


GENEVA • WASHINGTON DC • LISBON • SÃO PAULO


#SIW2023


WEEK SIGA SPORT  
2-9  
SEPT  
2023  
INTEGRITY

IV EDITION - WORLDWIDE


# MASTER EVENT GUIDE

 SIGA-SPORT.COM

 SIGALLIANCE

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 SIGALLIANCE

 [info@siga-sport.com](mailto:info@siga-sport.com)



# SPORT INTEGRITY GLOBAL ALLIANCE (SIGA)

## ABOUT SIGA

SIGA is the world's leading organisation for Sport Integrity.



We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: **The SIGA Universal Standards.**

Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.



## OUR VISION

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.



## OUR MISSION

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.





**Sport Integrity Week is entering a new era: Stage 3.0!** After 2 fully digital editions, and one in-person edition in Portugal, we are moving forward, towards the future!

**Sport Integrity knows no boundaries**—it's an unstoppable force that transcends borders. As we venture into Stage 3.0, our impact is not confined to a single region or nation. Together, we are taking Sport Integrity to the global stage, forging a future where Integrity and Transparency prevail.

During SIW2023, we extend a warm invitation to all like-minded organisations: Join us in this momentous movement towards a brighter, more accountable sporting world. Together, let's inspire action, ignite change, and build a legacy of integrity that resonates with athletes, fans, and stakeholders alike.

**SIW2023: Uniting for Sport Integrity—Together, We Can Make a Difference!**

Follow the icons in this event guide for:



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ON DEMAND



LINK TO  
WEBSITE



PODCAST



REPORTS



SIGA-SPORT.COM



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# THE LARGEST PARTICIPATION EVER



**15000 ATTENDANTS**  
Hundreds of worldwide events, both digital and in-person



**ALL CONTINENTS**  
Partners from all corners of the world were involved in #SIW2023



**250 + SPEAKERS**  
High-level experts shared their knowledge and views during #SIW2023



**35 CITIES**  
Some of the biggest cities in the world & other locations united for Sport Integrity



**170+ ORGANISATIONS**  
A new record of participating organisations



**22 COUNTRIES**  
From Argentina to Asia, #SIW2023 had events in a record number of countries





# SIW2023 HOSTING PARTNERS





# SPORT INTEGRITY WEEK AROUND THE WORLD





# SIW2023 GLOBAL MEDIA COVERAGE

WEEK SIGA SPORTS  
2-9 SEPT 2023  
INTEGRITY #SIW2023  
IV EDITION  
WORLDWIDE



MAISFUTEBOL







LinkedIn

- Pageviews 90 %
- Unique visitors 73,9 %
- New Followers 51,9 %

## TOP 5 LOCATIONS

- Brazil
- Portugal
- UK
- Spain
- USA

## TOP 5 INDUSTRIES

- Spectator Sports
- Law Practice
- Non-Profit Organisations
- Higher Education
- Sports Teams and Clubs



Twitter

- 200.000 + Impressions





# CALENDAR OF EVENTS

## SATURDAY 2 - SEPTEMBER



- **Sport Integrity Opening ceremony** (Brazil) – Read the Welcome message & watch opening message [here](#)

## SUNDAY 3 – SEPTEMBER



- **Educating for Ethics Through Sport** (Hosted by Em Busca de Uma Estrela and São Paulo FC, São Paulo, Brazil, Cotia Training Centre)

## MONDAY 4 - SEPTEMBER



- **Sport Integrity Forum Latin America** (Hosted by São Paulo FC, and SIGA LATIN AMERICA, São Paulo, Brazil)



- **Sustainability & Integrity – the most pressing challenges** (Hosted by CF “Os Belenenses”, Lisbon, Portugal)



- **Law, Rulings & Sport Integrity** (Hosted by Kausa Advogados, Lisbon, Portugal)



- **Sport Integrity Match** (Hosted by São Paulo FC & SIGA LATIN AMERICA, São Paulo, Brazil, Morumbi Stadium)



- **Sports Management Podcast: Special Edition** (Gothenburg, Sweden)



- **Integrity Training of the Unions** (Hosted by World Rugby, Paris, France)



- **Online Abuse in Sport – The State of Play** (Hosted by Signify)



- **A Spotlight on Sports Betting** (Hosted by UEFA Academy Alumni Association)



- **The Fight Against Corruption in Sport - The Growing Role of Research** (Hosted by Eurispes)





# CALENDAR OF EVENTS









## TUESDAY 5 - SEPTEMBER

-  • **Public Hearing – Special Session on the Future of Football in Brazil** (Hosted by the Parliamentary Front for the Modernisation of Football, Brasília, Brazil)
-  • **Sport and Integrity** (Hosted by Portuguese Sports Foundation, Lisbon, Portugal)
-  • **SIGA Youth Forum** (Hosted by SIGA Youth Council)
-  • **Fans Care About Sport Integrity** (digitally Hosted by Sports Innovation Lab, Boston, USA)
-  • **Webinar session on “Multi-club Ownership”** (hosted by Abreu Advogados, Lisbon, Portugal)
-   • **Sport Integrity and the Role of the Media in conjunction with SIGA's Sport Integrity Week** (Hosted by Twentytwo13, Sports Law Association of Malaysia, Kuala Lumpur, Malaysia)
-  • **The Future of Disability and Inclusion in Sport** (Hosted by Access Earth)
-  • **Amateur Football as a Tool for Innovation and Social Impact** (Hosted by Okavango Sports)
-  • **Match Fixing in Professional Football – Training session + Q&A** (Hosted by GDS Cascais, Cascais, Portugal)





## WEDNESDAY 6 SEPTEMBER

-  • **Conference on Sport Integrity** – (digitally hosted by Diario AS, Madrid, Spain)
-  • **MoU Signature: SIGA EUROPE / Municipality of Pombal** (Pombal, Portugal)
-  • **Esports Integrity Forum** (Hosted by World Esports Consortium & Pombal Municipality, Pombal, Portugal)
-  • **SIGA Women Lounge – Dinner Debate** (Powered by Abreu Advogados; Porto, Portugal)
-  • **Sports Career Podcast Special Edition** (Hosted by Ed Bowers, Sports Career Development; Digital)
-  • **Youth Protection in Sport** (Hosted by IPDJ, Lisbon Youth Center, R. Moscavide 4.71.01, Lisbon, Portugal)
-  • **Ethics and Integrity in Sports Competitions** (Hosted by APDD)
-  • **The Road to Improved Governance: A Case Study by European Aquatics** (Hosted by European Aquatics)
-  • **Anti-Corruption and Compliance in Sport Forum** (Hosted by IACA)
-  • **The Integrity Game: Advances and challenges of new rulings in Brazilian Sport** (Hosted by IPLD & Integrity, São Paulo, Brazil)

## THURSDAY 7 SEPTEMBER

-  • **Football Integrity Forum** (SIGA High-Level Conference: Hosted by Liga Portugal, Thinking Football Summit, Porto, Portugal)
-  • **Good Governance in Sport: From the Region to the World** (Hosted by HBKU, Doha, Qatar)
-  • **Integrity in Sport – The (New) Challenges** - (Hosted by RBMS Law firm, Porto, Portugal)
-  • **International Meeting for Equality: comparative experiences against racism** (Roundtable hosted by Racing Club, Avellaneda, Argentina; 18:00 local time)
-  • **Integrity Training For Athletes** (Hosted by Game Changer 360)
-   • **Build Trust and Attract More Sponsors and Donations – Financial Integrity and Transparency. What is it? Why is it Important?** (Hosted by CANOC and TTOC)



# CALENDAR OF EVENTS

## FRIDAY 8 SEPTEMBER

-  • **Conference on Women's Sport** (Hosted by EBU & EUROVISION, Geneva, Switzerland)
-  • **Sport: A field of play for the Gender Equity match** (Hosted by Kausa Advogados, Lisbon, Portugal)
-  • **The Impact of Transparency on countries' success in elite Sport** (digitally hosted by Notre Damme University, Zouk Mosbeh, Lebanon)
-  • **SIGA Special Session on Financial Integrity & Transparency in Sport** (Hosted by Dow Jones, London, UK)

## SATURDAY 9 SEPTEMBER

-  • **WomenSport International's Leaders, Innovators and Protectors of Women in Sport** (Hosted by WomenSport International, digital)

## OTHER EVENTS

 **Liga Portugal's Matchday for Integrity 1-4 Sep**

 **Daily Interviews on Integrity - GOLO FM and GOL FM 4-8 Sep**



# SPORT INTEGRITY WEEK 2023 OFFICIAL OPENING ADDRESS



**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA



OFFICIAL LAUNCH  
**EXECUTIVE EDUCATION CERTIFICATION:  
GOOD GOVERNANCE IN SPORT**



EXECUTIVE EDUCATION CERTIFICATION FOR CURRENT AND ASPIRING SPORTS LEADERS AND INTEGRITY PRACTITIONERS. ACTIONABLE KNOWLEDGE, DELIVERED BY EXPERTS, GROUNDED BY THEORY, PRESENTED IN AN ACCESSIBLE AND INCLUSIVE FORMAT.

**ENROLL NOW!**

- GLOBAL OUTLOOK**  
Globally Relevant delivered by International Experts.
- ACCESSIBLE CONTENT**  
Delivered via synchronous and asynchronous sessions.
- FLEXIBLE**  
Bespoke digital Executive Education Programme for maximum possible accessibility.
- INDUSTRY RELEVANT QUALIFICATION**  
Become a SIGA Certified Sport Integrity Practitioner.
- LEARN FROM THE BEST**  
Content from leading academics and engaging leaders representing the diversity of the Sports Ecosystem.
- FORGE A CAREER**  
Access to the SIGA Integrity Network and membership to the SIGA Alumni Network.
- ADDED VALUE**  
Priority access to other SIGA opportunities, including the SIGA Mentorship Programme, thought leadership events, the SIGA University Network, SIGA Career Partners and more.
- BUILD RELATIONSHIPS, NETWORK AND GROW**  
Supercharge your career through the SIGA Executive Education Programme and by becoming an active member of the SIGA Network.



# SPORT INTEGRITY FORUM LATIN AMERICA 2023

MORUMBI STADIUM • SÃO PAULO • BRAZIL  
HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023  
LIVESTREAM ON **GLOBO ESPORTE**

HOSTING PARTNER:



MEDIA PARTNER:



09:00 | REGISTRATION & WELCOME COFFEE

09:30 | OPENING SESSION



## WELCOME ADDRESSES



**JULIO CASARES**  
PRESIDENT,  
SÃO PAULO FC

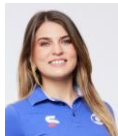


**REINALDO CARNEIRO BASTOS**  
PRESIDENT,  
PAULISTA FOOTBALL  
FEDERATION



**PAULO KAKINOFF**  
PRESIDENT,  
PACTO PELO ESPORTE

M C



**GABRIELA RIBEIRO**  
JOURNALIST,  
GLOBO



## OFFICIAL ADDRESSES



**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA | CHAIRMAN & CEO, SIGA  
LATIN AMERICA



**ANA MOSER**  
MINISTER OF SPORT OF BRAZIL



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# SPORT INTEGRITY FORUM LATIN AMERICA 2023

MORUMBI STADIUM • SÃO PAULO • BRAZIL  
HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023  
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HOSTING PARTNER:



MEDIA PARTNER:



## 10:20 | SIGNING CEREMONY

MEMORANDUM OF UNDERSTANDING BETWEEN THE MINISTRY OF SPORT OF BRASIL, SIGA & SIGA LATIN AMERICA

	  <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA   CHAIRMAN &amp; CEO, SIGA LATIN AMERICA</p>		 <p>MINISTÉRIO DO ESPORTE</p> <p><b>ANA MOSER</b> MINISTER OF SPORT OF BRAZIL</p>
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## 10:45 | NETWORKING & COFFEE BREAK

INTRODUCING THE SIGA INDEPENDENT RATING & VERIFICATION SYSTEM (SIRVS)

	  <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA   CHAIRMAN &amp; CEO, SIGA LATIN AMERICA</p>		  <p><b>KATIE SIMMONDS</b> GLOBAL COO, SIGA / VICE CHAIR, SIGA LATIN AMERICA</p>
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**11:20 | SILVER BULLETS FOR SPORT INTEGRITY: SIRVS & SIGA SOLUTIONS**

Integrity has become a go-to catchphrase in many realms, not least within sport. However, the definition of Integrity seems too often be both politically convenient and fluid – to say the least. For Integrity to be meaningful it must be implemented on a day-to-day basis, and evidence must be produced – proclamations and self-assessments are not enough. To help deliver the much-needed cultural change from rhetoric to reality SIGA is facilitating an independent solution: The SIGA Independent Rating and Verification System (SIRVS). The purpose of SIRVS is to assess and rate the sporting organisations' level of implementation of and compliance with the SIGA Universal Standards. Accountability and scrutiny are the keys to Integrity. In this panel you will hear the opinion of leading players on the importance of mechanisms such as SIRVS to guarantee that sport is governed and operated by the highest standards of integrity.

**SPEAKERS**



**PEDRO DANIEL**  
EXECUTIVE DIRECTOR, EY

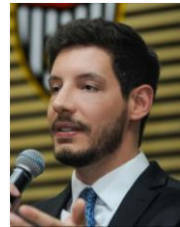


**SARAH BUCHWITZ**  
VP MARKETING, MASTERCARD



**TIAGO HORTA**  
MEMBER OF THE FAIR PLAY  
COMMITTEE,  
COMITÊ OLÍMPICO DO BRASIL

**SPEAKERS**



**RENATO RENATINO**  
SENIOR LAWYER, FPF | DEPUTY  
GENERAL SECRETARY,  
INSTITUTO BRASILEIRO DE  
DIREITO DESPORTIVO (IPDD)

**MODERATOR**



**KATIE SIMMONDS**  
GLOBAL COO, SIGA / VICE  
CHAIR, SIGA LATIN AMERICA







**12:00 | SUSTAINING THE GAME: THE IMPORTANCE OF SPORTS BETTING INTEGRITY**

Betting's range and diversity continue to evolve at a rapid pace and as such, it is critical to continually assess the impact and relevance of its regulation. As Sports betting markets grow and mature, become more accessible and more interactive, and regulatory frameworks need to be able follow this process closely. This Expert Panel will open our eyes to the complexities and cast an eye to the future of sports betting, and also make a point on the importance of education for prevention regarding sports values breaches.

**S P E A K E R S**




FEDERAÇÃO PAULISTA DE FUTEBOL  
**MAURO SIVA**  
VICE PRESIDENT,  
FEDERAÇÃO PAULISTA DE FUTEBOL




**EPIC**  
RISK MANAGEMENT  
**MARTIN BLAND**  
DIRECTOR OF BUSINESS  
DEVELOPMENT,  
EPIC RISK MANAGEMENT




**PAULO SCHMITT**  
INTEGRITY CONSULTANT,  
COMITÊ OLÍMPICO DO BRASIL  
(COB)

**S P E A K E R S**




MINISTÉRIO DO ESPORTE  
**JOSÉ FRANCISCO MANSSUR**  
SPECIAL ADVISOR TO THE  
EXECUTIVE SECRETARY OF THE  
MINISTRY OF FINANCE OF BRAZIL



**FRED JUSTO**  
CONSULTANT AND SPECIALIST IN  
COMBATING MATCH-FIXING IN  
FOOTBALL

**M O D E R A T O R**




**ANDREI KAMPFF**  
JOURNALIST AND LAWYER, LEI  
EM CAMPO



**12:40 | LUNCH BREAK**



# SPORT INTEGRITY FORUM LATIN AMERICA 2023

MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON [GLOBO ESPORTE](#)

HOSTING PARTNER:



MEDIA PARTNER:



## 14:00 | G20 & B20 - KEY PRIORITIES OF THE BRAZILIAN PRESIDENCY ON SPORT

In 2024, Brazil will assume the G20 presidency, being responsible for organizing the next Summit of Heads of State and Government and holding high-level preparatory meetings with engagement groups, such as the B20. This will be a decisive moment for Brazil to take the lead on major discussions, including tackling corruption in different sectors. In sports, for example, it is urgent to attack the deep roots of institutional corruption, led by individuals and criminal organizations. This panel reveals what is being discussed in readiness for the G20 and B20 in Brazil and shows how sport can be included in the debate agenda, promoting consensus that could shape the future of the industry.

### KEYNOTE SPEAKER



**GIOVANNI TARTAGLIA POLCINI**  
INDEPENDENT CHAIR, SIGA  
CO-CHAIR WORKING TASK  
ANTI-CORRUPTION, G20

### SPEAKERS



**REYNALDO GOTO**  
CHIEF COMPLIANCE OFFICER,  
BRF | BRAZILIAN B20  
REPRESENTANT



**GABRIELLA DORLHIAC**  
EXECUTIVE DIRECTOR, ICC BRASIL

### SPEAKERS



**LUCAS PADILHA**  
PRESIDENT, G20  
RIO DE JANEIRO'S COMMITTEE

### MODERATOR



**RENATO PETERS,**  
JOURNALIST, GLOBO



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# SPORT INTEGRITY FORUM LATIN AMERICA 2023

MORUMBI STADIUM • SÃO PAULO • BRAZIL

HYBRID (DIGITAL & IN PERSON) • MONDAY, 4 SEPTEMBER 2023

LIVESTREAM ON [GLOBO ESPORTE](#)

HOSTING PARTNER:



MEDIA PARTNER:



## 14:40 | GLOBAL BUSINESS: USHERING LATIN AMERICA INTO A NEW ERA OF SPORT INTEGRITY

Throughout sport, from grassroots to professional, from recreation to competition Sport and business are linked. From manufacturers of sports goods and services to those that wish to be associated with athletes, clubs, leagues or sports events, all can use Sport to forward their agendas, amplify their outreach and grow their market share. What is less straight forward is the role that business can have in the realm of sports development and in its professionalization. This Expert Panel sheds light on how companies can best use their influence to instigate profound cultural change and better embed integrity in sports.

### SPEAKERS



**RENATO RIBEIRO**  
SPORTS DIRECTOR, GLOBO



**EDUARDO ANDREASSA BARALDI**  
FOUNDER AND CO-CEO,  
ODDZ NETWORK (OCTAGON,  
BEYOND AND TALENTZ)



**CLÁUDIA ROMANO**  
PRESIDENT, INSTITUTO  
YDUQS | VICE-PRESIDENT,  
GRUPO EDUCACIONAL YDUQS

### SPEAKERS



**CARLOS HENRIQUE NASCIMENTO**  
PARTNER/DIRECTOR OF  
BUSINESS  
DEVELOPMENT, ARENA HUB

### MODERATOR



**DANIELA CASTRO,**  
EXECUTIVE DIRECTOR,  
PACTO PELO ESPORTE



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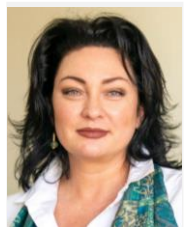


15:20 | NETWORKING AND COFFEE BREAK

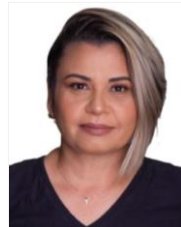
15:30 | GAME CHANGED? GENDER EQUITY, ANTI-RACISM, DIVERSITY AND INCLUSION

There is no social phenomenon as powerful as sport to involve, awaken emotions and serve as a behavioral reference for people. Even if relatively late and with some setbacks, the sport has taken its first steps towards diversity and inclusion, in line with its potential to be a space for everyone. In this long path, gender equality and fighting racism gained projection and important allies. On the one hand, sport must guarantee equal development opportunities for men and women, boys and girls. On the other hand, it is not acceptable that social diseases such as racism and prejudice of any kind are part of the sporting environment and oppress athletes because of their origin and skin color. In this panel we have experts to address these issues and how we can keep moving forward.

KEYNOTE SPEAKER



**ANASTASIA DIVINSKAYA**  
COUNTRY REPRESENTANT,  
UN WOMEN BRAZIL



**SANDRA SANTOS**  
NATIONAL DIRECTOR OF  
FOOTBALL AND PROMOTION OF  
WOMEN'S FOOTBALL, SPORTS  
MINISTRY



**RENATA MALUF**  
MARKETING DIRECTOR IN  
TRANSITION **SIGAWOMEN GLOBAL**  
MENTOR



**MARCELO MEDEIROS**  
EXECUTIVE DIRECTOR,  
**OBSERVATORIO DA**  
**DISCRIMINACAO RACIAL NO**  
**FUTEBOL**

SPEAKERS



**PABLO PEREL**  
COORDINATOR OF THE GENDER  
AND HUMAN RIGHTS  
DEPARTMENT, **RACING CLUB**

MODERATOR



**LUIZ TEIXEIRA**  
JOURNALIST, **GLOBO**







**16:10 | HARNESSING SPORT AS AN AMPLIFIER: ENVIRONMENT, SUSTAINABILITY, AND SOCIAL RESPONSIBILITY**

Sport, like all other industries, has understood the need to build a better future by embedding integrity and sustainability into its core. Athletes and sports entities can lead the way for ESG reform by using their platform for awareness to mobilize and inspire action. This panel showcases how stakeholders are harnessing the power of Sport to facilitate, amplify, and deliver positive change towards for a more sustainable world, both socially and environmentally. Specialists invited, with relevant work in sports organizations, civil society, universities and companies, will share pioneering projects and initiatives that contribute to fostering the desired changes.

**SPEAKERS**



**HELOISA RIOS**  
CEO, UNIVERSIDADE DO FUTEBOL



**ANA MARIA DINIZ**  
FOUNDER,  
INSTITUTO PENÍNSULA



**JOICE PORTELLA**  
SUSTAINABILITY AND SOCIAL  
RESPONSIBILITY MANAGER,  
YDUQS INSTITUTE



**RODRIGO M. WEINHARDT**  
PMO, CORITIBA FOOT BALL CLUB |  
ENVIRONMENTAL FAIR PLAY

**MODERATOR**



**Pacto Global**  
Rede Brasil

**CAMILA VALVERDE**  
COO,  
UN GLOBAL COMPACT BRAZIL







**16:50 | THE INTEGRITY EFFECT: THE POWER OF SPORT FOR ECONOMIC GROWTH**

The adoption of compliance or integrity systems (or their improvement) has already proven, in other industries, to be decisive for overcoming crises and improving management, results and reputation. It also attracts more and better investments. In this panel, outstanding professionals with backgrounds in process implementation will share their experiences, aiming to help the sports industry to reach the same results.

**SPEAKERS**



**Tozzini Freire.**  
ADVOGADOS  
**MARCELO ZENKNER**  
PARTNER CO-HEAD OF THE  
REGULATORY PRACTICE GROUP,  
TOZZINFREIRE ADVOGADOS



**Neoway**  
**LUCIANA SILVEIRA**  
CCO, NEOWAY



**CHANTAL PILLET**  
CORPORATE AND INTEGRITY  
EXECUTIVE

**SPEAKERS**



**ORACLE**  
**DANIEL SIBILLE**  
SENIOR COMPLIANCE DIRECTOR,  
ORACLE LATIN AMERICA

**MODERATOR**



*Roberta Codignoto*  
compliance & integridade  
**ROBERTA CODIGNOTO**,  
INDEPENDENT MEMBER, INTEGRITY COMMITTEE,  
PETROBRAS | CO-CHAIR, PERMANENT  
COMMITTEE ON FINANCIAL INTEGRITY AND  
TRANSPARENCY IN SPORT, SIGA







**17:30 | CONCLUSIONS AND CLOSING SESSION**

**SPEAKERS**



**JOÃO PEDRO PARO NETO**  
CHAIRMAN,  
PACTO PELO ESPORTE



**EDUARDO BANDEIRA DE MELLO**  
BRAZILIAN CONGRESSMAN |  
PRESIDENT, PARLIAMENTARY  
FRONT FOR THE  
MODERNIZATION OF FOOTBALL



**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA | CHAIRMAN  
& CEO, SIGA LATIN AMERICA



**17:45 | INTEGRITY MATCH (CONCEPTS AND OBJECTIVES)**



**ROBERTO ARMELIN**  
LEGAL AND COMPLIANCE  
DIRECTOR, SÃO PAULO FC



**19:00 | THE INTEGRITY MATCH**





**#SIW2023**

**SPORT INTEGRITY MATCH, HOSTED BY SÃO PAULO FC  
4 SEPT. 2023, 7PM (BRT)**



Foto: Lancel



**VENUE: CÍCERO POMPEU DE TOLEDO STADIUM, MORUMBI**

**2 MIXED TEAMS – MEN AND WOMEN - NO REFEREE.**

**DIVERSITY AND RESPECT = INTEGRITY**

**WE ARE ALL DIFFERENT, AND WE RESPECT EACH OTHER.**

“The Integrity Match proves that we can change anyone's mindset to respect integrity in sports, preserving the exciting unpredictability of game results and promoting fair play.”

Sports show us that it's not only possible but also natural to embrace diversity respectfully and include everyone. By doing so, we reject all forms of prejudice, like racism, sexism, and any kind of exclusion of those who are different.”

**ROBERTO ARMELIN, Legal Director, and Compliance Officer, São Paulo FC**



[SIGA-SPORT.COM](https://www.siga-sport.com)



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# INTEGRITY IN BRAZILIAN SNOW SPORTS

MONDAY, 4 SEPTEMBER 2023 • CORRALCO, CHILE



As part of their ongoing collaboration with the Sport Integrity Global Alliance (SIGA), and ahead of the Brazilian Open Ski & Snowboard, Memorandum of Support to Integrity in sport will be signed during the competition.



# ONLINE ABUSE IN SPORT - THE STATE OF PLAY

HOST: SIGNIFY • MONDAY, 4 SEPTEMBER 2023, 11:00 (BST)

**REGISTER HERE!** 

HOSTED BY:



11:00 • WEBINAR: ONLINE ABUSE IN SPORT - THE STATE OF PLAY

S P E A K E R



Signify 

**JOHNATHAN HIRSHLER**  
CO-FOUNDER & CHIEF EXECUTIVE  
OFFICER, SIGNIFY GROUP

S P E A K E R



Signify 

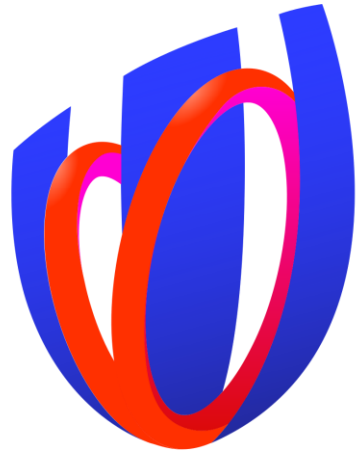
**JAKE MARSH**  
HEAD, SIGNIFY





# INTEGRITY TRAINING OF THE UNIONS

MONDAY, 4 SEPTEMBER 2023 • PARIS, FRANCE



## RUGBY WORLD CUP FRANCE 2023



As part of their [ongoing](#) collaboration with the Sport Integrity Global Alliance (SIGA), and ahead of the Rugby World Cup, World Rugby will deliver an in-person Integrity Training Session to Match Officials.





# UEFA AAA SPOTLIGHT ON SPORTS BETTING

HOST: UEFA ACADEMY ALUMNI ASSOCIATION (AAA)  
MONDAY, 4 SEPTEMBER 2023, 15:00 (BST)

HOSTED BY:



15:00 • WELCOME ADDRESS

SPEAKER



**JOÃO FONSECA**  
PRESIDENT, UEFA AAA



15:15 • UEFA AAA ON SPORTS BETTING INTEGRITY

SPEAKER



**RICK PARRY**  
CHAIRMAN, EFL

SPEAKER



**SIMON THOMAS**  
PARTNER, COLGANBAUER

MODERATOR



**SID KOHLI**  
SECRETARY GENERAL, UEFA AAA







WEBINAR: LAW, RULINGS & SPORT INTEGRITY (PORTUGUESE SPOKEN)

SPEAKER



**MAFALDA FERNANDES**  
PARTNER, KAUSA

SPEAKER



**BRUNO MOREIRA**  
LAWYER, KAUSA

MODERATOR



**RAQUEL ALVES**  
PARTNER, KAUSA





# THE FIGHT AGAINST CORRUPTION IN SPORT: THE GROWING ROLE OF RESEARCH

HOST: EURISPES • MONDAY, 4 SEPTEMBER 2023, 16:00 (CET)

[REGISTER HERE](#) | [WATCH HERE](#) 

## WELCOME ADDRESS




**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA


## KEY NOTES




**NICOLA ALLOCA**  
CHAIR, ANTI-CORRUPTION  
COMMITTEE, BUSINESS AT OECD




**GIOVANNI TARTAGLIA POLCINI**  
MEMBER, SCIENTIFIC  
COMMITTEE, EURISPES | CHAIR,  
SIGA



**ARCHÉ**  
STUDIO LEGALE

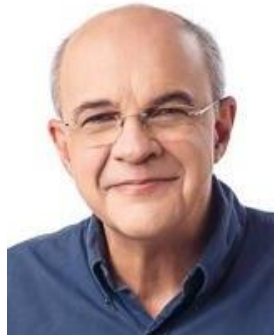
**STEFANO CAVANNA**  
EXPERT IN EU CAPACITY BUILDING  
PROGRAMMES, SENIOR MANAGING  
PARTNER, ARCHÉ





10:00 | OPENING SESSION & SIGNING CEREMONY OF MOU BETWEEN FPMF & SIGA LATIN AMERICA

**SPEAKERS**



FRENTE PARLAMENTAR PELA  
MODERNIZAÇÃO DO  
FUTEBOL



CÂMARA DOS  
DEPUTADOS

**EDUARDO BANDEIRA DE MELLO**  
 DEPUTADO FEDERAL, CÂMARA DOS DEPUTADOS |  
 PRESIDENTE, FRENTE PARLAMENTAR PELA  
 MODERNIZAÇÃO DO FUTEBOL



**EMANUEL MACEDO DE MEDEIROS**  
 GLOBAL CEO, SIGA | CHAIRMAN & CEO, SIGA  
 LATIN AMERICA



  
[Read SIGA's  
wrap up](#)

10:30 | PRESENTATION ON "THE INDEPENDENT STUDY ON THE  
 FUTURE OF PROFESSIONAL FOOTBALL IN BRAZIL"



Click to download

11:00 | PUBLIC HEARING AND FINAL REMARKS





# SPORTS MANAGEMENT PODCAST

TUESDAY, 5 SEPTEMBER 2023 • [LISTEN HERE!](#)



## SPECIAL EDITION – SPORT INTEGRITY WEEK 2023

	 <b>MARCUS FILIPSSON</b> HOST, SPORTS MANAGEMENT PODCAST   SIGA MEDIA PARTNER		 <b>SANDRA LOPEZ</b> SENIOR TECH EXECUTIVE (FORMER MICROSOFT & INTEL)   CO-CHAIR, ADVISORY BOARD, SIGA AMERICA
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## AVAILABLE ON ALL PODCAST PLATFORMS

KATIE  
GLOBAL COO, SIGA / VICE  
CHAIR, SIGA LATIN AMERICA



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[info@siga-sport.com](mailto:info@siga-sport.com)



#SIW2023

GALO SUPPORTS #SIW2023



“Sport Integrity Week 2023 highlights the increasing importance of integrity in football. At Atletico MG, we firmly believe that ethical behaviours strengthen both Sport and Society.

**Fernando Monfardini**, Compliance Officer, **Atlético MG**

Check Atletico’s website [here](#)



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## WEBINAR: THE FUTURE OF DISABILITY AND INCLUSION IN SPORT

### SPEAKERS



**JOSÉ SOARES**  
CHIEF ASSOCIATION EXECUTIVE,  
INTEGRATED DREAMS



**MICHAEL RICE**  
OPERATIONS MANAGER, CENTRE  
FOR ACCESS TO FOOTBALL IN  
EUROPE (CAFE)



**MATT MCCANN**  
CEO & CO-FOUNDER, ACCESS  
EARTH

### MODERATOR





MATCH FIXING IN FOOTBALL - PRESENTATION + Q&A << (read here)



SIGA Welcomes GDS Cascais as esteemed hosting partners of the Sport Integrity Week 2023. Their unique focus on education through sports brings an inspiring perspective to the event. GDS Cascais will showcase their commitment by hosting a special training session led by Fernando Veiga Gomes, SIGA's Europe General Assembly President. GDS Cascais team coaches, players from the first team, along with the club board of directors will attend the session, which will be followed by an engaging Q&A session addressing the crucial topic of Match Fixing in Football.



WELCOME

SPEAKERS



**TAYLOR GREEN**  
CHAIR, SIGA YOUTH COUNCIL



FROM ALL CORNERS OF THE WORLD - A GLOBAL CHALLENGE FOR GRID



**FIJIAN 7s**  
**BEN GOLLINGS**  
HEAD COACH, FIJI MEN'S RUGBY  
SEVENS | SIGA CHAMPION



**REEM ABDLAZEM BOSSATY**  
JOURNALIST, DIARIO AS



**TARRYN HORNER**  
PROGRAMMES AND GRANTS,  
LAUREUS SPORT FOR GOOD  
FOUNDATION



**TAYLOR GREEN**  
CHAIR, SIGA YOUTH COUNCIL



**ED BOWERS**  
CREATOR, SPORTS CAREER  
DEVELOPMENT





STRENGTH IN NUMBERS - JOINING FORCES FOR SPORT INTEGRITY

SPEAKERS




**ADEOLA ADESOBA**  
FOUNDER, SPORT FOR PEACE  
AND YOUTH DEVELOPMENT  
INITIATIVE




**OSAZEMEN AGHEDO**  
TEAM LEAD, THE VOLUNTEER ADDICT  
ACADEMY

MODERATOR




**RICHARD SACKEY-ADDO**  
EDUCATION PROJECT MANAGER, ITIA

SPEAKERS




**TAYLOR GREEN**  
CHAIR, SIGA YOUTH COUNCIL

MODERATOR

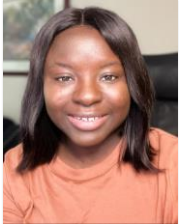







**THANDO SIBIYA**  
SPORTS BROADCASTER,  
SUPERSPORT





## MEET THE SIGA YOUTH COUNCIL

  <p><b>ADEOLA ADESOBA</b> FOUNDER, SPORT FOR PEACE AND YOUTH DEVELOPMENT INITIATIVE</p>	 <p><b>PLAYMAKERS</b></p> <p><b>BRIAN KAVUMA</b> ACCOUNT MANAGER, PLAYMAKERS</p>	  <p><b>CARLA GUTILLA</b> LAWYER, AMBIEL, MANSSUR, BELFIORE, E HANNA ADVOGADOS</p>
--	---	--

 <p><b>SIGA</b> </p> <p><b>TOMÁS MEDEIROS</b> VICE-CHAIR, SIGA YOUTH COUNCIL</p>	 <p><b>SPORTS CAREER</b> DEVELOPMENT</p> <p><b>ED BOWERS</b> CREATOR, SPORTS CAREER DEVELOPMENT</p>
--	--



## CLOSING REMARKS

**S P E A K E R S**

 <p><b>SIGA</b> </p> <p><b>TOMÁS MEDEIROS</b> VICE-CHAIR, SIGA YOUTH COUNCIL</p>
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# WEBINAR: FANS CARE ABOUT SPORT

TUESDAY, 5 SEPTEMBER, 13:00 EST

HOSTED BY:



## FANS CARE ABOUT SPORT

### SPEAKERS



**GRACE ATHANAS-LINDEN**  
STRATEGIST, ADVISORY, **SPORTS INNOVATION LAB**

### MODERATOR



**JORDAN RUTNER**  
DIRECTOR, ANALYTICS, **SPORTS INNOVATION LAB**



**KEVIN FORBES**  
DIRECTOR, ADVISORY, **SPORTS INNOVATION LAB**







**SPORTS CAREER PODCAST**  
WEDNESDAY, 6 SEPTEMBER 2023 • 07:00 CET • [LISTEN HERE!](#)



**SPECIAL EDITION WITH KATE HAMER – SPORT INTEGRITY WEEK 2023**

	 <b>ED BOWERS</b> CREATOR, SPORTS CAREER PODCAST   SIGA MEDIA PARTNER		 <b>KATE HAMER</b> CO-FOUNDER & COO, AXISSTARS
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**AVAILABLE ON ALL PODCAST PLATFORMS**



14:00 | OPENING

SPEAKERS



**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA



**PEDRO PIMPÃO**  
PRESIDENT,  
POMBAL MUNICIPALITY



14:15 | KEYNOTE: TECHNOLOGY, INOVATION & INTEGRITY

KEYNOTE SPEAKER



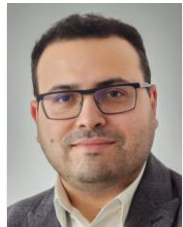
**SANDRA LOPEZ**  
SENIOR TECH EXECUTIVE  
(MICROSOFT & INTEL) | CO-CHAIR,  
ADVISORY BOARD,  
SIGA AMERICA





## 14:30 | PANEL SESSION: ESPORTS, INTEGRITY & DEVELOPMENT

### SPEAKERS



**KHALID NAILI**  
PROJECT MANAGER, MOROCCAN  
GAMES & SPORTS ASSOCIATION



**MAGS BYRNE**  
FOUNDER, ESTARS - THE HOME  
OF EDUCATIONAL ESPORTS



**TSUBASA SHINOHARA**  
HUMAN RIGHTS OFFICER,  
SWISS ESPORTS FEDERATION



**SANDRA LOPEZ**  
SENIOR TECH EXECUTIVE  
(MICROSOFT & INTEL) | CO-CHAIR,  
ADVISORY BOARD,  
SIGA AMERICA



**REINALDO FERREIRA**  
VICE-PRESIDENT,  
BOAVISTA FC



**RUI JESUS**  
VICE PRESIDENT, WESCO EUROPE  
(WORLD ESPORT CONSORTIUM)







# ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023

LINK FOR STREAMING: [CLICK HERE](#)

01:00PM - 03:40PM



HOSTED BY:



01:00PM - 01:15PM - WELCOME ADDRESS

## SPEAKERS



**SIGA** SPORT INTEGRITY GLOBAL ALLIANCE  
**SIGA** LATIN AMERICA  
**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA  
CHAIRMAN AND CEO, SIGA LATIN AMERICA



**SIGA** SPORT INTEGRITY GLOBAL ALLIANCE  
**GIOVANNI TARTAGLI POLCINI**  
CHAIR, SIGA



**IACA** INTERNATIONAL ANTI-CORRUPTION ACADEMY  
**JAROSLAW PIETRUSIEWICZ**  
HEAD OF STRATEGIC PARTNERSHIPS, IACA

## MODERATOR



**IACA** INTERNATIONAL ANTI-CORRUPTION ACADEMY  
**JAMES BIGILA**  
ADVOCACY AND COMMUNICATION OFFICER, IACA



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# ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023

LINK FOR STREAMING: [CLICK HERE](#)

01:00PM - 03:40PM



HOSTED BY:



01:15PM - 02:15PM: CORRUPTION IN SPORT: MODERN CHALLENGES AND TRENDS

## SPEAKERS



**Australian National University**

**ADAM MASTERS**  
SENIOR LECTURER IN  
CRIMINOLOGY AND EXECUTIVE  
DIRECTOR, **AUSTRALIAN NATIONAL UNIVERSITY**



**GIOVANNI TARTAGLI POLCINI**  
CHAIR, **SIGA**



**DIETER BRAEKEVELD**  
INTEGRITY IN SPORT  
OFFICER, **INTERPOL**



## MODERATOR

**DRAGO KOS**  
CHAIR OF THE OECD ISTANBUL  
ANTI-CORRUPTION ACTION PLAN



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# ANTI-CORRUPTION AND COMPLIANCE IN SPORT FORUM

HOST: INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA)

WEDNESDAY, 6 SEPTEMBER 2023

LINK FOR STREAMING: [CLICK HERE](#)

01:00PM - 03:40PM

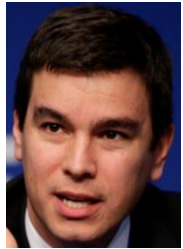


HOSTED BY:



## 02:35PM - 03:30PM: SAFEGUARDING SPORT: ENABLING INTEGRITY AND COMPLIANCE

### SPEAKERS



**FIFA**

**EMILIO GARCIA SILVERO**  
CHIEF LEGAL AND COMPLIANCE  
OFFICER, **FIFA**



**IACA** | INTERNATIONAL  
ANTI-CORRUPTION  
ACADEMY

**EDUARD IVANOV**  
SENIOR RESEARCHER, **IACA**



SPORT INTEGRITY GROUP

**NORBERT RUBICSEK**  
DIRECTOR,  
**CSCF SPORT INTEGRITY GROUP**

### MODERATOR



**IACA** | INTERNATIONAL  
ANTI-CORRUPTION  
ACADEMY

**PAWAN KUMAR SINHA**  
DIRECTOR OF ACADEMIC  
PROGRAMMES, **IACA**

## 03:30PM - 03:40PM: CLOSING ADDRESS

### SPEAKERS



**IACA** | INTERNATIONAL  
ANTI-CORRUPTION  
ACADEMY

**PAWAN KUMAR SINHA**  
DIRECTOR OF ACADEMIC  
PROGRAMMES, **IACA**







**SIGA Media Partner 'Diario AS' USA hosted a session of SIGA Sport Integrity Week 2023**

Kicking off the session, Will Gittins moderated a panel **on the importance of transparency for club ownership.**

This was followed by Reem Abdalazem, AS journalist and two-time Olympian, moderating a panel looking at the importance of **fair opportunity for all athletes.**

Registered blind golfer Myles Clark then shared his journey and **insights into the importance of making sport available for all.**



Click to visit Diario As



Billy Lumsden, ex-gambling addict turned sports betting company executive, took a **deep dive into gambling and soccer culture.**

In conjunction with the SIGA Youth Council, Reem Abdalazem, wearing her former athlete hat, took part in a fascinating panel on the **importance of integrity to GRID: Gender, Race, Inclusion and Diversity.**

To round out the session Matt Riley, the author of the book 'Her Game Too', discussed **gender equality in soccer, the success of the Women's World Cup and the impact of the Rubiales scandal.**



## 09:00 • OPENING SESSION




**JOSÉ MIGUEL SAMPAIO E NORA**  
PRESIDENT, APDD

## 09:15-11:15 • ROUNDTABLE

  <p><b>LÚCIO MIGUEL CORREIA</b> SPORTS LAW PROFESSOR, UNIVERSIDADE LUSÍADA DE LISBOA</p>	  <p><b>LÚIS PAULO RELÓGIO</b> LAW PROFESSOR, FACULDADE DE DIREITO DA UNIVERSIDADE AUTÓNOMA DE LISBOA</p>	  <p><b>PATRÍCIA SOUSA BORGES</b> PROFESSOR, FACULDADE DE DIREITO DA UNIVERSIDADE DO MINHO</p>
  <p><b>SORAIA QUARENTA</b> LAWYER, CO-FOUNDER AND PARTNER, BQ ADVOGADAS   PRESIDENT DISCIPLINARY COMMISSION, PORTUGUESE CANOEING FEDERATION</p>	 <p><b>MAURÍCIO CORREA DA VEIGA</b> VICE-PRESIDENT, SPECIAL SPORTS LAW COMMITTEE AT THE NATIONAL BRAZILIAN BAR ASSOCIATION (OAB NACIONAL - BRAZIL); PRESIDENT, THE SPORTS LAW COMMITTEE AT THE BRAZILIAN INSTITUTE OF LAWYERS (IAB - INSTITUTO DOS ADVOGADOS BRASILEIROS)</p>	  <p><b>MARIA MAGALHÃES</b> LAWYER, PARTNER, CMB</p>





# ETHICS AND INTEGRITY IN SPORTS COMPETITIONS

HOST: APDD • WEDNESDAY, 6 SEPTEMBER 2023, 08:30 (GMT+1)  
**DIGITAL STREAM [HERE!](#)** 

HOSTED BY:



09:15-11:15 • #1 ROUNDTABLE

## SPEAKERS



**ALEXANDRE MESTRE**  
SPORT AND YOUTH FORMER  
SECRETARY OF STATE; PROFESSOR,  
**UNIVERSIDADE AUTÓNOMA DE LISBOA**



**DANIEL SEABRA**  
ANTHROPOLOGIST AND UNIVERSITY  
LECTURER



**FÁBIO FIGUEIRAS**  
ASSISTANT MANAGER, FINANCIAL  
SERVICES, **KPMG SWITZERLAND**, VICE-  
PRESIDENT, AND DIRECTOR  
INTERNATIONAL RELATIONS, **PANATHLON  
CLUB DE LISBOA**.

## MODERATOR



**RAFAEL TEIXEIRA RAMOS**  
LAW PROFESSOR, **UNICHRISTUS**



**MARIA MAGALHÃES**  
LAWYER



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# THE ROAD TO IMPROVED GOVERNANCE: A CASE STUDY BY EUROPEAN AQUATICS (LEN)

HOST: EUROPEAN AQUATICS (LEN) • WEDNESDAY, 6 SEPTEMBER 2023, 14:00 (BST) • [WATCH HERE!](#)



## THE ROAD TO IMPROVED GOVERNANCE: A CASE STUDY by EUROPEAN AQUATICS (LEN)

### SPEAKERS



**ANTÓNIO SILVA**  
PRESIDENT, LEN



**ANDIDA BOUMA**  
TREASURER, LEN



**PIA JOHANSEN**  
BUREAU MEMBER, LEN



**GRAEME MARCHBANK**  
BUREAU MEMBER, LEN

### MODERATOR



**NICK DAVIES**  
COMMUNICATIONS DIRECTOR,  
LEN



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# INTEGRITY IN SPORTS: ADVANCES AND CHALLENGES OF NEW SPORTS REGULATIONS IN BRAZIL

HOST: IPLD & INTEGRITY • WEDNESDAY, 6 SEPTEMBER 2023, 14:00 – 15:30 (GMT-3) • IPLD WRAP-UP [HERE](#) 

HOSTED BY:



## INTEGRITY IN SPORTS: ADVANCES AND CHALLENGES OF NEW SPORTS REGULATIONS IN BRAZIL

### SPEAKERS



**ROBERTO ARMELIN**  
LEGAL COMPLIANCE DIRECTOR,  
SÃO PAULO FC



**FERNANDO MONFARDINI**  
COMPLIANCE OFFICER AND DPO,  
ATLÉTICO MINEIRO

### MODERATOR



**ADILSON LOBATO**  
DIRECTOR, AML OUTSOURCING







**YOUTH PROTECTION IN SPORT**  
**HOST: IPDJ • WEDNESDAY, 6 SEPTEMBER 2023, 17:30 (GMT+1)**  
**LISBON, LISBON YOUTH CENTER, RUA DE MOSCAVIDE, 4.71.01,**  
**1998-011, PORTUGAL**  
**HYBRID**

HOSTED BY:



**YOUTH PROTECTION IN SPORT**

**S P E A K E R S**



**FRANCISCA ARAÚJO**  
 HEAD OF SOCIAL RESPONSIBILITY,  
 FPF



**ISABEL FALCÃO**  
 SPORTS TECHNICAL DIRECTOR,  
 GYMNASTICS FEDERATION OF  
 PORTUGAL



**CARLA FERREIRA**  
 SENIOR ADVISER AND MANAGER OF  
 SPECIALISED NETWORKS CARE &  
 RAFAVHT, APAV; EXPERT, EUROPEAN  
 COMMISSION OF EUCVT & COE ON CSIS



**CARMEN RASQUETE**  
 SECRETARY GENERAL, APAV

**M O D E R A T O R**



**RAQUEL ALBINO**  
 SENIOR OFFICER, IPDJ



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## FEMALE LEADERSHIP & GENDER EQUITY IN SPORT - DINNER DEBATE



SIGA is set to host an exclusive Dinner Debate in collaboration with **Abreu Advogados**. This event, promises to be a thought-provoking evening dedicated to exploring vital themes in today's sports landscape. The Dinner Debate will delve into a range of essential topics, including female leadership, gender equity in sports, the power of mentorship, and the crucial role of men in fostering an inclusive sports environment.



# "INTEGRITY IN SPORT - THE (NEW) CHALLENGES"

07 SEP | PALÁCIO DA BOLSA | PORTO | PORTUGAL

10H30 • SESSÃO DE ABERTURA



SPEAKERS




**RUI MOREIRA**  
PRESIDENT, PORTO MUNICIPALITY




**NUNO BOTELHO**  
PRESIDENT, ASSOCIAÇÃO  
COMERCIAL DO PORTO




**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA

MC



**CARLOS DANIEL,**  
JOURNALIST |  
DEPUTY  
DIRECTOR, RTP

SPEAKER




**TIAGO RODRIGUES BASTOS**  
PARTNER RBMS / ARBITRATOR,  
TRIBUNAL ARBITRAL DO  
DESPORTO




**JOSÉ RICARDO GONÇALVES**  
SÓCIO, RBMS / ARBITRATOR,  
TRIBUNAL ARBITRAL DO  
DESPORTO

10H45 • KEYNOTE SPEAKER: INTEGRIDADE NO DESPORTO E OS CINCO "GOLOS" SIGA




**JOSÉ RICARDO GONÇALVES**  
SÓCIO, RBMS / ARBITRATOR,  
TRIBUNAL ARBITRAL DO  
DESPORTO

Read SIGA's  
wrap up



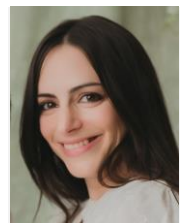


# "INTEGRITY IN SPORT - THE (NEW) CHALLENGES"

07 SEP | PALÁCIO DA BOLSA | PORTO | PORTUGAL

11H15 • DEBATE

S P E A K E R S



**M. FILIPA DE JORGE SOARES**  
PROSECUTOR, MINISTÉRIO  
PÚBLICO DIAP PORTO



**JORGE LOBATO**  
GENERAL SECRETARY, MENAC -  
MECANISMO NACIONAL  
ANTICORRUPÇÃO



**PEDRO MOURA**  
PRESIDENT, EUROPEAN TABLE  
TENNIS UNION



**PEDRO SEQUEIRA**  
PRESIDENT, CONFEDERAÇÃO DOS  
TREINADORES DE PORTUGAL

S P E A K E R S



**JOAQUIM EVANGELISTA -**  
PRESIDENT, SINDICATO DOS  
JOGADORES PROFISSIONAIS DE  
FUTEBOL



**LUCIANO GONÇALVES -**  
PRESIDENT, ASSOCIAÇÃO  
PORTUGUESA DE ÁRBITROS DE  
FUTEBOL (APAF)



**TIAGO RODRIGUES BASTOS -**  
PARTNER RBMS/ ARBITRATOR,  
TRIBUNAL ARBITRAL DO  
DESPORTO

12H30 • FIRESIDE CHAT WITH TWO PROFESSIONAL ATHLETES

13H00 • CLOSING SESSION

Read SIGA's  
wrap up





TFS STAGE | 14:30 - 14:40 | OPENING SESSION

SPEAKERS

	 <p><b>PEDRO PROENÇA</b> PRESIDENT, LIGA PORTUGAL</p>		 <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>
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TFS STAGE | 14:40 - 15:20 | HIGH LEVEL PANEL SESSION • FOOTBALL IN EUROPE & BEYOND: INTEGRITY VISION 2030

SPEAKERS

	 <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>		 <p><b>GIOVANNI TARTAGLIA POLCINI</b> INDEPENDENT CHAIR, SIGA CO-CHAIR WORKING TASK ANTI-CORRUPTION, G20</p>		 <p><b>RICHARD WEBER</b> FORMER CHIEF OF THE CRIMINAL INVESTIGATION DIVISION, INTERNAL REVENUE SERVICE (IRS), US DEPARTMENT OF THE TREASURY   CO-CHAIR, PERMANENT COMMITTEE ON FINANCIAL INTEGRITY &amp; TRANSPARENCY IN SPORT, SIGA</p>
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SPEAKER

	 <p><b>SANDRA LOPEZ</b> SENIOR TECH EXECUTIVE (MICROSOFT &amp; INTEL)   CO-CHAIR, ADVISORY BOARD, SIGA AMERICA</p>
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MODERATOR

	 <p><b>FERNANDO VEIGA GOMES</b> PRESIDENT, GENERAL ASSEMBLY, SIGA EUROPE   PARTNER, ABREU ADVOGADOS</p>
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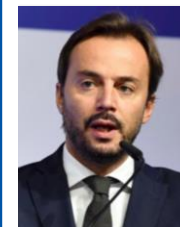


TFS STAGE • 15:30 - 16:10 THE GOOD GOVERNANCE CHAMPIONSHIP WHAT DOES SUCCESS LOOKS LIKE?

SPEAKERS



**PAULO DE MARIZ DE ROSEIRA**  
HEAD OF LEGAL,  
LIGA PORTUGAL



**ALBERTO COLOMBO**  
DEPUTY SECRETARY GENERAL,  
EUROPEAN LEAGUES



SPEAKERS



**VÍTOR VALE**  
MEMBER, AUDIT & COMPLIANCE  
COMMITTEE, SIGA



**ROBERTO ARMELIN**  
LEGAL AND COMPLIANCE  
DIRECTOR, SÃO PAULO FC



**KATIE SIMMONDS**  
GLOBAL COO, SIGA

MODERATOR



# FOOTBALL INTEGRITY FORUM

THURSDAY, 07 SEPTEMBER 2023 • HYBRID (DIGITAL & IN PERSON)  
VENUE PAVILHÃO ROSA MOTA • SUPER BOCK ARENA  
THINKING FOOTBALL SUMMIT • PORTO – PORTUGAL

ORGANISER:




HOSTING PARTNER:



THE ACADEMY STAGE • 17:10 – 17:20 | SIGNING CEREMONY  
MEMORANDUM OF UNDERSTANDING SIGA – ASPIRE ACADEMY

SPEAKERS

	 <p><b>IVAN BRAVO</b> CEO, ASPIRE ACADEMY</p>		 <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>
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THE ACADEMY STAGE • 17:20 – 18:00 | HIGH LEVEL PANEL SESSION • YOUTH DEVELOPMENT & PROTECTION IN FOOTBALL

SPEAKERS

  <p><b>IVAN BRAVO</b> CEO, ASPIRE ACADEMY</p>	  <p><b>JOAQUIM EVANGELISTA</b> PRESIDENT, PORTUGUESE PLAYERS UNION (SJPF)   VICE PRESIDENT, FIFPRO EUROPE   MEMBER, UEFA PROFESSIONAL FOOTBALL STRATEGY COUNCIL</p>	  <p><b>PATRICK MORAIS DE CARVALHO,</b> PRESIDENT, CF OS BELENENSES</p>
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SPEAKERS



**DUARTE GOMES**  
FORMER FIFA REFEREE,  
FOOTBALL COMMENTATOR

MODERATOR




**NUNO PERESTRELO**  
DIRECTOR OF COMMUNICATION  
AND MEDIA, SIGA





# THE ROLE OF INTEGRITY IN BUILDING PROFESSIONAL WOMEN'S SPORT

HOST: UNDERDOG & COMPANY  
THURSDAY, 7 SEPTEMBER 2023  
LIVE WEBINAR

HOSTED BY:





## THE ROLE OF INTEGRITY IN BUILDING PROFESSIONAL WOMEN'S SPORTS

### SPEAKERS



**LAURA FOLTZ-MIRANDA**  
CO-FOUNDER AND MANAGING  
PARTNER, **B. PARTNERS**

**JENNIFER ROTTENBERG**  
HEAD OF PARTNERSHIPS,  
**ATHLETA**

### MODERATOR




**GOALS**

**CAROLINE FITZGERALD**  
CEO & FOUNDER, **GOALS** | HOST,  
**GOALS PODCAST**







# INTEGRITY TRAINING FOR ATHLETES

HOST: GAMECHANGER 360 • THURSDAY, 7 SEPTEMBER 2023, 14:00 (BST)  
DIGITAL • [WATCH HERE!](#)

HOSTED BY:



## INTRODUCTION AND PANEL DISCUSSION

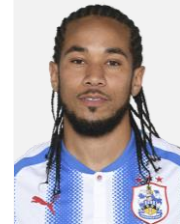
### SPEAKERS



**MOSES SWAIBU**  
FORMER FOOTBALL PLAYER;  
CEO GAMECHANGER 360



**ANDY HARVEY**  
LECTURER IN SPORTS SCIENCE AND  
EXERCISE, SWANSEA UNIVERSITY



**SEAN SCANNELL**  
FORMER PROFESSIONAL FOOTBALLER

### MODERATOR



**JACK KIBBLE-WHITE**  
DIGITAL DEVELOPMENT EXECUTIVE,  
BBC

### SPEAKERS



**ADAN MOHAMED**  
PROFESSIONAL BOXER



**MICHAEL MALCOM**  
FORMER PROFESSIONAL FOOTBALLER



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# FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT: WHAT IS IT? WHY IS IT IMPORTANT?

07 SEP | DIGITAL | TRINIDAD AND TOBAGO



## OPENING REMARKS

### SPEAKERS






**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA | CHAIRMAN & CEO, SIGA LATIN AMERICA




**KEITH JOSEPH**  
PRESIDENT, CANOC




**DIANNE HENDERSON**  
PRESIDENT, TTOC

**BRIAN LEWIS**  
SECRETARY GENERAL, CANOC

## WEBINAR: FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT: WHAT IS IT? WHY IS IT IMPORTANT?




**EDITH COX**  
TREASURER, CANOC




**DAVE WILLIAMS**  
LEGAL, COMPLIANCE AND  
OPERATIONAL RISKS CONSULTANT  
AND TRUSTEE, TTOC




**CURTIS NERO**  
TREASURER, TTOC





**YTANNIA WIGGINS**  
DIRECTOR, BARBADOS OLYMPIC  
COMMITTEE | EXECUTIVE MEMBER,  
CANOC

## CLOSING REMARKS




**ANNETTE KNOTT**  
HON. SECRETARY GENERAL, TTOC





# GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)

THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME)

VENUE: EDUCATION CITY, DOHA

MEDIA PARTNER:



HOSTING PARTNER:



## 14:00: WELCOME ADDRESS



  
**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA



كلية العلوم والهندسة  
College of Science & Engineering  
جامعة حمد بن خليفة  
HAMAD BIN KHALIFA UNIVERSITY

**CHRISTOS ANAGNOSTOPOULOS,**  
ASSIST. PROFESSOR IN SPORT  
MANAGEMENT, **HBKU**; UNESCO  
CHAIRHOLDER & DIRECTOR:  
GOVERNANCE & SOCIAL  
RESPONSIBILITY IN SPORT

## 14:15: OPENING SESSION



   
**MOHAMMED HANZAB**  
FOUNDER AND CHAIRMAN, ICSS;  
VICE-CHAIRMAN, SIGA



قطر  
QATAR  
  
اللجنة الأولمبية القطرية  
Qatar Olympic Committee

**SHEIKH AHMAD BIN NOOH AL THANI,**  
LEGAL AFFAIRS DIRECTOR, QOC



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## 14:30 – 15:15: PANEL 1: MASTERING GLOBAL KNOWLEDGE EXCHANGE: IMPORTING EXPERTISE, EXPORTING EXCELLENCE

### SPEAKERS




**VALTER DI SALVO,**  
DIRECTOR OF FOOTBALL  
PERFORMANCE & SCIENCE,  
ASPIRE




**SALMAN AL-ANSARI,**  
PARTNER, AL-ANSARI & ASSOCIATES; VICE-  
PRESIDENT, QATAR SPORTS ARBITRATION  
FEDERATION; DEPUTY CHAIRPERSON –  
APPEALS COMMITTEE, ASIA FOOTBALL  
FEDERATION; MEMBER – APPEALS COMMITTEE,  
FIFA




**TALAR SAHSUVAROGLU,**  
ENVIRONMENT AND SUSTAINABILITY  
SENIOR MANAGER, SUPREME  
COMMITTEE FOR DELIVERY AND  
LEGACY

### SPEAKER




**MASSIMILIANO MONTANARI**  
CEO, INTERNATIONAL  
CENTRE FOR SPORT SECURITY

### MODERATOR




**CRAIG LAMAY,** PROFESSOR  
NORTHWESTERN UNIVERSITY

## 15:25: KEYNOTE SPEECH: HANI BALLAN, CEO, QSL

### KEYNOTE SPEAKER




**HANI BALLAN,**  
CEO, QSL



# GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT) -

THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME) - VENUE: EDUCATION CITY, DOHA

MEDIA PARTNER:



HOSTING PARTNER:



15:30 - 16:15: PANEL 2: FOOTBALL IN THE MIDDLE EAST: USING INTEGRITY AS A GROWTH CATALYST

## SPEAKERS



**AHMED ABBASSI,**  
EXECUTIVE DIRECTOR OF  
COMPETITIONS, **QATAR STARS**  
LEAGUE



**MARIAMA BUKARI,** FOUNDER,  
**BLACK STRIKAS**



**ADEL SAAD,**  
FOUNDER / CEO, **SKORA**  
TECHNOLOGIES

## SPEAKER



**SIMON CHADWICK**  
PROFESSOR OF SPORT AND  
GEOPOLITICAL ECONOMY,  
**SKEMA BUSINESS SCHOOL**

## MODERATOR



**CHRISTOS ANAGNOSTOPOULOS,**  
ASSIST. PROFESSOR IN SPORT  
MANAGEMENT, **HBKU**; UNESCO  
CHAIRHOLDER & DIRECTOR:  
GOVERNANCE & SOCIAL  
RESPONSIBILITY IN SPORT



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# GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)

THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME) - VENUE: EDUCATION CITY, DOHA

MEDIA PARTNER:



HOSTING PARTNER:



16:30 – 17:15: PANEL 3: PASSING THE TORCH: ENABLING THE NEXT GENERATION OF LEADERS IN SPORT

## SPEAKERS

 <p>كلية العلوم والهندسة College of Science &amp; Engineering جامعة حمد بن خليفة HAMAD BIN KHALIFA UNIVERSITY</p> <p><b>KAMILLA SWART</b> ASSOCIATE PROFESSOR, DIRECTOR OF MSC SPORT MANAGEMENT PROGRAMME, <b>HBKU</b></p>	 <p>جامعة جدة University of Jeddah</p> <p><b>ALI ABDULLAH JIFRI</b> PROFESSOR IN SPORT, UNIVERSITY OF JEDDAH</p>	 <p>جامعة جورج敦 Georgetown University Qatar</p> <p><b>DANYEL REICHE</b> ASSOCIATE PROFESSOR, GEORGETOWN UNIVERSITY IN QATAR</p>
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## SPEAKER



**GERARD AKINDES**  
VISITING SCHOLAR,  
NORTHWESTERN UNIVERSITY  
IN QATAR

## MODERATOR



كلية العلوم والهندسة  
College of Science & Engineering  
جامعة حمد بن خليفة  
HAMAD BIN KHALIFA UNIVERSITY

**ELENI POLYMEÑOPOULOU**  
ASSOCIATE PROFESSOR, **HBKU**



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# GOOD GOVERNANCE IN SPORT: FROM THE REGION TO THE WORLD

HOST: HAMAD BIN KHALIFA UNIVERSITY, QATAR (UNESCO CHAIR ON GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT)

THURSDAY, 7 SEPTEMBER 2023, 14:00-18:00 (DOHA TIME)

VENUE: EDUCATION CITY, DOHA



MEDIA PARTNER:



HOSTING PARTNER:



17:30: CLOSING • MOU SIGNING: HBKU/SIGA •  
RECOGNITION AWARD: SIGA WOMEN GLOBAL MENTORSHIP PROGRAMME SCHOLARSHIP AWARDS

	 <b>IAIN LINDSAY,</b> SENIOR DIRECTOR OF RESEARCH, KNOWLEDGE AND INNOVATION, <b>SIGA</b>		 <b>CHRISTOS ANAGNOSTOPOULOS,</b> ASSIST. PROFESSOR IN SPORT MANAGEMENT, <b>HBKU</b> ; UNESCO CHAIRHOLDER & DIRECTOR GOVERNANCE & SOCIAL RESPONSIBILITY IN SPORT
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## 18:00 | DIALOGUE FOR EQUALITY

### SPEAKERS



**ROBERTO ARMELIN**  
LEGAL AND COMPLIANCE  
OFFICER, SÃO PAULO FC



**JORGELINA BERTONI**  
SOCIOLOGIST, UBA



**VÍCTOR GARELIK**  
EXECUTIVE DIRECTOR, DAIA



**CORY SDRUBOLINI**  
UNDERSECRETARY FOR SOCIAL  
DEVELOPMENT, MUNICIPALITY  
OF AVELLANEDA

### MODERATOR



**PABLO PEREL**  
COORDINATOR GENDER & HUMAN  
RIGHTS, RACING CLUB





# SPECIAL SESSION ON SPORTS BETTING & INTEGRITY

HOST: UNLV INTERNATIONAL GAMING INSTITUTE  
FRIDAY, 8 SEPTEMBER 2023, 18:00 (CET)  
DIGITAL - Siga [YOUTUBE](#)

HOSTED BY:



## SPORTS BETTING & INTEGRITY



### SPEAKERS




**LORRAINE PEARMAN**  
DIRECTOR, EVOLVE SPORTS INTEGRITY




**MATTHEW HOLT**  
PRESIDENT, US INTEGRITY

### MODERATOR




**BRETT ABARBANEL**  
EXECUTIVE DIRECTOR, UNLV INTERNATIONAL GAMING INSTITUTE



## SIGA SOLUTIONS: PREVENTING GAMBLING ADDICTION




### SPEAKERS




**KATIE SIMMONDS**  
COO, SIGA | MANAGING DIRECTOR, SIGAWOMEN PROGRAMME





**MATT ZARB-COUSIN**  
CO-FOUNDER AND DIRECTOR OF EXTERNAL AFFAIRS, GAMBAN




**MARTIN BLAND**  
DIRECTOR OF BUSINESS DEVELOPMENT, EPIC RISK MANAGEMENT

### MODERATOR




**ALAN FELDMAN**  
DISTINGUISHED FELLOW, RESPONSIBLE GAMBLING



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# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON  
1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

OPENING SESSION • 11:00 - 11:10

SPEAKERS

  <p><b>DOW JONES</b> <b>JOEL LANGE</b> GENERAL MANAGER, RISK &amp; COMPLIANCE, DOW JONES</p>	  <p><b>EMANUEL MACEDO DE MEDEIROS</b> GLOBAL CEO, SIGA</p>
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11:10 - 11:25 | KEYNOTE & INTERVIEW • EUROPEAN FOOTBALL FINANCIAL LANDSCAPE: LATEST TRENDS

<p>SPEAKER</p>   <p><b>ANDREA TRAVERSO</b> DIRECTOR OF FINANCIAL SUSTAINABILITY &amp; RESEARCH, UEFA</p>	<p>MODERATOR</p>   <p><b>PAUL NICHOLSON</b> EDITOR IN CHIEF, INSIDE WORLD FOOTBALL</p>
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Read SIGA's  
wrap up







# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

## FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

11:25 – 12:10 | PANEL 1

### WHAT MONEY CAN'T BUY: USING DUE DILIGENCE AND RISK ASSESSMENTS AS A GROWTH CATALYST IN SPORT

*Integrity through your business relationships is critical, through every jurisdiction and sector - the sports industry included. Regulatory risk - from complex sanctions regimes, demanding anti-money laundering and anti-corruption laws - and reputational risk, present significant challenges to organisations operating in the industry. But identifying and mitigating these risks across your value chain is easier said than done. This panel will consider the nature of the risks and discuss practical steps for how sports organisations and companies working with them can identify, assess, and manage them.*

#### SPEAKERS

 <p><b>THEMIS</b></p> <p><b>DICKON JOHNSTONE</b> CEO, THEMIS</p>	 <p><b>DOW JONES</b></p> <p><b>GAVIN PROUDLEY</b> HEAD OF THIRD-PARTY RISK PROPOSITION, DOW JONES</p>	 <p><b>Swiss Football League</b></p> <p><b>OLIVER WIRZ</b> COO/CFO, SWISS FOOTBALL LEAGUE</p>
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#### MODERATOR



**KICK IT OUT**

**SANJAY BHANDARI**  
CHAIR, KICK IT OUT

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# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

FIRESIDE CHAT • 12:10 - 12:25

*The way global society consumes sport is changing, quickly, irreversibly and in unpredictable ways. Not too long ago the 'metaverse' would be considered the realm of sci-fi fiction, not the next frontier of sports tech. At a time where Sports Media Rights are at an unprecedented high, this session explores the challenges the industry faces to maintain control. This fireside chat will shine a light on the evolutions, risks, opportunities, and implications of how Sport can be accessed, consumed, and monetised in both legal and illegal ways. The speakers will share their expert knowledge to help inform and enable others to navigate these shifting sands and better protect the Integrity of Sport.*

SPEAKERS



**SROC**  
SPORTS RIGHTS OWNERS COALITION

**MARK LICHTENHEIN**  
CHAIRMAN, SPORTS RIGHTS OWNERS COALITION (SROC)



**SIGA**  
SPORT INTEGRITY GLOBAL ALLIANCE

**EMANUEL MACEDO DE MEDEIROS**  
GLOBAL CEO, SIGA



[Read SIGA's wrap up](#)







# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

## FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

12:25 – 13:05 | PANEL 2

### SIRVS: DELIVERING ACCOUNTABILITY TO THE SPORTS INDUSTRY

*Integrity has become a go-to catchphrase in many industries, including sport. However, the definition of integrity is often politically evoked whilst conveniently fluid. For integrity to be meaningful it must be implemented on a day-to-day basis. To deliver the much-needed cultural change from rhetoric to reality SIGA is facilitating an independent solution: The SIGA Independent Rating and Verification System (SIRVS). The purpose of SIRVS is to assess and rate the sporting organisations' level of implementation of, and compliance with, the SIGA Universal Standards. Accountability and scrutiny are key to integrity. Tune in to hear the thoughts of industry leaders who are at the forefront of this revolution.*

#### SPEAKERS

	 <b>DAVID BUTLER</b> GENERAL MANAGER, EUROPEAN RUGBY LEAGUE		 <b>DENSIGN WHITE</b> CEO, INTERNATIONAL MIXED MARTIAL ARTS FEDERATION (IMMAF)		 <b>KATE BEAVAN</b> ADVISOR TO THE BOARD, MORE THAN EQUAL DEPUTY CHAIR, SIGA EUROPE ADVISORY BOARD   MEMBER, SIGA COUNCIL
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#### SPEAKERS

	 <b>FRANK LEE</b> HEAD OF SIGA'S INDEPENDENT AUDIT TEAM, SIGA
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#### SPEAKERS

	 <b>KATIE SIMMONDS</b> CHIEF OPERATING OFFICER, SIGA MANAGING PARTNER, SIGAWOMEN
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# SIGA SPECIAL SESSION ON FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

FRIDAY, 08 SEPTEMBER 2023 • IN PERSON

1 LONDON BRIDGE ST SE1 9GF • LONDON – UK

HOSTED BY



DOW JONES

CONCLUSIONS: FITS & ACTION PLAN • 13:05 - 13:15

## SPEAKERS



**DOW JONES**

**JOEL LANGE**  
GENERAL MANAGER, RISK & COMPLIANCE, DOW JONES



**SIGA**  
SPORT INTEGRITY  
GLOBAL ALLIANCE

**KATIE SIMMONDS**  
CHIEF OPERATING OFFICER, SIGA  
MANAGING PARTNER, SIGAWOMEN

NETWORKING & LUNCH • 13:15 - 14:00

[Read SIGA's wrap up](#)



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WEBINAR: SPORT: A FIELD OF PLAY FOR THE GENDER EQUITY MATCH (PORTUGUESE SPOKEN)

SPEAKER



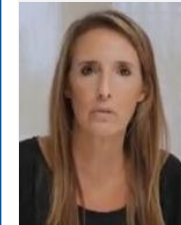
**MAFALDA FERNANDES**  
PARTNER, KAUSA

SPEAKER



**ISABEL LAVINHA**  
COACH, PORTUGUESE  
SWIMMING FEDERATION

MODERATOR



**RITA MATOS**  
JOURNALIST





# THE IMPACT OF TRANSPARENCY ON COUNTRIES' SUCCESS IN ELITE SPORT

HOST: NOTRE DAMME UNIVERSITY  
FRIDAY, 7 SEPTEMBER 2023

HOSTED BY:



## THE IMPACT OF TRANSPARENCY ON COUNTRIES' SUCCESS IN ELITE SPORT

### SPEAKERS



**NADIM NASSIF**  
ASSOCIATE PROFESSOR, NOTRE  
DAMME UNIVERSITY



**MICHAEL LINLEY**  
SENIOR RESEARCH FELLOW,  
INSTITUTE OF HEALTH & SPORT,  
VICTORIA UNIVERSITY



**SIMEON DAVIS**  
HEAD OF DEPARTMENT, SPORT  
MANAGEMENT, CAPE PENINSULA  
UNIV. TECHNOLOGY



**KAMILLA SWART**  
ASSOCIATE PROFESSOR, HBKU  
UNIVERSITY







# TRANSPARENCY AS A CATALYST FOR ELITE SPORTING SUCCESS

HOST: NOTRE DAME UNIVERSITY • FRIDAY, 8 SEPTEMBER 2023, 11:00 (GMT+3) • DIGITAL STREAMING: [SIGA YOUTUBE](#) / NDU PLATFORMS

HOSTED BY:



## TRANSPARENCY AS A CATALYST FOR ELITE SPORTING SUCCESS

### SPEAKERS



**PROF. SIMEON DAVIES**  
HEAD OF DEPARTMENT: SPORT  
MANAGEMENT, CAPE PENINSULA  
UNIVERSITY OF TECHNOLOGY



**DR. MICHAEL LINLEY**  
SENIOR RESEARCH FELLOW,  
INSTITUTE OF HEALTH AND SPORT,  
VICTORIA UNIVERSITY



**DR. NADIM NASSIF**  
ASSOCIATE PROFESSOR IN PHYSICAL  
EDUCATION AND SPORTS, DEPARTMENT  
OF PSYCHOLOGY, EDUCATION &  
PHYSICAL EDUCATION. NOTRE DAME  
UNIVERSITY- LOUAIZE (NDU)

### MODERATOR



**DR. KAMILLA SWART**  
PROGRAM DIRECTOR: MASTERS OF  
SPORT AND ENTERTAINMENT,  
COLLEGE OF SCIENCE AND  
ENGINEERING, HBKU







# WOMENSPORT INTERNATIONAL'S LEADERS, INNOVATORS AND PROTECTORS OF WOMEN IN SPORT

HOST: WOMENSPORT INTERNATIONAL • SATURDAY, 9 SEPTEMBER 2023, 06:00 (EDT)  
LIVE WEBINAR WITH Q&A

HOSTED BY:



## WEBINAR: WOMENSPORT INTERNATIONAL'S LEADERS, INNOVATORS AND PROTECTORS OF WOMEN IN SPORT

### SPEAKERS



**ANDREA CARSKA-SHEPPARD**  
GENERAL COUNSEL, **WORKPLACE**  
**OPTIONS**



**MUDITAMBI (NTAMBI) RAVELE**  
FOUNDER,  
**SOUTH AFRICAN WOMEN AND**  
**SPORT FOUNDATION**



**RUBY ANN KAGAOAN**  
ASIA & OCEANIA PRESIDENT,  
**CONFEDERATION OF**  
**INDEPENDENT FOOTBALL**  
**ASSOCIATIONS (CONIFA)**

### MODERATOR



**TONI BRUCE**  
PROFESSOR, **UNIVERSITY OF**  
**AUCKLAND**



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# WHY PARTNER WITH #SIW2023?



## MAKE AN IMPACT

Position your brand at the heart of Sport Integrity.



## NETWORK

Showcase and learn best practice in global sports policy regarding diversity and inclusion.



## SHOWCASE THOUGHT LEADERSHIP AND BEST PRACTISES

Be recognized as global industry experts. Share knowledge, insights, and experiences during the event. Take the stage as a thought leader and contribute to shaping the future of #SportIntegrity.



## INFLUENCE DECISION MAKERS

Gain access to influential stakeholders in the sports industry. This can lead to new business opportunities and help to build relationships with key decision-makers in the industry.



## JOIN THE MOVEMENT

Embrace the opportunity to be part of a global movement for change.



## TAKE ACTION

Use SIW2023 to implement tangible measures that enhance integrity.



## EXPLORE CUTTING EDGE SOLUTIONS

Discover innovative tools, technologies, and strategies that are reshaping the landscape of #SportIntegrity. Gain a competitive edge by staying ahead of the curve.



## INSPIRE THE NEXT GENERATION

Be a role model for aspiring athletes, sports administrators, and future leaders. Inspire them to uphold the highest standards of integrity, fair play, and sportsmanship.





# 1 WEEK DEDICATED TO SPORT INTEGRITY



The Most Influential Leaders



All Sports



All Continents



Thought leadership



Leading the Way for Sport Integrity Worldwide



Action-Oriented Discussions



Global Hybrid Event



All Key Stakeholder Groups





# SPORT INTEGRITY WEEK PREVIOUS EDITIONS

## 2020



## 2021



## 2022



## TOP 5 AUDIENCES



UNITED KINGDOM



UNITED STATES



ITALY



FRANCE



PORTUGAL



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# POLITICAL AND INSTITUTIONAL ENDORSEMENTS



We have seen over the years the words transparency and integrity have meaning, but there is no real action. SIGA is correctly trying to rectify that, so I felt it was my duty to contribute. We need to change the mentality and I feel like as I'm starting individually as an entrepreneur it made sense to partner with SIGA.

**Louis Saha**  
SIGA Champion; International Football Legend; Founder & CEO AxisStars



We have adopted in the G20 Anti-Corruption Working Group Acti-vity an action plan considering Sport as an emerging risk. I want to thank SIGA for all its efforts and for including corruption in Sport in the multilateral agenda as an emerging issue.

**Giovanni Tartaglia Polcini,**  
Chair of the G20 Italy AntiCorruption Working Group; Chair, SIGA Council



I welcome SIGA's proposal to put in place Universal Standards on Sport Integrity and an Independent Rating and Verification System (SIRVS), which will be very useful to restore people's trust in Sport.

**Lorenzo Salazar,**  
Deputy Chair of the OECD Working Group on Bribery in International Transactions, General Prosecutor, Naples Appeal Court, Contact Point, EUROJUST:



Knowledge sharing and constructive dialogue are essential to make sure that organisations are in the best position to tackle those issues. This agreement with SIGA, a valued partner and a global leader on sport integrity, is therefore an important step in this direction.

**Aleksander Čeferin,**  
UEFA President



SIGA's efforts to create and implement certification programme are key to the accountability that is required across sport to create the mechanism that allows sport to have specific & quantitative standards that put us all accountable to some benchmarks.

**Jessica Berman,**  
Commissioner, NWSL



We're committed to working with organizations like SIGA to bring diverse perspectives to the table to unlock powerful ideas that open up the world's possibilities to women -in sport and across industries.

**Alison Giordano,**  
Senior Vice President, Global Sponsorships & Consumer Marketing, Mastercard





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