

GENEVA • WASHINGTON DC • LISBON • SÃO PAULO

#SIW2023

WEEK SIGA SPORT  
INTEGRITY

2 - 9  
SEPT  
2023

IV EDITION - WORLDWIDE

# EVENT GUIDE

## FOOTBALL INTEGRITY FORUM

7 SEPTEMBER 2023 • 14:00 - 17:30

ROSA MOTA PAVILION, PORTO, PORTUGAL

ORGANISER:



HOSTING PARTNER:



# SIGA-SPORT INTEGRITY GLOBAL ALLIANCE

## ABOUT SIGA

SIGA is the world's leading organisation for Sport Integrity.



We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: **The SIGA Universal Standards.**

Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.



## OUR VISION

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.



## OUR MISSION

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.





# SIW2023 HOSTING PARTNERS





# SPORT INTEGRITY WEEK AROUND THE WORLD





# AGENDA - FOOTBALL INTEGRITY FORUM

THURSDAY, 07 SEPTEMBER 2023

- 14:00**    **OPENING SESSION**
- 14:15**    **PANEL: FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030**
- 15:00**    **PANEL: THE GOOD GOVERNANCE CHAMPIONSHIP – WHAT DOES SUCCESS LOOK LIKE?**
- 15:45**    **PANEL: SIGA SOLUTIONS FOR SPORTS BETTING INTEGRITY & RESPONSIBLE GAMBLING**
- 16:30**    **SIGNING CEREMONY – MEMORANDUM OF UNDERSTANDING SIGA-ASPIRE ACADEMY**
- 16:45**    **PANEL: YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL**
- 17:25**    **CLOSING REMARKS**





MAIN STAGE | THURSDAY, 07 SEPTEMBER 2023 • 14:00 - 14:10 | OPENING SESSION

SPEAKERS

  <p><b>PEDRO PROENÇA</b> PRESIDENT, LIGA PORTUGAL</p>	  <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>
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14:15 - 15:00 | HIGH LEVEL PANEL SESSION • FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030

SPEAKERS

  <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>	  <p><b>GIOVANNI TARTAGLIA POLCINI</b> INDEPENDENT CHAIR, SIGA CO-CHAIR WORKING TASK ANTI-CORRUPTION, G20</p>	  <p><b>RICHARD WEBER</b> FORMER CHIEF OF THE CRIMINAL INVESTIGATION DIVISION, INTERNAL REVENUE SERVICE (IRS), US DEPARTMENT OF THE TREASURY   CO-CHAIR, PERMANENT COMMITTEE ON FINANCIAL INTEGRITY &amp; TRANSPARENCY IN SPORT, SIGA</p>
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SPEAKER




**SANDRA LOPEZ**  
SENIOR TECH EXECUTIVE  
(MICROSOFT & INTEL) | CO-CHAIR,  
ADVISORY BOARD,  
SIGA AMERICA

MODERATOR




**FERNANDO VEIGA GOMES**  
PRESIDENT, GENERAL ASSEMBLY,  
SIGA EUROPE | PARTNER,  
ABREU ADVOGADOS



### THE ACADEMY STAGE • 15:45 - 16:25 | HIGH-LEVEL PANEL SESSION

#### SPEAKERS




**DAVID BUTLER**  
GENERAL MANAGER,  
EUROPEAN RUGBY LEAGUE




**HELENA PIRES**  
EXECUTIVE DIRECTOR COORDINATOR,  
LIGA PORTUGAL




**ALBERTO COLOMBO**  
DEPUTY SECRETARY GENERAL,  
EUROPEAN LEAGUES

#### SPEAKERS




**VÍTOR VALE**  
MEMBER, AUDIT & COMPLIANCE  
COMMITTEE, SIGA




**ROBERTO ARMELIN**  
LEGAL AND COMPLIANCE  
DIRECTOR, SPFC

#### MODERATOR




**KATIE SIMMONDS**  
GLOBAL COO, SIGA



### THE ACADEMY STAGE • 15:45 - 16:25 | HIGH-LEVEL PANEL SESSION

#### SIGA SOLUTIONS FOR SPORTS BETTING INTEGRITY & RESPONSIBLE GAMBLING

#### SPEAKERS



**EPIC**  
RISK MANAGEMENT

**MARTIN BLAND**  
DIRECTOR OF BUSINESS  
DEVELOPMENT  
EPIC RISK MANAGEMENT



**MATT ZARB-COUSIN**  
CO-FOUNDER AND DIRECTOR OF  
EXTERNAL AFFAIRS, **GAMBAN**



**STEPHANIE EICHENBERGER**  
ANTI-MATCH-FIXING EXPERT, ANTI-  
MATCH-FIXING UNIT, INTEGRITY AND  
REGULATORY DIVISION, **UEFA**

#### SPEAKERS



**RICARDO DOMINGUES**  
HEAD OF INTERNATIONAL  
MARKETS & MANAGEMENT  
COMMITMENT MEMBERS,  
**BETCLIC**



**KATIE SIMMONDS**  
GLOBAL COO, **SIGA**

#### MODERATOR



16:30 – 16:40 | SIGNING CEREMONY • MEMORANDUM OF UNDERSTANDING SIGA – ASPIRE ACADEMY

SPEAKERS

	 <p><b>IVAN BRAVO</b> CEO, ASPIRE ACADEMY</p>		 <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>
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16:45 – 17:25 | HIGH LEVEL PANEL SESSION • YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL

SPEAKERS

	 <p><b>IVAN BRAVO</b> CEO, ASPIRE ACADEMY</p>		 <p><b>JOAQUIM EVANGELISTA</b> PRESIDENT, PORTUGUESE PLAYERS UNION (SJPF)   VICE PRESIDENT, FIFPRO EUROPE   MEMBER, UEFA PROFESSIONAL FOOTBALL STRATEGY COUNCIL</p>		 <p><b>PATRICK MORAIS DE CARVALHO,</b> PRESIDENT, CF OS BELENENSES</p>
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SPEAKERS

	<p><b>DUARTE GOMES</b> FORMER FIFA REFEREE, FOOTBALL COMMENTATOR</p>
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MODERATOR

	 <p><b>NUNO PERESTRELO</b> DIRECTOR OF COMMUNICATION AND MEDIA, SIGA</p>
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17:25 – 17:30 | CLOSING REMARKS



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