

### FINANCIAL INTEGRITY AND TRANSPARENCY IN SPORT

# PRELIMINARY EVENT GUIDE



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SIGA

EUROPE



The SIGA FITS FORUM is an exclusive high level thought leadership event dedicated to Financial Integrity and Transparency in Sport, co-hosted by PwC and the Sport Integrity Global Alliance (SIGA), the world's leading organization for Sport Integrity. This event unites the entire Sport Industry with governmental bodies, international organizations, non-governmental organizations, Sponsors and all other related stakeholders, that are committed to promoting financial integrity and transparency within the realm of sports.



#### 14:00 | REGISTRATION & WELCOME COFFEE



#### 14:30 | OPENING SESSION



### António Brochado Correia Territory Senior

Partner, PwC

pwc



#### Pedro Fonseca

Director, National Anti-Corruption Unit, Judiciary Police of Portugal





### Emanuel Macedo de Medeiros



Co-Founder & Global CEO, SIGA | Chairman & CEO, SIGA AMERICA | Chairman & CEO, SIGA LATIN AMERICA | Executive Chairman, SIGA EUROPE | Co-Founder & Former CEO, European Leagues & World Leagues Association

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SIGA FITS 2024





#### 15:00 | KEYNOTE ADDRESS & FIRESIDE CHAT

## FIFAgate: 10 Years On

Richard Weber spearheaded in 1995 a historic investigation in the US that uncovered corruption at FIFA's highest levels. As the chief of the IRS Criminal Investigation division, he played a pivotal role in bringing those responsible to justice and demonstrated that accountability applies to all. A decade later, the ripple effects of that case are still felt, influencing the ongoing fight for financial integrity and transparency in sport. This keynote and fireside chat will reflect on the outcomes of FIFAgate, examine the progress made since, and explore the ongoing efforts needed to safeguard the integrity of global Sport.

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Former Chief Internal Revenue Service Officer ,Criminal Investigation, United States Department of Treasury / Co-Chair, Permanent Committee on Financial Integrity & Transparency in Sport, SIGA / Partner, Winston & Strawn LLP



### Emanuel Macedo de Medeiros

Co-Founder & Global CEO, SIGA | Chairman & CEO, SIGA AMERICA | Chairman & CEO, SIGA LATIN AMERICA | Executive Chairman, SIGA EUROPE | Co-Founder & Former CEO, European Leagues & World Leagues



### 15:20 | PANEL SESSION 1 Safeguarding Financial Integrity and Transparency in Sport

Sport faces a range of on-going and diverse financial, criminal and governance issues that attract increasingly significant global interest and threatens the sustainability of the industry. An environment of poor governance, poor regulation, lack of action-oriented and resultdriven cooperation, as well as lack of independent scrutiny and oversight are - no doubt - key enabling factors. This panel explores the scope, breadth and consequences of the issues that faces the Sport Industry and the dangers of maintaining the status quo with a view to defining the path forwards.



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### Joaquim Evangelista

César

Yedro

FIFA

FIFA

Chaparro

Head of Clearing House,

Member, Board of Diretors, FIFPro World / President, Portuguese Football Players Union (SJPF)



Luís Ribeiro



Criminal Investigation Coordinator; Portuguese Judiciary Police

#### Stefano Cavanna

Senior Managing Partner, Arché Studio Legale

**ARCHÉ** STUDIO LEGALE

#### Fernando

Veiga Gomes

DWC

HOSTED BY



Chair, Ethics Committee, SIGA | Partner, Abreu Advogados (Moderator)



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### 16:05 | PANEL SESSION 2 The Current State of Affairs: Overcoming the Barriers to International Collaboration

Sport faces the same threats that are prevalent in wider society, these are diverse and range from the local to the global, often including trans-national organised crime. Therefore, global cooperation among Sport Organizations, Governments, Law Authorities, Stakeholders and International Bodies is essential to combat these threats. The implementation of cohesive and concerted strategies that are action orientated and fit for purpose at both national and international levels are imperative. Despite this approach being widely supported there has been much talk and agreement on this, but insufficient action or progress. This panel will explore the International Environment that Sport operates within and the tools and strategies that can be adopted to counter them.



### Nicola Allocca

Chair, Business at OECD Anti-Corruption Committee; Member, SIGA Permanent Committee on Financial Integrity & Transparency in Sport; Co-Chair B20 Integrity & Compliance Task Force; Director, Risk & Resilience, Autostrade per I'Italia

BUSINESSatOECD



Giovanni Tartaglia Polcini <sub>Chair, SIGA</sub>



TBA



### Cecilia Perez Rivas

Former Minister of Paraguay; Member, Permanent Paraguay's Mission, Organization of American States; Member, SIGA Permanent Committee on Anti-Corruption in Sport



(Moderator)

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#### 16:50 - 17:10 | Coffee break

#### 17:10 | **PANEL SESSION 3**

Overcoming the Integrity Conundrum: The Importance of the Role of Private initiatives in Safeguarding Sport

How do Private Initiatives, Business, Sponsors and Broadcasters play a role in ensuring, facilitating and encouraging anti-corruption efforts in Sport. What safeguards and strategies are currently in place? What risks are there to associating with Sport Stakeholders that fall short from a commercial perspective and what are the consequences of inaction? This insightful session addresses all these issues and more.



#### Athena Constantinou

Managing Director, APC Compliance

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Miguel Gouveia de Brito

President of the Board, True Clinic

### José Fontão

Anti Money-Laundering Director, PwC Portugal; Vice-President, Transparency International Portugal





### Katie Simmonds

Chief Commercial Officer, SIGA; Chair, SIGA Women Council (Moderator)



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#### 18:05-18:20 | SIGA ANTI-CORRUPTION AWARD

As a highlight of the FITS Forum, SIGA proudly presents the SIGA Anti-Corruption in Sport Award to two remarkable individuals who have made a lasting impact in the fight against corruption in Sport. This year's honorees are Richard Weber, former Chief of the Criminal Investigation Division at the U.S. Department of the Treasury, and the late Marcelo Pecci, a courageous Paraguayan prosecutor whose legacy endures. Richard Weber led the landmark 2015 FIFA investigation, exposing corruption at the highest levels of global football and setting a standard for accountability. Marcelo Pecci devoted his career to combating organized crime and corruption, including their links to sport, and remains a powerful symbol of justice and integrity. By honoring these two individuals, SIGA reaffirms its commitment to safeguarding sport and celebrates those who stand resolute against corruption, inspiring collective action to uphold sport's fundamental values.



#### Richard Weber

Former Chief Internal Revenue Service Officer, Criminal Investigation, United States Department of Treasury / Co-Chair, Permanent Committee on Financial Integrity & Transparency in Sport, SIGA / Partner, Winston & Strawn LLP



#### Marcelo Pecci (Posthumously)

Specialized Prosecutor for Organized Crime, Paraguay's Public Prosecutor's Office



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#### 18:20 – 18:50 | CLOSING SESSION Conclusions and Game Plan for the Future



### Emanuel Macedo de Medeiros



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Co-Founder & Global CEO, SIGA | Chairman & CEO, SIGA AMERICA | Chairman & CEO, SIGA LATIN AMERICA | Executive Chairman, SIGA EUROPE | Co-Founder & Former CEO, European Leagues & World Leagues Association

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### Closing Addresses



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Giovanni Tartaglia Polcini <sup>Chair, SIGA</sup>

18:50 - 19:10 | Cocktail & Networking

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#### MEDIA PARTNER





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