



SIGA
SPORT INTEGRITY
GLOBAL ALLIANCE

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GENEVA | WASHINGTON D. C. | LISBON | SÃO PAULO

2023 Annual Report of Activities

Leading the way for Sport Integrity **worldwide**

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LEADING THE WAY FOR SPORT INTEGRITY WORLDWIDE

I. EXECUTIVE SUMMARY



Emanuel Macedo de Medeiros

Global CEO, SIGA

Chairman & CEO, SIGA AMERICA

Executive Chairman, SIGA EUROPE

Chairman & CEO, SIGA LATIN AMERICA



Dear friends in Sport Integrity,

The evolving socio-economic global climate and escalating global tensions bring increasing uncertainty, instability, and anxiety. Sport may not be able to operate miracles, but, in times such as these, it can certainly help to unite, inspire and fortify us, on individual, collective and international levels, provided that Sport is delivered, perceived and governed in the way we all aspire it to be: with Integrity. This is SIGA's raison d'être, and the experience, skill and understanding of the complexities of the delivery of these goals are the reasons why we are a globally significant, growing and thriving organisation.

As in previous years, 2023 saw the breadth, depth and commitment of our global coalition stand up and be counted. What we achieved, as a cohesive and aligned collective over the course of the year was nothing short of outstanding. As such, I am delighted to share this rendering of accounts with you, our members, committed supporters and the broader sporting ecosystem.

It was through robust, collective action and our growing critical mass that we were able to impact upon Sport in so many ways and help to usher this incredible industry towards a brighter, robust and sustainable future. The path has been set, the journey is underway and yet there is still far to travel.

All our achievements are a testament to us acting as a global, united front, supported by a growing membership base and an ever-increasing network of committed supporters, like-minded partners, and champions in Sport Integrity.

We hope you will view this Annual Report of Activities as a galvanising summary of our collective efforts and continue to share our common purpose and work with us to create and reshape a new landscape for the entire Sports Industry.

The year began with the election of SIGA's independent Chair, the Ethics Committee, and the Audit & Compliance Committee.

We also saw the first Football League (Liga Portugal) go through our Universal Standards and be awarded with the SIRVS Certification.

Leading the way for Sport Integrity worldwide, we organized and/or participated in a vast number of important projects, initiatives and thought leadership events, such as:

- SIGA Summit on Female Leadership in Sport, in New York, USA;
- SIGA Global CEO's appointment as member of B20 India and participation on the B20's Partnership Summit, in New Delhi, India;
- OECD Global Anti-Corruption and Integrity Forum, in Paris, France;
- Everything in Sport Women's edition event, in London, England;
- SIGA LATIN AMERICA's and Pacto pelo Esporte's joint CEOs Dinner, in Sao Paulo, Brazil; and

- Sport Integrity Week 2023 in September that saw a multitude of leading events hosted around the World that combined to create the largest, most engaging and dynamic Sport Integrity Week to date;

- SIGA Global CEO's participation, with speaking role, on the 21st session of the UN's Intergovernmental Working Group on the Effective Implementation of the Durban Declaration; and

- International Anti-Corruption Week, in December, including a Special Session at the COSP / UNAC, in Atlanta, Georgia, USA;

We also led and/or were directly involved in several other thought leadership initiatives and formalized a number of action-oriented, reform-driven partnership with extremely influential institutions, through the signing a several Cooperation Agreements. These included:

- Launch and kick-off of our ground-breaking Sport Transparency Index, a game-changing project that SIGA is leading with the support and engagement a range of European partners under the European Commission's Erasmus+ funding stream;

- Signing of a Cooperation Agreement with UN Women;

- Signing of a large-scale Cooperation Agreement with the Minister of Sport of Brazil;

- Signing of a Cooperation Agreement with the Parliamentary Front for the Modernization of Brazilian Football (Brazilian Congress);

- Official Launch of development process of the Independent Study on the Future of Football in Brazil, commissioned to SIGA and SIGA LATIN AMERICA by the Brazilian Congress through the Parliamentary Front for the Modernization of Brazilian Football;

- Signing of Memorandum of Understanding with IACA;

- Release of the SIGA Youth Council Survey on "New Perspectives on Sport Integrity"; and

- Launch of new editions of the SIGA Sport Integrity Journal.

The year witnessed also a significant evolution of the SIGA Global Mentorship Programme for Aspiring Female Leaders connects now 150 women. With remarkable SIGAWomen-led! 75 mentees are accompanied by an equal number of female leaders. Together they forge their path in the sports industry, making a decisive contribution to female empowerment, developing crucial tools, skills and networks in the pursuit of better governance and greater gender equity in Sport.

Celebrating the International Women's Day, we held another high-level SIGA Summit on Female Leadership in Sport, hosted for the second time by SIGA's founding Member, Mastercard. Held in New York, this event connected more than 200 people, in person, with thousands more joining online via our live-streaming, further

delivering on our objectives to ensure our events are accessible, inclusive and empowering.

The Sport Integrity Week 2023, our flagship thought leadership event, surpassed all expectations and was the largest and most impactful in SIGA history to date. SIGA events were organised on every continent and these were supported and extended by the inclusion of around 70 other events, delivered by independent hosting partners under the Sport Integrity Week umbrella. In this document, we report how organisations like São Paulo FC, Liga Portugal, and so many others acted to #SideWithSIGA during this monumental week!

The launch of the Sport Transparency Index - having successfully received ERASMUS + funding – served as a critical milestone for progressive impact that is based upon tangible outputs that better serve the Sport Stakeholder Community and an important step in the diversification of our income streams, enabling us to be ever more productive.

SIGA's commitment to providing a platform and opportunity for the next generation of Sport Leaders has long been established. 2023 saw the conclusion of the second iteration of the SIGA Youth Council, which culminated in the release of their New Perspectives on Sport Integrity Survey report and corresponding Sport Integrity Journal article. We look forward to welcoming the third iteration in 2024. In 2024, we will continue our efforts to serve our Global Community and grow our membership base.

We will continue to look to diversify our revenue streams to ensure we are ever more productive, pragmatic and responsive to the evolving needs of this incredible Industry. And to ensure that our independence remains intact.

As this Annual Report of Activities demonstrates, we have worked incredibly hard to be where we are and will continue to do so. There is a lot more to accomplish in the 12 months to come. We will continue to build upon the foundations we have put in place and strive to do justice to the effort of those that work with us in our endeavours.

It is by remaining aligned to our foundational core values and encouraged by what has gone before, that we can all be confident and ready for whatever the future will bring. In this regard, when we look at our ranks, we are reassured that those who #SidewithSIGA represent the best that Sport has to offer.

We will continue to create the means and opportunity for every SIGA Member, every SIGA Committed Supporter and every Partner to engage, align and to be counted. And we will continue to deliver our reform agenda, for what is certain is that we are truly a united team and, together, we will achieve all that we put our minds to.



II. ABOUT SIGA

As part of SIGA's Good Governance, we render account each year to our members, committed supporters and global community to summarise the progress achieved over the last 12 months. 2023 was the sixth year since SIGA was incorporated as a legal entity. It was a prolific period where we saw SIGA expand its' outreach and deliver a vision for an accountable sports industry worthy of the trust of all who invest in it. We invite you to review our progress and welcome your engagement in 2024 and beyond. Interested in joining our global movement?

Please contact info@sigasport.com for a SIGA Membership Pack.

About SIGA

SIGA is the world's leading organisation for Sport Integrity. We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: The SIGA Universal Standards. Funded by our Members, SIGA is a non for profit global independent organisation with one aim: To ensure sport industry is governed under the highest integrity standards so that the values of sport are protected

Our Vision

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

Our Mission

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.

ONE VISION | ONE MISSION | ONE VOICE

Setting the path for the future of Sport





February
Election of the Ethics; and Audit & Compliance Committees



February
FIDE joins SIGA as a member



February
EPIC joins SIGA membership base



March
Santa Casa da Misericórdia joins SIGA



March
Kick-off meeting of the Sport Transparency Index



March
Giovanni Tartaglia Polcini elected SIGA Chair



March
Summit on Female Leadership in Sport, New York City



March
Sports Innovation Lab joins SIGA



March
SIGA Global CEO participation on B20's Partnership Summit 2023



April
SIGA Latin America inaugural meeting with Brazilian Sports minister Ana Moser



June
MoU signature with UN Women Brazil



June
Everything in Sport Women's Edition

III. 2023 AT A GLANCE



June
CEO's Dinner in São Paulo, Brazil



June
Launch of the Parliamentary Front for the Modernization of Brazilian Football



June
MoU signature with IACA



July
Sport Transparency Index meeting in Spain

August
SIGA Permanent Committees announced



August
LIGA Portugal – SIRVS certification



September
Cooperation Agreement signed with the Brazilian Sports Ministry



September
São Paulo and Yduqs join SIGA



September
SIW 2023



October
21st session of the UN's Intergovernmental Working Group on the Effective Implementation of the Durban Declaration



December
International Anti-Corruption Week – Special Session COSP/UNCAC

SIGA



Key Strategic Priorities for 2023

1. Consolidate

Solidify progress to ensure long-term sustainability.

2. Adapt

To find new paths for Sport Integrity

3. Expand

To grow SIGA's membership base, and number of committed supporters, while offering new solutions; to grow SIGA LATIN AMERICA influence

4. Service

To add SIGA Solutions to SIGA's Portfolio, and secure external funding for thought leadership projects

5. Deliver

To engage Sports organisations to implement SIGA's Universal Standards and go through SIRVS

KEY INTERNAL ACHIEVEMENTS



Giovanni Tartaglia Polcini
CHAIR, SIGA COUNCIL

Structure

- Giovanni Tartaglia Polcini was [elected](#) as the independent non-executive Chair.
- Appointment of 70+ high-level members to the [SIGA Global Permanent Committees](#)
- [Appointment](#) of the Ethics; and Audit & Compliance Committees (2023/2027)
- Legal incorporation of SIGA LATIN AMERICA, following the constitution in 2022



SIGA PERMANENT COMMITTEES

- Good Governance in Sport
- Anti-Corruption in Sport
- Gender, Race, Inclusion & Diversity in Sport
- Financial Integrity & Transparency in Sport
- Sport Betting Integrity
- Sponsorships, Media & Sport Integrity

Finance

- Secured crucial sponsorships for thought leadership events, such as the Summit on Female Leadership in Sport ([Mastercard](#), [M&T Bank](#)), [Sport Integrity Week 2023](#)
- Incorporated new SIGA Members and Partners, with several organisations joining in 2023 and engaging with prospective new partnerships to join in 2024.

Elected to Chair the SIGA Audit & Compliance Committee



Bettina Tucci Bartsiotas
FORMER ASSISTANT SECRETARY GENERAL AND CONTROLLER, UNITED NATIONS

Elected to Chair the SIGA Ethics Committee



Fernando Veiga Gomes
PARTNER ABREU ADVOGADOS CHAIR, SIGA EUROPE GENERAL ASSEMBLY

KEY EXTERNAL ACHIEVEMENTS

Expansion

- Institutional Recognition with the B20, G20 and UN.
- New Members: FIDE, Sports Innovation Lab, EPIC, Santa Casa da Misericordia de Lisboa
- New Committed Supporters and Partners: IACA, M&T Bank, Brazilian Congress, Brazilian Sports Ministry, Parliamentary Front for the Modernisation of Brazilian Football, UN Women Brazil
- New SIGA LATIN AMERICA members, Accor; C6 Bank, Estácio University/ Yduqs, Passarelli, São Paulo Futebol Clube, Sicredi

Delivery

- Thought Leadership events to expand SIGA Globally and foster our global community.
- a) [Summit on Female Leadership in Sport](#)
- b) [SIW2023](#)
- c) [Anti-Corruption Week](#)
- [Translation into Portuguese](#) of the SIGA Universal Standards on Good Governance in Sport
- Awarded Bronze [SIRVS Certification](#) on Good Governance in Sport to Liga Portugal

Service

- Supporting sports organisations with the implementation of the SIGA Universal Standards on Sport Integrity.
- Delivered the [fifth cycle of the SIGAWomen Global Mentorship Programme](#) to over 75 aspiring Female Leaders
- New editions of the Sport Integrity Journal – [download here](#)
- Sport Transparency Index – [Kick-off meeting](#)

Initiatives

- Partnership with IACA for a [Special Session on Integrity](#) and Anti-Corruption in Sport – COSP UNCAC
- Public launch of the Concept Note of the “Independent Study on the Future of Brazilian Football”, commissioned by the Parliamentary Front for the Modernization of Football
- SIGA LATIN AMERICA – [CEO’s dinner](#)
- [Resolution on Anti-Racism & Discrimination in Sport](#)

V. SIGA Internal Organs

SIGA Council

On March 3rd, the members of SIGA unanimously ratified the election of Giovanni Tartaglia Polcini as the new independent and non-executive Chair of the SIGA Council. He follows in the footsteps of SIGA's inaugural Chair, Franco Frattini, who passed in 2022. Giovanni Tartaglia Polcini, an Italian magistrate, has served as a Public Prosecutor for nearly two decades. At the time of his election, he held the position of senior Legal Advisor at the Ministry of Foreign Affairs of Italy, where he also led anti-corruption efforts and co-chaired the G20 Anti-Corruption Working Group. Additionally, since 2015, he has represented Italy as an anti-corruption delegate to the OECD Working Group on Bribery and has overseen multiple technical assistance initiatives through the Italy/International Italo-Latin American Organisation (IILA).

SIGA COUNCIL TERM 2021 - 2025



Giovanni Tartaglia Polcini
CHAIR, SIGA COUNCIL



Emanuel Macedo de Medeiros
GLOBAL CEO



Densign White Mbe
VICE CHAIR, SPORT (IMMAF)



Alison Giordano
VICE CHAIR, GLOBAL BUSINESS (MASTERCARD)



Mohammed Hanzab
VICE CHAIR, CIVIL SOCIETY (ICSS)



Haley Price
(INDEPENDENT)



Kate Beavan
(INDEPENDENT)



Karin Korb
(INDEPENDENT)



Taylor Green
CHAIR, SIGA YOUTH COUNCIL

V. SIGA Internal Organs

SIGA EUROPE



SIGA
EUROPE



SIGA EUROPE, the European branch of SIGA was established in April 2021 and announced its high-level senior Advisory Board.

Established as a non-for-profit organisation, **SIGA EUROPE** focuses on four strategic priorities:

1. Implementation of the SIGA reform agenda across Europe, including the SIGA Universal Standards on Sport Integrity and the SIGA Independent Rating and Verification System – SIRVS;
2. Development of thought Leadership Projects related to SIGA's core strategic areas;
3. Fostering cooperation with the Sports Movement, Governments, International Organisations, Global Business and Civil Society;
4. To add SIGA Solutions to SIGA's Portfolio, and secure external funding for thought leadership projects

ADVISORY BOARD

CHAIR



Former Chairman of the English Premier League | Co-founder and Former Chairman of the European Leagues and World Leagues Association

Sir David Richards (Chair)

DEPUTY CHAIR



Founder, New Quebec Advisor | former Global Director, Hospitality & Experiences, Formula 1 | Member, Council, SIGA

Kate Beavan

MEMBERS



Chairwoman, Stoke City Supporters Council | World Champion Squash | Member Advisory Board, SIGA EUROPE

Andela Smith



Chair, Commonwealth Enterprise and Investment Council | Member of the House of Lords | Former UK Prime Minister's Trade Envoy, Minister for Energy and Climate Change and Business, Innovation and Skills

Lord Jonathan Marland



Head of Business Development, Mediapro | Member Advisory Board, SIGA EUROPE

Prof. Miguel Cardenal



Football Legend (former Manchester United and French National Team Footballer) | Founder and CEO, AxisStars | SIGA Champion

Louis Saha



Former Minister of Sport, UK

Rt. Hon Richard Caborn



2 times Marathon Olympic Medalist, 1 time World Champion, 3 times European Champion | SIGA Champion, UK

Rosa Mota



Lawyer | President, International Tribunal & Judge, International Court of Appeal, FIA | Official Arbitrator, CAS

Dr. Rui Botica Santos



Member of Finance and Administration Committee, World Anti-Doping Agency | Member, Advisory Board, SIGA EUROPE

Viktoria Racheva Slavkova

V. SIGA Internal Organs

SIGA Latin America



The world's leading Sport Integrity coalition, SIGA announced in 2022 the creation of **SIGA LATIN AMERICA**.

The purpose of this institutional expansion aims at promoting the highest integrity and governance standards in Sport, throughout the whole region, as part of an ongoing global reform to restore the sector's reputation and regain its much-needed credibility. To this end, **SIGA LATIN AMERICA** is committed to working with all key public and private stakeholders, in a framework of positive dialogue, constructive cooperation and mutual respect.

In 2023, SIGA Latin America established solid roots in the sports, political, and social spheres, mobilizing partners from all corners of the continent, with a greater presence in Brazil.

Cooperation agreements were signed with UN Women Brazil, the Ministry of Sport of Brazil, as well as the Brazilian Congress and Parliamentary Front for the Modernization of Brazilian Football. The groundwork for collaboration was laid with the Brazilian Football Confederation (CBF), finalized in 2024.

Relevant Latin America sponsors have joined SIGA as members, such as Accor, C6 Bank, Yduqs, Passarelli and Sicredi. With them São Paulo FC also joined our global community, playing a crucial role in events like the SIGA Latin America Forum and the Integrity Match.

Other multi-industry organizations have also joined forces with **SIGA LATIN AMERICA** for sports integrity.



ANA MOSER
FORMER BRAZILIAN SPORTS MINISTER (SIGA PARTNER)

"The Ministry of Sport has been addressing the topics of ethics and integrity in all its agendas and programs. In a comprehensive and democratic way, our administration discusses integrity in sports, not only in the context of match-fixing but also issues of discrimination in general and doping control, among others."



EDUARDO BANDEIRA DE MELLO
CONGRESSMAN; CHAIR, PARLIAMENTARY FRONT FOR THE MODERNIZATION OF BRAZILIAN FOOTBALL (SIGA PARTNER)

"SIGA will be a permanent partner of the Parliamentary Coalition for the Modernisation of Football. Emanuel Macedo de Medeiros has several decades of experience in Europe and beyond, where progress has been made on many of the issues we aim to address in Brazil. His expertise offers a future vision, reflecting our aspirations for Brazilian football."

Membership:

Enlargement of SIGA LATIN AMERICA membership base and representativeness in Brazil and other regional countries

Advisory organs:

Establishment of 7 high-level Permanent Committees

SIRVS:

adoption and implementation of the SIGA Universal Standards & SIRVS for latin american sports organisations (e.g. football clubs, sports confederations previously certified by Rating Integra)

Institutional Relations:

cooperate and guarantee Sport Integrity representativeness in the government, Congress, international organisations, academia and third-sector

Independent Study on the Future of Brazilian Football:

Approval of Concept Note and Implementation plan, set up Inaugural and Final Conferences, appoint members to the Expert groups and establish a well-organised consultation process and Public hearings.

V. SIGA Internal Organs

SIGA AMERICA



SIGA AMERICA, SIGA's North American subsidiary was established in 2021 and its high-level senior Advisory Board were announced during II Sport Integrity Week, as part of our sustained efforts to expand SIGA's global footprint and usher sport into a new era of enhanced governance and greater integrity.

Established as a non-for-profit organization under section 501 (3) (c), **SIGA AMERICA** focuses on three strategic priorities:

1. Good Governance in Sport (including race, gender, diversity and inclusion);
2. Sport Betting Integrity;
3. Youth Development and Protection in Sport.

ADVISORY BOARD

CHAIR



Founder & Chairman, Underdog

Dan Mannix

DEPUTY CHAIR



VP, GM, CMO, Microsoft

Sandra E. Lopez

MEMBERS



Commissioner, National Women's Soccer League, NWSL

Jessica Berman



Chief Commercial Officer, KlarisIP | Led revenue generation, business development and executive management for Lagardère Sports and Entertainment | Member of the US Executive Committee and the US Country Head on the Global Partnership Team

Marc Riccio



Senior Vice President & Chief of Basketball Operations and Player Relations, WNBA, 2005-2016 | Former Assistant Coach of 1996 Olympic Basketball Team | 20 years at WNBA

Renee Brown



President and CEO, Telos Governance Advisors LLC

Ulysses Smith



President, Properties and Chief Business Officer, CSM

Ress Meltzer

SIGA Ethics Committee

On February 13th, SIGA Members gathered at an extraordinary General Assembly, unanimously elected the members of the Audit & Compliance, and the Ethics Committee for the cycle 2023-2027. Bettina Tucci Bartsiotas, former UN Assistant Secretary General and Controller and immediate past Director of the UN Interregional Crime and Research Institute, was elected Chair of the SIGA Audit & Compliance Committee, while Fernando Veiga Gomes, who served as Deputy Chair of the Ethics Committee was now elected Chair.

CHAIR



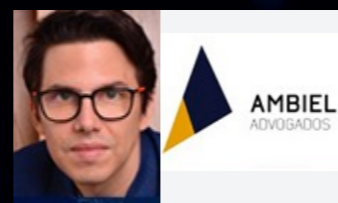
Fernando Veiga Gomes
PARTNER, ABREU ADVOGADOS

DEPUTY CHAIR



Donna Goldsworthy
PARTNER, FIELD FISHER

MEMBER



Donna Goldsworthy
PARTNER, AMBIEL, BELFIORE, GOMES, HANNA ADVOGADOS

SIGA Audit & Compliance Committee

Later in 2023, on August 7th, SIGA announced the appointment of 70 high-profile global leaders, senior executives and top experts from various sectors to six of its established Permanent Committees. Emanuel Macedo de Medeiros, Global CEO, stated: "Our Permanent Committees are the engines that will drive and energise SIGA's reform agenda and to boost the cultural change we are propelling. Together, we will drive collective action and speed up the much-needed integrity reforms, worldwide."

[Download Terms of Reference](#)

CHAIR



Bettina Tucci Bartsiotas
FORMER UNITED NATIONS ASSISTANT SECRETARY GENERAL AND CONTROLLER | FORMER DIRECTOR, UNITED NATIONS INTERREGIONAL CRIME AND RESEARCH INSTITUTE

DEPUTY CHAIR



Richard K. Gordon
PROFESSOR OF PRACTICE AT THE THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT, ARIZONA STATE UNIVERSITY

[Click here to Watch Bettina Tucci Bartsiotas Interview - How SIGA can help Achieving UN's SDG](#)

MEMBER



Vítor Vale
MANAGING PARTNER, BIZARRO DO VALE & ASSOCIADOS

Permanent Committee on Financial Integrity & Transparency in Sport

CO-CHAIRS



Richard Weber
LAWYER - FORMER UNITED STATES IRS CHIEF - USA



Roberta Codignoto
EXTERNAL MEMBER, INTEGRITY COMMITTEE PETROBRAS | MEMBER ADVISORY BOARD MOVEMENT 100% TRANSPARENCY, BRAZILIAN NETWORK OF GLOBAL PACT - BR FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

MEMBERS



João Carvalho
PORTUGUESE INSTITUTE OF YOUTH & SPORT - POR



David Chenkin
MANAGING PARTNER, ZEICHNER ELLMAN & KRAUSE LLP - USA



Richard k. Gordon
PROFESSOR OF PRACTICE AT THE THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT, ARIZONA STATE UNIVERSITY - USA



Lester Joseph
PARTNER, WINSTON & STRAWN, LLP; FORMER UNITED STATES IRS CHIEF - USA



Joel Lange
GENERAL MANAGER, DOW JONES - USA



João Pedro Paro Neto
CHAIRMAN PACTO PELO ESPORTE - BRA



Andrea Traverso
DIRECTOR FINANCIAL SUSTAINABILITY AND RESEARCH UEFA - ITA



Vítor Vale
MANAGING PARTNER, BIZARRO DO VALE & ASSOCIADOS



Mahajan Vasudev Nair
HEAD OF CLUB LICENSING, ASIAN FOOTBALL CONFEDERATION - IND

[Click here to Read SIGA Permanent Committees Terms of Reference](#)

Permanent Committee on Anti-Corruption in Sport

CO-CHAIRS



Bettina Tucci Bartsiotas
FORMER DIRECTOR UNITED NATIONS INTERNATIONAL CRIME & RESEARCH INSTITUTE (UNICRI) - CHAIR AUDIT & COMPLIANCE COMMITTEE, SIGA | PAR



Giovanni Tartaglia Polcini
MAGISTRATE - CO-CHAIR, G20 ANTI CORRUPTION WORKING GROUP - LEGAL ADVISOR, MINISTRY OF FOREIGN AFFAIRS OF ITALY - CHAIR, SIGA - ITA

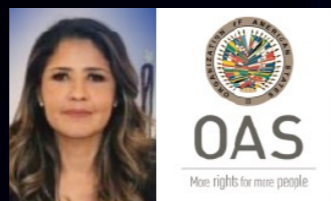
MEMBERS



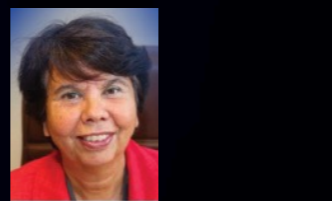
Nicolla Alloca
CHAIR ANTI CORRUPTION COMMITTEE, OECD - ITA



Stefano Cavanna
SENIOR MANAGING PARTNER, ARCHÉ STUDIO LEGALE - ITA



Cecilia Perez
FOUNDER, SPORTS INTEGRITY MÉXICO



Patricia Arriagada Villouta
FORMER CHAIR OF THE BOARD OF GOVERNORS IACA



Raffaele D'orsi
HEAD INTELLIGENCE & INVESTIGATIONS UK MINISTRY OF DEFENSE - UK



Eduard Ivanov
SENIOR RESEARCHER, INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA) - RUS



Richard Weber
PARTNER, WINSTON & STRAWN, LLP; FORMER UNITED STATES IRS CHIEF - USA



Ricardo De Buen
FOUNDER, SPORTS INTEGRITY MÉXICO



David Luna
FOUNDER & EXECUTIVE, DIRECTOR ISCAE - USA

Permanent Committee on Good Governance in Sport

CHAIR



Richard Caborn
FORMER BRITISH MINISTER OF SPORTS UK

MEMBERS



Alberto Colombo
DEPUTY GENERAL SECRETARY, EUROPEAN LEAGUES - ITA



Amanda Vandervort
PRESIDENT, UNITED LEAGUE (USL) SUPER LEAGUE



Carlos Pereira
VICE PRESIDENT, PORTUGUESE INSTITUTE OF YOUTH & SPORT (IPDJ) - POR



Katie Simmonds
GLOBAL COO, SIGA - MANAGING DIRECTOR, SIGA WOMEN - UK



Louis Saha
FOOTBALL LEGEND - PRESIDENT AXISTARS - FR



José Miguel Nora
CHAIR, PORTUGUESE ASSOCIATION OF SPORTS LAW, APDD - POR



Pedro Cavazzoni
CEO, CBDN - BRA



Roberto Armelin
EXECUTIVE DIRECTOR OF ESG, RISKS & COMPLIANCE, SÃO PAULO FC - BRA



Robert DaCamara
CHAIR PONTA DELGADA FOOTBALL ASSOCIATION (APDP) - POR



Viktoria Slakova
MEMBER ADVISORY BOARD, SIGA EUROPE - MEMBER, EPAS BUREAU, COUNCIL OF EUROPE - BUL

Permanent Committee on Sports Betting Integrity

CO-CHAIR



Ian Smith
COMMISSIONER, ESPORTS INTEGRITY COMMISSION (ESIC) - UK

MEMBERS



Brett Abarbanel
EXECUTIVE DIRECTOR, INTERNATIONAL GAMING INSTITUTE, UNLV - USA



Rodrigo Arias Grillo
INTEGRITY OFFICER - AMERICA, FIFA - ESP



Martin Bland
DIRECTOR, BUSINESS DEVELOPMENT, EPIC RISK MANAGEMENT - UK



Stephanie Eichenberg
ANTI-MATCH FIXING EXPERT, UEFA - SWI



Rui A. Jesus
DIRECTOR WORLD ESPORTS CONSORTIUM (WESCO) - POR



André Lyra
DIRECTOR, HOLLY HOUSE OF MERCY OF LISBON (SCML) - POR



Jake Marsh
PARTNER, WINSTON & STRAWN, LLP; FORMER UNITED STATES IRS CHIEF - USA



Affy Sheik
HEAD, STARLIZARD INTEGRITY SERVICES - UK



Diogo Guia
COO & DIRECTOR OF PUBLIC POLICY, ICSS EUROPE - POR



Pedro Trengrouse
SENIOR PARTNER - TRENGROUSE & GONÇALVES ADVOGADOS

Permanent Committee on Gender, Race, Inclusion & Diversity in Sport

CO-CHAIR



Brian Lewis
IMMEDIATE, PAST PRESIDENT, TIOC AND SECRETARY GENERAL OF CANOC - T&T



Karin Korn
MEMBER, SIGA COUNCIL - USA

Originally established in 2020 as a Task Force, the SIGA GRID Committee established a [Task Force on Race, Gender, Diversity, and Inclusion](#) that issued a set of [recommendations](#) to the SIGA Council, including the amendment of the SIGA Universal Standards on Good Governance in Sport, to positively impact diversity and inclusion factors in the boardroom of sports organisations. These recommendations were unanimously approved by the SIGA Council and ratified by the SIGA General Assembly on 12 April 2021.

They have subsequently been incorporated into the SIGA Universal Standards on Good Governance in Sport. This Task Force has since been transformed into a Standing Committee on Gender, Race, Inclusion and Diversity. The Standing Committee met regularly throughout 2022 and made extensive contributions to the thought leadership events throughout this calendar year, engaged in the most pressing issues as they emerged.

MEMBERS



Maria João Filipe
TECHNICAL ADVISOR, IPDJ - POR



Taylor Green
CHAIR, SIGA YOUTH COUNCIL - USA



Angela Smith
GENERAL MANAGER, STOKE CITY WOMEN - UK



Arun Kang
CEO, SPORTING EQUALS - UK



Matt MacCan
CEO, ACCESS EARTH - IRL



Sheikh Affy
HEAD, STARLIZARD INTEGRITY SERVICES - UK



Densign White
CEO, IMMAF - VICE-CHAIR, SIGA - UK



[Click here to read](#) SIGA GRID Committee Statement on the International day for the Remembrance of the Victims of Slavery and the Transatlantic Trade Slave

Permanent Committee on Sponsorships, Media & Sport Integrity

CO-CHAIR



Miguel Cardenal
DIRECTOR, GROUP MEDIAPRO - FORMER SECRETARY OF STATE OF SPORT IN SPAIN - ESP

MEMBERS



Megan Allison
MANAGING DIRECTOR, UNDERDOG & COMPANY - USA



Barbara Cardilli
FOUNDER & CEO, LABCARDI - ITA



Christine Franklin
EXECUTIVE VICE-PRESIDENT, OCTAGON - USA



Glen Killane
EXECUTIVE DIRECTOR, EUROVISION SPORT - IRL



Angela La Chica
PRESIDENT & CEO, LACHICA SPORTS GROUP - REPRESENTATIVE, PLAYERS COALITION - USA



Jan Liebchen
SENIOR VICE PRESIDENT AND HEAD OF STRATEGIC PARTNERSHIPS & SPONSORSHIPS, M&T BANK



Paul Nicholson
EDITOR-IN-CHIEF, INSIDE WORLD FOOTBALL - ENG



Hugo Passareli
CO-FOUNDER, BOARD MEMBER, PACTO PRLO ESPORTE - BRA



Manuel Queiroz
ASSOCIATION OF SPORTS JOURNALISTS (CNID) - POR



Partha Pratim Sinha
GROUP CHAIR, THE TIMES OF INDIA - IND



Renato Ribeiro
DIRECTOR, SPORTS CONTENT, GLOBO TV - BRA

SIGA YOUTH COUNCIL

The second [SIGA YOUTH COUNCIL \(SYC\)](#) The SIGA Youth Council (SYC), which concluded its term in 2023, has released the report, "The SIGA Youth Council Survey: New Perceptions on Sport Integrity." This comprehensive report, derived from research with young sports enthusiasts aged 18-30, highlights a substantial education and knowledge gap among young adults in sport.

CO-CHAIR



Taylor Green
DIRECTOR COMMUNICATIONS, BLACK GIRL HOCKEY CLUB | MEMBER, SIGA GRID STANDING COMMITTEE



VICE-CHAIRS



Anđelija Milovanovic
PR OFFICER, WBC "PARTIZAN 1953" BELGRADE | SIGAWOMEN MENTEE



Tomás Macedo de Medeiros
JURIST | MBA STUDENT, UNIVERSITY OF LAUSANNE

[Download the Report](#)

MEMBERS



Adeola Adesoba
FOUNDER, SPORT FOR PEACE AND YOUTH DEVELOPMENT INITIATIVE | COORDINATOR COMMONWEALTH YOUTH SPORT FOR DEVELOPMENT AND PEACE NETWORK



Brian Kavuma
ACCOUNT EXECUTIVE, PLAYMAKERS | FOUNDER, PROJECT MANAGER, THESTAFF_



Carla Gutilla Lacerda
LAWYER, AMBIEL, MANSSUR, BELFIORE, GOMES E HANNA ADVOGADOS



Ed Bowers
DIRECTOR, EDUCATION2SPORT LIMITED



Grace Glaser
EDUCATION COORDINATOR, US CENTER FOR SAFESPORT



Jovan Booker
YOUTH DEVELOPMENT TRAINER, NORTH FORK UNITED SOCCER CLUB | STRATING STRIKER AND AMBASSADOR FOR SPORT, US NATIONAL AMPUTEE SOCCER TEAM



Likhaya Ntlokonkulu
MARKET RESEARCH AND DATA ANALYST, NIELSEN SPORTS



Shanari Fearon
SPORTS COORDINATOR, UNIVERSITY OF WEST INDIES



Sid Kohli
SPORTS BROADCASTER AND CHIEF EXECUTIVE - DECYFR SPORT | SECRETARY GENERAL, UEFA AAA



Stephen Ojo
HEAD OF RULES AND INTEGRITY, LAGOS STATE ESPORTS ASSOCIATIONS



Tarryn Horner
PROGRAMMES AND GRANTS MANAGER, LAUREUS SPORTS FOR GOOD FOUNDATION



Thomas Edwards
SPORT DEVELOPMENT MANAGER, UNIVERSITY OF SURREY/SURREY SPORTS PARK

VI. SIGA Growth in 2023

New Members and Partners



Angela Ruggiero
CO-FOUNDER AND CEO,
SPORTS INNOVATION LAB

“Our vision of powering the industry to be a better version of itself – making it more equitable, sustainable, engaging, and innovative – is in alignment with SIGA’s work to hold the highest integrity standards across sports, and so we feel there is a very natural fit between our organisations.”



Arkady Dvorkovich
PRESIDENT, FIDE

This opportunity is also a challenge: while much progress has been made in recent years, we can make FIDE a more robust organisation under SIGA’s guidance and scrutiny, as they have the highest standards in the industry of sports.



Paulo Bittar
CEO, PASSARELLI.

“It makes complete sense to us to integrate SIGA, which seeks good governance in world sports. This relevant agenda is part of our company’s DNA, which has been operating for over 90 years in the market.”



Roberto Armelin
EXECUTIVE DIRECTOR ON ESG
AND COMPLIANCE, SÃO PAULO FC

“At SIGA, São Paulo FC has found more than a shared purpose: a commitment and the ability to implement concrete actions aimed at disseminating and consolidating Integrity in Sport. In this sense, I believe that SIRVS enables an accelerated process to achieve credibility in the market”

NEW MEMBERS



PASSARELLI



Martin Bland
DIRECTOR OF BUSINESS
DEVELOPMENT, EPIC

“EPIC has partnered with SIGA to pioneer solutions that will raise awareness of gambling harm, and that will mitigate the risks to sports leagues and sports teams’ business, people, reputation, and fanbase.”



Edmundo Martinho
FORMER CHAIR,
LISBOA’S HOLY HOUSE OF MERCY

“This connection with SIGA will help us to be even more effective from this point of view and firmer in defending these principles. We count on the experience of other partners to help us on this path of defending integrity in Sport”



Alexandra Pain
HEAD OF MARKETING AND IMPACT,
C6 BANK

“It is important for us to support an initiative that encourages the development of Sport, which is so important for our society. By contributing to this project, we want to help sports reach more people,”

VI. SIGA Growth in 2023

New Members and Partners

NEW COMMITTED SUPPORTERS AND PARTNERS





Ana Carolina Querino
ACTING REPRESENTATIVE,
UN WOMEN BRAZIL

“This partnership will strengthen the SIGAWomen Programme and is a key component of the governance work we are working hard to implement with sports organizations, both on a continental level, through SIGA LATIN AMERICA, and the wider SIGA platform. We invite organisations to give a step forward and join us.”



Renildo Calheiros
PRESIDENT OF
THE CONGRESS
SUB-COMMISSION FOR
THE MODERNISATION OF
BRAZILIAN FOOTBALL

“SIGA has a vast experience, and track record of work done to implement transparency and best practices in Football. We look forward to cooperating with SIGA and thank them for lending their support and unrivalled expertise on such crucial and vital matters”

Brazilian Sports Ministry



In September, during the Sport Integrity Week 2023, Emanuel Macedo de Medeiros, SIGA Global CEO, Chair and CEO of SIGA LATIN AMERICA, signed with a cooperation agreement with the Brazilian Sports Ministry, represented by the Minister Ana Moser. The agreement paves the way for a joint action plan aimed at reform. Included are the promotion of sports’ positive values in social, educational, cultural, and economic roles; the enhancement of youth and their skills development; youth development and protection; the promotion of healthy lifestyles; and the support for legislative policies and initiatives to implement a reform agenda.



International Anti-Corruption Academy



In 2023, SIGA solidified its global leadership in promoting Good Governance and safeguarding Sport Integrity through a partnership with the International Anti-Corruption Academy (IACA). This collaboration, rooted in a shared commitment to combat corruption, was formalized by a Memorandum of Understanding signed at IACA’s headquarters in Vienna. Together, SIGA and IACA are set to embark on initiatives that underscore the importance of ethical values, justice, and transparency, guided by frameworks like the UNCAC and OECD conventions.



B20

At the 28th Partnership Summit organized by the Confederation of Indian Industry, under the Indian presidency of the G20/B20, Emanuel Macedo de Medeiros, SIGA Global CEO and a B20 member, passionately advocated for the adoption of the Sport Integrity Global Alliance’s (SIGA) vision and mission. Addressing global business leaders during the panel

on “Good Corporate Governance – Imperative for ESG Compliance,” he emphasized the urgent need for action to protect our planet, stating, “There is no plan B for Earth. The time is now! If not now, when?” He highlighted the critical role of sports in fostering a sustainable world through responsible, innovative, and equitable business practices



OECD

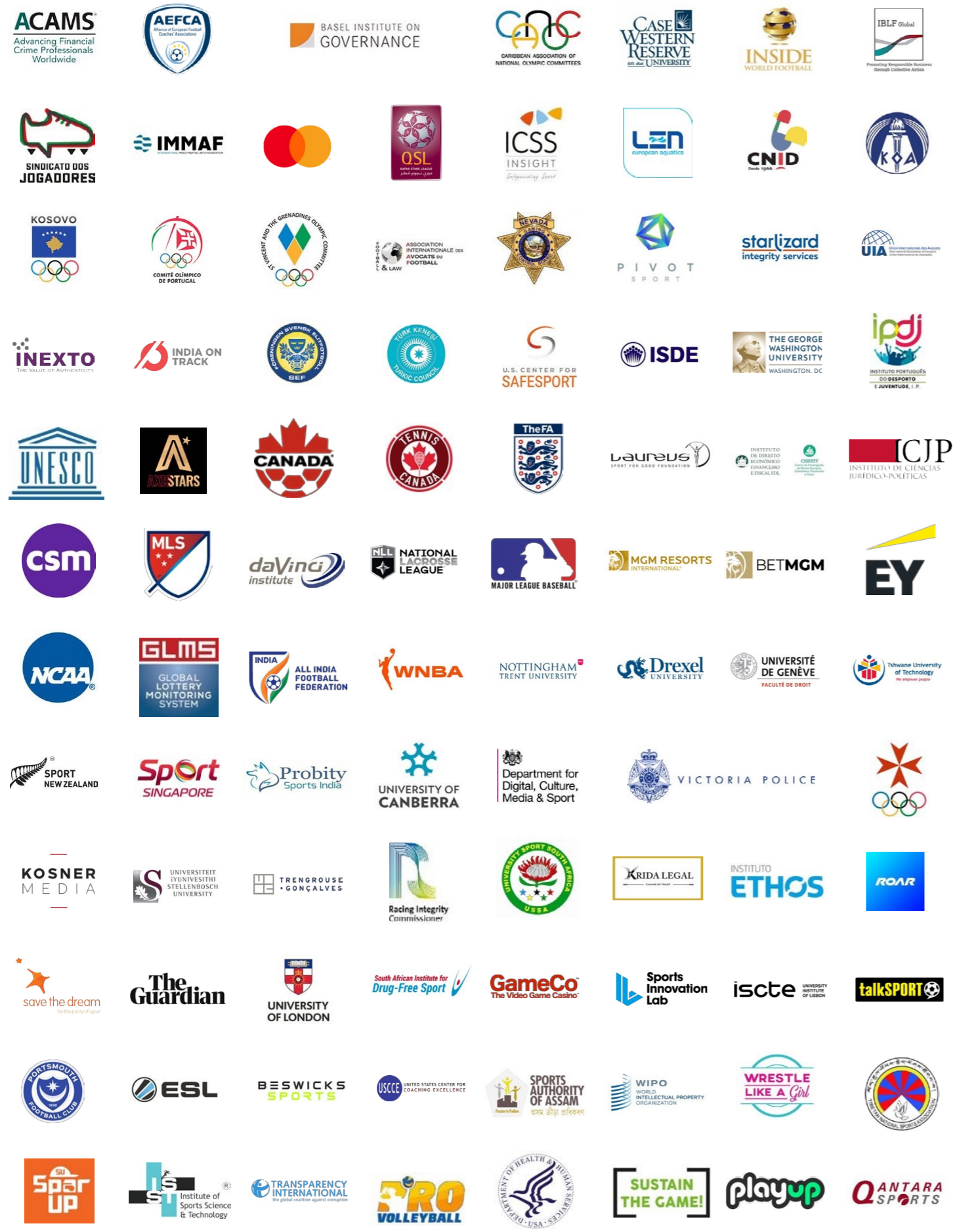


At the OECD Global Anti-Corruption and Integrity Forum in Paris, Emanuel Macedo de Medeiros, SIGA’s Global CEO, delivered a compelling speech to a large audience of anti-corruption experts and leaders. He highlighted the importance of the OECD and its ‘Zero Corruption Manifesto’, endorsing SIGA’s commitment to actively implement and bring to life its principles. Macedo de Medeiros emphasized, “Corruption undermines democracy, public policy, markets, and is the major

hindrance to sustainable development. It erodes trust.” SIGA’s CEO pointed out the deep-rooted and complex nature of corruption, involving transnational organized crime, stressing the sports sector’s need to safeguard its integrity and credibility by leading through example. The session was moderated by Nicola Allocca, Director at Autostrade per l’Italia and Chair of the Business at OECD Anti-Corruption Committee, focusing on innovative anti-corruption strategies.

VI. SIGA Growth in 2023

Institutional Relations

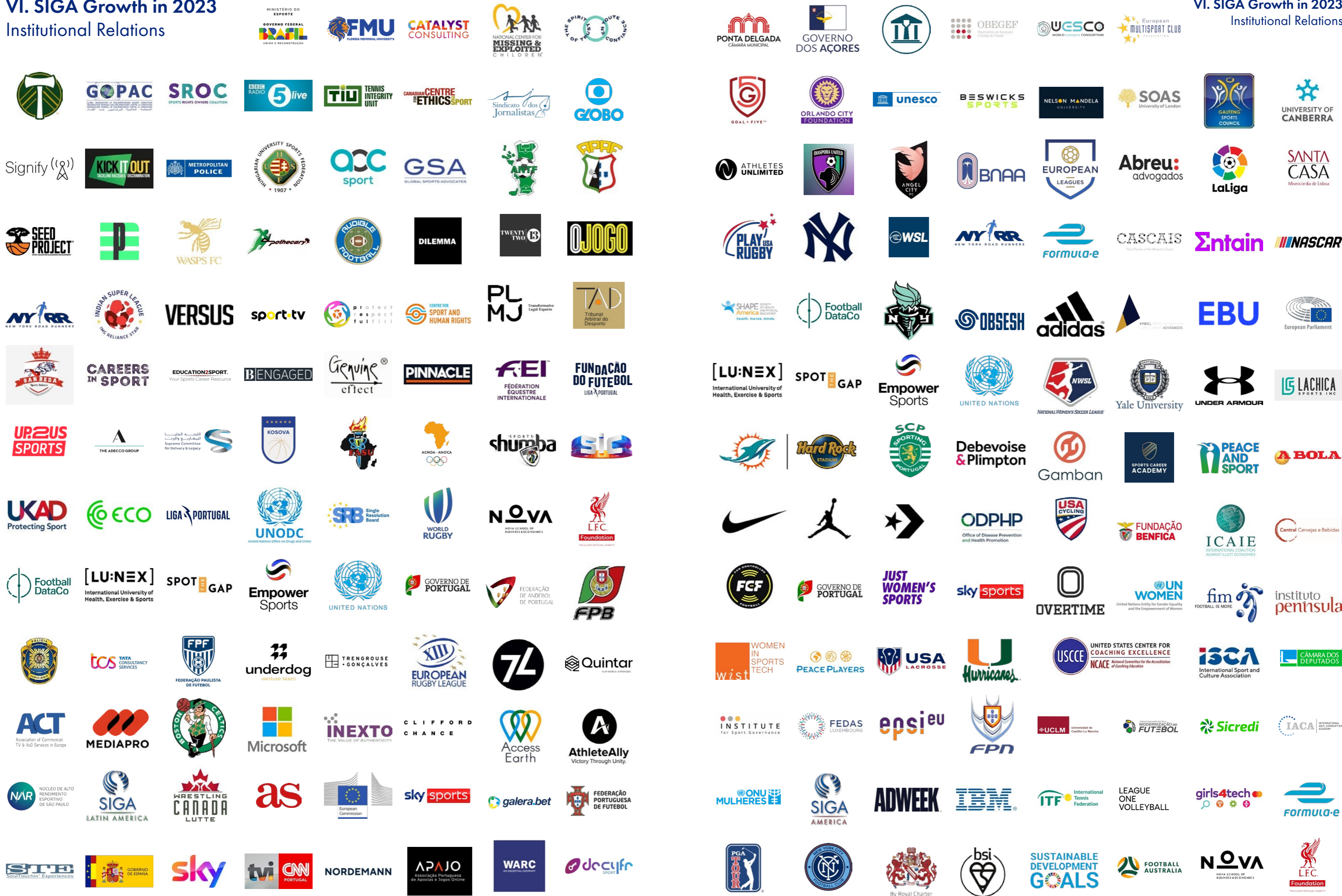


VI. SIGA Growth in 2023

Institutional Relations



VI. SIGA Growth in 2023 Institutional Relations



VI. SIGA Growth in 2023 Institutional Relations

VI. SIGA Growth in 2023

Media Partners

2023 ended with a total of 36 Media organisations committed to SIGA's vision and mission. During this period, there was an increase in media coverage, and media Partners Diario As, Golo FM, Sports Career Podcast, and Sport Management Podcast joined the Sport Integrity Week as hosting partners. High-level journalists joined efforts with SIGA to cover our initiatives, and to participate in our thought leadership initiatives, such as #SIW2023, and the Summit on Female Leadership in Sport



[Click here to read the Interview, Globo Esporte](#)



Note: The Media Partnership agreement to join efforts with SIGA does not involve any financial transactions, ensuring respect for the values of a free press and the independence of each of the Media Partners and SIGA. It also doesn't include any obligation that would editorial freedom. SIGA will cooperate at all-time with the Media Partners upon their request, keep them informed about the Alliance activities and Integrity issues, and promote mutual participation in initiatives regarding Sport Integrity awareness and promotion.



The Sport Integrity Forum Latin America, a crucial moment of Sport Integrity Week, had **Globo** as its media partner. Through live streaming and promotion on the media channels of the Brazilian media giant, the event reached tens of thousands of people around the world.

VII. Thought Leadership Initiatives

Universal Standards on Sport Integrity



The year 2023 brought a new dynamic to the Universal Standards. Three years after the creation of the Universal Standards in Good Governance, Financial Integrity, and Sports Betting Integrity, and a year after the launch of the Universal Standards for Youth Development and Protection in Sport, SIGA reviewed them and released the 2023 edition.

Following the MoU signed in 2021, the Portuguese Professional Football League (Liga Portugal) adopted in 2022 the SIGA Universal Standards for Good Governance in Sport and assessed their degree of compliance through SIRVS in 2023.

In August 30th, LIGA Portugal was awarded Bronze certification on Good Governance in Sport, and became the first Professional Football League globally to go through SIGA's Independent Rating and Verification System.

Liga Portugal received SIRVS certification for Good Governance in Sport, and as a result of this investment and the expansion into Latin America, the [Good Governance standards were translated into Portuguese](#), facilitating procedures for future SIRVS certifications in Portuguese-speaking countries.



Pedro Proença
PRESIDENT,
LIGA PORTUGAL

“Liga Portugal has always walked a path of rigour, transparency and integrity of competitions. We were the first sports organisation in Portugal to adopt an anti-corruption standard, and Good Governance is one of the pillars of Liga Portugal. It is an honour for Liga Portugal to continue this path with SIGA and to commit to SIGA's integrity goals. Football is one of the most important industries in the Portuguese economy and is under increasing scrutiny. The values we share with SIGA allow us to strongly defend the integrity and transparency of competitions.”

It is time to move from words to actions, and SIGA reinforces the invitation to all organisations to, further than adopting the standards, going through to the SIGA Independent Rating and Verification System (SIRVS). As a first step, SIGA is offering to conduct an internal gap analysis of sports organisations, including leagues, to provide an x-ray of where they are currently in relation to the SIGA Universal Standards on Youth Development and Protection. SIGA will then collaboratively work with sports organisations to create a 12-month action plan to get them on a pathway of enhanced Governance, ready for SIRVS.

If you are interested in your organisation going through an internal gap analysis, please contact

katie.simmonds@sigasport.com

VII. Thought Leadership Initiatives

Independent Study on the Future of Brazilian Football



Commissioned by the Brazilian Congress through the Parliamentary Front for the Modernization of Football, chaired by Congressman Bandeira de Mello, the Independent Study on the Future of Brazilian Football is an initiative of SIGA LATIN AMERICA. With broad participation from Brazil's key stakeholders, including CBF, state federations, major clubs, athletes, as well as dynamic and influential organizations, personalities, and experts representing sponsors, television operators, media, and civil society, this study aims to provide a comprehensive, rigorous, and impartial diagnosis of the main vulnerabilities and pressing challenges facing national Football. It also aims to recommend the most appropriate legislative, strategic, and operational reforms to safeguard the integrity of Football and its sustainable development.

This project, unveiled during Sport Integrity Week 2023, garnered unanimous and enthusiastic support from the audience at the Congress in Brasilia during the [Special Session](#) to launch the [Concept](#) of the alluded Independent Study.

SIGA LATIN AMERICA has also developed and successfully submitted the Implementation Plan of the Independent Study to the Parliamentary Front for the Modernization of Football, including all relevant phases, consultation mechanisms and procedures, advisory organs and expert groups, etc.



“Brazilian Football cannot afford to waste more time. If it truly wants to enhance its reputation, restore its credibility, and strengthen its global appeal in what is an increasingly competitive and fast-paced global industry, the need for action is greater than ever. The birthplace of Garrincha, Pelé, Ronaldo, Marta, and

so many other mythical legends who have elevated football to the condition of art, home of ‘Joga Bonito’ and holder of five World Cups, Brazil cannot be left behind. It must grasp this unmissable window of opportunity and implement long-overdue reforms.

We will start from scratch, with a blank slate, free from dogmas, taboos, or preconceived ideas. We will address all crucial topics and follow an independent, neutral, and inclusive approach.

With a positive spirit, constructive attitude, and reformist vein, this Independent Study, the first of its kind in Brazil, will provide a comprehensive, rigorous diagnosis of the current situation and a clear roadmap for the future.”

Emanuel Macedo de Medeiros
CEO & CHAIRMAN, SIGA LATIN AMERICA

VII. Thought Leadership Initiatives

SIGA University Network - SUN



The SIGA University Network (SUN) is a coalition of global leading universities whose objective is to develop a series of joint initiatives in the field of sport governance and integrity including developing Masters level curricula on Sports Integrity, thought leadership projects, research on a wide number of key topics and other initiatives of common interest. SIGA actively promotes educating the next generation of future leaders

in the sports industry on the importance of sport integrity. Notable institutions who have already joined the SUN include [George Washington University](#), who were the first university to join the network, the [High Institute of Law and Economy of Spain \(ISDE\)](#), the Institute of Legal and Political Sciences and the High Institute of Economic, Finance and Fiscal Law of the [Law School of the Lisbon University](#) and [Qatar University](#).



[Download Declaration of Sun's Intent](#)

In 2022 SIGA launched a [Capstone course with the Jackson School of Global Affairs at Yale](#) - on “Female Athletes: Fashion, Governance, and Equity”; and an Executive Education Certificate: [Good Governance in Sport with LUNEX University](#)

Research

to act as a platform for collaboration between academia and stakeholders intended to cultivate synergies between research and implementation. Research will focus upon Sport Integrity issues and underpin multi-stakeholder thought leadership initiatives. Emphasis will be placed upon the commercialisation of research and cultivating projects capable of attracting funding and investment from a variety of sources.

Knowledge Transfer

to ensure that Sport Integrity becomes a key component of university curriculum through additions to existing courses and bespoke Executive Education initiatives.

Future Leaders Programme

to deliver integrated development, recognition and enrichment opportunities that create a bridge between the university and practitioner environments, specifically tailored to help shape the leaders of tomorrow. This will include high-level internship opportunities for university students with SIGA, our Members and Committed Supporters.

VII. Thought Leadership Initiatives

The Sport Transparency Index

The Sport Transparency Index project was approved as part of the Erasmus + Programme. The Sport Transparency Index is an innovative tool to objectively rank, compare and contrast base transparency levels in Sport in order to facilitate, measure and improve minimum standards of good Governance and integrity in the sector. This project will see SIGA lead a collaboration of pioneering organisations from over 10 European nations.

This 30-month project, which began in 2023, will deliver the mechanism to evaluate European Sport Stakeholders, including Clubs, Leagues, National Associations and International Governing Bodies against a robust set of Universal Transparency Indicators.

The ambitious project will map the European Sport Transparency landscape and deliver both the mechanism to evaluate levels of transparency of good Governance and the means for the Sport industry to enhance the way it operates.

The deliverables include, amongst others, a publicly available Sport Transparency Index, a range of Digital Training Packages to enable knowledge exchange and a set of Policy Recommendations that will combine to facilitate greater Integrity throughout European Sport.



VII. Thought Leadership Initiatives

Sport Integrity Journal



Following the launch of the Sport Integrity Journal, which became a touchstone for Sport Integrity for all stakeholders, SIGA released another edition, dedicated to Female Leadership in Sport.

The aim of the journal is to empower change and assist knowledge exchange between everyone involved in sport, while tackling vital sport integrity themes from a range of

perspectives. This free to access online publication will continue to be released in 2024, with each edition focusing on a different Sport Integrity theme.

SIGA aims to be inclusive, diverse and forward thinking in our content and will strive to incorporate content from every corner and demographic of the Sport Ecosystem, allowing all voices to be heard.



- The Touchstone Publication for Sport Integrity for All Sport Stakeholders
- Free to Access, online publication
- Opinion Articles, Legislation & Jurisprudence, Research and Best Practice Showcase
- Empowering Change and Multi-Stakeholder
- Tackling the Critical Sport Integrity Themes from a Range of Perspectives



VIII. Thought Leadership Events

#SIGAWomen Summit on Female Leadership in Sport



Coinciding with the International Women’s Day, #SIGAWomen Summit on Female Leadership in Sport gathered **50+ speakers, 40+ organisations**. Consisting of **live panels, keynotes, and one-on-one interviews**, SIGA’s thought leadership event aimed at promoting female leadership in the boardroom, as well as gender equity in Sport.



PARTICIPATING ORGANIZATIONS



VII. Thought Leadership Initiatives

SIGA Women Programme



Katie Simmonds

SIGA'S GLOBAL COO | DIRECTOR, #SIGAWOMEN PROGRAMME,

“Gender equity in the boardroom of sports organisations is the Gold Standard for the SIGA Universal Standards on Good Governance in Sport. We are still a long way off from achieving this! The #SIGAWomen Global Mentorship Programme is a pragmatic way to create long-lasting leadership lanes for young women carving out a career in the industry. The philosophy is simple: those women that have pieced the gender glass ceiling paving the way for the young generation.”



[CLICK HERE TO BECOME A MENTOR](#)



[CLICK HERE TO MEET OUR SIGA GLOBAL MENTORS](#)

Launch of the fifth edition of the “SIGA Global Mentorship Programme For Young Aspiring Female Leaders in Sport”, a key component of the SIGA 2023/2024 Global Agenda on Female Empowerment and Leadership, an eight-month Program- me that included eight interactive Group Digital Workshops on a range of topics, including Goal Setting, Leadership and Integri- ty and Mental Health, amongst others.

Global female leaders and male cham- pions lined up with SIGA on a strong call for gender equity in sport and the wider industry. Hosted by Mastercard, one of SIGA’s Founding Members, the Summit on Female Leadership in Sport took place at their Technology Hub in Manhattan, New York.

During Sport Integrity Week 2023, Women on Wednesdays dinner debate, Powered by Abreu Advogados, gathered 20+ personalities in Porto, Portugal, to discuss the most pressing issues related to Female Leadership and Gender Equity in Sports.



Alison Giordano

VICE PRESIDENT, GLOBAL CONSUMER MARKETING AND SPONSORSHIPS, MASTERCARD | VICE-CHAIR, SIGA COUNCIL:

“At Mastercard, we believe a world designed with women in mind creates limitless possibilities for all. I look forward to supporting SIGA’s mentorship program for aspiring female leaders in Sport and helping unlock opportunities for the next generation.”



Episode 13 #SIGAWoW | Wed 26 April 2023



Episode 12 #SIGAWoW | Wed 8 March 2023



#SIGAWoW Dinner Debate | 6 Sept 2023



#Summit on Female Leadership 2023

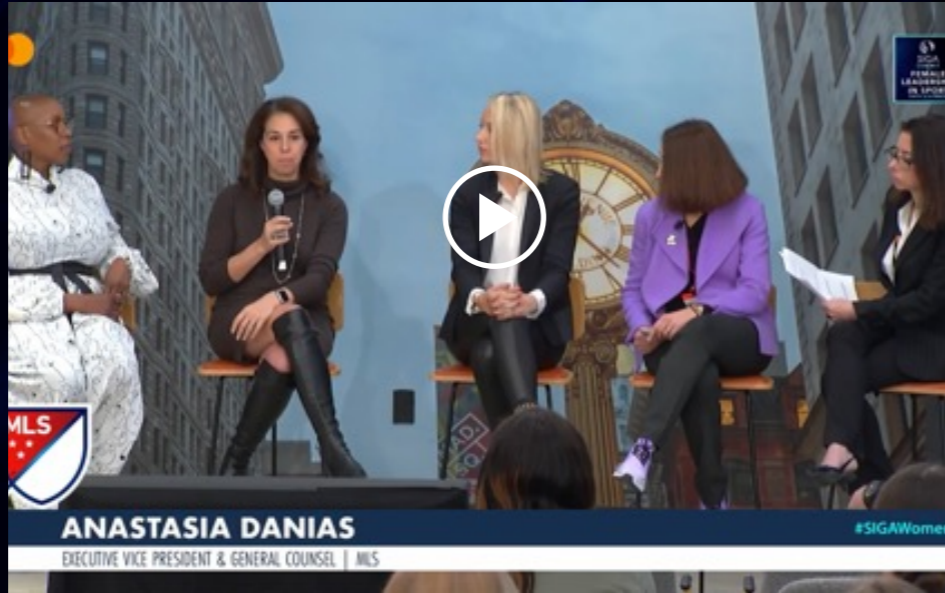


[Download Event Guide](#)

VII. Thought Leadership Initiatives

SIGA Women Programme

The #SIGA Women Global Mentorship Programme grew exponentially during the 2022/2023 intake and is now connecting more than 150 women. SIGA is building a strong community of likeminded women in the industry who are providing vital leadership skills and sharing their career experiences with the next generation of female leaders in sport to practically implement the SIGA Universal Standards on Good Governance and drive change at a faster pace



SIGA Summit On Female Leadership In Sport 2023 Highlights



#SIGAWoW Dinner Debate - Sept 2023



The #SIGAWoW Show is thought leadership at its best, dedicated to celebrating and promoting women in sport. On Wednesdays, SIGA invites high-profile female executives, athletes and influencers to discuss how to move the needle and promote better Governance and greater equity, both in the boardroom and on the field. Key. 2023 witnessed the first SIGA WoW dinner debate, at the margins of the Sport Integrity Week, in Porto, Portugal.

VIII. Thought Leadership Events

Sport Integrity Week 2023

Sport Integrity Week (SIW) 2023 marked a significant milestone as we entered Stage 3.0, embodying our commitment to advancing Sport Integrity on a global scale. With over 15,000 attendants and more than 250 speakers, SIW2023 transcended borders, uniting 170 participating organizations from 35 cities across 22 countries. This year's edition emphasized that Sport Integrity knows no boundaries, creating a dynamic platform for fostering integrity, transparency, and accountability in sport. The event resonated deeply with athletes, fans, and stakeholders, reinforcing our collective mission to inspire action, ignite change, and build a legacy of integrity that will endure for generations.

The World's Premier Sport Integrity Thought Leadership Event



1 Week

Dedicated to Sport Integrity

All Key Sectors

Of the Global Sport Industry

250 +

Global Leaders, Senior Executives and High-Profile Speakers and Moderators

70 +

Hosting Partners

The impact of SIW2023 was amplified by extensive media coverage, with over 50 global media outlets spotlighting the event, resulting in more than 200,000 impressions on X and a notable 90% increase in LinkedIn page views. This unprecedented reach underscored the growing global awareness and support for Sport Integrity. As we move forward, the momentum generated by SIW2023 propels us towards a future where integrity and transparency prevail, ensuring that the positive impact of sports is felt worldwide. Together, we are forging a brighter, more accountable sporting world, demonstrating that united, we can make a significant difference.



Sport Integrity Forum Latin America



Integrity Match



MoU signature with Pombal Municipality

CBDN Sport Integrity Memorandum



Cascais GDS training session on Match-Fixing



Independent Study on the Future of Brazilian Football launch



Aspire Academy joins SIGA



Good Governance in Sport, Doha



Football Integrity Forum



SIGAWoW Dinner Debate



Esports Integrity Forum



RMBS Integrity in Forum conference



Dow Jones debate on Sport Integrity and Financial Transparency

VIII. Thought Leadership Events

International Anti-Corruption Week

ANTI-CORRUPTION WEEK 2023

9 - 15 DECEMBER

- > Global leaders and top experts share their views and insights on **ANTI-CORRUPTION**
SIGA online platforms
9-15 DECEMBER
- > Participation on the **Conference of the States Parties to the UNITED NATIONS CONVENTION AGAINST CORRUPTION**
11-15 DECEMBER
- > SIGA Permanent Committee on Anti-Corruption in Sport **INCEPTION MEETING**
12 DECEMBER
- > SIGA/IACA Special Session on **INTEGRITY & ANTI-CORRUPTION IN SPORT**
13:00 EST | 19:00 CET
COSP10 UNCAC – Atlanta, USA
14 DECEMBER
- > **SPORT INTEGRITY JOURNAL** Publication **Special Edition**

During the 2023 Anti-Corruption Week, SIGA demonstrated its unwavering commitment to combatting corruption in Sport through a series of impactful initiatives from December 9th to 15th. This pivotal week saw the active participation of SIGA's members, supporters, and allied organizations, all united in the mission to address the multifaceted challenges of corruption in sport. The week commenced with a special session on "Integrity and Anti-Corruption in Sport," co-organized with the International Anti-Corruption Academy (IACA) during #COSP10, reinforcing the global significance of safeguarding sport from criminal infiltration. Additionally, a high-level SIGA delegation participated

in the Conference of the States Parties to the United Nations Convention Against Corruption (COSP10) in Atlanta, underlining SIGA's ongoing commitment to international cooperation and the implementation of robust anti-corruption measures in sport.



IX. Members, Committed Supporters & Partners

SIGA's membership base advanced in 2023 with new members and cooperation agreements with relevant organizations. Sport Integrity is an absolute value, and each year, the number of partners committed to implementing SIGA's reform agenda grows. These partners are dedicated to adopting the Universal Standards and ensuring their verification through SIRVS.



Thank you to all SIGA Members that paid a membership fee in 2023. Further information is available [here](#).



SIGA
SPORT INTEGRITY
GLOBAL ALLIANCE

[siga-sport.com](https://www.siga-sport.com)

[@SIGAlliance](https://twitter.com/SIGAlliance)

[@sigalliance](https://www.instagram.com/sigalliance)



GENEVA | WASHINGTON D. C. | LISBON | SÃO PAULO

JOIN OUR GLOBAL MOVEMENT

LEADING THE WAY FOR SPORT INTEGRITY WORLDWIDE

TO BECOME A MEMBER PLEASE CONTACT KATIE.SIMMONDS@SIGA-SPORT.COM