Networking Panel.
- Unlimited complimentary networking sessions.



SUPPORTING PARTNER

RIGHTS AND BENEFITS

- Category exclusivity.
- Positioning as a strategic partner committed to creating a positive social footprint in the community and internationally with a consistent approach to CSR initiatives supporting sport.
- Speaking /panel opportunity on relevant panel during SIGA Sport Integrity Week.
- The partnership to be emphasized in all media releases and pre-event promotion.
- Brand exposure with positioning as Supporting Partner in all Event branding and materials during entire Sport Integrity Week.
- Opportunity to have one tailored roundtable live session during the SIGA Sport Integrity Week.
- Unlimited complimentary networking sessions.



EXHIBITING PARTNER

RIGHTS AND BENEFITS

- Opportunity to organize your own live webinar session during the Sport Integrity Week.
- Recognised as Exhibiting Partner in all materials, all event branding and event digital promotion.
- Brand exposure during entire Sport Integrity Week.
- 10 complimentary networking sessions.



SINGLE PANEL PARTNER

RIGHTS AND BENEFITS

- Logo to appear on panel session.
- Logo to appear on event brochure and digital materials related to partnered sessions.
- Brand exposure during specific panel session.
- Opportunity to have a representative on the panel.
- 5 complimentary networking sessions.



MULTIPLE PANEL PARTNER

RIGHTS AND BENEFITS

- Discounted rate per additional panel session that you sponsor.
- Logo to appear on each panel session.
- The partnership to be emphasized in media releases and pre-event promotion related to relevant panels.
- Brand exposure during specific panel sessions.
- Opportunity to have a representative on minimum of two panels.
- Logo to appear on event brochure and digital materials related to partnered sessions.
- 5 complimentary networking sessions.



NETWORKING PACKAGES AVAILABLE

RIGHTS AND BENEFITS

- Attend more than 15 hours of thought leadership content centred on Sport Integrity.
- Enjoy interactive live sessions from around the globe sharing best practice.
- Opportunity for world class networking from the comfort of your own home.



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HIGHLIGHTS

PREVIOUS EVENTS

SIGA SPORT INTEGRITY FORUM V NEW YORK CITY, USA – 26 MARCH 2019

**CHECK
MORE**





SIGA SPORT INTEGRITY FORUM IV
GENEVA, SWITZERLAND – 26 JULY 2018

**CHECK
MORE**





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HIGHLIGHTS
PREVIOUS EVENTS

SIGA SPORT INTEGRITY FORUM III ROME, ITALY – 30 JANUARY 2018





SIGA SPORT INTEGRITY FORUM II LISBON, PORTUGAL – 26 JULY 2017

CHECK
MORE





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HIGHLIGHTS

PREVIOUS EVENTS

SIGA SPORT INTEGRITY FORUM I LONDON, ENGLAND – 30 JANUARY 2017

**CHECK
MORE**





SIGA – SOCCEREX WEBINAR SERIES 1, EPISODE 1 COVID 360°: WHERE DOES FOOTBALL GO NOW?



**MICHELE
CENTENARO**



**EMANUEL MACEDO
DE MEDEIROS**



**JONAS
BAER-HOFFMAN**



**LARS-CHRISTER
OLSSON**



**AMANDA
DAVIES**



COVID 360°: WHERE DOES FOOTBALL GO NOW?

WEDNESDAY 29TH APRIL 2020 - 15:00 GMT+1 • #SIGAXSOCCEREX



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HIGHLIGHTS

PREVIOUS EVENTS

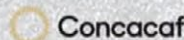
SIGA – SOCCEREX WEBINAR SERIES, EPISODE 2 COVID 360°: WHERE DOES FOOTBALL GO NOW?



**EMANUEL MACEDO
DE MEDEIROS**



**VICTOR
MONTAGLIANI**



**AMANDA
DAVIES**



COVID 360°: WHERE DOES FOOTBALL GO NOW?

WEDNESDAY 20TH MAY 2020 - 15:00 GMT+1 · #SIGAXSOCCEREX



SIGA – SOCCEREX WEBINAR SERIES, EPISODE 3, CLUB FOOTBALL: THE NEW NORMAL



**FORMER
CHAIRMAN,
THE PREMIER
LEAGUE**

SIR DAVE
RICHARDS



UMBERTO
GANDINI



EMANUEL MACEDO
DE MEDEIROS



ASHLEY
BROWN



THEO VAN
SEGGELEN



DAVID
EADES



CLUB FOOTBALL: THE NEW NORMAL

WEDNESDAY 3RD JUNE 2020 - 15:00 GMT+1 · #SIGAXSOCCEREX



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HIGHLIGHTS

PREVIOUS EVENTS

SIGA – SOCCEREX WEBINAR SERIES, EPISODE 4, FOOTBALL FOR ALL



BARONESS SUE CAMPBELL DBE



BRIAN LEWIS



PIARA POWAR



FORMER ENGLISH FOOTBALLER, ARSENAL WFC, PUNDIT AND PRESENTER

ALEX SCOTT



ALISON GIORDANO



KATIE SIMMONDS



BEN JACOBS

SPORTS BROADCASTER

FOOTBALL FOR ALL

WEDNESDAY 17TH JUNE 2020 - 15:00 GMT+1 · #SIGAXSOCCEREX



SIGA – SOCCEREX WEBINAR SERIES, EPISODE 5, SPORT SPONSORSHIP: THE COMBEACK



 SALAM AL SHAWA		 COURTNEY FOSTER		 MICHAEL ROBICHAUD		 EMANUEL MACEDO DE MEDEIROS	
 ANDY WESTLAKE		 DAN MANNIX		 BEN JACOBS	SPORTS BROADCASTER		

SPORT SPONSORSHIP: THE COMEBACK

WEDNESDAY 1ST JULY 2020 - 15:00 GMT+1 • #SIGAXSOCCEREX



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