



years

LEADING THE WAY  
FOR **SPORT INTEGRITY**  
**WORLDWIDE**

7<sup>th</sup> anniversary





**Emanuel Macedo de Medeiros**  
 Global CEO, SIGA  
 Chairman & CEO, SIGA AMERICA  
 Executive Chairman, SIGA EUROPE  
 Chairman & CEO, SIGA LATIN AMERICA



SIGA - this is what you need to know: there is a pre-SIGA era and a post-SIGA era, and, between, a huge transformation in the Sport's Governance and Integrity landscape.

The birth of SIGA was an idea whose time had come. Against a backdrop of global leadership crisis and unprecedented reputational damage, fueled by poor governance, inadequate regulation, lack of scrutiny and lax attitudes by governments, regulators and sports governing bodies, SIGA was born. Positioning itself above all interests and the existing Sport Ecosystem, SIGA was established as an independent and neutral, multi-stakeholder, global coalition.

Harnessing my 20+ years at the helm of European and World professional football, I found myself at a crossroads. I had to decide whether to be a bystander or an agent of change. I decided to take action. I felt it was my duty and responsibility to give a step forward and do everything in my power to instigate global solutions and create a platform for others to join our vision.

Looking back and contemplating the whole regulatory and cultural transformation we have instigated over the past seven years - including those who doubted us, those who misjudged us, and those who saw us as a threat to an obsolete autocratic system - I say this: it was worthy!

Acting together as a united front, we have provided Sport and the wider



Sporting Industry with a solution that can meaningfully change cultures and provide efficient support to Sport Organisations to improve their current governance system: a set of Universal Standards and independent scrutiny - SIRVS. Together, we launched the world's premier thought leadership event dedicated to Sport Integrity, the Sport Integrity Week, a truly global celebration of Sport Integrity that will see its fifth annual edition in 2024. There have been so many other successes and achievements that to itemise them all here would be impossible. And so I would strongly encourage you to review our more comprehensive Legacy Report and Annual Reports of Activities to truly grasp the scope of what has been achieved to date. However, to match the 7th Anniversary of the SIGA Constitution we have specifically selected 7 Milestones to illustrate in the next pages a cross section of landmarks that we are all very proud of. This includes:

- Establishing the SIGA Youth Council, a platform for the next generation of Sport Integrity Leaders, which will enter its third cycle in 2024;
- The Sport Transparency Index, an EU funded project that will objectively assess European Sport Stakeholders in relation to their Transparency levels of a set of universally applicable Integrity indicators; and
- The SIGA Women Programme, launched in 2018 to champion

greater gender equity in Sport, especially in the most senior executive organs of national and international sports federations and olympic committees. I would like to take this opportunity to dedicate a personal note of gratitude to the current and previous SIGA Chairmen, Giovanni Tartaglia Polcini and Franco Frattini, the SIGA Council members, the Permanent Committee members, the SIGA Executive Committee, the SIGA Youth Council, the SIGA University Network and the SIGA Members and Committed Supporters. All of them have played an instrumental role in the SIGA (success) Story. I am certain that, with your continued support, the next seven years will be even more significant than the first seven.

I'm sure you will have no doubt that this Anniversary provides irrefutable evidence of what can be achieved with a strong leadership, reformist vision, hard work and the dedication of Integrity Champions that share a common purpose.

It is therefore with great pleasure that I present to you this Special Edition SIGA Brochure. I trust you will find it interesting, empowering and inspirational. As such, I would encourage you all to work with us, to speak more loudly, to do more, to dream bigger and bolder, and to deliver more for Sport Integrity.







About SIGA

SIGA is the world's leading organisation for Sport Integrity.

We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: The SIGA Universal Standards.

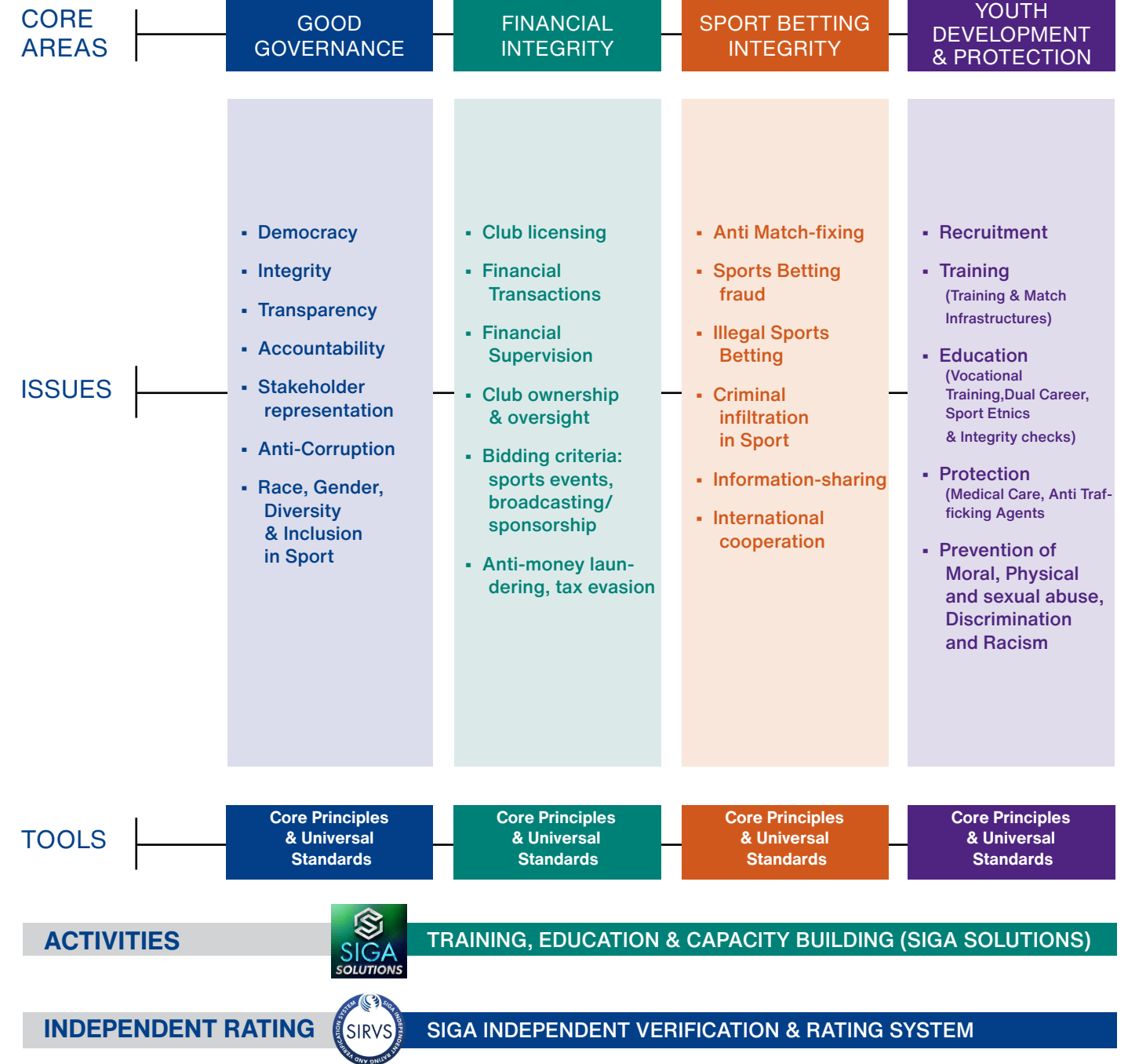
Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.

Our Vision

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

Our Mission

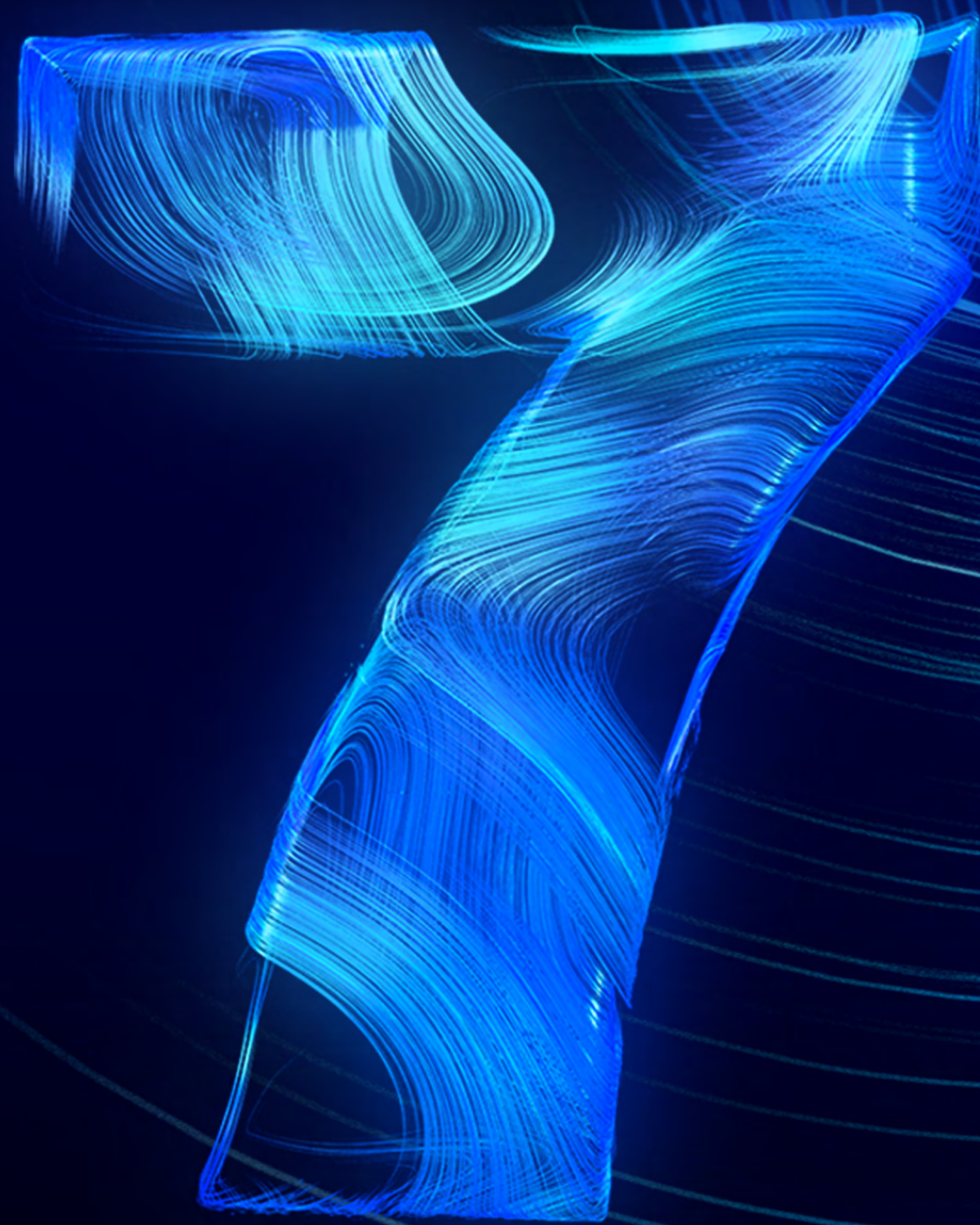
The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.





Inception

The seed for a new era in sports integrity was sown in the discussions of sports stakeholders in Geneva and New York in 2015. From the First Financial Integrity and Transparency in Sport Forum to the agreement signed by 20 leading international organizations, the idea of SIGA was nurtured by a common sense of urgency to tackle the challenges facing Sport. By 2016, important steps like the drafting of the Statement of Intent & Declaration of Core Principles in London, and key meetings in Madrid and Paris, paved the way for SIGA's formal launch as a global, independent, and neutral sport integrity board. This journey led to the adoption of the first SIGA Universal Standards in January 2017, marking a new chapter in sports governance.



Legal Incorporation

**31 JANUARY 2017**  
After nearly two years of intense dialogue highlighting the need for a global coalition in Sport Integrity, SIGA was formally incorporated as a legal entity in London on January 31, 2017. This pivotal day transformed a shared dream into a tangible reality, birthing

a movement that, seven years later, celebrates the selfless contribution of thousands of individuals and hundreds of organizations towards sports integrity. SIGA founding members were: The McCain Institute; Portuguese Sports Foundation; ICSS Insight; La Liga; Organization of the Turkic States; UIA,

IMMAF; Etishpere; quest; CANOC, Dow Jones; Special Olympics; Basel Institute on Governance; Portuguese National Plan for Ethics in Sport; Portugal NOC; Cyprus Sports; Svensk Elitfotboll; M-INC; Deloitte; ADIT; LEN Aquatics; Pivot Sport; World Taekwondo; Kosovo NOC; ESIC; Trinidad & Tobago NOC.





**SIRVS**

The SIGA Independent Rating and Verification System (SIRVS) stands as a testament to SIGA's dedication to measurable and accountable reform in sports governance. Launched as an independent tool, SIRVS evaluates compliance with SIGA's Universal Standards, offering a transparent and objective assessment. This system not only reinforces accountability but also serves as a guiding

light for organizations striving to meet the highest standards of integrity in sport. The European Rugby League was the first sports organization to become SIRVS certified in 2021, and the Portuguese Professional Football League followed their steps in 2023. Dozens of sports entities are currently going through other SIRVS steps, such as SIRVS gap analysis, towards Good Governance in Sport.

**SIGA Women Programme**

The SIGA Women Programme, launched in 2018, champions gender equity in Sport as an essential aspect of Sport Integrity. It comprises of the SIGA WoW show, thought leadership events, and the SIGA Women global mentorship programme. This programme has influenced over 200 women across various continents. Initially, the mentorship involved 16 mentors and mentees, and it now extends its reach to more than 150 women globally every year. A significant feature of the programme is the Summit on Female Leadership in Sport, an annual event at the margins of the UN International Women's Day. For the third consecutive year, Mastercard will host this summit in New York City on 6 March 2024.



**NEW YORK**  
**6 MARCH 2024**

MASTERCARD TECHNOLOGY HUB,  
150 5TH AVENUE,  
NEW YORK, NY 10011

**SIGA Youth Council**

Established in 2020, the SIGA Youth Council (SYC) empowers young leaders to actively participate in shaping the future of sport integrity. Welcoming individuals aged 18-29, the SYC is a unique platform for the youth to voice their perspectives on integrity-related issues in sport. With a mission to support SIGA's global agenda, the SYC members lead various projects and initiatives, driving positive change and ensuring the youth's active involvement in promoting good governance in sport.



**SIGA Universal Standards on Sport Integrity**

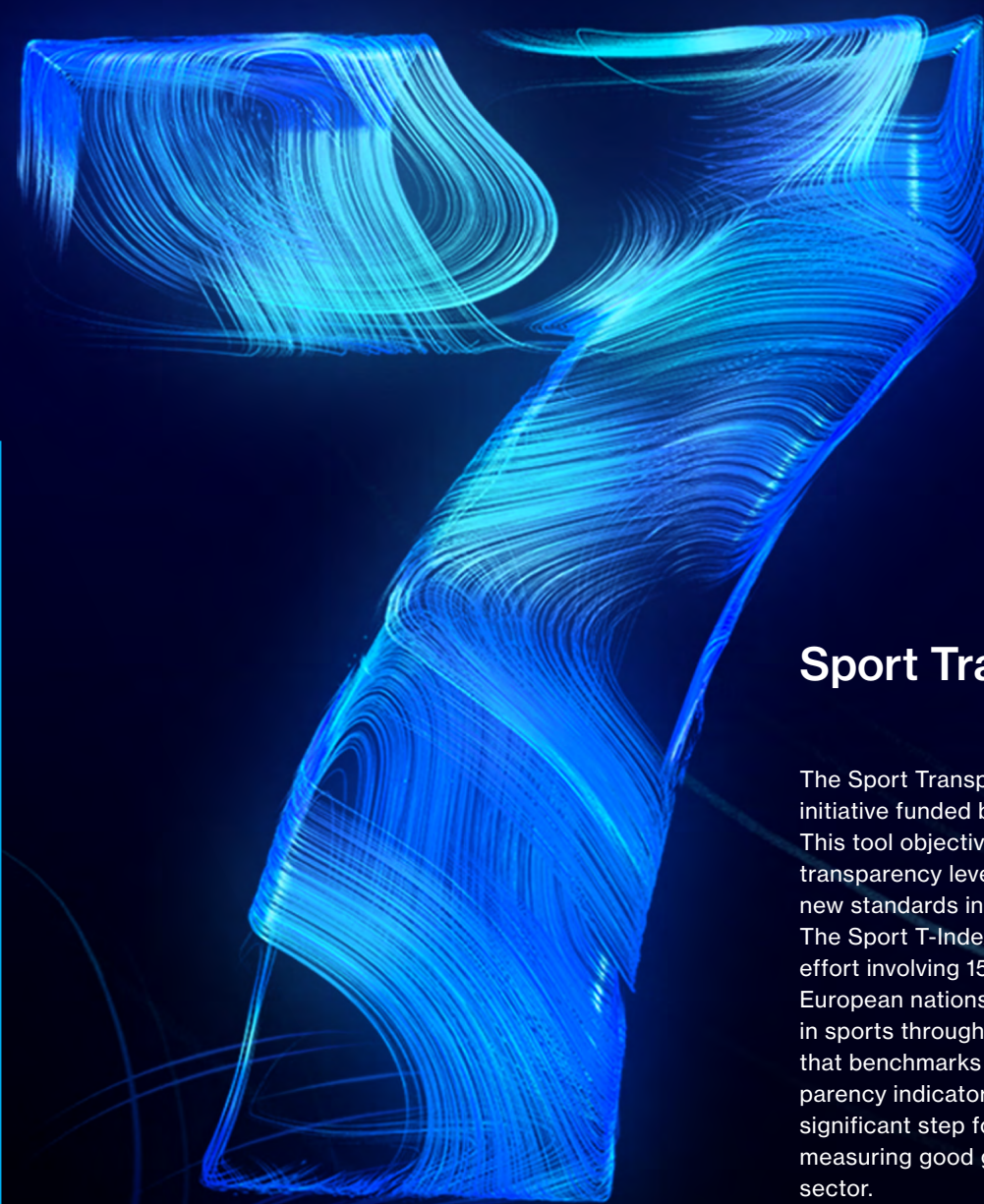
The Universal Standards, born from extensive research and expert consultation, represent a dynamic framework for enhancing sports governance. These standards, embracing international benchmarks and best practices, address the unique realities and challenges of global sport. Recognizing the diverse capabilities of sports organizations, SIGA encourages the adoption of these standards through a phased approach – Bronze, Silver, and



Gold – each reflecting a progressive level of governance excellence. The ongoing monitoring against these standards ensures a commitment to democracy, integrity, transparency, and accountability in sports. In 2022 SIGA launched the Universal Standards on Youth Development and Protection, closing the circle with Good Governance, Sports Betting Integrity, and Financial Integrity in Sport.

**Sport Transparency Index**

The Sport Transparency Index is an innovative initiative funded by the European Commission. This tool objectively evaluates and ranks the transparency levels in European sports, setting new standards in governance and integrity. The Sport T-Index project is a collaborative effort involving 15 organizations from over 10 European nations, aiming to enhance integrity in sports through a comprehensive mechanism that benchmarks stakeholders against transparency indicators. This initiative marks a significant step forward in facilitating and measuring good governance across the sports sector.







**Aleksander Ceferin**  
President, UEFA

The establishment of the Sport Integrity Global Alliance in Switzerland, seven years ago, has played a significant role in protecting integrity in sports. Since its inception SIGA has been committed to promoting reforms and setting standards in this field. UEFA signed a cooperation agreement with SIGA in 2019 to encourage collaboration and an exchange of ideas to further support the long-term integrity of sports in Europe. This agreement leverages each organisation's strengths to instil high standards, including good governance, integrity, ethics and youth protection in football. Our collaboration has helped to create

a comprehensive and objective understanding of key issues in sports integrity, as well as the engagement of relevant stakeholders to coordinate efforts in promoting sporting integrity, which contributes to personal, social and economic growth. Led by Emanuel Macedo de Medeiros, SIGA has proven to be a global force that understands the challenges facing sport and, specifically, football. Addressing these threats today requires a unified action and a range of tools and strategies. SIGA is well-equipped to fulfil such a demanding role. We at UEFA value our collaboration with SIGA and the collective progress we have fostered together



**Alison Giordano**  
Senior Vice President,  
Global Sponsorships & Consumer  
Marketing, Mastercard  
  
Vice-Chair SIGA Council

Mastercard takes great pride in being one of the twenty-five Founding Members of SIGA. Witnessing the remarkable journey of this organization has been truly inspiring. SIGA stands out with its distinctive multi-stakeholder approach, bringing together global brands, international governments, and the sports community under a unified theme: Sport Integrity. It is this unique quality that drew Mastercard to SIGA, and it remains a driving force behind our continued support. From creating the Universal Standards on Sport Integrity, to developing the world's first independent rating and verification system on sports governance (SIRVS), to delivering independent certification to the pioneering sports organisations, SIGA has continued its path to positively transform the sports industry. On SIGA's 7th anniversary,

Mastercard celebrates its commitment to SIGA by supporting projects within the organization – like SIGA Women's Global Mentorship Program. As a female leader in the Sport Industry, this initiative is dear to my heart and is instrumental in providing guidance to 75+ women annually, contributing to the empowerment and development of women in the sports sector. Mastercard is also a proud sponsor and recurring host of the annual SIGA Summit on Female Leadership in Sport, which is right around the corner! We invite all like-minded individuals to join us on 6 March 2024 at the Mastercard Technology Hub in New York City, (150 5th Avenue). Thank you SIGA for the years of partnership, progress, and unwavering commitment to the highest standards of Sport Integrity.



**“UEFA signed a cooperation agreement with SIGA in 2019 to encourage collaboration and an exchange of ideas to further support the long-term integrity of sports in Europe.”**

**“Mastercard takes great pride in being one of the twenty-five Founding Members of SIGA. Thank you SIGA for the years of partnership, progress, and unwavering commitment to the highest standards of Sport Integrity.”**







**Alan Gilpin**  
CEO, World Rugby

“World Rugby wishes to congratulate SIGA on its seventh anniversary. During this journey, SIGA’s continued drive to collaborate, protect, and enhance the integrity of sport, has seen it grow in visibility and establish a position as a global ally and collaborator against the ever-present threat of corruption in sport, while promoting good governance. Integrity is a core value of World Rugby, and is central to our sport on the field, and the governance of our sport off the field. Our collaborations with SIGA on this important matter has provided us with opportunities to raise awareness and amplify key messages on the protection of rugby. Helping us to ensure that fairness, transparency, and integrity are at the heart of developing the sport we love globally. Most recently the men’s 2023 Rugby World Cup in France coincided with SIGA’s Sport Integrity Week and provided a timely opportunity to for us to



“We trust that SIGA will continue its cross-continental work in the same cooperative and determined manner going forward, that it has done in previous years.”

collaborate, raise awareness and showcase some of the core values that global rugby embodies. As new and diverse threats to the integrity sport continue to emerge, it is self-evident that stakeholder collaboration and taking global perspective is more important than ever and will continue to be key in combatting these challenges. SIGA has worked consistently over the past seven years to develop close bonds within the sports community, as well as governmental and academic institutions, whilst offering its continued support via a variety of innovative initiatives and resources to stakeholders. We trust that SIGA will continue its cross-continental work in the same cooperative and determined manner going forward, that it has done in previous years. We take this opportunity to congratulate SIGA for its contributions in the fight for clean sport and wish SIGA every success on the continuation of its journey.”



**Lord Jonathan Marland**  
Chairman of the Commonwealth Enterprise and Investment Council

It is a pleasure to support SIGA. It’s transformatory work is vital to the future of sport and as with any business, integrity and transparency should be at the heart of it. This is SIGA’s mission, and I urge all sporting bodies to work closely with us. I am delighted to see World Rugby, UEFA and the European leagues, to name but a few, have supported SIGA.

Since it’s inauguration seven years ago, despite lockdown and other challenges, the organisation has shown real leadership in establishing a gold standard for integrity in sport. This, however, is just the start and SIGA is fully committed to rolling out further its mandate and will have therefore an exciting journey ahead.



“Since it’s inauguration seven years ago, despite lockdown and other challenges, the organisation has shown real leadership in establishing a gold standard for integrity in sport.”





**Pedro Proença**  
President, European Leagues  
President, Liga Portugal



**“The importance of defending the integrity of competitions is now, perhaps more than ever, awakened in the consciousness of fans.”**

The seventh anniversary of the constitution of SIGA - Sport Integrity Global Alliance provides an excellent moment for reflection on the kind of sport and, specifically, of football we desire. The importance of defending the integrity of competitions is now, perhaps more than ever, awakened in the consciousness of fans. Consumers of this industry, which generates significant revenue in the European and global context, are closely watching the direction set by key decision-makers. At a time when football, as we know it, is threatened by a logic that disregards the essential values of merit on the field, the European Leagues, of which I have the honor to preside, stands alongside the main stakeholders and international organisations in unwaveringly defending the nobility of the game. They expect us to have the ability to take a step forward in consolidating best practices in governance and compliance. So that football appears to fans, the consumers of our product, as an area of excellence in transparency as well.

SIGA - Sport Integrity Global Alliance is an important ally in this challenge. It has been so on this global path of raising awareness for the adoption of scrutiny tools that safeguard our industry. As President of Liga Portugal, I have had the privilege of being a player in this change. The defense

of the integrity of professional football competitions was one of the pillars upon which, in 2015, I based the leadership project of Liga Portugal, and since then, we have established a new paradigm, naturally leading to Bronze Level Certification in Good Governance in Sports, after an audit by SIGA's Independent System for Evaluation and Verification (SIRVS), which validated the strengthening of compliance policies and pre-scrutiny mechanisms of the integrity of all those who are part of and relate to the institution.

This is a path that the entire football industry must follow, in the name of credibility, which constitutes the main argument against any threats and, most importantly, safeguards the essence of the game. It is true that the establishment of ethical and transparent standards is pervasive in our society, but football must emerge as an example of the highest standards of best practices and transparency. This is an essential condition for the credibility and viability of this industry and should mobilize all stakeholders.

Congratulations to SIGA - Sport Integrity Global Alliance for the work done in strengthening the institutions of Sport in what they have most valuable to offer to society: the universal values of Ethics.



**Taylor Green**  
Chair, SIGA Youth Council



**“Through the SIGA Youth Council (SYC), I have been deeply humbled to do my part in ensuring that new perspectives were heard, valued, and affirmed and that the cause of sport integrity includes gender equity, racial justice, and youth empowerment.”**

A year removed from earning a graduate degree and amid the pandemic, I yearned for spaces of community and opportunities for advancement. I stumbled upon a post on LinkedIn challenging all emerging leaders interested in crafting sport policy to join the movement for sport integrity with SIGA. Intrigued, I continued to scroll and saw another opportunity with SIGA to apply as a mentee for the Global Female Mentorship Programme. I instantly jumped at the chance to apply for both programs and have since embarked on a wonderful journey four years and counting teeming with growth, exploration, collective achievement, and gratefulness. Through the SIGA Youth Council (SYC), I have been deeply humbled to do my part in ensuring that new perspectives were heard, valued, and affirmed and that the cause of sport integrity includes gender equity, racial justice, and youth empowerment. I am proud of the projects my fellow youth council members and I created to challenge gatekeepers within the sport industry to consider fresh vantage points and as a result, the global network of leaders that have emerged. It has been a true honor

to serve as SYC Chair and I eagerly await to witness the steadfast growth of the Youth Council to come.

In this period of long-overdue attention, prioritization, investment, and care to women's sports, I am especially heartened by the group of mentors and mentees cultivated within the SIGAWomen Global Female Mentorship Programme. As a testament to the power of SIGA, I joined this Programme as a mentee, and with the support of my mentor, I served with her on the SIGA Council. Now as a mentor, I hope to offer the same guidance and impart the knowledge and skills I have learned through my journey with SIGA. In numerology and some spiritual texts, seven represents creativity, knowledge, and completion. As we commemorate the seventh anniversary of the Sport Integrity Global Alliance, I reflect upon the innovative vision to preserve the best of sport, marvel at the exchange of best practices to carry forth the mission of sport integrity, and recommit to striving for an accessible, equitable, inclusive, and just sporting landscape. I celebrate this moment with all invested in bettering sport and to SIGA's continued success.





As a Vice-Chair of SIGA and Chairman the ICSS, co-founder of the Alliance, I am so glad to join the celebrations of the 7th anniversary of SIGA's legal incorporation. Seven years of hard and passionate work during which we kept expanding the movement, without taking short-cuts and without accepting compromises. A movement made of organizations across sectors and nations, all united by the wish to protect the integrity of sport through a

truly independent approach. An approach grounded on knowledge and driven by the same values we stand for.

SIGA was born to be an action-oriented and inclusive alliance, open to all those organizations and people willing to make a change and lead by example.

The goal to see sport free of corruption and conflict of interest is still far, but we will not give up and continue with our mission.

## Mohammed Hanzab

Chairman, The ICSS;  
Vice-Chair, SIGA Council



“SIGA was born to be an action-oriented and inclusive alliance, open to all those organizations and people willing to make a change and lead by example.”

## SIGA is an independent, neutral and not-for-profit membership based international organization.

We are not driven by any political motivation or commercial interests. Our mission is to usher sport into a new era by promoting, supporting and rating the implementation of an independent set of core principles and Universal Standards on Good Governance, Financial Integrity, Sports Betting Integrity and Youth Development and Protection across the sporting industry. As foreseen in our statutes, the funding of SIGA is comprised of several potential income sources, namely membership fees and in-kind contributions made by our Members and Committed Supporters. SIGA accounts are audited by independent entities and published on SIGA's website, as well as information on Membership Fees received, and Annual Reports of Activity.





**Brett Abarbanel**

Executive Director,  
International Gaming Institute, UNLV



Eliminating  
betting-related

crime in sport is an increasingly complex and difficult goal. On this 7th anniversary of SIGA, I celebrate their dedication to driving evolving, evidence-based best practices to ensure the parallel integrity of sporting events and betting markets.

**Nuno Perestrelo**

Director of Comms & Media, SIGA



I side with SIGA  
because I believe

Integrity is the essence of Sport and that only a powerful coalition of like-minded people and organizations can forge the creation of a healthy environment from grassroots to elite-level competitions. To 7 more years of action-driven initiatives and accomplishments.

**Brian Lewis**

Immediate Past President, TIOC  
Secretary-General, CANOC  
Co-chair, SIGA Permanent Committee  
on Gender, Race, Inclusion  
& Diversity in Sport



January 31<sup>st</sup>  
2024 signals

the 7th anniversary of the SIGA constitution. SIGA's role, relevance and importance in the global sports ecosystem are immeasurable. SIGA has raised the ball, has challenged the status quo. SIGA has been a game changer, out of the box, in regard to calling to account and speaking truth to power, as relates to Sports Integrity, Sports inequalities, crime, money laundering and all the ills – so to speak - that threaten the positive difference Sport can make in the lives of young people. Additionally, for myself, SIGA has been influential in respect of advocating against racism, sexism, elitism, ableism, and colourism in global sport. The global Sport system is unequal because in many instances those countries with a higher socio-economic status and a history of colonialism, imperialism and racism still remain very much large and in charge in the global sport ecosystem. SIGA is a needed check and balance, and a global leader in advocating for and fighting for equality in all aspects of global Sport.

**Louis Saha**

SIGA Champion; Football Legend;  
Founder & CEO, AxisStars; Member,  
SIGA Permanent Committee on Good  
Governance in Sport



I am proud to be  
part of SIGA. The  
crucial reforms that

SIGA is championing in Sport Integrity are not just necessary, they are vital for the future of Sport. Under the leadership of Emanuel Macedo de Medeiros, we have achieved remarkable progress over the past seven years. The journey, however, is far from over. There's still a significant path ahead of us. Let's unite and continue this fight for Integrity and Transparency in Sport. I #SideWithSIGA.

**Rui Botica Santos**

Partner, CRA;  
CAS Arbitrator and Mediator  
President, Tribunal & Judge,  
Internacional Court of Appeal, FIA  
Member, SIGA EUROPE Advisory Board



SIGA has been a  
leading voice in  
stimulating debate  
and proposing innovative, practical and  
efficient solutions to improve sporting  
integrity.

**Iain Lindsay**

Senior Director of Research,  
Knowledge & Innovation, SIGA



The 7th  
anniversary of

the SIGA Constitution provides us an opportunity to reflect on the achievements and progress we have made to date as we seek to implement our ambitious reform agenda for Global Sport. Having joined SIGA over 4 years ago I have worked alongside so many incredible people and organizations, representing the entire Sport Eco-System, all dedicated to Integrity in Sport it has been a true inspiration. Together we have delivered a range of projects, thought leadership events, content and initiatives and are re-shaping the entire industry with the objective to usher Sport into a new era of Good Governance, Trust, Inclusivity, Accessibility, Sustainability and Integrity. These are the collective values that all who #SidewithSIGA represent and advocate for and I look forward to achieving more as we progress on our collective journey.

**José Lima**

Coordinator, Portuguese  
National Plan for Ethics in Sport



SIGA, in just a few  
years, has forged its

own path in asserting sport with values  
and in defending Sport Integrity!

**Paulo Kakinoff**

President, Pacto Pelo Esporte  
CEO, Porto Seguro

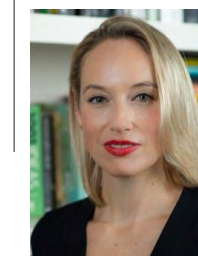


The advent of SIGA  
constituted one

of the most effective movements for the development and support of best governance practices in sport, with global reach and independently. We celebrate these 7 years of important achievements, looking with enthusiasm to an even more impactful future for the organization.

**Katie Simmonds**

Global COO, SIGA;  
Managing Director, SIGA Women  
Programme



I am passionate  
about SIGA

and its' Reform Agenda, as it's a project I've been working on since its inception seven years ago. SIGA is a concept whose time has come. There was a vacuum in terms of international standards for the world of Sport. SIGA has created those standards, tailored them to the industry and amended them to reflect evolving best practice. Simultaneously SIGA created a global movement of like-minded organisations, and we are growing that membership base on a daily basis. We've created the standards; we then carefully created the SIRVS rating system. This goes back to the DNA of SIGA. We are a multi stakeholder coalition bringing all sides of the industry together: the Sport Organisations, global business, international organisations, civil society, and the governments as well. The last 7 years have been an incredible achievement but the best is yet to come.



# MEMBERS & SUPPORTERS MESSAGES

## Rui Alexandre Jesus

Vice-President Europe, World Esport Consortium; Member, SIGA Permanent Committee on Sports Betting Integrity



Integrity in sport has been a battle that SIGA has fought with honor and strength. The challenge of continuing to actively contribute positively in Esports is something that WESCO has embraced with a sense of commitment and responsibility, qualities that are also part of SIGA's positioning in these areas of play. The future awaits our endeavor, and SIGA will undoubtedly play a very important role in it!

## Roberto Armelin

Legal and Compliance Officer, São Paulo FC; Member, SIGA Permanent Committee on Good Governance in Sport



On the anniversary of SIGA's Constitution, it is the global sports community that celebrates. Since its inception, SIGA has been committed to promoting integrity and has subsequently profoundly transformed sport. There is still much to be achieved. As a Brazilian sports enthusiast, it is an honour to witness SIGA Latin America thriving at a continental level, enhancing the sports ecosystem. Key areas of focus include the professionalization of football, the regulation of sports betting, and the advancement of sports legislation. I side with SIGA!"

## Paulo Marcolino

CEO, Sport Foundation, Portugal



Phenomena such as match-fixing, corruption, and other related offenses require measures and collaborative actions to promote transparency and integrity in sport. The creation of SIGA represents an extraordinary example of a sport policy with a notable particularity: it was instituted from the bottom up, emerging from society. January 31st, 2017, marks SIGA's Constitution, a milestone for Sport Integrity and transparency promotion and development. There have been many significant SIGA achievements: world and continental events, guidelines, universal standards, SIRVS, frameworks, tools, networking, and the establishment of a community devoted to Sport Integrity. Today, like yesterday, SIGA's work is very important for Sport. I side with SIGA!

## Haresh Deol

Editor, TwentyTwo13  
SIGA Media Partner



Integrity plays a vital role in every aspect of life, including sports

and we, at Twentytwo13, are glad that SIGA has been diligently championing sport integrity across the globe. Here's to celebrating SIGA, and its supporters worldwide.

## Pedro Cavazzoni

CEO & Head of the Technical Department, CBDN



SIGA has placed Sports Integrity in the limelight bringing so many important and complex topics to the table, that before SIGA weren't properly addressed. We have to be quite satisfied with what SIGA has accomplished so far and keep tirelessly working to achieve its goals.

## Francisco Melo

Executive Assistant to the SIGA  
Executive Committee & Council



Over the past 7 years, SIGA has been a driving force in shaping the sports integrity landscape worldwide. I proudly stand with SIGA and its unwavering commitment to continue leading the way for a fair, transparent, and corruption-free environment for sports.

## Martin Bland

Director of Business Development, EPIC Global Solutions  
Member, SIGA Permanent Committee on Sports Betting Integrity



EPIC Global Solutions is proud to work alongside SIGA to ensure a fairer and safer sports ecosystem. Using our unique and expert lived experience consultancy, EPIC and SIGA will strengthen sports betting integrity standards, while ensuring that individuals and organisations are protected from the harm that problem gambling can cause.

## Roberto Fiore

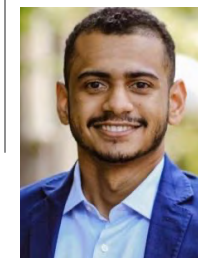
Partner, LP avvocati



The emotions and experiences derived from sport attain their true value only when experienced with integrity. This principle is one of the main objectives of SIGA, and we are proud to join the organization in pursuit of this goal.

## Vinicius Sousa

Director of Institutional Relations and Strategic Partnerships, SIGA LATIN AMERICA



On the anniversary of SIGA's Constitution, it is the global sports community that celebrates. Since its inception, SIGA has been committed to promoting integrity and has subsequently profoundly transformed sport. There is still much to be achieved. As a Brazilian sports enthusiast, it is an honour to witness SIGA Latin America thriving at a continental level, enhancing the sports ecosystem. Key areas of focus include the professionalization of football, the regulation of sports betting, and the advancement of sports legislation. I side with SIGA!"

## Stefano Cavanna

Senior Managing Partner, Archè Studio Legale  
Member, SIGA Permanent Committee on Anti-Corruption in Sport



As we all know, sports, and I'm not talking just

about professional sports, is today a sector of human activity that is in many ways a breeding ground for organised crime. Taking into consideration the issue at hand, I believe that SIGA can play an important role in drawing up proposals aimed at perfecting the multi-level regulatory and disciplinary apparatus in order to not only repress but also to prevent sports-related crime. In terms of a positive perspective, even within the complexities of modern society, sport has been rightly extolled by the ancients as being a rich source of societal opportunities in terms of education to healthy and qualifying competition which can be understood as personal growth from a material and ethical point of view, as a means for social redemption and as a tool for the rehabilitation of young people involved and affected by crime. Such a context may be identified also in Latin America, where the current generalized criminal emergency urges for programmes that aim at the protection of ethics and morals in a way capable of transcending the contingency of specific criminal events. I am convinced that SIGA can play a leading role in promoting and supporting existing and future programmes both by way of the rehabilitation of young people already involved in criminal activities, as well as for the guardianship and social immunisation of the youth, both in Latin America and in every part of the world affected by the recruitment of young people by organised crime. I am certain that SIGA's action can be decisive and bring forth the needed change!





# THE EVOLUTION OF SIGA

2015 - 2024

2015

GENEVA

First Financial Integrity & Transparency in Sport FITS FORUM



2 NOV 2015

NEW YORK

Agreement to develop SIGA, by 20 leading international organisations

7 APR 2016

MADRID

Second SIGA General Meeting (Madrid, Prado Museum) Approval of Statement of Intent and Declaration of Core Principles



15 JUN 2016

PARIS

50+ Organisations Sign Declaration of Core Principles and Statement of Intent (Paris, UNESCO) Launch of SIGA as global, independent and neutral Sport Integrity Board



13 SEP 2016

CASCAIS

Approval of SIGA Concept and Development Strategy

Appointment of SIGA Coordinator and ad interim Council

Appointment of Co-Chairs of Steering and Working Groups



30 JAN 2017

LONDON

SIGA Hosts the First Ever Sport Integrity Forum

30 JAN 2017

LONDON

Approval of SIGA Universal Standards – first edition (London, Institute of Chartered Accountants for England & Wales); Approval of SIGA Statutes

31 JAN 2017

GENEVA

SIGA'S Legal incorporation



MAR 2019

SIGA awards SIRVS contract to BSI

26 MAR 2019

NEW YORK

SIGA Sport Integrity Forum





**FEB 2020**

**ROME**  
SIGA Deliver World Congress on Global Leadership & Anti-Corruption in Sport



**2020**

**SIGA STRIVES** - SIGA Delivers 30 Boosting Measures in 60 Working Days in response to the COVID Pandemic



**23 NOV 2021**

SIGA delivers the first independent certification of an international sports federation to the European Rugby League

**12 JUL 2022**

SIGA Council co-opts two female leaders to reach gender parity in the board-room

**26 JULY 2022**

**SÃO PAULO**  
SIGA LATIN AMERICA launch



**18 OCT 2022**

**ROME**  
Franco Frattini receives SIGA's highest recognition and is appointed Honorary-Chair



**24 OCT 2022**

**NEW YORK**  
Launch of the Universal Standards on Youth Development and Protection in Sport

**13 DEC 2023**

SIGA Youth Council launches report on New Perspectives on Sport Integrity and proposes youth-led recommendations for Sport Integrity



LEADING THE WAY  
FOR **SPORT INTEGRITY**  
**WORLDWIDE**



## CONCLUSION



**Giovanni Tartaglia Policini**

Chair, SIGA  
Co-Chair, Anti-corruption  
Working Group G20



“May this 7th anniversary serve as a renewed call to action, as a springboard to propel SIGA’s mission further into the future to face this emerging threat.”

As we gather to celebrate the 7th anniversary of the SIGA Constitution, I am filled with immense pride and gratitude for the journey we have embarked upon together. Over these seven years, SIGA has emerged as a beacon of integrity and excellence within the world of sports, fostering a global community dedicated to the highest ethical standards.

Our collective efforts have borne witness to remarkable strides in promoting integrity, transparency, and accountability in sports. Together, we have worked tirelessly to champion the values that lie at the core of SIGA’s mission. Pursuant to a new multi-share-holder approach, which is an evolution that goes beyond the multi-stakeholder concept, we have built bridges and shattered barriers to create a more equitable and fair sporting landscape with effective collaborations throughout society. Yet, we cannot ignore the ever-present threat looming over sports: the infiltration of the so-called “liquid mafia,” a metaphorical term that symbolizes criminal organizations seeping through the vulnerabilities of society for their personal gain, specifically in sports, ultimately undermining the principles we stand for.

This insidious network of corruption and illicit influence threatens both professional and amateur sports alike through illegal activities that spillover into the management of sports clubs and sports facilities;

ticket scalping and secondary ticketing activities; betting and thus resulting in the growing phenomenon of match fixing. Their actions tarnish the reputation of sports and erode the trust of athletes, fans, and sponsors. We reaffirm our commitment to battling this threat. Let us bolster our efforts to root out corruption, enhance transparency, and strengthen the safeguards that protect the purity of sports. We must work hand in hand, from the society levels to professional levels through consensus building, in order to ensure that modern corruption finds no safe haven within our societies.

May this 7th anniversary serve as a renewed call to action, as a springboard to propel SIGA’s mission further into the future to face this emerging threat. Together, we must continue to champion integrity, transparency, and fairness in sports, leaving a lasting legacy for generations to come.

Following the legacy of Franco Frattini, my Predecessor, whose insights pave the way for our mission, together, we will stand united for the integrity in sports. As the Independent Chair of SIGA, I am honoured to be part of this extraordinary community of individuals and organizations. I extend my heartfelt gratitude to all of you for your unwavering support and dedication.

Thank you for your commitment to SIGA in disseminating our common values worldwide.

7<sup>th</sup> anniversary



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