

GENEVA • WASHINGTON DC • LISBON • SÃO PAULO

#SIW2023

WEEK SIGA SPORT  
INTEGRITY

2 - 9  
SEPT  
2023

IV EDITION - WORLDWIDE

# EVENT GUIDE

## GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)

THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME)

VENUE: EDUCATION CITY, DOHA | LIVESTREAM ON [AL KASS](#) & [AL KASS APP](#)

ORGANISER:



MEDIA PARTNER:



HOSTING PARTNER:





# SIGA-SPORT INTEGRITY GLOBAL ALLIANCE

## ABOUT SIGA

SIGA is the world's leading organisation for Sport Integrity.



We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: **The SIGA Universal Standards.**

Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.



## OUR VISION

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.



## OUR MISSION

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.



# SIW2023 HOSTING PARTNERS









# EXECUTIVE EDUCATION CERTIFICATION: GOOD GOVERNANCE IN SPORT



EXECUTIVE EDUCATION CERTIFICATION FOR CURRENT AND ASPIRING SPORTS LEADERS AND INTEGRITY PRACTITIONERS. ACTIONABLE KNOWLEDGE, DELIVERED BY EXPERTS, GROUNDED BY THEORY, PRESENTED IN AN ACCESSIBLE AND INCLUSIVE FORMAT.

## ENROLL NOW!

- GLOBAL OUTLOOK**  
Globally Relevant delivered by International Experts.
- ACCESSIBLE CONTENT**  
Delivered via synchronous and asynchronous sessions.
- FLEXIBLE**  
Bespoke digital Executive Education Programme for maximum possible accessibility.
- INDUSTRY RELEVANT QUALIFICATION**  
Become a SIGA Certified Sport Integrity Practitioner.
- LEARN FROM THE BEST**  
Content from leading academics and engaging leaders representing the diversity of the Sports Ecosystem.
- FORGE A CAREER**  
Access to the SIGA Integrity Network and membership to the SIGA Alumni Network.
- ADDED VALUE**  
Priority access to other SIGA opportunities, including the SIGA Mentorship Programme, thought leadership events, the SIGA University Network, SIGA Career Partners and more.
- BUILD RELATIONSHIPS, NETWORK AND GROW**  
Supercharge your career through the SIGA Executive Education Programme and by becoming an active member of the SIGA Network.



# AGENDA – GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

THURSDAY, 07 SEPTEMBER 2023

 / ESTREAM ON AL KASS & AL KASS

14:00: Welcome Address

14:15: Opening Session

14:30 – 15:15: Panel 1: Mastering Global Knowledge Exchange: Importing Expertise, Exporting Excellence

15:25: Keynote Speech: Hani Ballan, CEO, QSL

15:30 – 16:15: Panel 2: Football in the Middle East: Using Integrity as a Growth Catalyst

16:30 – 17:15: Panel 3: Passing the Torch: Enabling the Next Generation of Leaders in Sport

17:30: Closing



## 14:00: WELCOME ADDRESS




**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA




**DR. CHRISTOS ANAGNOSTOPOULOS,**  
ASSIST. PROFESSOR IN SPORT  
MANAGEMENT, **HBKU**; UNESCO  
CHAIRHOLDER & DIRECTOR:  
GOVERNANCE & SOCIAL  
RESPONSIBILITY IN SPORT

## 14:15: OPENING SESSION




**MOHAMMED HANZAB**  
FOUNDER AND CHAIRMAN, ICSS;  
VICE-CHAIRMAN, SIGA




**SHEIKH AHMAD BIN NOOH AL THANI,**  
LEGAL AFFAIRS DIRECTOR, QOC

 **LIVESTREAM ON AL KASS & AL KASS APP**

## 14:30 – 15:15: PANEL 1: MASTERING GLOBAL KNOWLEDGE EXCHANGE: IMPORTING EXPERTISE, EXPORTING EXCELLENCE

### SPEAKERS

|   |   |  |   |
|---|---|--|---|
|  |  <p><b>MR. VALTER DI SALVO,</b><br/>DIRECTOR OF FOOTBALL<br/>PERFORMANCE &amp; SCIENCE,<br/>ASPIRE</p> |   <p><b>MR. SALMAN AL-ANSARI,</b><br/>PARTNER, AL-ANSARI &amp; ASSOCIATES; VICE-<br/>PRESIDENT, QATAR SPORTS ARBITRATION<br/>FEDERATION; DEPUTY CHAIRPERSON –<br/>APPEALS COMMITTEE, ASIA FOOTBALL<br/>FEDERATION; MEMBER – APPEALS COMMITTEE,<br/>FIFA</p> |   <p><b>DR TALAR SAHSUVAROGLU,</b><br/>ENVIRONMENT AND SUSTAINABILITY<br/>SENIOR MANAGER, SUPREME<br/>COMMITTEE FOR DELIVERY AND<br/>LEGACY</p> |
|---|---|--|---|

### SPEAKER




**MASSIMILIANO MONTANARI**  
CEO, INTERNATIONAL  
CENTRE FOR SPORT SECURITY

### MODERATOR




**PROFESSOR CRAIG LAMAY,**  
NORTHWESTERN UNIVERSITY

## 15:25: KEYNOTE SPEECH: HANI BALLAN, CEO, QSL

### KEYNOTE SPEAKER




**HANI BALLAN,**  
CEO, QSL



15:30 - 16:15: PANEL 2: FOOTBALL IN THE MIDDLE EAST: USING INTEGRITY AS A GROWTH CATALYST

SPEAKERS



**DR. AHMED ABBASSI,**  
EXECUTIVE DIRECTOR OF  
COMPETITIONS, **QATAR STARS  
LEAGUE**



**MS. MARIAMA BUKARI,**  
FOUNDER, **BLACK STRIKAS**



**MR. ADEL SAAD,**  
FOUNDER / CEO, **SKORA  
TECHNOLOGIES**

SPEAKER



**PROFESSOR SIMON  
CHADWICK**  
PROFESSOR OF SPORT AND  
GEOPOLITICAL ECONOMY,  
**SKEMA BUSINESS SCHOOL**

MODERATOR



**DR. CHRISTOS ANAGNOSTOPOULOS,**  
ASSIST. PROFESSOR IN SPORT  
MANAGEMENT, **HBKU**; UNESCO  
CHAIRHOLDER & DIRECTOR:  
GOVERNANCE & SOCIAL  
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## 16:30 – 17:15: PANEL 3: PASSING THE TORCH: ENABLING THE NEXT GENERATION OF LEADERS IN SPORT

### SPEAKERS



**DR. KAMILLA SWART**  
ASSOCIATE PROFESSOR, DIRECTOR  
OF MSC SPORT MANAGEMENT  
PROGRAMME, HBKU



**DR. ALI ABDULLAH JIFRI**  
PROFESSOR IN SPORT,  
UNIVERSITY OF JEDDAH



**DR. DANYEL REICHE**  
ASSOCIATE PROFESSOR,  
GEORGETOWN UNIVERSITY IN  
QATAR

### SPEAKER



**DR. GERARD AKINDES**  
VISITING SCHOLAR,  
NORTHWESTERN UNIVERSITY  
IN QATAR





### MODERATOR



**DR. ELENI  
POLYMEPOULOU,**  
ASSOCIATE PROFESSOR,  
HBKU



17:30: CLOSING • MOU SIGNING: HBKU/SIGA •  
RECOGNITION AWARD: SIGA WOMEN GLOBAL MENTORSHIP PROGRAMME SCHOLARSHIP AWARDS

|   |   |   |   |
|---|---|---|---|
|  |  <p><b>DR. IAIN LINDSAY,</b><br/>SENIOR DIRECTOR OF<br/>RESEARCH, KNOWLEDGE AND<br/>INNOVATION, <b>SIGA</b></p> |  |  <p><b>DR. CHRISTOS ANAGNOSTOPOULOS,</b><br/>ASSIST. PROFESSOR IN SPORT<br/>MANAGEMENT, <b>HBKU</b>; UNESCO<br/>CHAIRHOLDER &amp; DIRECTOR<br/>GOVERNANCE &amp; SOCIAL<br/>RESPONSIBILITY IN SPORT</p> |
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[Click here for more information on #SIW2023, to register for updates!](#)



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