

GENEVA • WASHINGTON DC • LISBON • SÃO PAULO

#SIW2023

WEEK SIGA SPORT
INTEGRITY

2 - 9
SEPT
2023

IV EDITION - WORLDWIDE

EVENT GUIDE

FOOTBALL INTEGRITY FORUM

7 SEPTEMBER 2023 • 14:30 - 18:10

ROSA MOTA PAVILION, PORTO, PORTUGAL

ORGANISER:



HOSTING PARTNER:



SIGA-SPORT INTEGRITY GLOBAL ALLIANCE

ABOUT SIGA

SIGA is the world's leading organisation for Sport Integrity.



We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: **The SIGA Universal Standards.**

Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.



OUR VISION

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.



OUR MISSION

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.



SIW2023 HOSTING PARTNERS



SPORT INTEGRITY WEEK AROUND THE WORLD



THURSDAY, 07 SEPTEMBER 2023

- 14:30** **OPENING SESSION**
- 14:40** **PANEL: FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030**
- 15:30** **PANEL: THE GOOD GOVERNANCE CHAMPIONSHIP - WHAT DOES SUCCESS LOOK LIKE?**
- 16:20** **PANEL: SIGA SOLUTIONS FOR SPORTS BETTING INTEGRITY & RESPONSIBLE GAMBLING**
- 17:10** **SIGNING CEREMONY - MEMORANDUM OF UNDERSTANDING SIGA-ASPIRE ACADEMY**
- 17:20** **PANEL: YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL**
- 18:00** **CLOSING REMARKS**

TFS STAGE | 14:30 - 14:40 | OPENING SESSION

SPEAKERS

 <p>LIGA PORTUGAL</p> <p>PEDRO PROENÇA PRESIDENT, LIGA PORTUGAL</p>	 <p>SIGA SPORT INTEGRITY GLOBAL ALLIANCE</p> <p>EMANUEL MACEDO DE MEDEIROS GLOBAL CEO, SIGA</p>
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TFS STAGE | 14:40 - 15:20 | HIGH LEVEL PANEL SESSION • FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030

SPEAKERS

 <p>SIGA SPORT INTEGRITY GLOBAL ALLIANCE</p> <p>EMANUEL MACEDO DE MEDEIROS GLOBAL CEO, SIGA</p>	 <p>SIGA SPORT INTEGRITY GLOBAL ALLIANCE</p> <p>GIOVANNI TARTAGLIA POLCINI INDEPENDENT CHAIR, SIGA CO-CHAIR WORKING TASK ANTI-CORRUPTION, G20</p>	 <p>SIGA SPORT INTEGRITY GLOBAL ALLIANCE</p> <p>RICHARD WEBER FORMER CHIEF OF THE CRIMINAL INVESTIGATION DIVISION, INTERNAL REVENUE SERVICE (IRS), US DEPARTMENT OF THE TREASURY CO-CHAIR, PERMANENT COMMITTEE ON FINANCIAL INTEGRITY & TRANSPARENCY IN SPORT, SIGA</p>
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SPEAKER



SIGA
AMERICA

SANDRA LOPEZ
SENIOR TECH EXECUTIVE
(MICROSOFT & INTEL) | CO-CHAIR,
ADVISORY BOARD,
SIGA AMERICA

MODERATOR



Abreu:
advogados

FERNANDO VEIGA GOMES
PRESIDENT, GENERAL ASSEMBLY,
SIGA EUROPE | PARTNER,
ABREU ADVOGADOS

THE ACADEMY STAGE • 15:30 - 11:10 THE GOOD GOVERNANCE CHAMPIONSHIP WHAT DOES SUCCESS LOOKS LIKE?

SPEAKERS



PAULO DE MARIZ DE ROSEIRA
HEAD OF LEGAL,
LIGA PORTUGAL



ALBERTO COLOMBO
DEPUTY SECRETARY GENERAL,
EUROPEAN LEAGUES

SPEAKERS



VÍTOR VALE
MEMBER, AUDIT & COMPLIANCE
COMMITTEE, SIGA



ROBERTO ARMELIN
LEGAL AND COMPLIANCE
DIRECTOR, SPFC

MODERATOR



KATIE SIMMONDS
GLOBAL COO, SIGA

THE ACADEMY STAGE • 16:20 - 17:00 | HIGH-LEVEL PANEL SESSION
SIGA SOLUTIONS FOR SPORTS BETTING INTEGRITY & RESPONSIBLE GAMBLING

SPEAKERS



EPIC
RISK MANAGEMENT

MARTIN BLAND
DIRECTOR OF BUSINESS
DEVELOPMENT,
EPIC RISK MANAGEMENT



MATT ZARB-COUSIN
CO-FOUNDER AND DIRECTOR OF
EXTERNAL AFFAIRS, **GAMBAN**



STEPHANIE EICHENBERGER
ANTI-MATCH-FIXING EXPERT, ANTI-
MATCH-FIXING UNIT, INTEGRITY AND
REGULATORY DIVISION, **UEFA**

SPEAKERS



RICARDO DOMINGUES
PRESIDENT, **APAJO**





MODERATOR



KATIE SIMMONDS
GLOBAL COO, **SIGA**

THE ACADEMY STAGE • 17:10 – 17:20 | SIGNING CEREMONY MEMORANDUM OF UNDERSTANDING SIGA – ASPIRE ACADEMY

SPEAKERS

	 <p>IVAN BRAVO CEO, ASPIRE ACADEMY</p>		 <p>EMANUEL MACEDO DE MEDEIROS GLOBAL CEO, SIGA</p>
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17:20 – 18:00 | HIGH LEVEL PANEL SESSION • YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL

SPEAKERS

	 <p>IVAN BRAVO CEO, ASPIRE ACADEMY</p>		 <p>JOAQUIM EVANGELISTA PRESIDENT, PORTUGUESE PLAYERS UNION (SJPF) VICE PRESIDENT, FIFPRO EUROPE MEMBER, UEFA PROFESSIONAL FOOTBALL STRATEGY COUNCIL</p>		 <p>PATRICK MORAIS DE CARVALHO, PRESIDENT, CF OS BELENENSES</p>
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SPEAKERS

	<p>DUARTE GOMES FORMER FIFA REFEREE, FOOTBALL COMMENTATOR</p>
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MODERATOR

	 <p>NUNO PERESTRELO DIRECTOR OF COMMUNICATION AND MEDIA, SIGA</p>
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18:00 – 18:10 | CLOSING REMARKS

OFFICIAL LAUNCH
**EXECUTIVE EDUCATION CERTIFICATION:
GOOD GOVERNANCE IN SPORT**



EXECUTIVE EDUCATION CERTIFICATION FOR CURRENT AND ASPIRING SPORTS LEADERS AND INTEGRITY PRACTITIONERS. ACTIONABLE KNOWLEDGE, DELIVERED BY EXPERTS, GROUNDED BY THEORY, PRESENTED IN AN ACCESSIBLE AND INCLUSIVE FORMAT.

ENROLL NOW!

- GLOBAL OUTLOOK**
Globally Relevant delivered by International Experts.
- ACCESSIBLE CONTENT**
Delivered via synchronous and asynchronous sessions.
- FLEXIBLE**
Bespoke digital Executive Education Programme for maximum possible accessibility.
- INDUSTRY RELEVANT QUALIFICATION**
Become a SIGA Certified Sport Integrity Practitioner.
- LEARN FROM THE BEST**
Content from leading academics and engaging leaders representing the diversity of the Sports Ecosystem.
- FORGE A CAREER**
Access to the SIGA Integrity Network and membership to the SIGA Alumni Network.
- ADDED VALUE**
Priority access to other SIGA opportunities, including the SIGA Mentorship Programme, thought leadership events, the SIGA University Network, SIGA Career Partners and more.
- BUILD RELATIONSHIPS, NETWORK AND GROW**
Supercharge your career through the SIGA Executive Education Programme and by becoming an active member of the SIGA Network.

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