

# MASTER EVENT GUIDE





SIGALLIANCE \*\*





in SIGALLIANCE SIGALLIANCE



info@siga-sport.com

## **SPORT INTEGRITY GLOBAL ALLIANCE (SIGA)**





SIGA is the world's leading organisation for Sport Integrity.



We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: The **SIGA Universal Standards.** 

Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.



#### **OUR VISION**

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.



### **OUR MISSION**

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.















## **SPORT INTEGRITY WEEK 3.0**



Sport Integrity Week is entering a new era: Stage 3.0! After 2 fully digital editions, and one in-person edition in Portugal, we are moving forward, towards the future!

Sport Integrity knows no boundaries—it's an unstoppable force that transcends borders. As we venture into Stage 3.0, our impact is not confined to a single region or nation. Together, we are taking Sport Integrity to the global stage, forging a future where Integrity and Transparency prevail.

During SIW2023, we extend a warm invitation to all like-minded organisations: Join us in this momentous movement towards a brighter, more accountable sporting world. Together, let's inspire action, ignite change, and build a legacy of integrity that resonates with athletes, fans, and stakeholders alike.

SIW2023: Uniting for Sport Integrity—Together, We Can Make a Difference!



SIGA-SPORT.COM













## **SIW2023 HOSTING PARTNERS**









































































































































































## **SPORT INTEGRITY WEEK AROUND THE WORLD**







## SPORT INTEGRITY WEEK 2023 OFFICIAL OPENING ADDRESS

























## **SATURDAY 2 - SEPTEMBER**



Sport Integrity Opening ceremony (Brazil) – Read the Welcome message & watch opening message here

## **SUNDAY 3 – SEPTEMBER**



• Educating for Ethics Through Sport (Hosted by Em Busca de Uma Estrela and São Paulo FC, São Paulo, Brazil, Cotia Training Centre)

## **MONDAY 4 - SEPTEMBER**



Sport Integrity Forum Latin America (Hosted by SIGA LATIN AMERICA, São Paulo, Brazil, Watch <u>here</u>)



• Sustainability & Integrity - the most pressing challenges (Hosted by CF "Os Belenenses", Lisbon, Portugal)



• Law, Rulings & Sport Integrity (Hosted by Kausa Advogados, Lisbon, Portugal)



Sport Integrity Match (Hosted by São Paulo FC & SIGA LATIN AMERICA, São Paulo, Brazil, Morumbi Stadium)



• Sports Management Podcast: Special Edition (Gothenburg, Sweden)



• Integrity Training of the Unions (Hosted by World Rugby, Paris, France)



Online Abuse in Sport – The State of Play (Hosted by Signify – Register <u>here</u>)



A Spotlight on Sports Betting (Hosted by UEFA Academy Alumni Association – Register <u>here</u>)



• The Fight Against Corruption in Sport - The Growing Role of Research (Hosted by Eurispes - Register here)







**SIGALLIANCE** 











## **TUESDAY 5 - SEPTEMBER**



Public Hearing - Special Session on the Future of Football in Brazil (Hosted by the Parliamentary Front for the Modernisation of Football, Brasília, Brazil. Watch here)



**Sport and Integrity** (Hosted by Portuguese Sports Foundation, Lisbon, Portugal)



**SIGA Youth Forum** (Hosted by SIGA Youth Council – Watch here)



Fans Care About Sport Integrity (digitally Hosted by Sports Innovation Lab, Boston, USA - Register here)



Webinar session on "Multi-club Ownership" (hosted by Abreu Advogados, Lisbon, Portugal)





Sport Integrity and the Role of the Media in conjunction with SIGA's Sport Integrity Week (Hosted by Twentytwo13, Sports Law Association of Malaysia, Kuala Lumpur, Malaysia)



The Future of Disability and Inclusion in Sport (Hosted by Access Earth – Register here)



Amateur Football as a Tool for Innovation and Social Impact (Hosted by Okavango Sports - Watch here



Match Fixing in Professional Football - Training session + Q&A (Hosted by GDS Cascais, Cascais, Portugal)















## WEDNESDAY 6 SEPTEMBER



Conference on Sport Integrity – (digitally hosted by Diario AS, Madrid, Spain – Watch here)



MoU Signature: SIGA EUROPE / Municipality of Pombal (Pombal, Portugal)



• **Esports Integrity** Forum (Hosted by World Esports Consortium & Pombal Municipality, Pombal, Portugal)



SIGA Women Lounge – Dinner Debate (Powered by Abreu Advogados; 20:00 Enoteca 1756 – Real Companhia Velha; Porto, Portugal)



• Sports Career Podcast Special Edition (Hosted by Ed Bowers, Sports Career Development; Digital; available 8:00 am BST)



Youth Protection in Sport (Hosted by IPDJ, Lisbon Youth Center, R. Moscavide 4.71.01, Lisbon, Portugal – Register here)



• Ethics and Integrity in Sports Competitions (Hosted by APDD, Watch here)



The Road to Improved Governance: A Case Study by European Aquatics (Hosted by Len. Register here)



Anti-Corruption and Compliance in Sport Forum (Hosted by IACA, Register here)



• The Integrity Game: Advances and challenges of new rulings in Brazilian Sport (Hosted by IPLD & Integrity, São Paulo, Brazil)

## **THURSDAY 7 SEPTEMBER**



• Football Integrity Forum (SIGA High-Level Conference: Hosted by Liga Portugal, Thinking Football Summit, Porto, Portugal)



• Good Governance in Sport: From the Region to the World (Hosted by HBKU, Doha, Qatar)



• Integrity in Sport – The (New) Challenges - (Hosted by RBMS Law firm, Porto, Portugal)



• International Meeting for Equality: comparative experiences against racism (Roundtable hosted by Racing Club, Avellaneda, Argentina; 18:00 local time)



Integrity Training For Athletes (Hosted by Game Changer 360, Register <u>here</u>)





• Build Trust and Attract More Sponsors and Donations – Financial Integrity and Transparency. What is it? Why is it Important? (Hosted by CANOC and TTOC, 11:00 AST. Register <a href="here">here</a>)

















## **FRIDAY 8 SEPTEMBER**







• Sport: A field of play for the Gender Equity match (Hosted by Kausa Advogados, Lisbon, Portugal)



• The Impact of Transparency on countries' success in elite Sport (digitally hosted by Notre Damme University, Zouk Mosbeh, Lebanon)



• SIGA Special Session on Financial Integrity & Transparency in Sport (Hosted by Dow Jones, London, UK; 10:00-12:15 local time)

## **SATURDAY 9 SEPTEMBER**



WomenSport International's Leaders, Innovators and Protectors of Women in Sport (Hosted by WomenSport International, digital)

## **OTHER EVENTS**



Liga Portugal's Matchday for Integrity 1-4 Sep



Daily Interviews on Integrity - GOLO FM and GOL FM 4-8 Sep















## OFFICIAL LAUNCH EXECUTIVE EDUCATION CERTIFICATION: GOOD GOVERNANCE IN SPORT





EXECUTIVE EDUCATION CERTIFICATION FOR CURRENT AND ASPIRING SPORTS LEADERS AND INTEGRITY PRACTITIONERS. ACTIONABLE KNOWLEDGE, DELIVERED BY EXPERTS, GROUNDED BY THEORY, PRESENTED IN AN ACCESSIBLE AND INCLUSIVE FORMAT.

## ENROLL NOW! 🤣

- GLOBAL OUTLOOK
  Globally Relevant delivered by International Experts.
- ACCESSIBLE CONTENT

  Delivered via synchronous and asynchronous sessions.
- FLEXIBLE

  Bespoke digital Executive Education Programme for maximum possible accessibility.
- INDUSTRY RELEVANT QUALIFICATION
  Become a SIGA Certified Sport Integrity Practitioner.
- LEARN FROM THE BEST

  Content from leading academics and engaging leaders representing the diversity of the Sports Ecosystem.
- FORGE A CAREER

  Access to the SIGA Integrity Network and membership to the SIGA Alumni Network.
- ADDED VALUE

  Priority access to other SIGA opportunities, including the SIGA

  Mentorship Programme, thought leadership events, the SIGA

  University Network, SIGA Career Partners and more.
- BUILD RELATIONSHIPS, NETWORK AND GROW
  Supercharge your career through the SIGA Executive Education
  Programme and by becoming an active member of the SIGA Network.



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**GABRIELA RIBEIRO** IOURNALIST. **GLOBO** 

alobo



**SPORT INTEGRITY FORUM LATIN AMERICA 2023** 





HOSTING PARTNER:



REGISTRATION & WELCOME COFFEE 09:00

09:30

**OPENING SESSION** 

#### WELCOME ADDRESSES











**PELO ESPORTE PAULO KAKINOFF** PRESIDENT,

**PACTO PELO ESPORTE** 

**PACTO** 

#### OFFICIAL ADDRESSES







**EMANUEL MACEDO DE MEDEIROS** GLOBAL CEO, SIGA | CHAIRMAN & CEO, SIGA LATIN AMERICA



MINISTÉRIO DO ESPORTE



**ANA MOSER** MINISTER OF SPORT OF BRAZIL

















MORUMBI STADIUM • SÃO PAULO • BRAZIL HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023 LIVESTREAM ON GLOBO ESPORTE ((n)





10:20 | SIGNING CEREMONY

MEMORADUM OF UNDERSTANDING BETWEEN THE MINISTRY OF SPORT OF BRASIL, SIGA & SIGA LATIN AMERICA









10:45 | NETWORKING & COFFEE BREAK

INTRODUCING THE SIGA INDEPENDENT RATING & VERIFICATION SYSTEM (SIRVS)









GLOBAL COO, SIGA / VICE CHAIR, SIGA LATIN AMERICA



















MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON GLOBO ESPORTE «





## 11:20 | SILVER BULLETS FOR SPORT INTEGRITY: SIRVS & SIGA SOLUTIONS

Integrity has become a go-to catchphrase in many realms, not least within sport. However, the definition of Integrity seems too often be both politically convenient and fluid – to say the least. For Integrity to be meaningful it must be implemented on a day-to-day basis, and evidence must be produced – proclamations and self-assessments are not enough. To help deliver the much-needed cultural change from rhetoric to reality SIGA is facilitating an independent solution: The SIGA Independent Rating and Verification System (SIRVS). The purpose of SIRVS is to assess and rate the sporting organisations' level of implementation of and compliance with the SIGA Universal Standards. Accountability and scrutiny are the keys to Integrity. In this panel you will hear the opinion of leading players on the importance of mechanisms such as SIRVS to guarantee that sport is governed and operated by the highest standards of integrity.

#### SPEAKERS













#### SPEAKERS







RENATO RENATINO
SENIOR LAWYER, FPF I DEPUTY
GENERAL SÉCRETARY,
INSTITUTO BRASILEIRO DE
DIREITO DESPORTIVO (IPDD)

#### MODERATOR





KATIE SIMMONDS GLOBAL COO, SIGA / VICE CHAIR, SIGA LATIN AMERICA











MORUMBI STADIUM • SÃO PAULO • BRAZIL HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023 LIVESTREAM ON GLOBO ESPORTE





## 12:00 | SUSTAINING THE GAME: THE IMPORTANCE OF SPORTS BETTING INTEGRITY

Betting's range and diversity continue to evolve at a rapid pace and as such, it is critical to continually assess the impact and relevance of its regulation. As Sports betting markets grow and mature, become more accessible and more interactive, and regulatory frameworks need to be able follow this process closely. This Expert Panel will open our eyes to the complexities and cast an eye to the future of sports betting, and also make a point on the importance of education for prevention regarding sports values breaches.

#### SPEAKERS













MODERATOR

#### SPEAKERS







**FRED IUSTO CONSULTANT AND SPECIALIST IN** COMBATING MATCH-FIXING IN **FOOTBALL** 





LUNCH BREAK























## 14:00 | G20 & B20 - KEY PRIORITIES OF THE BRAZILIAN PRESIDENCY ON SPORT

In 2024, Brazil will assume the G20 presidency, being responsible for organizing the next Summit of Heads of State and Government and holding high-level preparatory meetings with engagement groups, such as the B20. This will be a decisive moment for Brazil to take the lead on major discussions, including tackling corruption in different sectors. In sports, for example, it is urgent to attack the deep roots of institutional corruption, led by individuals and criminal organizations. This panel reveals what is being discussed in readiness for the G20 and B20 in Brazil and shows how sport can be included in the debate agenda, promoting consensus that could shape the future of the industry.

#### KEYNOTE SPEAKER





GIOVANNI TARTAGLIA POLCINI INDEPENDENT CHAIR, SIGA CO-CHAIR WORKING TASK ANTI-CORRUPTION, G20









#### SPEAKERS





PRESIDENT, G20
RIO DE JANEIRO'S COMMITTEE

## MODERATOR

SPEAKERS





RENATO PETERS, JOURNALIST, GLOBO











MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON GLOBO ESPORTE \*\*





## 14:40 | GLOBAL BUSINESS: USHERING LATIN AMERICA INTO A NEW ERA OF SPORT INTEGRITY

Throughout sport, from grassroots to professional, from recreation to competition Sport and business are linked. From manufacturers of sports goods and services to those that wish to be associated with athletes, clubs, leagues or sports events, all can use Sport to forward their agendas, amplify their outreach and grow their market share. What is less straight forward is the role that business can have in the realm of sports development and in its professionalization. This Expert Panel sheds light on how companies can best use their influence to instigate profound cultural change and better embed integrity in sports.

#### SPEAKERS





SPORTS DIRECTOR, GLOBO





EDUARDO ANDREASSA BARALDI FOUNDER AND CO-CEO, ODDZ NETWORK(OCTAGÓN, BEYOND AND TALENTZ)





CLÁUDIA ROMANO
PRESIDENT, INSTITUTO
YDUQS I VICE-PRESIDENT,
GRUPO EDUCACIONAL YDUQS

#### SPEAKERS



**ARENA HUB** 

CARLOS HENRIQUE NASCIMENTO PARTNER/DIRECTOR OF BUSINESS DEVELOPMENT, ARENA HUB





PACTO PELO ESPORTE

DANIELA CASTRO, EXECUTIVE DIRECTOR, PACTO PELO ESPORTE











## ORGANISED BY: SIGA EATIN AMERICA

### **SPORT INTEGRITY FORUM LATIN AMERICA 2023**

MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON GLOBO ESPORTE



HOSTING PARTNER



## 5:20 | NETWORKING AND COFFEE BREAK

## 15:30 | GAME CHANGED? GENDER EQUITY, ANTI-RACISM, DIVERSITY AND INCLUSION

There is no social phenomenon as powerful as sport to involve, awaken emotions and serve as a behavioral reference for people. Even if relatively late and with some setbacks, the sport has taken its first steps towards diversity and inclusion, in line with its potential to be a space for everyone. In this long path, gender equality and fighting racism gained projection and important allies. On the one hand, sport must guarantee equal development opportunities for men and women, boys and girls. On the other hand, it is not acceptable that social diseases such as racism and prejudice of any kind are part of the sporting environment and oppress athletes because of their origin and skin color. In this panel we have experts to address these issues and how we can keep moving forward.

#### KEYNOTE SPEAKER











RENATA MALUF

MARKERTING DIRECTOR IN

TRANSITION SIGAWOMEN GLOBAL

MENTOR

SPEAKERS

MODERATOR





#### SPEAKERS







globo

LUIZ TEIXEIRA

JOURNALIST, GLOBO























## 16:10 | HARNESSING SPORT AS AN AMPLIFIER: ENVIRONMENT, SUSTAINABILITY, AND SOCIAL RESPONSIBILITY

Sport, like all other industries, has understood the need to build a better future by embedding integrity and sustainability into its core. Athletes and sports entities can lead the way for ESG reform by using their platform for awareness to mobilize and inspire action. This panel showcases how stakeholders are harnessing the power of Sport to facilitate, amplify, and deliver positive change towards for a more sustainable world, both socially and environmentally. Specialists invited, with relevant work in sports organizations, civil society, universities and companies, will share pioneering projects and initiatives that contribute to fostering the desired changes.

#### SPEAKERS









instituto
pennsula

ANA MARIA DINIZ
FOUNDER
INSTITUTO PENINSULA









#### MODERATOR





















MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON GLOBO ESPORTE 

(4)





## 16:50 | THE INTEGRITY EFFECT: THE POWER OF SPORT FOR ECONOMIC GROWTH

The adoption of compliance or integrity systems (or their improvement) has already proven, in other industries, to be decisive for overcoming crises and improving management, results and reputation. It also attracts more and better investments. In this panel, outstanding professionals with backgrounds in process implementation will share their experiences, aiming to help the sports industry to reach the same results.

#### SPEAKERS



Tozzini Freire.

MARCELO ZENKNER
PARTNER CO-HEAD OF THE
REGULATORY PRACTICE GROUP,
TOZZINIFREIRE ADVOGADOS



Neoway

LUCIANA SILVEIRA CCO. NEOWAY



CHANTAL PILLET
CORPORATE AND INTEGRITY
EXECUTIVE

#### SPEAKERS



ORACLE

DANIEL SIBILLE
SENIOR COMPLIANCE DIRECTOR,
ORACLE LATIN AMERICA



MODERATOR



ROBERTA CODIGNOTO,
INDEPENDENT MEMBER, INTEGRITY COMMITTEE,
PETROBRAS | CO-CHAIR, PERMANENT
COMMITTEE ON FINANCIAL INTEGRITY AND
TRANSPARENCY IN SPORT. SIGA











MORUMBI STADIUM • SÃO PAULO • BRAZIL HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023 LIVESTREAM ON GLOBO ESPORTE KA





17:30 | CONCLUSIONS AND CLOSING SESSION

#### SPEAKERS













## 17:45 | INTEGRITY MATCH (CONCEPTS AND OBJECTIVES)





19:00 | THE INTEGRITY MATCH

















## **#SIW2023**

## SPORT INTEGRITY MATCH, HOSTED BY SÃO PAULO FC 4 SEPT. 2023, 7PM (BRT)





VENUE: CÍCERO POMPEU DE TOLEDO STADIUM, MORUMBI

2 MIXED TEAMS - MEN AND WOMEN - NO REFEREE

**DIVERSITY AND RESPECT = INTEGRITY** 

WE ARE ALL DIFFERENT, AND WE RESPECT EACH OTHER.

"The Integrity Match proves that we can change anyone's mindset to respect integrity in sports, preserving the exciting unpredictability of game results and promoting fair play.

Sports show us that it's not only possible but also natural to embrace diversity respectfully and include everyone. By doing so, we reject all forms of prejudice, like racism, sexism, and any kind of exclusion of those who are different."

ROBERTO ARMELIN, Legal Director, and Compliance Officer, São Paulo FC













## INTEGRITY IN BRAZILIAN SNOW SPORTS MONDAY, 4 SEPTEMBER 2023 • CORRALCO, CHILE







As part of their ongoing collaboration with the Sport Integrity Global Alliance (SIGA), and ahead of the Brazilian Open Ski & Snowboard, Memorandum of Support to Integrity in sport will be signed during the competition.





**SIGALLIANCE** 















## ONLINE ABUSE IN SPORT - THE STATE OF PLAY HOST: SIGNIFY • MONDAY, 4 SEPTEMBER 2023, 11:00 (BST)

Signify ((火))

**HOSTED BY:** 

REGISTER HERE! «

11:00 • WEBINAR: ONLINE ABUSE IN SPORT - THE STATE OF PLAY





Signify ((2))

**JOHNATHAN HIRSHLER CO-FOUNDER & CHIEF EXECUTIVE** OFFICER, SIGNIFY GROUP

#### SPEAKER



Signify ((2))

**JAKE MARSH** HEAD, SIGNIFIY











## INTEGRITY TRAINING OF THE UNIONS MONDAY, 4 SEPTEMBER 2023 • PARIS, FRANCE







As part of their ongoing collaboration with the Sport Integrity Global Alliance (SIGA), and ahead of the Rugby World Cup, World Rugby will deliver an in-person Integrity Training Session to Match Officials.

**SIGA-SPORT.COM** 

















## **UEFA AAA SPOTLIGHT ON SPORTS BETTING**

HOST: UEFA ACADEMY ALUMNI ASSOCIATION (AAA)
MONDAY, 4 SEPTEMBER 2023, 15:00 (BST) • REGISTER HERE! <<





15:00 • WELCOME ADDRESS

#### SPEAKER





15:15 • UEFA AAA ON SPORTS BETTING INTEGRITY

#### SPEAKER





#### SPEAKER

THE REAL PROPERTY AND THE PARTY AND THE PART





#### MODERATOR























## THE FIGHT AGAINST CORRUPTION IN SPORT: THE GROWING ROLE OF RESEARCH

HOST: EURISPES • MONDAY, 4 SEPTEMBER 2023, 16:00 (CET)





#### **WELCOME ADDRESS**





EMANUEL MACEDO DE MEDEIROS GLOBAL CEO, SIGA

#### **KEY NOTES**





NICOLA ALLOCA CHAIR, ANTI-CORRUPTION COMMITTEE, BUSINESS AT OECD





GIOVANNI TARTAGLIA POLCINI

MEMBER, SCIENTIFIC

COMMITTEE, EURISPES | CHAIR,

SIGA



## **ARCH**É

STUDIO LEGALE

STEFANO CAVANNA EXPERT IN EU CAPACITY BUILDING PROGRAMMES, SENIOR MANAGING PARTNER, ARCHÉ







#### PUBLIC HEARING - SPECIAL SESSION ON THE FUTURE OF FOOTBALL IN BRAZIL

HOST: PARLIAMENTARY FRONT FOR THE MODERNISATION OF FOOTBALL

SIGA LATIN AMERICA

TUESDAY, 5 SEPTEMBER 2023, 10:00 (BRT)

LIVE WEBINAR HERE (





28

10:00 OPENING SESSION & SIGNING CEREMONY OF MOU BETWEEN FPMF & SIGA LATIN AMERICA

#### SPEAKERS







## **EDUARDO BANDEIRA DE MELLO**

DEPUTADO FEDERAL. CÂMARA DOS DEPUTADOS I PRESIDENTE, FRENTE PARLAMENTAR PELA MODERNIZAÇÃO DO FUTEBOL







**EMANUEL MACEDO DE MEDEIROS** 

GLOBAL CEO, SIGA | CHAIRMAN & CEO, SIGA LATIN AMERICA

PRESENTATION ON "THE INDEPENDENT STUDY ON THE FUTURE OF PROFESSIONAL FOOTBALL IN BRAZIL"

| PUBLIC HEARING AND FINAL REMARKS

















## SPORTS MANAGEMENT PODCAST TUESDAY, 5 SEPTEMBER 2023 • LISTEN HERE!





## **SPECIAL EDITION - SPORT INTEGRITY WEEK 2023**





MARCUS FILIPSSON HOST, SPORTS MANAGEMENT PODCAST | SIGA MEDIA PARTNER





SANDRA LOPEZ
SENIOR TECH EXECUTIVE
(MICROSOFT & INTEL) | CO-CHAIR,
ADVISORY BOARD,
SIGA AMERICA

## AVAILABLE ON ALL PODCAST PLATFORMS



















## THE FUTURE OF DISABILITY AND INCLUSION IN SPORT TUESDAY, 5 SEPTEMBER 2023 • REGISTER & WATCH HERE!





WEBINAR: THE FUTURE OF DISABILITY AND INCLUSION IN SPORT

#### SPEAKERS





**JOSÉ SOARES** CHIEF ASSOCIATION EXECUTIVE, **INTEGRATED DREAMS** 











MODERATOR











## GDS CASCAIS SPECIAL TRAINING ON MATCH FIXING

WEDNESDAY, 6 SEPTEMBER 2023 16:30 - 17:30 • DRAMATICO CASCAIS STADIUM **CASCAIS • PORTUGAL** 



## MATCH FIXING IN FOOTBALL - PRESENTATION + Q&A



SIGA Welcomes GDS Cascais as esteemed hosting partners of the Sport Integrity Week 2023. Their unique focus on education through sports brings an inspiring perspective to the event. GDS Cascais will showcase their commitment by hosting a special training session led by Fernando Veiga Gomes, SIGA's Europe General Assembly President. GDS Cascais team coaches, players from the first team, along with the club board of directors will attend the session, which will be followed by an engaging Q&A session addressing the crucial topic of Match Fixing in Football.













## SIGA YOUTH FORUM 5 SEPTEMBER - 16:00 CET | 10:00 EST | 23:00 CST WATCH HERE! <<

**HOSTED BY:** 



WELCOME

SPEAKERS



SIGA YOUTH COUNCIL

TAYLOR GREEN
CHAIR, SIGA YOUTH COUNCIL

#### FROM ALL CORNERS OF THE WORLD - A GLOBAL CHALLENGE FOR GRID

















TAYLOR GREEN
CHAIR, SIGA YOUTH COUNCIL





ED BOWERS
CREATOR, SPORTS CAREER
DEVELOPMENT

















## SIGA YOUTH FORUM 5 SEPTEMBER - 16:00 CET | 10:00 EST | 23:00 CST WATCH HERE! «



STRENGTH IN NUMBERS - JOINING FORCES FOR SPORT INTEGRITY

#### SPEAKERS





ADEOLA ADESOBA
FOUNDER, SPORT FOR PEACE
AND YOUTH DEVELOPMENT
INITIATIVE





OSAZEMEN AGHEDO
TEAM LEAD, THE VOLUNTEER ADDICT
ACADEMY







RICHARD SACKEY-ADDO
EDUCATION PROJECT MANAGER, ITIA

#### SPEAKERS



SIGA YOUTH

TAYLOR GREEN
CHAIR, SIGA YOUTH COUNCIL





MODERATOR







## SIGA YOUTH FORUM 5 SEPTEMBER - 16:00 CET | 10:00 EST | 23:00 CST WATCH HERE! ≪♠



MEET THE SIGA YOUTH COUNCIL





ADEOLA ADESOBA
FOUNDER, SPORT FOR PEACE
AND YOUTH DEVELOPMENT
INITIATIVE





BRIAN KAVUMA ACCOUNT MANAGER, PLAYMAKERS





CARLA GUTILLA
LAWYER, AMBIEL, MANSSUR,
BELFIORE, E HANNA
ADVOGADOS



TOMÁS MEDEIROS
VICE-CHAIR, SIGA YOUTH
COUNCIL



SPORTS CAREER

ED BOWERS
CREATOR, SPORTS CAREER
DEVELOPMENT

#### **CLOSING REMARKS**

#### SPEAKERS





TOMÁS MEDEIROS VICE-CHAIR, SIGA YOUTH COUNCIL











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## WEBINAR: FANS CARE ABOUT SPORT TUESDAY, 5 SEPTEMBER, 13:00 EST | REGISTER





#### FANS CARE ABOUT SPORT





**GRACE ATHANAS-LINDEN** STRATEGIST, ADVISORY, SPORTS **INNOVATION LAB** 





MODERATOR

**JORDAN RUTNER** DIRECTOR, ANALYTICS, SPORTS **INNOVATION LAB** 





**KEVIN FORBES** DIRECTOR, ADVISORY, SPORTS **INNOVATION LAB** 

















# WEBINAR: AMATEUR FOOTBALL AS A TOOL FOR INNOVATION AND SOCIAL IMPACT 05 SEPTEMBER 2023 | 17:30 SÃO PAULO | AVAILABLE HERE! ≪♠

**HOSTED BY:** 



AMATEUR FOOTBALL AS A TOOL FOR INNOVATION AND SOCIAL IMPACT





# SPORTS CAREER PODCAST

WEDNESDAY, 6 SEPTEMBER 2023 • 07:00 CET • LISTEN HERE! <<





# SPECIAL EDITION WITH KATE HAMER - SPORT INTEGRITY WEEK 2023





ED BOWERS
CREATOR, SPORTS CAREER
PODCAST | SIGA MEDIA PARTNER





# **AVAILABLE ON ALL PODCAST PLATFORMS**











**SIGALLIANCE** 



SIGALLIANCE





# **ESPORTS INTEGRITY FORUM**

**6 SEPTEMBER • 14:00 - 15:30 • HYBRID (DIGITAL & IN PERSON)**TEATRO-CINE, POMBAL, PORTUGAL



HOSTING PARTNER





14:00 | OPENING







EMANUEL MACEDO DE MEDEIROS GLOBAL CEO, SIGA





PEDRO PIMPAO
PRESIDENT,
POMBAL MUNICIPALITY

| 4:15 | KEYNOTE: TECHNOLOGY, INOVATION & INTEGRITY

















### **ESPORTS INTEGRITY FORUM**

6 SEPTEMBER • 14:00 - 15:30 • HYBRID (DIGITAL & IN PERSON)
TEATRO-CINE, POMBAL, PORTUGAL



ORGANISER:

HOSTING PARTNERS





14:30 | PANEL SESSION: ESPORTS, INTEGRITY & DEVELOPMENT















SPEAKER









(WORLD ESPORT CONSORTIUM)

MODERATOR

15:20 | FINAL REMARKS

#### KEYNOTE SPEAKER





RUI JESUS
VICE PRESIDENT, WESCO EUROPE
(WORLD ESPORT CONSORTIUM)











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### ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023 LINK FOR STREAMING: CLICK HERE 01:00PM - 03:40PM





01:00PM - 01:15PM - WELCOME ADDRESS

SPEAKERS















MODERATOR







### ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023
LINK FOR STREAMING: CLICK HERE

01:00PM - 03:40PM



01:15PM - 02:15PM: CORRUPTION IN SPORT: MODERN CHALLENGES AND TRENDS





ADAM MASTERS
SENIOR LECTURER IN
CRIMINOLOGY AND EXECUTIVE
DIRECTOR, AUSTRALIAN
NATIONAL UNIVERSITY





SPEAKERS









**DRAGO KOS**CHAIR OF THE OECD ISTANBUL
ANTI-CORRUPTION ACTION PLAN

MODERATOR











### ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023 LINK FOR STREAMING: CLICK HERE

01:00PM - 03:40PM





02:35PM - 03:30PM: SAFEGUARDING SPORT: ENABLING INTEGRITY AND COMPLIANCE









SPEAKERS







03:30PM - 03:40PM: CLOSING ADDRESS













# ETHICS AND INTEGRITY IN SPORTS COMPETITIONS

HOST: APDD • WEDNESDAY, 6 SEPTEMBER 2023, 08:30 (GMT+1)

DIGITAL STREAM HERE! <<



09:00 • OPENING SESSION













# ETHICS AND INTEGRITY IN SPORTS COMPETITIONS

HOST: APDD WEDNESDAY, 6 SEPTEMBER 2023, 08:30 (GMT+1)

DIGITAL • STREAM HERE! << ♠



09:15-11:15 • ROUNDTABLE

#### SPEAKERS





PROFESSOR LÚCIO MIGUEL CORREIA SPORTS LAW PROFESSOR, UNIVERSIDADE LUSÍADA DE LISBOA





PROFESSOR LUÍS PAULO RELÓGIO
LAW PROFESSOR, FACULDADE DE
DIREITO DA UNIVERSIDADE
AUTÓNOMA DE LISBOA





#### SPEAKERS





SORAIA QUARENTA
LAWYER, CO-FOUNDER AND PARTNER, BQ
ADVOGADAS | PRESIDENT DISCIPLINARY
COMMISSION, PORTUGUESESE
CANOEING FEDERATION



# PROFESSOR MAURÍCIO CORREA DA VEIGA

VICE-PRESIDENT, SPECIAL SPORTS LAW
COMMITTEE AT THE NATIONAL BRAZILIAN BAR
ASSOCIATION (OAB NACIONAL BRAZIL);
PRESIDENT, THE SPORTS LAW COMMITTEE AT
THE BRAZILIAN INSTITUTE OF LAWYERS (IAB INSTITUTO DOS ADVOGADOS BRASILEIROS)







MARIA MAGALHÃES LAWYER, PARTNER, CMB











# ETHICS AND INTEGRITY IN SPORTS COMPETITIONS

**HOST: APDD • WEDNESDAY, 6 SEPTEMBER 2023, 08:30 (GMT+1)** 

SPEAKERS





09:15-11:15 • #1 ROUNDTABLE





PROFESSOR ALEXANDRE MESTRE FORMER SECRETARY OF STATE FOR SPORT AND YOUTH; PROFESSOR, UNIVERSIDADE AUTÓNOMA DE **LISBOA** 



**PROFESSOR DANIEL SEABRA** ANTHROPOLOGIST AND UNIVERSITY **LECTURER** 



MODERATOR

**FÁBIO FIGUEIRAS** ASSISTANT MANAGER, FINANCIAL SERVICES. KPMG SWITZERLAND. VICE-PRESIDENT, AND DIRECTOR INTERNATIONAL RELATIONS, PANATHLON **CLUB DE LISBOA.** 

KPMG



PROFESSOR RAFAEL TEIXEIRA RAMOS LAW PROFESSOR. UNICHRISTUS





MARIA MAGALHÃES LAWYER





# THE ROAD TO IMPROVED GOVERNANCE: A CASE STUDY BY **EUROPEAN AQUATICS (LEN)**

**HOSTED BY:** *European* aquatics

HOST: EUROPEAN AQUATICS (LEN) • WEDNESDAY, 6 SEPTEMBER 2023, 14:00 (BST) • REGISTER HERE! ≪♠

# THE ROAD TO IMPROVED GOVERNANCE: A CASE STUDY by EUROPEAN AQUATICS (LEN)

#### SPEAKERS















european aquatics **GRAEME MARCHBANK** BUREAU MEMBER, LEN

#### MODERATOR



european aquatics **NICK DAVIES** COMMUNICATIONS DIRECTOR, LEN















# INTEGRITY IN SPORTS: ADVANCES AND CHALLENGES OF NEW SPORTS REGULATIONS IN BRAZIL

HOST: IPLD & INTEGRITY • WEDNESDAY, 6 SEPTEMBER 2023, 14:00 - 15:30 (GMT-3) • DIGITAL REGISTER HERE <



INTEGRITY IN SPORTS: ADVANCES AND CHALLENGES OF NEW SPORTS REGULATIONS IN BRAZIL



ROBERTO ARMELIN
LEGAL COMPLIANCE DIRECTOR,
SÃO PAULO FC



SPEAKERS









ADILSON LOBATO
DIRECTOR, AML OUTSORCING



















## YOUTH PROTECTION IN SPORT

HOST: IPDJ • WEDNESDAY, 6 SEPTEMBER 2023, 17:30 (GMT+1) LISBON, LISBON YOUTH CENTER, RUA DE MOSCAVIDE, 4.71.01, 1998-011, PORTUGAL

HYBRID • REGISTER HERE! • WATCH HERE!



**HOSTED BY:** 

# YOUTH PROTECTION IN SPORT













SPORTS TECHNICAL DIRECTOR, **GYMNASTICS FEDERATION OF PORTUGAL** 





**CARLA FERREIRA** SENIOR ADVISER AND MANAGER OF SPECIALISED NETWORKS CARE & RAFAVHT, APAV; EXPERT, EUROPEAN COMMISSION OF EUCVT & COE ON CSIS





#### MODERATOR





**RAQUEL ALBINO** SENIOR OFFICER, IPDJ









# SIGA WOW LOUNGE

WEDNESDAY, 6 SEPTEMBER 2023 20:00 - 22:30 • PORTO, PORTUGAL (INVITE ONLY)



# FEMALE LEADERSHIP & GENDER EQUITY IN SPORT - DINNER DEBATE







SIGA is set to host an exclusive Dinner Debate in collaboration with **Abreu Advogados**. This event, promises to be a thought-provoking evening dedicated to exploring vital themes in today's sports landscape. The Dinner Debate will delve into a range of essential topics, including female leadership, gender equity in sports, the power of mentorship, and the crucial role of men in fostering an inclusive sports environment.

















# "INTEGRITY IN SPORT - THE (NEW) CHALLENGES" 07 SEP | PALÁCIO DA BOLSA | PORTO | PORTUGAL





### 10H30 • SESSÃO DE ABERTURA









RUI MOREIRA
PRESIDENT, PORTO MUNICIPALITY





NUNO BOTELHO
PRESIDENT, ASSOCIAÇÃO
COMERCIAL DO PORTO

SPEAKER





**EMANUEL MACEDO DE MEDEIROS**GLOBAL CEO, **SIGA** 







TIAGO RODRIGUES BASTOS
PARTNER RBMS / ARBITRATOR,
TRIBUNAL ARBITRAL DO
DESPORTO



JOSÉ RICARDO GONÇALVES SÓCIO, RBMS / ARBITRATOR, TRIBUNAL ARBITRAL DO

**DESPORTO** 

10H45 • KEYNOTE SPEAKER: INTEGRIDADE NO DESPORTO E OS CINCO "GOLOS" SIGA



rbms

JOSÉ RICARDO GONÇALVES SÓCIO, RBMS / ARBITRATOR, TRIBUNAL ARBITRAL DO DESPORTO











# "INTEGRITY IN SPORT - THE (NEW) CHALLENGES" 07 SEP | PALÁCIO DA BOLSA | PORTO | PORTUGAL





11H15 • DEBATE

#### SPEAKERS





M. FILIPA DE JORGE SOARES PROSECUTOR, MINISTÉRIO **PÚBLICO DIAP PORTO** 





JORGE LOBATO
GENERAL SECRETARY, MENAC MECANISMO NACIONAL ANTICORRUPÇÃO





PRESIDENT, EUROPEAN TABLE **TENNIS UNION** 





**PEDRO SEQUEIRA** PRESIDENT, CONFEDERAÇÃO DOS TREINADORES DE PORTUGAL

#### SPEAKERS



JOAQUIM EVANGELISTA -PRESIDENT, SINDICATO DOS **IOGADORES PROFISSIONAIS DE FUTEBOL** 







**TIAGO RODRIGUES BASTOS -**PARTNER RBMS/ ARBITRATOR, TRIBUNAL ARBITRAL DO **DESPORTO** 

12H30 • FIRESIDE CHAT WITH TWO PROFESSIONAL ATHLETES

13H00 • CLOSING SESSION

















THURSDAY, 07 SEPTEMBER 2023 • HYBRID (DIGITAL & IN PERSON)



ORGANISER:



HOSTING PARTNER:

VENUE PAVILHÃO ROSA MOTA • SUPER BOCK ARENA | THINKING FOOTBALL SUMMIT • PORTO - PORTUGAL

TFS STAGE | 14:30 - 14:40 | OPENING SESSION

#### SPEAKERS





PEDRO PROENÇA PRESIDENT, LIGA PORTUGAL





**EMANUEL MACEDO DE MEDEIROS** GLOBAL CEO, SIGA

TFS STAGE | 14:40 - 15:20 | HIGH LEVEL PANEL SESSION • FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030

#### SPEAKERS





**EMANUEL MACEDO DE MEDEIROS** GLOBAL CEO, SIGA





**GIOVANNI TARTAGLIA POLCINI** INDEPENDENT CHAIR, SIGA CO-CHAIR WORKING TASK ANTI-CORRUPTION, G20



MODERATOR



#### **RICHARD WEBER**

FORMER CHIEF OF THE CRIMINAL INVESTIGATION DIVISION, INTERNAL REVENUE SERVICE (IRS), US DEPARTMENT OF THE TREASURY I CO-CHAIR. PERMANENT COMMITTEE ON FINANCIAL INTEGRITY

#### SPEAKER







**SANDRA LOPEZ** SENIOR TECH EXECUTIVE (MICROSOFT & INTEL) | CO-CHAIR, ADVISORY BOARD, **SIGA AMERICA** 



Abreu: advogados

**FERNANDO VEIGA GOMES** PRESIDENT, GENERAL ASSEMBLY, SIGA EUROPE | PARTNER, **ABREU ADVOGADOS** 







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**SIGALLIANCE** 



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info@siga-sport.com



THURSDAY, 07 SEPTEMBER 2023 • HYBRID (DIGITAL & IN PERSON)

VENUE PAVILHÃO ROSA MOTA • SUPER BOCK ARENA THINKING FOOTBALL SUMMIT • PORTO – PORTUGAL



ORGANISER:



HOSTING PARTNER:

TFS STAGE • 15:30 - 16:10 THE GOOD GOVERNANCE CHAMPIONSHIP WHAT DOES SUCCESS LOOKS LIKE?

#### SPEAKERS





PAULO DE MARIZ DE ROSEIRA HEAD OF LEGAL, LIGA PORTUGAL





ALBERTO COLOMBO
DEPUTY SECRETARY GENERAL,
EUROPEAN LEAGUES

#### SPEAKERS





VÍTOR VALE
MEMBER, AUDIT & COMPLIANCE
COMMITTEE, SIGA





ROBERTO ARMELIN LEGAL AND COMPLIANCE DIRECTOR, SÃO PAULO FC





MODERATOR

KATIE SIMMONDS GLOBAL COO, SIGA

















THURSDAY, 07 SEPTEMBER 2023 • HYBRID (DIGITAL & IN PERSON)

VENUE PAVILHÃO ROSA MOTA • SUPER BOCK ARENA THINKING FOOTBALL SUMMIT • PORTO – PORTUGAL



ORGANISER:



HOSTING PARTNER:

THE ACADEMY STAGE • 16:20 - 17:00 | HIGH-LEVEL PANEL SESSION SIGA SOLUTIONS FOR SPORTS BETTING INTEGRITY & RESPONSIBLE GAMBLING

#### SPEAKERS





MARTIN BLAND
DIRECTOR OF BUSINESS
DEVELOPMENT,
EPIC RISK MANAGEMENT





MATT ZARB-COUSIN
CO-FOUNDER AND DIRECTOR OF
EXTERNAL AFFAIRS, GAMBAN





SPEAKERS





RICARDO DOMINGUES PRESIDENT, APAJO





MODERATOR

KATIE SIMMONDS GLOBAL COO, SIGA











THURSDAY, 07 SEPTEMBER 2023 • HYBRID (DIGITAL & IN PERSON)

VENUE PAVILHÃO ROSA MOTA • SUPER BOCK ARENA

THINKING FOOTBALL SUMMIT • PORTO – PORTUGAL

THE ACADEMY STAGE • 17:10 - 17:20 | SIGNING CEREMONY MEMORANDUM OF UNDERSTANDING SIGA - ASPIRE ACADEMY

SPEAKERS









**EMANUEL MACEDO DE MEDEIROS** GLOBAL CEO, SIGA

THE ACADEMY STAGE • 17:20 - 18:00 | HIGH LEVEL PANEL SESSION • YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL

#### SPEAKERS











MODERATOR



ORGANISER:

C

SIGA

HOSTING PARTNER:

SPEAKERS





**DUARTE GOMES** FORMER FIFA REFEREE. **FOOTBALL COMMENTATOR** 





**DIRECTOR OF COMMUNICATION** AND MEDIA, SIGA















### THE STATE OF WOMEN'S SPORTS, A WORLD CUP SUMMER, NEW INVESTMENTS AND MOMENTUM IN WOMEN'S SPORTS AROUND THE WORLD

LIVE WEBINAR

**HOST: UNDERDOG & COMPANY** THURSDAY, 7 SEPTEMBER 2023 **HOSTED BY:** 

22 underdog&company

# THE STATE OF WOMEN'S SPORTS, A WORLD CUP SUMMER, NEW INVESTMENTS AND MOMENTUM IN WOMEN'S SPORTS AROUND THE WORLD

SPEAKERS



LAURA FOLTZ-MIRANDA CO-FOUNDER AND MANAGING PARTNER, B. PARTNERS









CEO & FOUNDER, GOALS | HOST,

**GOALS PODCAST** 

















# **INTEGRITY TRAINING FOR ATHLETES**

HOST: GAMECHANGER 360 • THURSDAY, 7 SEPTEMBER 2023, 14:00

(BST)

DIGITAL • REGISTER HERE!



GAME CHANGER

**HOSTED BY:** 

**#1 INTRODUCTION** 













# INTEGRITY TRAINING FOR ATHLETES

HOST: GAMECHANGER 360 • THURSDAY, 7 SEPTEMBER 2023, 14:00

(BST)

DIGITAL • REGISTER HERE!





**HOSTED BY:** 

### PANEL DISCUSSION









**ANDY HARVEY** LECTURER IN SPORTS SCIENCE AND **EXERCISE, SWANSEA UNIVERSITY** 



**SEAN SCANNELL** FORMER PROFESSIONAL FOOTBALLER



MODERATOR





**ADAN MOHAMED** PROFESSIONAL BOXER



MICHAEL MALCOM FORMER PROFESSIONAL FOOTBALLER



















HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)
THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME)
VENUE: EDUCATION CITY, DOHA

MEDIA PARTNER:





**HOSTING PARTNER:** 

14:00: WELCOME ADDRESS





**EMANUEL MACEDO DE MEDEIROS**GLOBAL CEO, **SIGA** 





DR. CHRISTOS ANAGNOSTOPOULOS,
ASSIST. PROFESSOR IN SPORT
MANAGEMENT, HBKU; UNESCO
CHAIRHOLDER & DIRECTOR:
GOVERNANCE & SOCIAL
RESPONSIBILITY IN SPORT

14:15: OPENING SESSION







MOHAMMED HANZAB FOUNDER AND CHAIRMAN, ICSS; VICE-CHAIRMAN, SIGA





SHEIKH AHMAD BIN NOOH AL THANI, LEGAL AFFAIRS DIRECTOR, QOC



LIVESTREAM ON AL KASS & AL KASS APP























HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT) THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME) **VENUE: EDUCATION CITY, DOHA** 





**HOSTING PARTNER:** 

14:30 – 15:15: PANEL 1: MASTERING GLOBAL KNOWLEDGE EXCHANGE: IMPORTING EXPERTISE, EXPORTING EXCELLENCE

#### SPEAKERS





PROF. VALTER DI SALVO, DIRECTOR OF FOOTBALL PERFORMANCE & SCIENCE. **ASPIRE** 







MR. SALMAN AL-ANSARI, PARTNER, AL-ANSARI & ASSOCIATES; VICE-PRESIDENT, QATAR SPORTS ARBITRATION FEDERATION; DEPUTY CHAIRPERSON -APPEALS COMMITTEE, ASIA FOOTBALL FEDERATION; MEMBER - APPEALS COMMITTEE, FIFA



MODERATOR

DR TALAR SAHSUVAROGLU, **ENVIRONMENT AND SUSTAINABILITY** SENIOR MANAGER, SUPREME **COMMITTEE FOR DELIVERY AND** LEGACY

#### SPEAKER





**MASSIMILIANO MONTANARI** CEO, INTERNATIONAL **CENTRE FOR SPORT SECURITY** 



PROFESSOR CRAIG LAMAY, NORTHWESTERN UNIVERSITY

15:25: KEYNOTE SPEECH: HANI BALLAN, CEO, QSL

#### KEYNOTE SPEAKER





HANI BALLAN, CEO, QSL







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info@siga-sport.com

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT) -THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME) - VENUE: EDUCATION CITY, DOHA







**HOSTING PARTNER:** 

15:30 - 16:15: PANEL 2: FOOTBALL IN THE MIDDLE EAST: USING INTEGRITY AS A GROWTH CATALYST

#### SPEAKERS





DR. AHMED ABBASSI, **EXECUTIVE DIRECTOR OF** COMPETITIONS, QATAR STARS **LEAGUE** 









SPEAKER



skema

**PROFESSOR SIMON CHADWICK** PROFESSOR OF SPORT AND GEOPOLITICAL ECONOMY, SKEMA BUSINESS SCHOOL



جامعة حمدين خليفة

MODERATOR

DR. CHRISTOS ANAGNOSTOPOULOS, ASSIST. PROFESSOR IN SPORT MANAGEMENT, **HBKU**; UNESCO CHAIRHOLDER & DIRECTOR: GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT



LIVESTREAM ON AL KASS & AL KASS APP



















HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT) THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME) - VENUE: EDUCATION CITY, DOHA

**ALKASS** 

MEDIA PARTNER:



**HOSTING PARTNER:** 

16:30 - 17:15: PANEL 3: PASSING THE TORCH: ENABLING THE NEXT GENERATION OF LEADERS IN SPORT







DR. KAMILLA SWART ASSOCIATE PROFESSOR, DIRECTOR OF MSC SPORT MANAGEMENT PROGRAMME, HBKU







MODERATOR



SPEAKER









Professor, HBKU



LIVESTREAM ON AL KASS & AL KASS APP





**SIGA-SPORT.COM** 















HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)
THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME)
VENUE: EDUCATION CITY, DOHA

MEDIA PARTNER:





**HOSTING PARTNER:** 

17:30: CLOSING • MOU SIGNING: HBKU/SIGA • RECOGNITION AWARD: SIGA WOMEN GLOBAL MENTORSHIP PROGRAMME SCHOLARSHIP AWARDS





DR. IAIN LINDSAY, SENIOR DIRECTOR OF RESEARCH, KNOWLEDGE AND INNOVATION, SIGA





DR. CHRISTOS ANAGNOSTOPOULOS, ASSIST. PROFESSOR IN SPORT MANAGEMENT, HBKU; UNESCO CHAIRHOLDER & DIRECTOR GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT



LIVESTREAM ON <u>AL KASS</u> & <u>AL KASS APP</u>























# DIALOGUE FOR EQUALITY

HOST: RACING CLUB THURSDAY, 7 SEPTEMBER 2023, 18:00 (ART) DIGITAL - ZOOM





**18:00 | DIALOGUE FOR EQUALITY** 

#### SPEAKERS



















CORY SDRUBOLINI UNDERSECRETARY FOR SOCIAL DEVELOPMENT, MUNICIPALITY **OF AVELLANEDA** 

### MODERATOR





PABLO PEREL COORDINATOR GENDER & HUMAN RIGHTS, RACING CLUB











### SPECIAL SESSION ON SPORTS BETTING & INTEGRITY

HOST: UNLV INTERNATIONAL GAMING INSTITUTE FRIDAY, 8 SEPTEMBER 2023, 18:00 (CET) DIGITAL - SIGA YOUTUBE <

**HOSTED BY:** 



### SPORTS BETTING & INTEGRITY

SPEAKERS





**LORRAINE PEARMAN DIRECTOR, EVOLVE SPORTS** INTEGRITY









**BRETT ABARBANEL** EXECUTIVE DIRECTOR, UNLV INTERNATIONAL GAMING INSTITUTE

# SIGA SOLUTIONS: PREVENTING GAMBLING ADDICTION

SPEAKERS





**KATIE SIMMONDS** COO, SIGA | MANAGING DIRECTOR, SIGAWOMEN PROGRAMME





**MATT ZARB-COUSIN** CO-FOUNDER AND DIRECTOR OF EXTERNAL AFFAIRS, **GAMBAN** 





MARTIN BLAND DIRECTOR OF BUSINESS DEVELOPMENT, EPIC RISK MANAGEMENT





MODERATOR



















# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK



SPEAKERS

**OPENING SESSION** • 11:00 - 11:10









11:10 - 11:25 | KEYNOTE & INTERVIEW • EUROPEAN FOOTBALL FINANCIAL LANDSCAPE: LATEST TRENDS

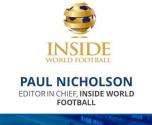
#### SPEAKER





### MODERATOR





PRESIDENT, GLNERAL ASSEMBLY
SIGA EUROPE | PARTNER,
ABREU ADVOGADOS











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# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

# FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

11:25 - 12:10 | PANEL 1
WHAT MONEY CAN'T BUY: USING DUE DILIGENCE AND RISK ASSESSMENTS AS A GROWTH CATALYST IN SPORT

Integrity through your business relationships is critical, through every jurisdiction and sector - the sports industry included. Regulatory risk - from complex sanctions regimes, demanding anti-money laundering and anti-corruption laws - and reputational risk, present significant challenges to organisations operating in the industry. But identifying and mitigating these risks across your value chain is easier said than done.

This panel will consider the nature of the risks and discuss practical steps for how sports organisations and companies working with them can identify, assess, and manage them.

#### SPEAKERS





DICKON JOHNSTONE









OLIVER WIRZ

SPEAKERS

MODERATOR

























# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

# FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK



**FIRESIDE CHAT** • 12:10 - 12:25

The way global society consumes sport is changing, quickly, irreversibly and in unpredictable ways. Not too long ago the 'metaverse' would be considered the realm of sci-fi fiction, not the next frontier of sports tech. At a time where Sports Media Rights are at an unprecedented high, this session explores the challenges the industry faces to maintain control. This fireside chat will shine a light on the evolutions, risks, opportunities, and implications of how Sport can be accessed, consumed, and monetised in both legal and illegal ways. The speakers will share their expert knowledge to help inform and enable others to navigate these shifting sands and better protect the Integrity of Sport.

#### SPEAKERS



SROC

MARK LICHTENHEIN CHAIRMAN, SPORTS RIGHTS OWNERS





**EMANUEL MACEDO DE MEDEIROS** GLOBAL CEO, SIGA



















# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

SPEAKERS

12:25 - 13:05 | PANEL 2 SIRVS: DELIVERING ACCOUNTABILITY TO THE SPORTS INDUSTRY

Integrity has become a go-to catchphrase in many industries, including sport. However, the definition of integrity is often politically evoked whilst conveniently fluid. For integrity to be meaningful it must be implemented on a day-to-day basis. To deliver the much-needed cultural change from rhetoric to reality SIGA is facilitating an independent solution: The SIGA Independent Rating and Verification System (SIRVS). The purpose of SIRVS is to assess and rate the sporting organisations' level of implementation of, and compliance with, the SIGA Universal Standards. Accountability and scrutiny are key to integrity. Tune in to hear the thoughts of industry leaders who are at the forefront of this revolution.















SPEAKERS



























# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK



CONCLUSIONS: FITS & ACTION PLAN • 13:05 - 13:15











**NETWORKING & LUNCH •** 13:15 - 14:00





















# THE IMPACT OF TRANSPARENCY ONCOUNTRIES' SUCCESS IN ELITE SPORT

HOST: NOTRE DAMME UNIVERSITY FRIDAY, 7 SEPTEMBER 2023

**HOSTED BY:** 



MODERATOR



# WEBINAR: WOMENSPORT INTERNATIONAL'S LEADERS, INNOVATORS AND PROTECTORS OF WOMEN IN SPORT







NADIM NASSIF
ASSOCIATE PROFESSOR, NOTRE
DAMME UNIVESITY



VICTORIA UNIVERSITY MICHAEL LINLEY SENIOR RESEARCH FELLOW, INSTITUTE OF HEALTH & SPORT, VICTORIA UNIVERSITY

SPEAKERS





SIMEON DAVIS
HEAD OF DEPARTMENT, SPORT
MANAGEMENT, CAPE PENINSULA
UNIV. TECHNOLOGY





KAMILLA SWART
ASSOCIATE PROFESSOR, HBKU
UNIVERSITY













# TRANSPARENCY AS A CATALYST FOR ELITE SPORTING SUCCESS

HOST: NOTRE DAMME UNIVERSITY • FRIDAY, 8 SEPTEMBER 2023, 11:00 (GMT+3) • DIGITAL STREAMING: SIGA YOUTUBE / NDU PLATFORMS <<





### TRANSPARENCY AS A CATALYST FOR ELITE SPORTING SUCCESS







PROF. SIMEON DAVIES
HEAD OF DEPARTMENT: SPORT
MANAGEMENT, CAPE PENINSULA
UNIVERSITY OF TECHNOLOGY





DR. MICHAEL LINLEY
SENIOR RESEARCH FELLOW,
INSTITUTE OF HEALTH AND SPORT,
VICTORIA UNIVERSITY





DR. NADIM NASSIF
ASSOCIATE PROFESSOR IN PHYSICAL
EDUCATION AND SPORTS, DEPARTMENT
OF PSYCHOLOGY, EDUCATION &
PHYSICAL EDUCATION. NOTRE DAME
UNIVERSITY- LOUAIZE (NDU)





MODERATOR

DR. KAMILLA SWART
PROGRAM DIRECTOR: MASTERS OF
SPORT AND ENTERTAINMENT,
COLLEGE OF SCIENCE AND
ENGINEERING, HBKU











# WOMENSPORT INTERNATIONAL'S LEADERS, INNOVATORS AND PROTECTORS OF WOMEN IN SPORT

**HOSTED BY:** 



HOST: WOMENSPORT INTERNATIONAL • SATURDAY, 9 SEPTEMBER 2023, 06:00 (EDT) LIVE WEBINAR WITH Q&A • REGISTER HERE! (

WEBINAR: WOMENSPORT INTERNATIONAL'S LEADERS, INNOVATORS AND PROTECTORS OF WOMEN IN SPORT

SPEAKERS

MODERATOR



















PROFESSOR, UNIVERSITY OF **AUCKLAND** 















# **WHY PARTNER WITH #SIW2023?**





### **MAKE AN IMPACT**

Position your brand at the heart of Sport Integrity.



### **NETWORK**

Showcase and learn best practice in global sports policy regarding diversity and inclusion.



# SHOWCASE THOUGHT LEADERSHIP AND BEST PRACTISES

Be recognized as global industry experts. Share knowledge, insights, and experiences during the event. Take the stage as a thought leader and contribute to shaping the future of #SportIntegrity.



### INFLUENCE DECISION MAKERS

Gain access to influential stakeholders in the sports industry. This can lead to new business opportunities and help to build relationships with key decision-makers in the industry.



### JOIN THE MOVEMENT

Embrace the opportunity to be part of a global movement for change.



### **TAKE ACTION**

Use SIW2023 to implement tangible measures that enhance integrity.



### **EXPLORE CUTTING EDGE SOLUTIONS**

Discover innovative tools, technologies, and strategies that are reshaping the landscape of #SportIntegrity. Gain a competitive edge by staying ahead of the curve.



### INSPIRE THE NEXT GENERATION

Be a role model for aspiring athletes, sports administrators, and future leaders. Inspire them to uphold the highest standards of integrity, fair play, and sportsmanship.



# 1 WEEK DEDICATED TO SPORT INTEGRITY





**The Most** Influential Leaders



**All Sports** 



**All Continents** 



**Thought** leadership



Leading the Way for Sport Integrity Worldwide



Action-Oriented **Discussions** 



Global Hybrid **Event** 



**All Key** Stakeholder Groups













75















# **SPORT INTEGRITY WEEK PREVIOUS EDITIONS**



2020





2021





2022





# TOP 5 AUDIENCES





KINGDOM







ITALY

FRANCE



PORTUGAL















# **POLITICAL AND INSTITUTIONAL ENDORSEMENTS**





We have seen over the years the words transparency and integrity have meaning, but there is no real action. SIGA is correctly trying to rectify that, so I felt it was my duty to contribute. We need to change the mentality and I feel like as I'm starting individually as

**Louis Saha** SIGA Champion; International Football Legend; Founder & CEO AxisStars

an entrepreneur it made sense to partner with SIGA.



2006

We have adopted in the G20 Anti-Corruption Working Group Acti-vity an action plan considering Sport as an emerging risk. I want to thank SIGA for all its efforts and for including corruption in Sport in the multilateral agenda as an emerging issue.

Giovanni Tartaglia Polcini, Chair of the G20 Italy Anti-Corruption Working Group; Chair, SIGA Council



I welcome SIGA's proposal to put in place Universal Standards on Sport Integrity and an Independent Rating and Verification System (SIRVS), which will be very useful to restore people's trust in Sport.

Lorenzo Salazar, Deputy Chair of the OECD Working Group on Bribery in International Transactions, General Prosecutor, Naples Appeal Court, Contact OECD Point, EUROJUST:



Knowledge sharing and constructive dialogue are essential to make sure that organisations are in the best position to tackle tho-se issues. This agreement with SIGA, a valued partner and a glo-bal leader on sport integrity, is therefore an important step in this direction.

Aleksander Čeferin, **UEFA** President



SIGA's efforts to create and implement certification programme are key to the accountability that is required across sport to create the mechanism that allows sport to have specific & quantitative standards that put us all accountable to some benchmarks.

**SIGALLIANCE** 

Jessica Berman, Commissioner, NWSL



We're committed to working with organizations like SIGA to bring diverse perspectives to the table to unlock powerful ideas that open up the world's possibilities to women -in sport and across industries.

Alison Giordano. Senior Vice President, Global Sponsorships & Consumer Marketing, Mastercard



















# SIGA MEMBERS, COMMITTED SUPPORTERS & PARTNERS























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