



Organisation: SIGA LATIN AMERICA

Title: Junior

Contract: Service Provider

Location: Hybrid (São Paulo, Brazil)

Salary: Commensurate with experience

Deadline for submitting applications: 21 February 2025

Job Description:

SIGA LATIN AMERICA, continental branch of [The Sport Integrity Global Alliance \(SIGA\)](#) - the world's largest independent, neutral, global coalition in the fields of Sports Governance and Integrity - is seeking a talented Graphic Designer to join our team, and provide service for SIGA LATIN AMERICA and SIGA Global structures.

As a Graphic Designer, you will be responsible for creating a wide variety of graphic designs for our organisation, including but not limited to social media graphics, PowerPoint and AI presentations, membership and sponsorship decks, event guides, illustrations, logos and promotional materials. Proficiency and confidence in using Adobe Creative Suite are essential for this role.

If you're a creative, detail-oriented Graphic Designer with a great sense of organisation, we want to hear from you. Please submit your resume and portfolio of relevant work.

Join us in promoting integrity and transparency in global sport through creative visual storytelling.

Key responsibilities:

- Design and develop high-quality graphics, visual aids, and other materials for SIGA's events and marketing campaigns
- Create social media graphics, infographics, and other digital content that adheres to SIGA's branding guidelines
- Design PowerPoint presentations for events, conferences, and other occasions
- Collaborate to create marketing materials such as brochures, event guides, flyers, and banners.
- Collaborate with the marketing team to create a consistent visual language across all of SIGA's marketing materials
- Stay up-to-date with emerging design trends and techniques
- Ability to occasionally work under tight deadlines, and peaks of work (before SIGA's thought leadership events)

Requirements:

- Currently studying or graduated in Graphic Design, or related fields



- Advanced level in Adobe Creative Suite (Illustrator, InDesign required)
- Experience creating social media graphics and other digital content
- Availability to participate in SIGA's events in Brazil and wider Latin America
- Excellent communication skills and attention to detail
- Proficiency in written and spoken English
- Up-to-date with digital trends
- Willing to learn, and to bring new ideas to the organisation
- Team player
- Ability to work well in a team environment and collaborate with other departments

Nice to have (non-mandatory):

- Video editing experience using Adobe Premiere and After Effects
- Being able to communicate in Spanish

Application process:

If you are interested in joining our global network, partnering with SIGA, and adding meaningful experience to your CV, send us an e-mail to: comms@sigasport.com, including your resume and portfolio.

Only applications submitted in English will be considered.

Equal Opportunity Employer:

SIGA is an equal opportunity employer that is committed to diversity and inclusion in the workplace. We prohibit discrimination and harassment of any kind based on race, color, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other characteristic.

SIGA makes hiring decisions based solely on qualifications, merit, and business needs at the time.

Even if you don't check every box, we'd still love to hear from you.

ABOUT SIGA

SIGA is the world's largest coalition in the field of sport's governance and integrity. Supported by more than 100 international multi-industry supporters, SIGA is an independent and neutral organisation whose mission is to bring about meaningful reforms and enhance the integrity of all sports through a set of universal standards operated by an independent and neutral body. SIGA is the only organisation to bring together sport, governments, academia, international organisations, sponsors, business, rights holders, NGOs and professional services companies, from every region in the world, around a common cause of fostering greater integrity throughout sport.



For more information on SIGA, including its vision, mission and reform agenda, please refer to the website: www.siga-sport.com.

To contact SIGA, please email: comms@siga-sport.com.

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