GENEVA





# 8<sup>TH</sup> ANNIVERSARY LEADING THE WAY FOR SPORT INTEGRITY WORLDWIDE

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## EMANUEL MACEDO **DE MEDEIROS**

**Global CEO, SIGA** Chairman & CEO, SIGA AMERICA **Executive Chairman, SIGA EUROPE** Chairman & CEO, SIGA LATIN AMERICA



ANNIVERSARY

here is nothing more powerful than an idea whose time has come. Once planted in one's brain, nothing can slow the momentum.

n SIGA's case, this happened on a cold morning in early 2014, at a thought-provocative breakfast in Munich. As appetite and interest grew in the concept over the coming months, on 31 January 2017, after countless meetings with numerous organizations and senior leaders progress and momentum was unstoppable. What followed was a series of decisive steps strategically curated,

a group of visionaries came together to form a critical mass that was committed to usher Sport into a new era and endorsed my proposal to form SIGA. The task was to transform the pre-existing informal grouping of like-minded organizations into a legal entity and then to revolutionise the Sport Ecosystem. That was precisely what was done, in London, eight years ago today.

o contemplate SIGA's evolution over the past eight years is nothing short of remarkable. Together, we have led the charge for Sport Integrity worldwide, cutting through resistance, challenging old mentalities, shifting paradigms, and relentlessly pressing for long overdue Integrity reforms.

here can be no doubt, the world has taken notice. Eight years after its constitution as a legal entity, SIGA's role and positive impact cannot be ignored. Powered by the strength of our convictions and the support of a growing global community of like-minded organizations and champions, SIGA marches on, stronger than ever.

othing was given to us, over this past eight Vyears. Everything was earned.

ased in Geneva, with continental structures D in Europe, North America, Latin America and, soon, in Asia, SIGA has legitimately earned its place on the map and consolidated its role as a respected global leader in the Sport Industry.

uilding a truly Global Movement from scratch is not easy, but nothing that is easy is worth doing. Transforming vision into ambition, and ambition into achievement, is not for the lighthearted. It takes hard work, perseverance and an indomitable spirit, to maintain the course and to never deviate from either the mission or the principles that form its core value system and underpin the journey we have all been on to reach our current destination. Looking back, there is no doubt: we have come a long way. And credit must go to all those involved during the past eight years.

ith legitimate pride in what we, together V and united, have accomplished, we can, and we will, face the future with confidence, with excitement and with renewed resolve. We have, undoubtedly, made remarkable strides, and yet our journey is far from over. Our job is not complete. That's why, at a moment where Sport is more vulnerable than ever and when it faces critical challenges, old and new, with increasingly sophisticated and complex global threats, often involving transnational organized crime, we cannot rest on our laurels. There is so much more to be done. It is for these reasons that we need everyone's active engagement to deliver our vision to the fullest.

ogether, with your support, sharing a common sense of purpose and unity, leading by example, we will continue to expand our membership base and global footprint. We will



SIGA

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continue to grow. In numbers, representation and legitimacy.

A e will continue to work tirelessly to achieve our aims. To transform adversities into opportunities for success. To deliver our reform agenda. To facilitate and support Sports' capacities and opportunities to be sustainable, inclusive and accessible and, crucially, to govern itself and operate under the highest integrity standards.

I de will work to enable Sport to attain, solidify and deserve the trust, the respect and the passion, of those who play it, those who run it and those who love it.

hank you all for being n this journey with us. I am grateful to you all and I can hardly imagine where we will be in another eight years' time when I consider all the members, the opportunities, the support, the capacities and the holistic conviction that SIGA has unified up to this point.

o conclude I would invite you all to be brave, to engage more and to help us deliver our ambitious Reform Agenda for Sport that will enable it to move ever closer to the vision we all share for current and future generations.

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# 8<sup>TH</sup> ANNIVERSARY **LEADING THE WAY FOR** SPORT INTEGRITY WORLDWIDE

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## **About SIGA**

SIGA is the world's leading organisation for Sport Integrity.

We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: The SIGA Universal Standards. Funded by our Members, SIGA is a non for profit global independent organisation. We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.

## **Our** Vision

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

## **Our Mission**

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.



AMERICA WASHINGTON DC

SIGA





#### 8TH ANNIVERSARY

<ul> <li>ing</li> <li>Anti Match-fixing</li> <li>Sports Betting fraud</li> <li>Illegal Sports Betting</li> <li>Criminal infiltration in Sport</li> <li>Information-sharing</li> <li>International cooperation</li> <li>Protection (Medical Care, Anti Traf- ficking Agents</li> <li>Prevention of Moral, Physical and sexual abuse, Discrimination and Racism</li> </ul>

SIGA

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2015 

**GENEVA** First Financial Integrity & Transparency in Sport FITS FORUM



## 2 NOV 2015

**NEW YORK** Agreement to develop SIGA, by 20 leading international organisations

## 7 APR 2016

#### MADRID

Second SIGA General Meeting (Madrid, Prado Museum) Approval of Statement of Intent and Declaration of Core Principles





## 13 SEP 2016

CASCAIS Approval of SIGA Concept and Development Strategy

Appointment of SIGA Coordinator and ad interim Council

Appointment of Co-Chairs of Steering and Working Groups



## 30 JAN 2017

LONDON SIGA Hosts the First Ever Sport Integrity Forum

## 31 JAN 2017

LONDON SIGA's legal incorporation



**MAR 2019** 

SIGA awards SIRVS contract to BSI



## 26 MAR 2019

**NEW YORK** SIGA Sport Integrity Forum 8<sup>TH</sup> ANNIVERSARY

## 15 JUN 2016

#### PARIS

50+ Organisations Sign **Declaration of Core Principles** and Statement of Intent (Paris, UNESCO) Launch of SIGA as global, independent and neutral Sport Integrity Board

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#### 30 JAN 2017

#### LONDON

Approval of SIGA Universal Standards - first edition (London, Institute of Chartered Accountants for England & Wales); Approval of **SIGA Statutes** 



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## FEB 2020

#### ROME

SIGA Deliver World Congress on Global Leadership & Anti-Corruption in Sport



## 2020

SIGA STRIVES - SIGA Delivers 30 Boosting Measures in 60 Working Days in response to the COVID Pandemic



## 23 NOV 2021

certification of an international Rugby League

## 26 JUL 2022

SÃO PAULO SIGA LATIN AMERICA launch



## 18 OCT 2022

#### ROME

Franco Frattini receives SIGA's highest recognition and is appointed Honorary-Chair



## 14 JUN 2023

## SÃO PAULO SIGA an UN Women Brazil sign an agreement to promote gender equity in Sport.

## 7 AUG2023

70 international experts join SIGA's Permanent Committees on Sport Integrity

30 AUG 2023

LISBON Liga Portugal becomes SIRVS certified



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## 12 JUL 2022

SIGA delivers the first independent SIGA Council co-opts two female leaders to reach gender sports federation to the European parity in the board-room

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#### 24 OCT 2022

**NEW YORK** 

Launch of the Universal Standards on Youth Development and Protection in Sport

## 2-8 SEP 2023

#### GLOBAL

SIGA organizes the first Global Sport Integrity Week in 20 countries, 35 cities, with 60+ hosting partners

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## 5 SEP 2023

**SÃO PAULO** Brazlian Sports Ministry signs Memorandum of Understanding with SIGA

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## 6 SEP 2023

#### SÃO PAULO

SIGA and Brazilian Congress sign Cooperation Agreement and Launch Independent Study on The Future of Football



## 13 DEC 2023

SIGA Youth Council launches report on New Perspectives on Sport Integrity and proposes youth-led recommendations for Sport Integrity



## 5 MAR 2024

NEW YORK SIGA Women hosts the first Masterclass on Female Leadership in New York City



#### 6 MAY 2024

Launch of the SIGA LATIN AMERICA Permanent Committees 18 JUL 2024

SIGA Youth Council 2024 inception meeting

## 29 OCT 2024

SIGA LATIN AMERICA and Ministry of Finance sign cooperation agreement for Sports Betting Integrity in Brazil



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## 11 MAR 2024

SÃO PAULO SIGA LATIN AMERICA launches the Independent Study on the Future of Brazilian Football, in São Paulo, Brazil

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## SIR DAVE RICHARDS

Chair, SIGA EUROPE Advisory Board; Chair, Kynsman Limited; Former Chair, The FA Premier League



It is truly remarkable to see vision transformed into achievement. As Chair of the SIGA EUROPE Advisory Board, and on behalf of all its members, I take pride in our contribution to advancing SIGA's reform agenda. We look forward to collaborating with European stakeholders to implement the highest standards of sports integrity.



## NICOLA ALLOCCA

Chair, Business at OECD Anti-Corruption Committee; Member, SIGA Permanent Committee on Financial Integrity & Transparency in Sport; Co-Chair B20 Integrity & Compliance Task Force; Director, Risk & Resilience, Autostrade per l'Italia





According to our Zero Corruption Manifesto, developing a culture of integrity, transparency, and ethics within any context, any entity, any government, and any jurisdiction is vital. In this sense, SIGA is in charge as a key player for disseminating responsible conduct in sports, enabling synergies between different key stakeholders with a unique perspective free from conflicts of interest. SIGA's mission is essential in our race to zero.









I am delighted to have been associated with SIGA since its foundation, In 8 years it has extended its global outreach and has put sports integrity and standards at the forefront of many sporting organisations. This was an imperative then and equally so now. Transparency and integrity of sporting bodies is

vital for the trust of the supporters and fans as well as their standing in society hence the work done by SIGA has been of great importance and must continue vigorously.

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## LORD JONATHAN MARLAND Chairman of the Commonwealth Enterprise and Investment Council;

## **RUI BOTICA SANTOS**

CAS Arbitrator and Mediator; President of the International Tribunal of FIA





SIGA plays an indispensable role in promoting a culture of integrity, transparency, and accountability in sport. As a globally leading institution in advancing reform and setting the highest standards of governance, SIGA has been instrumental in safeguarding the values that make sport a unifying and transformative influence in society. Through its innovative initiatives, SIGA inspires confidence in the future of sport and provides a dynamic platform for collaboration and progress. I am proud to support SIGA's mission and celebrate its profound impact on creating a fairer, more equitable sporting world.





MAIN CLU



Sport thrives on trust, fairness, and accountability, and SIGA has been a beacon of hope in safeguarding these values. As a former professional player, I understand the importance of transparency and ethical governance in ensuring sport's integrity and sustainability. Stakeholders, especially athletes, have a unique role to advocate for these principles and inspire collective action. That's why I chose to join SIGA, fully supporting its mission to create a sporting landscape that upholds the highest standards of integrity. SIGA's unwavering commitment over the past eight years is a testament to the positive impact we can achieve together.

# JOSÉ CARLOS LIMA

Coordinator, Portuguese National Plan for Ethics in Sport





Corruption and the lack of integrity in sports are perhaps its greatest scourge! Having SIGA as an organization dedicated to upholding the ethos of sport is undoubtedly a significant asset in promoting clean and fair sports.



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## NICOLA INNOCENTIN

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## MOHAMMED HANZAB Chair, ICSS; Board Member, SIGA



ICSS

Safequarding Spor

I take immense pride in our role as cofounders of SIGA and wish to reiterate ICSS' commitment to safeguarding the integrity of sport worldwide. As a member of SIGA, we strive to promote transparency, good governance, and ethical practices in sport by uniting stakeholders under a shared vision, we are paving the way for a more accountable and sustainable future for global sport.



In today's era, the Sport Integrity Global Alliance stands as a vital cornerstone in upholding equity, integrity, and trust across the sports industry. As technology continues to evolve, ensuring integrity in sports becomes paramount to maintaining credibility, fostering global participation, and inspiring future generations.





**Director, APC Compliance** 



As we celebrate SIGA's 8th anniversary, I reflect on the profound impact your organization has had on promoting integrity across the world of sports. SIGA stands not just as a beacon of reform but as a vital catalyst for upholding the highest standards of sport governance. Our collaboration with SIGA has been instrumental in shaping our strategies at APC Compliance, particularly in enhancing our approach to combating corruption and strengthening governance within the sports sector. The tools and frameworks developed through our partnership have been critical in enabling sports organizations to foster environments of transparency and accountability. SIGA's commitment to integrity resonates deeply with our own values, and it is a privilege to support and be a part of this essential mission to ensure that sport is conducted fairly and ethically, protecting its essence for future generations. Here's to many more years of impactful collaboration!

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## SANDRA LOPEZ Co-Chair, SIGA AMERICA Advisory Board

## LAZAROS IOANNOU

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## **DANIELE ROSA**

Founder, Intento Compliance, SIGAWomen Global Mentor





It is a great honour to be part of the SIGA Women programme as a mentor and to contribute to promoting gender equity in sport and building a fairer, more diverse, and inclusive environment for future generations. To me, SIGA is a vital organisation in advancing integrity in sport, shedding light on critical issues such as the necessary transformation to combat corruption, money laundering, and other harmful practices. With a global and collaborative approach, SIGA inspires trust, reinforces transparency, and reaffirms that ethics must be the foundation of all sports management, leaving a lasting legacy for the future of sport and society.





The SIGA (Sport Integrity Global Alliance) has been a leading force in promoting integrity within the sports world, tackling critical issues such as good governance, sports development, inclusion, the fight against corruption, matchfixing and illegal betting. SIGA has set a global standard for ethical conduct in sports, fostering transparency and accountability across organizations. By addressing these pressing challenges, SIGA is not only safeguarding the integrity of sports but also ensuring a fairer, more inclusive environment for athletes, fans, and stakeholders alike. Its impactful work shall continue to inspire positive change on a global scale.

## MICHEL FAUZE MATTAR Project Manager and Consultant in Sports, FIA Business School

Through its initiatives and diverse efforts, SIGA represents an important movement to encourage sports organizations to adopt and promote robust and genuine integrity practices within their structures and systems—a challenging, necessary, and ongoing endeavor.



To me, SIGA represents more than just an organization. It is an essential movement to ensure that sport maintains its integrity and its transformative role in society. Your commitment to high standards of transparency and good governance has been an inspiration and a beacon for all of us who believe in the power of sport as a force for good.

**NUNO MOUSINHO ESTEVES** 

**International Sports Consultant** 

Having had the opportunity to collaborate with you is a privilege that reflects the importance of working together to build a future where sport is truly fair. Congratulations on 8 years of meaningful impact. Count on me for whatever comes next!





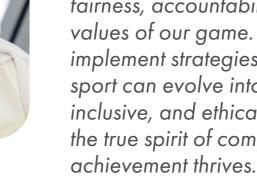
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# ANDRÉ MEGALE

Director of Good Governance and Integrity, SIGA LATIN AMERICAN

## HANI TALEB BALLAN CEO. Qatar Stars League









## **ANGELA SMITH**

General Manager, Stoke City Women; SIGA Women Mentor



SIGA is vital for sporting integrity in this ever changing world. It is a positive force for good in a difficult landscape and continues to promote all the values required.



## HARESH DEOL

Editor, Twentytwo13





Integrity is key, in sport and beyond. We must create a world where integrity is celebrated, where integrity is a way of life. And that will bring out the best in everything we do. Happy 8th birthday, SIGA!



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SIGA is integral to promoting integrity in sport, which is vital for maintaining fairness, accountability, and the positive values of our game. SIGA continues to implement strategies which ensue that sport can evolve into a more transparent, inclusive, and ethical institution, where the true spirit of competition and human

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## EDUARDO BANDEIRA DE MELLO

Brazilian Congressman; President, Parliamentary Front for the Modernization of Football





SIGA is a global reference in promoting ethical practices, transparency, and governanceindispensable pillars for the sustainable development of sport in any country. In Brazil, where sport has such a significant social and cultural impact, SIGA's role is crucial in strengthening trust in sports institutions. Its dedication to combating illicit practices such as match-fixing, corruption, and doping helps preserve the values that make sport a tool for social transformation.

As President of the Parliamentary Front for the Modernization of Football, I am proud to count SIGA as our partner and collaborator. Our partnership aims to implement concrete measures to ensure a more ethical and transparent environment in Brazilian football, from grassroots to professional levels. SIGA's expertise and technical knowledge have been essential in developing public policies and legislative proposals that consolidate integrity as a central principle of sports activities in the country.

I congratulate SIGA on its achievements and reaffirm our commitment to continue working together to ensure that sport remains a space for inclusion, justice, and social development. Integrity in sport is a cause that transcends borders, and SIGA is an indispensable ally in this mission



## MARINA MACHADO Governance and Compliance, Cruzeiro: SIGA Women Mentor





new level.

As a mentor for SIGAWomen, I am honored to contribute to strengthening female leadership, promoting a more transparent, inclusive, and transformative environment.

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SIGA is essential for driving real transformation in sport, particularly in governance and integrity. It provides the necessary tools for sports organizations to align their practices with the highest ethical standards.

At a recent event hosted by the organization, I had the opportunity to present the Football Integrity Movement (MIF), allowing me to emphasize the importance of implementing more responsible governance in football, fostering a culture that challenges outdated practices and elevates the sport to a

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## **EDUARDO GUSSEM**

Integrity Officer, Brazilian Football Confederation (CBF)





SIGA demonstrates leadership in the field of integrity and stands out in international sports. Beyond setting and monitoring standards, SIGA connects international organizations, facilitates dialogue channels, and provides platforms for knowledge sharing by disseminating data and information.

The agreement between CBF and SIGA has allowed us to join these key players, reflecting on strategic issues and learning from the historical lessons of football management.





The work carried out by SIGA is essential to promoting an equitable sport with a human rights perspective. I have the honor of being part of the team on the Permanent Committee Against Racism and Discrimination. SIGA's theoretical framework and the positive actions it implements are examples to be followed by sports institutions worldwide. In my case, from Racing Club in Argentina, I advocate for public policies for equality that are generated in SIGA's participatory and interdisciplinary think tank, always with a global perspective.

## **FRED JUSTO**

General Coordinator for Monitoring Money Laundering and Other Crimes Related to Sports Betting and Online Gaming, Ministry of Finance



FAZENDA

SIGA plays a significant role that goes beyond protecting sports; it connects people who strive for a fairer and more ethical society. Being part of this mechanism is a source of pride and fulfillment.



As the newest member of SIGA's executive team, it is an honor to be part of an organization that truly champions integrity, transparency, and inclusivity in sport. In just a short time, I have witnessed the impact of bringing together diverse stakeholders and empowering younger generations to be part of the conversation. SIGA's mission is more relevant than ever, and I am excited to contribute to this ongoing journey toward a fairer and more ethical sporting world.



**PABLO PEREL** 

Coordinator, Gender and Human Rights Department, Racing Club

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# EMÍLIA BARBOSA

Executive Assistant to the Board of Directors, SIGA EUROPE

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## **KATIE SIMMONDS**

Chief Commercial Officer; Chair, SIGA Women





Happy 8th Birthday SIGA! I have had the privilege to work from inception on the establishment of the world's leading independent global integrity body for world sport. Over the last 10 years, working with SIGA's Global CEO, Emanuel Macedo de Medeiros, we have put together the pieces of a complex transnational puzzle to tangibly enhance the standards of sport. From gathering stakeholders representing the entire industry around a common mission - sport integrity - to building the organisation's internal governance, developing the SIGA Universal Standards on Sport Integrity, creating a global independent assurance system - SIRVS - testing that system, working with the pioneering sports organisations to be independently certified - we have achieved the unthinkable and set a new course that places governance at the podium.

It has not been an easy road and neither will it continue to be. If it was easy, others would have done it. What continues to drive us is the belief in the reforms that with these systems, which other industries have, will positively change the way business is operated in sport, and with that, create a more sustainable sector, underpinned by the values played on the pitch.

Looking at the year ahead, this is a year of fruition for SIGA when the seeds we have sown in Europe, US and Latin America with the creation of our continental subsidiaries will continue to grow. We will plant new roots in the UAE with SIGA ASIA as we expand to new territories and we will continue to grow our vital membership base and work with each of our members to pursue our singular mission and galvanise new champions. This is a year where we will set up our new commercial entity, SIGA SOLUTIONS, and provide the industry with tool kits on our standards, providing educational, training and capacity building programmes on these topics, and will support more sports organisations through our new independent assessment status review tool to prepare them for certification. It will also be the year that SIGAWomen doubles its impacts with more global mentors from more countries and more thought leadership events worldwide, with trusted partners coming on board to support our expansion.

One thing the past 8 years has taught me, is the need to be resilient. 8 years is a long time to work at an organisation and during this time, both SIGA and I have grown up. In our 8 year together I look forward to commercialising our assets to ensure our long term future and working with our trusted members and partners, many of whom are not just colleagues, but friends, that through our shared values, encourage us with their generosity of spirit, to continue this shared mission. So let's go straight ahead. Let's SIGA!











The world needs positive examples. Athletes are role models, specially to young people. Participating in sports builds self-confidence, awareness and a sense of purpose. SIGA has always been in the forefront of promoting ethical behavior, integrity and transparency in sport. SIGA is a positive example.



## **BETTINA TUCCI BARTSIOTAS** Former Director, UNICRI; Chair, SIGA Audit & Compliance Committee

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## ANDIDA BOUMA

Treasurer, European Aquatics



**AQUATICS** 

SIGA in all aspects, but particularly the SIGA Universal Standards on Sport Integrity, has been very instrumental in bringing the European Aquatics governance to a higher level. While the process of the SIRVS audit is rigorous, it forced the organization to work on achieving a higher level of transparency from which we benefit substantially.







SIGA SPORT INTEGRIT



# **JAQUELINE OLIVEIRA**

Compliance Manager, São Paulo FC





Being a mentor for SIGA Women has been a transformative and deeply meaningful experience. SIGA is truly a landmark organization in promoting integrity in sports, demonstrating over the past 8 years that strict ethical standards and inclusion are essential for building fairer and more transparent sports governance. My participation as a mentor reinforces my belief that investing in women's empowerment is fundamental to strengthening integrity and diversity in sports. Congratulations to SIGA for its global impact and the inspiring example it has set for the world. May this journey continue to shape the future of sports with ethics and courage!



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## **ROBERTA CODIGNOTO**

External Member, Integrity Committee, Petrobras; Co-Chair, Permanent Committee on Financial Integrity and Transparency in Sport

The management of sports entities has long required more adequate governance tools. While many organizations have stood out in this modernization process, many others still lack either the necessary knowledge or professionals with this vision.

For this reason, having an organization dedicated to connecting best practices, creating guidelines, and promoting integrity is a significant contribution to the sports environment. Congratulations to SIGA for significantly contributing to the improvement of governance and integrity in sport.

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## **DONNA GOLDSWORTHY**

Partner Fieldfisher LLP; Deputy Chair, SIGA Ethics Committee





I have seen SIGA during the last 8 years grow into a key trail blazing organisation under the expert leadership of Emanuel Macedo de Medeiros and his team, SIGA is fundamental to promoting integrity and reforming sport. It promotes values for our future generations that sport can be recognized as genuine in its dealings, inclusive and diverse whilst providing a safe, fair environment for all those competing.

## **RICARDO EMANUEL SILVA**

Art Direction & Digital Media Specialist Consultant, SIGA



Congratulations to SIGA on its 8th anniversary! It is an honor to celebrate this milestone as part of the team for the second time, and to put my creativity at the service of such a meaningful mission. Working on event visuals and all graphic materials has been an enriching professional journey, made even more meaningful by the greater purpose behind it: promoting integrity in sport.

Wishing SIGA continued success in its vital work!



FUNDAÇÃO DO DESPORTO

SIGA celebrates its 8th anniversary. January 31st, 2017, marks SIGA's constitution, a true milestone for Sport integrity and transparency. Goal-oriented to tackle phenomena associated with match-fixing, corruption and other related sport offenses, SIGA represents an extraordinary example of a firmly established Sport policy. It represents a collaborative and synergistic platform that promotes integrity, but also a catalytic mechanism for a broad reformist agenda in Sport. Therefore, I support SIGA since de beginning and I stand with SIGA!

## **CHRISTINA MASSIS** Entrepeneur

year anniversary! inclusive future. beyond!



## PAULO MARCOLINO **CEO**, Portuguese Sport Foundation

I am very proud to celebrate and be part of this global movement for integrity in sports, which is celebrating its eight-

Since its founding, SIGA has been a transformative force in global sport, promoting integrity, transparency, and equality. Through its tireless commitment to combating corruption, doping, exploitation, and discrimination, SIGA has inspired significant change, empowered female leadership, and protected athletes' rights. Here we will continue strengthening sport, promoting ethical values, and building a fairer, more

Congratulations, SIGA! And we will always strive to go

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## **ROBERTO ARMELIN**

Director of ESG, Risks, and Compliance, São Paulo FC



Congratulations to SIGA on 8 years of tireless promotion of integrity in global sport. It has been an immense joy for me to find an organisation, and people like my friend Emanuel Macedo de Medeiros, with whom I share values and purposes, as well as the energy to pursue relevant and impactful projects for the promotion of sport integrity. Long live to SIGA!







**MÓNICA DÁVILA** 

Being a mentor in SIGA's Global Mentorship Program has been a transformative privilege. Celebrating a year of inspiring connections with women from around the world fills me with pride. Together, we have built a support network that empowers and paves the way for a more equitable future in sports. As a member of the Gender, Race, and Inclusion Commission, I am committed to continuing to work tirelessly for a fairer sport with greater opportunities for all. Congratulations to SIGA on its 8 years of achievements! Let's continue building a path towards equality!

Owner, Club Laguna

Sport plays a significant role in social and cultural transformation, teaching fundamental values. In this context, proposing a concrete agenda for the implementation of policies and actions that promote integrity, sustainability, ethics, and governance in the field is essential. Therefore, it is a great honor to be able to contribute to SIGA on this journey.



Advisor for Special Projects and Development, Venezuelan Paralympic Committee

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## **GUSTAVO NABINGER**

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## **GIOVANNI ROCCO**

National Secretary for Sports Betting and Economic Development of Sport, Brazilian Ministry of Sport





The international organization SIGA (Sport Integrity Global Alliance) plays a fundamental role in collaboration with the Ministry of Sport, particularly in strengthening integrity in Brazilian sports. Its commitment to supporting the activities of this Ministry is recognized as being of paramount importance in combating match-fixing in sports. Through a cooperation agreement currently underway with the Ministry of Sport, SIGA will engage in rigorous investigations and the implementation of policies to prevent illicit practices that harm the essence of sports. Furthermore, SIGA significantly contributes to educational and awareness initiatives, spreading knowledge about ethics, transparency, and sports governance. This joint effort will not only safeguard competitive fairness but also foster a culture of integrity and accountability among athletes, leaders, and other stakeholders in the sports industry.

# MARIA JOÃO FILIPE

Sport Senior Officer, IPDJ



In the celebration of the 8th anniversary of the Sport Integrity Global Alliance (SIGA), it is remarkable to reflect on its pivotal role in uniting stakeholders across the global sports ecosystem. Over the years, SIGA has championed the integrity of sport while also including crucial areas such as gender equality, racial inclusion, and diversity. This milestone highlights SIGA's unwavering commitment to shaping a fairer, more inclusive, and transparent future for sports worldwide.



MARTIN BLAND Commercial Senior Vice President. EPIC Global Solutions



Through its initiatives and diverse efforts, SIGA represents an important movement to encourage sports organizations to adopt and promote robust and genuine integrity practices within their structures and systems—a challenging, necessary, and ongoing endeavor.



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## **PAULO SCHMITT**

Legal and Sports Integrity Advisor Brazilian Olympic Committee (COB), and Federação Paulista de Futebol





The (SIGA) Sports Integrity Global Alliance is celebrating its anniversary - 8 years as a global benchmark in strengthening integrity in sports. It plays an essential role in promoting best practices, transparency, and ethics at all levels. All its members share an unwavering commitment to combating fraud, match-fixing, and other contemporary challenges. In nearly a decade of existence, SIGA has proven to be a global platform for cooperation, mobilizing leaders and institutions to protect the fundamental values of sport, ensuring it remains a symbol of fairness, merit, and inspiration.





sport**radar** 



all.

best of society.



**FELIPPE MARCHETTI** 

Associations like SIGA play an important role in the sports ecosystem as they bring together different stakeholders and diverse perspectives in a single debate platform, aiming to promote a more integrity-driven and secure environment for

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## **ISABEL AZEVEDO**

Senior Advisor for Public and Private Partnerships, SIGA LATIN AMERICA

Celebrating SIGA's 8th anniversary is a moment of joy for the entire sports sector. It is an organisation committed to Sports Integrity. Representing this mission in Latin America and being part of #SIGAWomen is both an honour and a privilege. SIGA inspires me daily to believe in a more ethical, transparent, and value-driven approach to sport. It is incredible to see how, together, we are building a legacy of transformation, promoting high standards that reflect the very

#SIGAWomen, in particular, allows me to work towards an inclusive future where female voices are heard and valued, fostering an environment where women leaders have their rightful place across all sports sectors.

The #TeamSIGA is much more than a team: it is a global community united by the passion to make a difference.

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## **CECILIA PEREZ RIVAS**

Former Justice Minister, Paraguay; Member, SIGA Permanent Committee on Anti-Corruption in Sport; Member of Paraguay's Permament Mission, **Organization of American States** 





Sport is effort, discipline, health, and passion; it moves masses and generates profits. And the profits that sport generates, and the gold mine it can become, must remain for and by the sport. To promote positive aptitudes, transform communities, overcome obstacles, generate equality, and be a factor of change.

We have seen how sport has been the reason for illicit activities, violation of norms and laws, leading to betting and addictive gambling, all in the name of the passion it generates and the money that moves around sports.

The work from SIGA is to unite against what this represents, against corruption, against the illegal use of its earnings, against sport being used as a tool for extortion, manipulation of wills, submission, and exploitation, ultimately leading to the destruction of people-men and women, children, groups, clubs, societies, and finally, the community of a nation.

At SIGA, we aim to keep sport shielded in what it should be: a factor of change, a tool for development and equality, and a catalyst for overcoming in pursuit of the true common good. That is why SIGA is important, and that is why we invite you here to join us in this global crusade.



# **TIAGO HORTA**





Integrity is the foundation upon which sport must be built, and I have no doubt that SIGA plays a fundamental role in promoting and protecting this principle. In a global scenario where challenges are constant—from result manipulation to the need for transparent governance—SIGA stands out as a reference in creating rigorous standards and mobilizing stakeholders around a common agenda. Its commitment to ethics and transparency strengthens sport as a pillar of trust for athletes, fans, and investors. Celebrating eight years of this journey is recognizing the transformative impact of SIGA on the reform and future of sport. Count on me always to add my efforts to yours!

8TH ANNIVERSARY

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Head of Integrity Latin America, Genius Sports

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# **VINÍCIUS SOUSA**

Senior Director of Institutional Relations and Strategic Partnerships, SIGA LATIN AMERICA





On the anniversary of the SIGA Constitution, we once again celebrate the global sports community's commitment to integrity. Since its inception, SIGA has been dedicated to transforming the sport landscape by promoting more transparent and ethical practices. While we have already achieved much, we know that there is still a long way to go. It is also an honour to see SIGA Latin America standing out and strengthening our sports ecosystem. The priority areas continue to be the professionalisation of football, the regulation of sports betting, and the strengthening of sports legislation. I side with SIGA on this crucial journey! Let us celebrate together the progress made and the promising future that still lies ahead.



SIGA SPORT INTEGRITY

## JOÃO FREUDENTHAL Former SIGA intern

SIGA is the easiest way for us to act in accordance with the values we defend. It shows that integrity is not just empty words, but proof that what matters are our actions. I have found friends in SIGA and a network of people who share the young and ambitious vision that I have.





## **SULEIMA SENA** CEO, Donas do Jogo

SIGA represents an essential pillar in building a fairer, more ethical, and inclusive sports ecosystem. Its mission to promote integrity, transparency, and good governance reflects the values I believe are fundamental for the sustainable development of football and all sports disciplines. As a mentor in SIGA Women, I am honored to contribute to a movement that inspires the next generation of leaders committed to a cleaner and more equitable game. Celebrating SIGA's transformative impact means recognizing that integrity in sports is not just an ideal but a shared responsibility.

FRANK LEE **SIRVS** Technical Lead

At SIGA, we are dedicated to upholding the highest standards of sports integrity through our SIRVS framework. Sport has the power to inspire, unite communities, and drive social change, but its credibility depends on transparency, good governance, and ethical conduct. Without strong integrity measures, the risks of corruption, financial mismanagement, and safeguarding failures threaten the very foundation of sport.

This is why we at SIGA invest significant technical expertise into developing robust, independent, and transparent standards. Our work ensures that organizations across the global sports ecosystem have clear, measurable criteria to uphold good practice in sports governance, By setting high benchmarks and holding stakeholders accountable, we help create a safer, fairer, and more sustainable future for sport at all levels.

#### siga-sport.com

# ANTÓNIO SILVA

resident, European Aquatics



AQUATTCS. On behalf of European Aquatics I would like to congratulate and thank SIGA for the serious work they have done, for 8 years now, in the important area of Integrity in Sport. Our close relationship and co-operation since 2022 has helped European Aquatics to enhance and improve its own Integrity footprint, ensuring that the values of our federation are properly aligned with the highest standards of international sport. We look forward to continuing our journey with SIGA and wish them continued success in the coming years!

## SHANARI FEARON

Researcher and Writer; Former SIGA Youth Council Member





SIGA has truly transformed the landscape of sport integrity worldwide, placing it at the forefront of global conversations. By emphasizing the critical importance of integrity, accountability, and transparency, SIGA has inspired sport stakeholders to not only embrace these values but also take concrete steps to implement policies and practices that uphold them. In regions like the Caribbean, where I'm from, SIGA has highlighted the direct impact of Sport Integrity on youth development and the long-term legacies that can be built through effective management and compliance. Through its relentless commitment to these principles, SIGA has revolutionized the way we approach Sport Integrity on a global scale. Without SIGA, many of us would still be neglecting this vital issue. We deeply thank and salute SIGA for its transformative work.



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The role SIGA plays in championing sport integrity and shining a light on critical issues which are often overlooked in industry discourse is truly commendable. I can only extol the efforts of Emanuel and the team in bringing sports integrity to the forefront of the agenda.

Ministry of Sports of Brazil



I congratulate SIGA on its 8th anniversary and for its intentional efforts to ensure that sports practices are carried out safely and free from inappropriate conduct. SIGA promotes actions to guarantee integrity in sports competitions and plays a precious role in building a solid foundation of transparency in sports. Its actions seek significant results in consolidating Brazil as a pillar of culture in sports integrity with a view to significant social transformations, such as, for example, elevating public values in the development of education and reducing levels of violence in sports. I feel honored to be part of this team!

8TH ANNIVERSARY

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## **SID KOHLI**

TV Broadcaster and Chief Executive, Decyfr Sport; Former SIGA Youth Council Member

# **ISANIA CRUVINEL SANCHEZ**

Directorate of Programs and Policies to Promote Sports (DPPIE)

#### siga-sport.com

# **NUNO PERESTRELO**

As a communication specialist and former journalist, I am deeply impressed by how SIGA's message resonates in today's world, where the pursuit of integrity is more crucial than ever. SIGA's commitment to asking the tough questions that others avoid and providing the answers that few dare to offer exemplifies true leadership in promoting transparency and accountability in Sport. Together, we are not only combating corruption in Sport, ensuring Good Governance, or fighting for gender equity. We are also fostering a culture shift that can drive significant social transformations. I #SideWithSIGA!



**MASSIMILIANO MONTANARI** CEO, ICSS

SIGA has developed precious instruments to enhance our respective and collective capacities to safeguard sport. Let me mention as an example the Universal Standards on Youth Protection and Development in Sport, a precious resource which all sport organizations should be aware of. I trust SIGA will keep growing as an open-ended community and its tools widely utilized to harmonize sport integrity efforts.





SIGA SPORT INTEGRITY



positive social impact.

## SIGA 45

Senior Director of Comms, Media, and Thought Leadership Events, SIGA

# **CLEITON CARVALHO**

Mental Coach; Vice-President, Mover Futebol

SIGA represents an essential pillar in the fight for integrity in sport, promoting reforms and values that are indispensable for building a fairer and more ethical environment. As Vice President of Mover Futebol, I see SIGA as an ally in the mission to transform sport into a tool for inclusion, equity, and I am deeply grateful for the opportunity to speak at the SIGA

Sport Integrity Week 2024. Moments like these reinforce my commitment to this cause and highlight SIGA's relevance in building a more integral future for sport.

I fully support the work carried out by SIGA. May the organization continue to thrive, expanding its impact and strengthening integrity in sport around the world.

GLOBAL ALLIANCE

#### siga-sport.com

## **BRIAN LEWIS**

Chair, SIGA Permanent Committee on Gender, Race, Inclusion and Diversity; Secretary-General, CANOC





The important role that Siga continues to play cannot be diminished. SIGA is the bulwark against the debilitating impact of discrimination, inequalities, and organized crime on Global Sport. SIGA's relentless, determined, and dedicated advocacy and insistence that the highest standards of integrity, ethical conduct, transparency, and accountability remain paramount is non-negotiable. SIGA's relevance is unquestioned and unchallenged.

GLOBAL ALLIANCE

ortIntegrityForum





SIGA Yourth

Compliance Officer, Atletico Mineiro

SIGA is a global reference for those who, like me, believe in the transformative power of sport combined with good governance and integrity. As the author of the book 'Compliance in Football,' I see SIGA as an important organization for promoting ethical governance, transparency, and good practices in the sporting sector. Its actions inspire the creation of a pathway to a fairer and more sustainable sport, motivating all of us who work towards a more integral future in sports.

Former SIGA Youth Council Member

As SIGA celebrates its 8th anniversary, I want to commend the incredible impact it has made in promoting integrity and reforming sport globally. SIGA's dedication to fostering transparency, safeguarding, and values-driven leadership in sport is truly inspiring. Their support for young people and women leaders, especially through initiatives like the SIGA Women program, highlights their unwavering commitment to empowering the next generation and driving meaningful change. Here's to celebrating SIGA's achievements and looking forward to the next chapter of progress, collaboration, and innovation. The future of sport is brighter because of SIGA!

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## FERNANDO MONFARDINI

## **ADEOLA ADESOBA**

Sport Development and Peace Specialist, Initiative for Development Through Sport;

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## **JAQUEANE CORREA**

Women's Football Coach I Instructor, CONMEBOL

FRANCISCO MELO





It is vital to recognize the progress of sports organizations in establishing compliance and integrity policies, as well as the alignment of government actions with these societal needs and interests. Integrity is more than just a football match—it is a celebration of sports values and a commitment to ethics, respect, and integrity. SIGA, through SIGA Women, promotes gender equity and other relevant causes, providing a platform for discussions and raising awareness of important societal issues.



Record

## **FILIPE DIAS**

Journalist; Executive-Editor, Record

As a journalist with 27 years of experience covering sports, as a football lover and, mainly, as a citizen, I stand with SIGA. This organization carries the flag for everything I believe in when it comes to protect and promote the very essence of the beautiful game, especially its integrity and standards. SIGA is more than important - it is vital!

# MA

Creator & Host, Sports Management Podcast





It is a privilege to be part of an organization that stands as a true stronghold in the fight for integrity, transparency, and good governance in sport. Over the years, SIGA has not only led the way in uniting stakeholders from across all sectors but has also fostered an inclusive dialogue that ensures every voice is heard.

Chief of Global CEO's Cabinet and Head of Administration and Membership Affairs

The journey is ongoing, and the challenges are ever-evolving, but with a collective commitment, we remain steadfast in our mission to build a fairer, more transparent sporting world.

Here's to eight years of progress, and to many more ahead!





To me, SIGA embodies the values that make sport a powerful force for good: integrity, transparency, and fairness. As the creator and host of the Sports Management Podcast, I am committed to exploring and amplifying these principles, which are at the heart of SIGA's mission. SIGA's leadership as the world's foremost organization for sport integrity inspires confidence and fosters accountability across all levels of sport. By championing ethical governance and reform, SIGA ensures that the positive impact of sports can thrive, creating a foundation of trust that benefits athletes, fans and stakeholders alike.

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**S** ditor, Record

# MARCUS FILIPSSON

siga-sport.com



## IAIN LINDSAY

Chief Operating Officer, SIGA



As SIGA has grown and evolved over the past 8 years our impact, reach, network and position as the World's leading catalyst for Sport Integrity has become ever more Globally significant. As we work tirelessly to serve our members and to deliver, facilitate and embed our ambitious reform agenda, across the entire Sport Industry we will continue to develop and deliver innovative ways to change Sport for the better, ensuring it is more accessible, inclusive and sustainable than ever.



My personal journey with SIGA has been incredibly rewarding, inspiring and motivating and working hand-in-glove with such a dedicated team and with such inspiring members and our broader network has been nothing short of a privilege. As I reflect on the first 8 years and SIGA's journey it fills me with equal parts of pride in what we have achieved and a driving ambition to do ever more.

We take our responsibility seriously and over the coming years we will continue to work to usher Sport, and its' stakeholders, towards the highest standards of Governance and Transparency through our projects, services and initiatives. We will maintain focus upon enabling, empowering and cultivating the next generation of Sport Leaders through our projects, training and capacity building programmes and will work to ensure we leave a lasting legacy that embeds Integrity at the heart of Sport and within those that work within this fantastic industry. We will always seek to grow our network and our membership to ensure that the range and depth of the opportunities for aligning with SIGA are available and beneficial for all.

We have achieved so much and although there remains a very long way to go, with the support, commitment and dedication of our team, current and future members and committed supporters, I have no doubt that the next 8 years will be more instrumental, impactful and Globally significant than the last 8 as we commit to ensuring that we help shape Sport into the vision we all aspire for it to become. I am incredibly excited about our current projects, initiatives and programmes, and I look forward to working closely with all of you as we expand these and grow our portfolio to advance our mission and vision; one that is already having such a deep and profound impact on global Sport.







A MERICA WASHINGTON DC

#### 8<sup>TH</sup> ANNIVERSARY

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# 8<sup>TH</sup> ANNIVERSARY **LEADING THE WAY FOR SPORT INTEGRITY WORLDWIDE**

