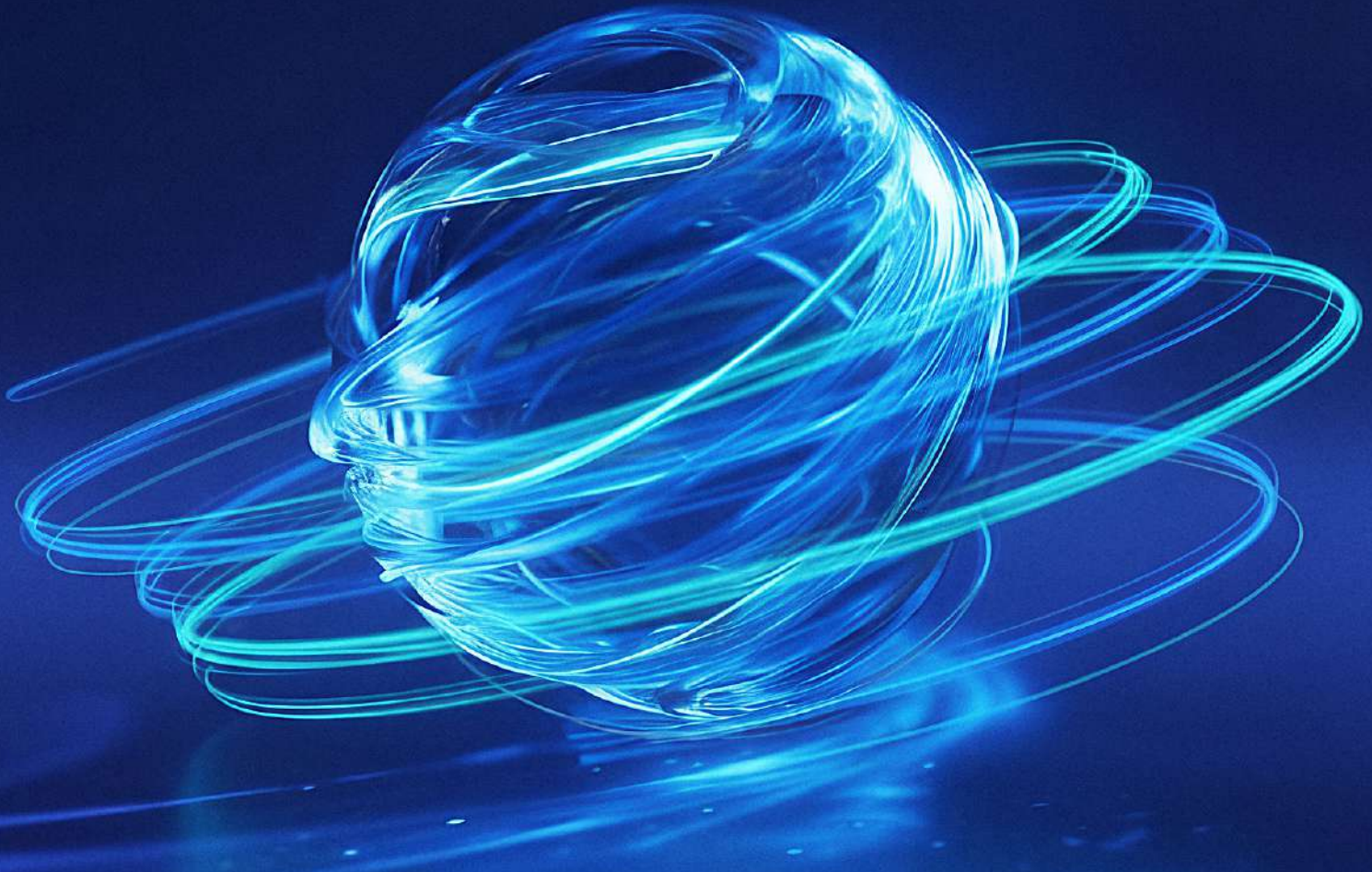


GENEVA | WASHINGTON D. C. | LISBON | SÃO PAULO | DUBAI



2025

ANNUAL REPORT OF ACTIVITIES

[siga-sport.com](https://www.siga-sport.com)

[@sigalliance](https://www.instagram.com/sigalliance)

Leading the Way for **Sport Integrity Worldwide**



EMANUEL MACEDO DE MEDEIROS

Global CEO, SIGA
 Chairman & CEO, SIGA AMERICA
 Executive Chairman, SIGA EUROPE
 Chairman & CEO, SIGA LATIN AMERICA
 Executive Chairman, SIGA ASIA



In a world where Sport stands as one of humanity's most powerful forces for unity, aspiration and progress, integrity is not optional. It is foundational.

The year 2025 marked a defining chapter in SIGA's journey. It was a year in which principles were translated into practice, commitments into measurable outcomes, and ambition into global action. Across continents, across sectors and across cultures, SIGA strengthened its role as the world's largest independent and neutral coalition dedicated to Sport Integrity.

This Annual Report of Activities reflects more than milestones achieved. It represents the consolidation of a global movement — one that brings together governments, international organisations, sports bodies, athletes, global sponsors and commercial partners, academia and civil society under one shared conviction: that Sport must be governed and operated with integrity, accountability and purpose.

In 2025, SIGA expanded its continental architecture with the historic launch of SIGA ASIA, deepened its operational maturity in the Americas through SIGA AMERICA and SIGA LATIN AMERICA, strengthened its reform agenda in Europe with SIGA EUROPE and continued to drive structural transformation globally. We mobilised stakeholders at unprecedented scale through the inaugural Sport Integrity Action Month. We launched innovative tools such as the Sport Transparency Index and celebrated excellence in the sector through the inaugural Sport Integrity Awards. We expanded the reach of the SIGA Universal Standards on Sport Integrity and initiated the development of a new set of universally recognized standards on social and environmental Sustainability in Sport, and significantly enlarged our SIGA Champions network. We accelerated the implementation pathway of SIRVS and formalised the constitution of SIGA SOLUTIONS, our much-awaited commercial and delivery arm. We empowered women and young leaders, under the leadership of SIGAWomen and SIGA Youth Council. We engaged policymakers. We elevated public discourse.

Crucially, we also demonstrated to global sponsors, broadcasters and commercial partners that investing in Sport Integrity and meaningfully supporting SIGA is not only ethically right — it is commercially smart. Transparency strengthens brand equity. Good governance mitigates risk. Independent oversight builds investor confidence. Accountability enhances long-term value creation. By advancing robust standards and credible verification mechanisms, SIGA has shown that integrity is not a constraint on commercial success; it is its enabler. In a marketplace increasingly shaped by ESG imperatives, regulatory scrutiny and stakeholder expectations, integrity-driven Sport offers stability, trust and sustainable growth. Simply put, when Sport is governed and operated with integrity, it becomes safer to invest in, stronger to associate with and better positioned to thrive. 2025, SIGA expanded its continental architecture with the historic launch of **SIGA ASIA**, deepened its operational maturity in the Americas through **SIGA AMERICA** and **SIGA LATIN AMERICA**, strengthened its reform agenda in Europe with **SIGA EUROPE** and continued to drive structural transformation globally. We mobilised stakeholders

at unprecedented scale through the inaugural **Sport Integrity Action Month**. We launched innovative tools such as the **Sport Transparency Index** and celebrated excellence in the sector through the inaugural **Sport Integrity Awards**. We expanded the reach of the **SIGA Universal Standards on Sport Integrity** and initiated the development of a new set of universally recognized standards on **social and environmental Sustainability in Sport**, and significantly enlarged our **SIGA Champions** network. We accelerated the implementation pathway of **SIRVS**. We empowered women and young leaders, under the leadership of **SIGAWomen** and **SIGA Youth Council**. We engaged policymakers. We elevated public discourse.

Crucially, we also demonstrated to global sponsors, broadcasters and commercial partners that investing in Sport Integrity and meaningfully supporting SIGA is not only ethically right — it is commercially smart. Transparency strengthens brand equity. Good governance mitigates risk. Independent oversight builds investor confidence. Accountability enhances long-term value creation. By advancing robust standards and credible verification mechanisms, SIGA has shown that integrity is not a constraint on commercial success; it is its enabler. In a marketplace increasingly shaped by ESG imperatives, regulatory scrutiny and stakeholder expectations, integrity-driven Sport offers stability, trust and sustainable growth. Simply put, when Sport is governed and operated with integrity, it becomes safer to invest in, stronger to associate with and better positioned to thrive.

But above all, we demonstrated that Integrity is not a theoretical construct. It is a practical framework for governance. It is a strategic asset. It is a catalyst for sustainable growth.

Above all, 2025 stands as the culmination of a four-year development cycle initiated in 2022 — a deliberate, disciplined and values-driven journey to consolidate SIGA's institutional foundations, expand its global footprint and transition from vision to full-scale implementation. What began as a strategic roadmap to strengthen governance, operational capacity and international credibility has matured into a globally recognised reform platform with multi-continental reach, measurable impact and

enduring partnerships across Sport, government and business.

For me personally, this report carries particular meaning. It is the final Annual Report of Activities of my 2022–2026 mandate as SIGA's Global CEO. These four years have represented a period of consolidation, expansion and conviction — a time in which SIGA moved decisively from aspiration to authority, from framework to implementation, from influence to impact. Together with our members, partners and supporters worldwide, we have demonstrated that integrity is not an abstract ideal, but the *sine qua non* condition for Sport's legitimacy and the driving force behind sustainable growth and renewal. It is the catalyst that safeguards credibility, the engine that powers trust, and the cornerstone upon which Sport's future must be built

The past cycle has reaffirmed a simple but powerful truth: reform is possible when principles are matched with perseverance, and when leadership is guided by purpose rather than expediency. Serving SIGA during this transformative period has been both an honour and a profound responsibility.

As one chapter concludes and another is about to begin, we look to the future with confidence and resolve. Together, we have strengthened SIGA's foundations and expanded its global reach and impact. Today, our Organisation stands stronger, broader and more resilient than ever. And our commitment to advancing integrity at every level of Sport, across every region of the world, remains steadfast and unwavering.

To all those who have supported us, I leave you a final, heartfelt word of appreciation. Your dedication, expertise, and collaboration have been central to every achievement and to the continued progress of SIGA.

Yours,

Emanuel Macedo de Medeiros
 Co-Founder & Global CEO

Index

06 I. ABOUT SIGA

08 II. EXECUTIVE SUMMARY

10 III. 2025 AT A GLANCE

18 IV. SIGA 2025 GLOBAL STRATEGY AND ACTION PLAN
Key Strategic Priorities for 2025
Key External Achievements

20 V. SIGA INTERNAL ORGANS
SIGA Council
SIGA Executive Team
Permanent Committees
SIGA Youth Council

28 VI. SIGA CONTINENTAL SUBSIDIARIES
SIGA AMERICA
SIGA EUROPE
SIGA LATIN AMERICA
SIGA ASIA

36 VII. GROWTH IN 2025
Membership
Institutional Relations
SIGA Media Partners + Media relations

46 VIII. THOUGHT LEADERSHIP INITIATIVES
Sport Transparency Index
SIGA Universal Standards on Sport Integrity
SIRVS
Executive Education Certificate
on Good Governance in Sport
Independent Study on The Future of Brazilian Football
SIGA University Network
Sport Integrity Journal
SIGAWomen Programme

54 IX. THOUGHT LEADERSHIP EVENTS
Sport Integrity Awards
Sport Integrity Action Month 2025
SIGA Women Summits
International Anti-Corruption Week

65 X. SIGA Champions



LEADING THE WAY
FOR **SPORT INTEGRITY**
WORLDWIDE

I. ABOUT SIGA

As part of SIGA's commitment to Good Governance, we provide an annual account to our Members, Committed Supporters and wider global community, outlining the progress achieved over the past 12 months. 2025 marked the eighth year since SIGA was formally incorporated as a legal entity. It was a year of consolidation and strategic advancement, during which SIGA further strengthened its global footprint and continued to advance a vision of a sports industry grounded in transparency, accountability and integrity - deserving of the confidence of all those who participate in and invest in sport.

We invite you to review the results presented in this Report and to engage with us in 2026 and beyond. Interested in joining our global movement?

Please contact info@sigasport.com
for a SIGA Membership Pack.

About SIGA

SIGA is the world's leading organisation for Sport Integrity. We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world Sport to ensure it is governed and operates under the highest integrity standards: The SIGA Universal Standards. Funded by our Members, SIGA is a non for profit global independent organisation with one aim: To ensure sport industry is governed under the highest integrity standards so that the values of sport are protected

Our Vision

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

Our Mission

The mission of SIGA is to provide global leadership, promote good Governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.

ONE VISION | ONE MISSION | ONE VOICE

Setting the path for the future of Sport



II. EXECUTIVE SUMMARY



EMANUEL MACEDO DE MEDEIROS

Global CEO, SIGA Chairman & CEO, SIGA AMERICA
Executive Chairman, SIGA EUROPE
Chairman & CEO, SIGA LATIN AMERICA
Executive Chairman, SIGA ASIA



Delivering Reform. Scaling Impact. Advancing Sport Integrity Worldwide.

In 2025, SIGA consolidated its position as the global reference point for integrity-driven reform in Sport and the wider industry. The year was defined by expansion, implementation and measurable progress across all strategic pillars: Impact, Implement, Sustain and Engage.

A Year of Global Expansion

The launch of SIGA ASIA in Dubai marked a historic milestone in the organisation's global architecture, joining SIGA EUROPE, SIGA LATIN AMERICA and SIGA AMERICA in forming a truly worldwide platform for reform with strong continental structures.

Across North America, Europe, Latin America and now Asia, SIGA strengthened institutional partnerships with ministries, regulators, national and international sports organisations, law enforcement authorities, commercial stakeholders and media platforms. New cooperation agreements and partnerships underscored SIGA's credibility as a trusted partner in advancing systemic reform.

From Standards to Implementation

2025 was much more than a year of advocacy: It was a year of operational delivery.

The **Sport Transparency Index**, co-funded by the European Union, was officially launched as the first independent, evidence-based benchmarking tool assessing transparency across nearly 650 European sport organisations. Its methodology — grounded in 15 universal indicators — has already begun to influence governance discourse across the continent.

The Italian-language edition of the **SIGA Universal Standards on Sport Integrity** further expanded accessibility to SIGA's global governance framework, reinforcing its status as a benchmark for accountability and transparency.

Meanwhile, the **SIGA Independent Rating and Verification System (SIRVS)** entered a new phase with the approval of a new accreditation model offering scalability through the establishment of **SIGA SPORTS SOLUTIONS**, SIGA's brand new commercial arm. This structure creates the operational framework for licensed partners to carry out SIRVS certification on behalf of SIGA to sports organisations from around the world whilst safeguarding independence and credibility.

Together, these initiatives demonstrate SIGA's evolution from a standards-setting body to a fully operational reform ecosystem.

Thought Leadership at Global Scale

In 2025, SIGA's convening power reached unprecedented levels.

The inaugural **Sport Integrity Action Month** mobilised more than 150 organisations across 18 countries and 30 cities, delivering over 50 official events worldwide and reaching millions through stadium activations, digital campaigns and international media. It became the largest global mobilisation exclusively dedicated to Sport Integrity.

SIGA also delivered high-level forums including the **Football Integrity Forum** (hosted by the Portuguese Football Federation), the **International Expert Summit on Sports Betting Integrity** (hosted by Sports Summit), the **Forum on Health and Integrity in High-Performance Sport** (hosted and organized by True Clinic), and the SIGAWomen's **Summits on**

Female Leadership in Sport in Dubai, UAE, and São Paulo, Brazil — each addressing critical governance and integrity challenges facing the global sport ecosystem.

Advancing Gender Equity and Youth Leadership

2025 marked a step change in the **SIGAWomen Mentorship Programme on Female Leadership in Sport**, which reached its largest edition to date: 300 participants from over 50 countries engaged in a structured global mentorship journey. The launch of the **SIGAWomen Council** further institutionalised gender equity within SIGA's governance architecture, bringing together senior leaders from sport, business and public life to accelerate systemic change.

The **SIGA Youth Council** delivered its second **Global Survey on Sport Integrity**, amplifying youth perspectives across five continents and reinforcing Youth Development & Protection as a top integrity priority. Through the **Youth Forum** and targeted initiatives, SIGA strengthened the role of young leaders as strategic allies in safeguarding the future of Sport.

Institutional Growth and Sustainable Development

SIGA expanded its global membership base in 2025, welcoming new organisations from compliance, technology, media and commercial sectors, reflecting the growing recognition that integrity is a shared, cross-sector responsibility.

Strategic partnerships with Sports Summit, Cityscape/ESTAAD, academic institutions such as LUNEX University, and media platforms including Record News, G&M News and Secure Stakes broadened SIGA's reach and amplified its voice globally.

The launch of the **Executive Education Certificate on Good Governance in Sport** further reinforced SIGA's commitment to building global governance capacity through structured, accessible education.

Shaping the Future of Football and Sports Betting Integrity

Through the **Independent Study on the Future of Brazilian Football** and the creation of the **FAIR Platform (Forum on Betting Integrity and Regulation)**, **SIGA LATIN AMERICA** positioned itself at the forefront of structural reform in one of the world's most

influential sport markets.

The **International Expert Summit on Sports Betting Integrity**, held in São Paulo, convened regulators, licensed operators, clubs, federations and civil society to address match-fixing, regulatory harmonisation and financial transparency — reinforcing SIGA's leadership in one of the most pressing integrity challenges of our time.

Conclusion: Integrity as a Global Imperative

What has been highlighted here represents only a fraction of SIGA's 2025 achievements — a year that showcased not only organisational growth, but enduring systemic progress.

Acting as one united and cohesive front, SIGA has demonstrated that integrity can be operationalised, measured, and scaled. That governance reform can be inclusive. That collaboration between Sport, government and business can deliver real, tangible outcomes. And that transparency and independent scrutiny are not threats to Sport's commercial success, but its very foundation.

As we look ahead, our resolve remains firm. Sport integrity is not a destination; it is an ongoing commitment.

In 2025, SIGA did not merely advocate for reform — we delivered it.

Now, more than ever, it is incumbent upon all of us — leaders, stakeholders and champions of Sport worldwide — to act decisively, to embed integrity in every decision, and to ensure that the principles we uphold today become the standards of tomorrow. Together, we can safeguard the values of sport, strengthen its global trust, and make integrity the defining legacy of our generation.

In 2025, SIGA did not merely advocate for reform. We delivered it.

Emanuel Macedo de Medeiros
Co-Founder & Global CEO

III. 2024 AT A GLANCE

In 2025, SIGA consolidated its role as a global reference for Sport Integrity by translating strategic commitments into concrete action across regions and sectors. The year was marked by the expansion of institutional partnerships, the delivery of high-level forums and summits, and the continued rollout of education, and thought-leadership initiatives. Strong emphasis was placed on good governance, sports betting integrity, gender equity, youth engagement, and international cooperation, supported by the growing reach of SIGA's regional platforms. This timeline highlights the main milestones of a year defined by implementation, collaboration, and sustained progress.



JANUARY
FITS Forum 2025



JANUARY
SIGAWomen Workshop on Financial Literacy



JANUARY
SIGA 8th Anniversary



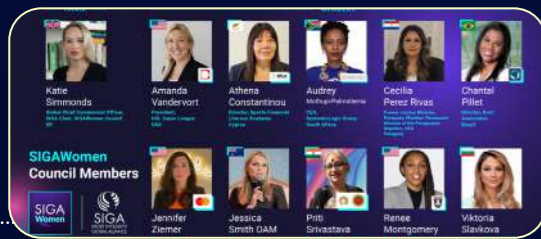
MARCH
Kickoff: 2025 SIGAWomen Global Mentorship Programme



MARCH
SIGA and Sports Summit Sign Global Partnership



MARCH
Cooperation Agreement with Brazil's Federal Anti-Corruption Authority (CGU)



FEBRUARY
SIGAWomen Council Launch



MARCH
Sport Integrity Journal #8 Launch



MARCH
General Assembly - SIGA Latin America



APRIL
Summit on Female Leadership in Sport - Dubai Edition



APRIL
SIGA LATIN AMERICA: FAIR Platform Launch

III. 2024 AT A GLANCE



APRIL
New Member: Chiliz



MAY
Summit on Female Leadership in Sport - Brazil Edition



MAY
Working meeting with Paulista Football Federation - São Paulo, Brazil



MAY
Roundtable on Sponsorship and Sport Integrity, hosted by Octagon LATAM



MAY
Technical Cooperation Agreement with the Brazilian Ministry of Sport



MAY
Launch of the SIGA/LUNEX Launch Executive Education Certificate on Good Governance in Sport



MAY
New SIGA Champions: Mauro Silva and Tamires Dias



MAY
Recognition: Brazilian Congressman Eduardo Bandeira de Mello



JUNE
Sport Transparency Index Launch



JUNE
Sports Summit - Madrid 2025



JULY
SIGA AMERICA Advisory Board

III. 2024 AT A GLANCE



AUGUST
Sport Integrity Journal - "Integrity in Sports Betting: Building a Trusted Market in Brazil."



OCTOBER
Football Integrity Forum 2025



OCTOBER
Public Hearing: the Future of Brazilian Football, Brasilia, Brazil



OCTOBER
Cooperation with CBF (Brazilian Football Confederation)



OCTOBER
New Media Partner: Secure Stakes



NOVEMBER
Sport Integrity Action Month



NOVEMBER
Sports Summit - São Paulo



NOVEMBER
LIGA Portugal - "Charter for Integrity"



NOVEMBER
Expert Summit on Sports Betting Integrity



NOVEMBER
Sport Integrity Matchday - Portugal



NOVEMBER
Portuguese Judiciary Police Forum



NOVEMBER
SIGA ASIA Launch

III. 2024 AT A GLANCE



NOVEMBER
New SIGA Champions: Jessica Smith, Mark Colbourne, Paulo Sousa



NOVEMBER
SIGA at ESTAAD/Cityscape



NOVEMBER
Sport Integrity Awards



NOVEMBER
New SIGA Champions: Daniel Carvalho, Olga García, Nuno Gomes, Vítor Baía



NOVEMBER
FAIR: Declaration for Integrity in Sports Betting



NOVEMBER
New Media Partner: G&M News



NOVEMBER
Forum on Health and Integrity in High-Performance Sport, Porto, Portugal



NOVEMBER
Italian edition of the Universal Standards on Good Governance in Sport



NOVEMBER
SIGA Youth Council Global Survey on Sport Integrity



DECEMBER
International Anti-Corruption Week

Key Strategic Priorities for 2025

1. Impact

Expand and consolidate SIGA's global recognition, influence, and impact through strengthened continental structures, strategic partnerships, and high-level thought leadership.

2. Implement

Advance SIGA's Reform Agenda by accelerating the adoption of the Universal Standards, scaling SIRVS, operationalising the Sport Transparency Index and servicing sport and the wider industry.

3. Sustain

Reinforce SIGA's financial capability and long-term sustainable development through diversified revenue streams, prudent financial management and enhanced operational efficiency.

4. Engage

Support and actively engage SIGA's global membership base by strengthening governance, revitalising internal bodies, promoting inclusion, and enhancing member participation and value.

Key External Achievements

Expansion

- SIGA ASIA Launch
- New Members
- New SIGA Champions
- New Committed Supporters
- New Media Partners

Service

- SIGA/Lunex Executive Certificate on Good Governance in Sport
- Sport Integrity Journals
- Sport Transparency Index Launch
- SIGA Independent Rating and Verification System (SIRVS)

Delivery

- Thought Leadership Initiatives to expand SIGA, including but not limited to:
 - a) Summit on Female Leadership in Sport (Dubai, and São Paulo)
 - b) Sport Integrity Action Month
 - c) Sport Integrity Awards
 - d) Anti-Corruption Week
 - e) Sport Integrity Forum ASIA
 - f) Expert Summit on Sports Betting Integrity
- Translation in Italian of the SIGA Universal Standards on Sport Integrity

Initiatives

- SIGAWomen Global Mentorship Programme
- Launch of the FAIR Platform
- Interviews on Global Media Outlets
- Knowledge creation - Op Eds released Global Media Outlets

V. SIGA Internal Organs

SIGA Council (2025-2029)

SIGA proceeded with the election of its Council for the 2025–2029 term, establishing the governance body that will provide strategic direction, oversight, and institutional continuity for the organisation over the next four years. The newly elected Council reflects SIGA’s global and multi-stakeholder nature, bringing together expertise from across sport, governance, compliance, and integrity-related sectors.

In accordance with the gender parity rule enshrined in SIGA’s Constitution, the Council will co-opt additional female members to ensure balanced gender representation. This process reinforces SIGA’s firm commitment to good governance principles, inclusiveness, and leadership aligned with the Universal Standards on Sport Integrity.

Independent Chair



Gionvanni Tartaglia Polcini
CHAIR, SIGA COUNCIL

Permanent Committee of the SIGA Council



Miguel Gouveia de Brito
VICE-CHAIR GLOBAL BUSINESS
CEO & FOUNDING PARTNER, TRUECLINIC



Noura Hassan Al Jasmi
VICE-CHAIR SPORT
PRESIDENT, UAE BADMINTON
FEDERATION



Mohammed Hanzab
VICE-CHAIR CIVIL SOCIETY
CHAIRMAN, INTERNATIONAL CENTRE
FOR SPORT SECURITY



Emanuel Macedo de Medeiros
GLOBAL CEO, SIGA

Members



António Silva
PRESIDENT, EUROPEAN AQUATICS



Athena Constantinou
FOUNDER & CEO, APC COMPLIANCE



Densign White
CEO, INTERNATIONAL MIXED MARTIAL
ARTS FEDERATION



Roberto Fiore
MANAGING PARTNER, LP AVVOCATI



Anca-Maria Gherghel
CO-CHAIR, SIGA YOUTH COUNCIL

V. SIGA Internal Organs

SIGA Executive Team

Executive Committee



Emanuel Macedo de Medeiros
GLOBAL CEO



Iain Lindsay
GLOBAL CHIEF OPERATION OFFICER



Katie Simmonds
GLOBAL CHIEF COMMERCIAL OFFICER
CHAIR, SIGAWOMEN COUNCIL

Administration



Nuno Perestrelo
SENIOR DIRECTOR OF
COMMUNICATION, MEDIA & THOUGHT
LEADERSHIP EVENTS



Vinicius Sousa
SENIOR DIRECTOR OF INTERNATIONAL
COOPERATION & STRATEGIC PARTNERSHIPS
(AMERICAS), SIGA GLOBAL | SENIOR DIRECTOR
OF INSTITUTIONAL RELATIONS AND STRATEGIC
PARTNERSHIPS, SIGA LATIN AMERICA



André Megale
DIRECTOR, GOOD GOVERNANCE AND
INTEGRITY, SIGA LATIN AMERICA



Francisco Melo
CHIEF OF GLOBAL CEO’S CABINET
AND HEAD OF ADMINISTRATION AND
MEMBERSHIP AFFAIRS



Yasmin Rosa
MANAGER OF SPECIAL PROJECTS &
STRATEGIC PARTNERSHIPS, SIGA LATIN
AMERICA



Julia Correa
COMMS ASSISTANT AND SOCIAL MEDIA
MANAGER

SIGA Permanent Committees

- Ethics
- Audit & Compliance
- Good Governance in Sport
- Anti-Corruption in Sport
- Gender, Race, Inclusion & Diversity in Sport
- Sports Betting Integrity
- Sponsorships, Media & Sport Integrity

SIGA Ethics Committee

CHAIR



Fernando Veiga Gomes

DEPUTY CHAIR



Donna Goldsworthy
PARTNER, FIELD FISHER

MEMBER



Tiago Gomes
PARTNER,
SOUTO CORREA ADVOGADOS

SIGA Audit & Compliance Committee

CHAIR



Bettina Tucci Bartsiotas
FORMER UNITED NATIONS ASSISTANT
SECRETARY GENERAL AND
CONTROLLER | FORMER DIRECTOR,
UNITED NATIONS INTERREGIONAL
CRIME AND RESEARCH INSTITUTE

DEPUTY CHAIR



Richard K. Gordon
PROFESSOR OF PRATICE AT THE
THUNDERBIRD SCHOOL OF GLOBAL
MANAGEMENT, ARIZONA STATE
UNIVERSITY



[Click here to Watch
Bettina Tucci
Bartsiotas Interview
- How SIGA can help
Achieving UN's SDG](#)

MEMBER



Vítor Vale
MANAGING PARTNER, BIZARRO DO
VALE & ASSOCIADOS



[Download Terms of Reference](#)

Permanent Committee on Financial Integrity & Transparency in Sport

CO-CHAIRS



Richard Weber
LAWYER - FORMER UNITED STATES IRS
CHIEF - USA



Roberta Codignoto
EXTERNAL MEMBER, INTEGRITY
COMMITTEE PETROBRAS | MEMBER
ADVISORY BOARD MOVEMENT 100%
TRANSPARENCY, BRAZILIAN NETWORK
OF GLOBAL PACT - BR FINANCIAL
INTEGRITY AND TRANSPARENCY IN
SPORT

MEMBERS



João Carvalho
PORTUGUESE INSTITUTE OF YOUTH &
SPORT - POR



David Chenkin
MANAGING PARTNER, ZEICHNER
ELLMAN & KRAUSE LLP - USA



Richard K. Gordon
PROFESSOR OF PRATICE AT THE
THUNDERBIRD SCHOOL OF GLOBAL
MANAGEMENT, ARIZONA STATE
UNIVERSITY - USA



Lester Joseph
PARTNER, WINSTON & STRAWN, LLP;
FORMER UNITED STATES IRS CHIEFE
- USA



Joel Lange
GENERAL MANAGER, DOW JONES
- USA



João Pedro Paro Neto
CHAIRMAN PACTO PELO ESPORTE -BRA



Andrea Traverso
DIRECTOR FINANCIAL SUSTAINABILITY
AND RESEARCH UEFA - ITA



Vítor Vale
MANAGING PARTNER, BIZARRO DO
VALE & ASSOCIADOS



Mahajan Vasudev Nair
HEAD OF CLUB LICENSING, ASIAN
FOOTBALL CONFEDERATION - IND



[Click here to Read
SIGA Permanent
Committees
Terms of Reference](#)

Permanent Committee on Anti-Corruption in Sport

CO-CHAIRS



Bettina Tucci Bartsiotas

FORMER DIRECTOR UNITED NATIONS INTERNATIONAL CRIME & RESEARCH INSTITUTE (UNICRI) - CHAIR AUDIT & COMPLIANCE COMMITTEE, SIGA | PAR



Giovanni Tartaglia Polcini

MAGISTRATE - CO-CHAIR, G20 ANTI CORRUPTION WORKING GROUP - LEGAL ADVISOR, MINISTRY OF FOREIGN AFFAIRS OF ITALY - CHAIR, SIGA - ITA

MEMBERS



Nicolla Alloca

CHAIR ANTI CORRUPTION COMMITTEE, OECD - ITA



Stefano Cavanna

SENIOR MANAGING PARTNER, ARCHÉ STUDIO LEGALE - ITA



Cecilia Perez

FOUNDER, SPORTS INTEGRITY MÉXICO



Patricia Arriagada Villouta

FORMER CHAIR OF THE BOARD OF GOVERNORS IACA



Raffaele D'orsi

HEAD INTELLIGENCE & INVESTIGATIONS UK MINISTRY OF DEFENSE - UK



Eduard Ivanov

SENIOR RESEARCHER, INTERNATIONAL ANTI-CORRUPTION ACADEMY (IACA) - RUS



Richard Weber

PARTNER AND CHAIR OF FINANCIAL SERVICES INVESTIGATIONS AND ENFORCEMENT PRACTICE, HAYNES AND BOONE, LLP



Ricardo De Buen

FOUNDER, SPORTS INTEGRITY MÉXICO



David Luna

FOUNDER & EXECUTIVE, DIRECTOR ISCAE - USA

Permanent Committee on Good Governance in Sport

CHAIR



Richard Caborn

FORMER BRITISH MINISTER OF SPORTS UK

MEMBERS



Alberto Colombo

DEPUTY GENERAL SECRETARY, EUROPEAN LEAGUES - ITA



Amanda Vandervort

PRESIDENT, UNITED LEAGUE (USL) SUPER LEAGUE



Carlos Pereira

VICE PRESIDENT, PORTUGUESE INSTITUTE OF YOUTH & SPORT (IPDJ) - POR



Katie Simmonds

GLOBAL COO, SIGA - MANAGING DIRECTOR, SIGA WOMEN - UK



Louis Saha

FOOTBALL LEGEND - PRESIDENT AXISTARS - FR



José Miguel Nora

CHAIR, PORTUGUESE ASSOCIATION OF SPORTS LAW, APDD - POR



Pedro Cavazzoni

CEO, CBDN - BRA



Roberto Armelin

EXECUTIVE DIRECTOR OF ESC, RISKS & COMPLIANCE, SÃO PAULO FC - BRA



Robert DaCamara

CHAIR PONTA DELGADA FOOTBALL ASSOCIATION (APDP) - POR



Viktoria Slakova

MEMBER ADVISORY BOARD, SIGA EUROPE - MEMBER, EPAS BUREAU, COUNCIL OF EUROPE - BUL

V. SIGA Internal Organs

Permanent Committees

Permanent Committee on Sponsorships, Media & Sport Integrity

CO-CHAIR



Miguel Cardenal
DIRECTOR, GROUP MEDIAPRO - FORMER SECRETARY OF STATE OF SPORT IN SPAIN - ESP

MEMBERS



Megan Allison
MANAGING DIRECTOR, UNDERDOG & COMPANY - USA



Barbara Cardilli
FOUNDER & CEO, LABCARDI - ITA



Christine Franklin
EXECUTIVE VICE-PRESIDENT, OCTAGON - USA



Glen Killane
EXECUTIVE DIRECTOR, EUROVISION SPORT - IRL



Angela La Chica
PRESIDENT & CEO, LACHICA SPORTS GROUP - REPRESENTATIVE, PLAYERS COALITION - USA



Jan Liebchen
SENIOR VICE PRESIDENT AND HEAD OF STRATEGIC PARTNERSHIPS & SPONSORSHIPS, M&T BANK



Paul Nicholson
EDITOR-IN-CHIEF, INSIDE WORLD FOOTBALL - ENG



Hugo Passareli
CO-FOUNDER, BOARD MEMBER, PACTO PRLO ESPORTE - BRA



Manuel Queiroz
ASSOCIATION OF SPORTS JOURNALISTS (CNID) - POR



Partha Pratim Sinha
GROUP CHAIR, THE TIMES OF INDIA - IND



Renato Ribeiro
DIRECTOR, SPORTS CONTENT, GLOBO TV - BRA

SIGA YOUTH COUNCIL

In 2025, the SIGA Youth Council delivered a series of initiatives that reaffirmed the role of young leaders in advancing sport integrity. Highlights include the successful launch of the second edition of the **SIGA Global Survey**, which gathered insights from youth across five continents and identified *Youth Development & Protection* as the top integrity priority among respondents.

The Council also led the organisation of the **SIGA Youth Forum 2025**, dedicated to the theme “*Youth Protection and Integrity in Sport*”, and featuring contributions from relevant stakeholders.

MEMBERS



Adam Killen
CONTRACT FACILITATOR, STATSBOMB - ENGLAND



Ana Beatriz Mori
GOVERNMENT AND INTERNATIONAL RELATIONS ANALYST, ASSOCIAÇÃO PELA INDÚSTRIA E COMÉRCIO ESPORTIVO (ÁPICE) - BRAZIL



André Calapez
CONSULTANT, YFM | RESEARCHER, FACULTY OF HUMAN KINETICS, UNIVERSITY OF LISBON) - PORTUGAL



Aristides Costeas
SPORTS INTEGRITY CONSULTANT, APC COMPLIANCE, SIGA MEMBER / PROGRAMS EXECUTIVE, SPORTS FINANCIAL LITERACY ACADEMY) - CYPRUS



Augusto Piaskoski
LAWYER, SPORTS COMPLIANCE AND GOVERNANCE - BRAZIL



Brian Kavuma
(BUSINESS GROWTH & DEVELOPMENT OFFICER, DOUBLE PASS) - BELGIUM



Ella Joanes
LIVE MATCH SUPERVISOR, UEFA - SWITZERLAND



Helia Asghari Totmaj
TABLE TENNIS COACH, SPIN CLUB | IMPACT MANAGER, RISING STARS PROJECT - IRAN



Kemal Mohamedou
MASTERS IN INTERNATIONAL PUBLIC POLICY, UNIVERSITY COLLEGE LONDON (UCL) | COMMON FUTURES CONVERSATIONS MEMBER, CHATHAM HOUSE - ENGLAND



Kryštof Gogela
BACHELOR IN MARKETING MANAGEMENT, FONTYS UNIVERSITY OF APPLIED SCIENCES | PODCASTER, THE TWELFTH MAN - NETHERLANDS



Mouad Benouzekri
PH.D. STUDENT, TOFAIL'S UNIVERSITY AND THE HUNGARIAN SPORTS UNIVERSITY - MOROCCO



Eden Horton
SPORT DEVELOPMENT MANAGER, UNIVERSITY OF SURREY/SURREY SPORTS PARK



Nelly Nkatha Mutuma
TABLE TENNIS PLAYER, NATIONAL TEAM OF KENYA - KENYA



Nour Shamala
SENIOR SPORTS ACCOUNT EXECUTIVE & FREELANCE GRAPHIC DESIGNER - EGYPT



Petra Bukić
ADMINISTRATIVE WATER POLO ASSISTANT, EUROPEAN AQUATICS, SIGA MEMBER - CROATIA



Reginalda Obara
ASSOCIATE, SALIM MOHAMED & ASSOCIATES ADVOCATES - KENYA

V. SIGA Internal Organs SIGA Youth Council

CO-CHAIRS



Anca-Maria Gherghel
RESEARCH MANAGER, EPIC GLOBAL SOLUTIONS, SIGA MEMBER | PHD STUDENT IN THE SPORT AND PHYSICAL ACTIVITY RESEARCH CENTRE, SHU) - ENGLAND



Likhaya Ntlokonkulu
SPORTS PRESENTER, AFRICAN PLAYBOOK NETWORK | SPONSORSHIP CONSULTANT, THE WORLD FREESTYLE FOOTBALL ASSOCIATION | PRE-AUTHORISATION SERVICE CONSULTANT, DISCOVERY LIMITED) - SOUTH AFRICA

VI. SIGA CONTINENTAL SUBSIDIARIES

SIGA AMERICA



In 2025, SIGA AMERICA marked the appointment of its Advisory Board for the 2025–2027 mandate, strengthening its capacity to address key integrity challenges in sport across America.

Bringing together senior cross-sector expertise, the Advisory Board supports strategic action in good governance, sport betting integrity, and youth development and protection.

This milestone reinforces SIGA’s regional footprint and its commitment to ethical leadership, diversity, and lasting reform.

Advisory Board 2025/2027

VI. SIGA CONTINENTAL SUBSIDIARIES
SIGA AMERICA

CO CHAIRS



James Parker

Senior Vice President and General Counsel, Boston Celtics



Sandra Lopez

CEO & Founder, AMBI Ventures



MEMBERS



Carla Giovanetti Dodds

Chief Marketing Officer, Aarons Co



Dan Mannix

Co-Founder & Managing Partner, Underdog



Doug Burns

Senior Vice President, Legal Affairs, Major League Soccer



Keith Jones

President & CEO, Soult Touchin Experiences



Kellen Benjamin

EVP, Talent Partnerships and Marketing, Wasserman



Lynn Casey

Founder, Shine Shout, Inc.



Mark Hicks

Managing Director of Enforcement, NCAA



Michelle Lenihan

Deputy Commissioner – Department of Defense, Veterans, and Emergency Management, State of Maine



Richard Weber

Partner and Chair of Financial Services Investigations and Enforcement Practice, Haynes and Boone, LLP



Sally Nnamani

Chief Partnerships & External Officer, PeacePlayers International



Vanessa Taveras

Chief Partnerships Officer, Athletes Unlimited



Yvette Casares Willis

Senior Director of Partnerships, Bay FC





2025 was a year of achievement and impact for SIGA EUROPE. The highlight of the year was the successful completion and launch of the Sport Transparency Index, an innovative benchmarking tool developed by SIGA Europe with support from a consortium of partners and co-funded by the European Union's Erasmus+ programme. This first-of-its-kind, evidence-based index objectively assesses transparency and good governance across nearly 650 European sport organisations, including clubs, leagues, and federations, against 15 universal indicators, helping to shine a light on best practices and drive positive change in the sport ecosystem.

The year started with the impactful **FITS Forum**, held in Lisbon and hosted by PwC Portugal, during which Anti-Corruption Awards were presented to Richard Weber and, posthumously, to Marcelo Pecci. Throughout 2025, SIGA EUROPE also strengthened institutional relationships across the continent, notably in the world of football. A key moment was the Football Integrity Forum 2025, held under the auspices of the Portugal Football Summit organised by the Portuguese Football Federation, which brought together leaders and stakeholders to discuss integrity challenges and solutions in the sport. This engagement reinforced SIGA's role as a trusted partner in advancing governance and transparency within European football.

In addition, SIGA's members across Europe mobilised around the Sport Integrity Action Month, organising initiatives that highlighted integrity, transparency, and good governance throughout the sporting calendar. These collective actions helped to promote a culture where sport is governed openly and responsibly, furthering SIGA EUROPE's mission to uphold the values of sport across the continent.



The Sport Transparency Index
Top Performing organisations *

* Organisations meeting 14 out of 15 criteria

Funded by the European Union. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Commission and the European Executive Agency (EEA). Neither the European Union nor EEA can be held responsible for them.

Co-funded by the European Union

The Sport Transparency Index
Partners

Funded by the European Union. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission and the European Executive Agency (EEA). Neither the European Union nor EEA can be held responsible for them.

Co-funded by the European Union



VI. SIGA CONTINENTAL SUBSIDIARIES

SIGA LATIN AMERICA



In 2025, SIGA LATIN AMERICA consolidated its role as a leading regional platform for sport integrity, moving into a phase of operational maturity and consistent delivery. The organisation strengthened its membership base, deepened engagement with public and private stakeholders, and implemented coordinated actions across governance, sports betting integrity, policy dialogue, knowledge production, and gender equity, with Brazil as a central regional hub.

Key activities and achievements in 2025 included:

- First SIGA LATIN AMERICA General Assembly, with strong participation of Members and Committed Supporters, approving the annual budget and action plan.
- Public-sector cooperation agreements signed with Brazil's Office of the Comptroller General (CGU) and Ministry of Sport.
- Regional coordination of the inaugural Sport Integrity Action Month (SIAM), delivering approximately 30% of all global initiatives.
- Launch of FAIR – Forum on Betting Integrity and Regulation, providing a structured and secure platform for engagement with associated sports betting operators on regulatory alignment, best practices and integrity standards.
- Organisation of the International Expert Summit on Sports Betting Integrity, convening regulators, licensed operators, sports organisations, athletes and civil society representatives.
- Publication of a special edition of the Sport Integrity Journal on sports betting integrity in Brazil.
- Progress of the Independent Study on the Future of Brazilian Football, including presentation of preliminary findings to the Brazilian Chamber of Deputies.
- Ongoing operation of Permanent Committees, supporting events, publications and strategic initiatives.
- Strengthening of the SIGAWomen Brazil Chapter, including the first SIGAWomen Summit Brazil and engagement linked to the FIFA Women's World Cup 2027.

VI. SIGA CONTINENTAL SUBSIDIARIES

SIGA LATIN AMERICA



Cooperation Agreement –
Brazilian Sports Ministry



Expert Summit on Sports Betting Integrity



Public Hearing: Independent Study on
the Modernisation of Brazilian Football



FAIR Meeting



SIGAWomen Summit on Female Leadership in Sport – Brazil Edition



In 2025, SIGA marked a major milestone in its global expansion with the official launch of SIGA ASIA, establishing a dedicated continental branch to advance sport integrity across the Asian region. The launch took place in Dubai, United Arab Emirates, during the inaugural Sport Integrity Forum ASIA – Dubai Chapter. SIGA ASIA joins SIGA AMERICA, SIGA EUROPE, and SIGA LATIN AMERICA as part of SIGA’s global architecture to promote good governance, transparency, and ethical leadership in sport.

As part of this historic event, H.E. Yousef Al Serkal was appointed Chair of the SIGA ASIA Advisory Board. With a distinguished three-decade leadership record in sports governance — including roles as President of the UAE General Sports Authority, President of the UAE Football Association, and Vice-President of the Asian Football Confederation — Al Serkal’s stewardship underscores the strategic importance of the region and SIGA’s commitment to impactful regional engagement.

Looking ahead, SIGA ASIA – Dubai Chapter is positioned to become a trusted reference point for integrity and good governance in Asia, with a clear three-year agenda to build regional capacity through education, training, collaboration between public authorities, business and sport organisations, and to empower women and youth. Grounded in SIGA’s Universal Standards and aligned with broader visions for innovation and sustainable progress, SIGA ASIA represents not only the launch of a new subsidiary but the expansion of a movement to foster integrity at every level of sport across the continent.

“Dubai is the ideal launchpad for SIGA ASIA – a place where journeys begin and success is built across the Middle East. Together, we will place Sport Integrity at the heart of the region’s priorities.”

H. E. Yousef Al-Serkal
CHAIR, SIGA ASIA ADVISORY BOARD



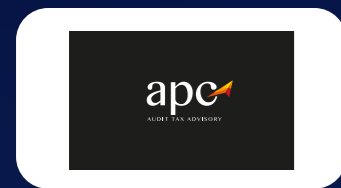
Yousef Al-Serkal
Chair, SIGA ASIA Advisory Board



Emanuel Macedo de Medeiros
Executive Chairman, SIGA ASIA



New Members



Ioakim Thrasyvoulou
DIRECTOR OF APC
AUDIT TAX ADVISORY LTD

“We are honoured to join SIGA’s global coalition and to stand with organisations committed to safeguarding sport. We share SIGA’s values and are especially proud to support the roll-out of SIRVS, a groundbreaking initiative that equips sports organisations with the tools to strengthen governance, enhance integrity, and build lasting trust. This collaboration is about driving meaningful cultural change across the sporting ecosystem and directly supporting SIGA’s mission to advance integrity in sport globally.”



Keith Jones,
PRESIDENT AND CEO OF SOUL
TOUCHIN' EXPERIENCES

“SoulTouchin’ Experiences LLC is honored to become a member of SIGA. we are excited about the membership as the shared values regarding inclusion and integrity are also core to our mission. We hope with this membership and subsequent partnerships to bring the values not only two sports but to the larger community as a whole. Again, we are looking forward to the fantastic work ahead”



James Newman
CHIEF CORPORATE AFFAIRS
OFFICER OF CHILIZ

“We are very proud to be joining SIGA and play our part in supporting SIGA and all its members to promote and safeguard the highest standards of integrity in sport. As pioneers in Web3, we understand that integrity and transparency are essential in this digital era. Our Fan Tokens have connected clubs with supporters through transparent interactions, and we’re excited to contribute our blockchain expertise to SIGA’s important work implementing universal standards. Together, we can leverage digital innovation to enhance integrity across the global sports ecosystem.”

Initiatives

2025 was marked by close and sustained engagement between SIGA and its members. Throughout the year, collaboration was continuous and materialised in concrete moments of joint action around a shared purpose. Several members actively contributed to impactful initiatives, including events and knowledge-based outputs.

Health and Integrity in High-Performance Sport Hosted by Trueclinic



European Aquatics Integrity Webinar



And several op-eds/Sport Integrity Journal participations

Institutional Relations

Portuguese Football Players’ Union



SIGA strengthened its cooperation with key national stakeholders in Portugal through the engagement of 11 Portuguese women footballers in the sixth edition of the SIGA Women Global Mentorship Programme. Implemented in collaboration with the Portuguese Professional Footballers’ Union (SJPF), following the cooperation framework established in 2024, the initiative reinforced institutional alignment around the empowerment and development of female athletes. The programme combined structured mentorship with capacity-building actions, including targeted workshops, and reflected SIGA’s commitment to working with representative bodies of athletes to advance leadership, education, and integrity across the sport ecosystem.

Sports Summit

In the domain of Institutional Relations, SIGA formalised a strategic global partnership with **Sports Summit** in March 2025, under which SIGA became the official Integrity Partner of the Sports Summit network of events. This collaboration positioned SIGA to curate and lead high-level integrity panels across major international Sports Summit editions in Mexico, Madrid, Buenos Aires, Miami and São Paulo, ensuring governance and integrity issues remained central to the global sports industry agenda. The agreement also established Sports Summit as a Hosting Partner for SIGA’s flagship Sport Integrity Week 2025, reinforcing shared commitment to raising awareness, driving reform and promoting adoption of the SIGA Universal Standards and independent verification practices within the broader sports ecosystem

Lunex University of Applied Sciences

SIGA and **LUNEX University of Applied Sciences** jointly launched an online, on-demand **Executive Education Certificate on Good Governance in Sport** in May 2025, expanding access to structured governance education for sport professionals worldwide. The programme, designed with world-leading academics and industry experts, provides flexible, self-paced learning combining expert sessions, interactive tools and practical case studies, and awards graduates with a SIGA certification signifying competence and commitment to good governance. This initiative furthered SIGA’s strategic engagement with academic partners to build global capacity in governance and integrity, and reinforced the integration of education and institutional collaboration into SIGA’s broader reform agenda



Institutional Relations



Brazil's Office of the Comptroller General of the Union (CGU)

The Technical Cooperation Agreement was signed on 26 March between SIGA Latin America and the Office of the Comptroller General of the Union (CGU). The agreement formalises cooperation between the two institutions and ensures strategic and operational

alignment between the world's largest independent and neutral coalition dedicated to integrity in sport, SIGA, and Brazil's highest federal authority responsible for promoting transparency, auditing public accounts, implementing internal control mechanisms, combating corruption, and fostering corporate compliance. The partnership also aims to strengthen transparency and anti-corruption efforts in sport, encourage companies in the sports sector to adhere to the Brazil Pact for Business Integrity, and promote the adoption by sports organisations of the Universal Standards on Integrity in Sport.



"We believe that this partnership will foster the adoption of transparency and integrity measures in the sports sector, through concrete joint actions between the institutions to support sector stakeholders, as well as companies and organisations engaged in this highly important agenda."



Vinícius Marques de Carvalho
MINISTER OF STATE, CGU

Brazilian Ministry of Sport

As part of ongoing efforts to strengthen the regulatory framework for sports betting in Brazil, the Ministry of Sport signed, on 14 May, Technical Cooperation Agreements with leading international and national organisations specialised in sports integrity and betting monitoring. Among them is the Sport Integrity Global Alliance (SIGA), which, through SIGA Latin America, entered into a strategic partnership focused on preventing and combating match-fixing and other practices that threaten the integrity of sport, alongside the International Betting Integrity Association (IBIA), Sportradar, the Brazilian Association of Bets and Fantasy Sports (ABFS), and Genius Sports.



André Fufuca
MINISTER OF SPORT OF BRAZIL

"This signing marks a milestone in the fight against match-fixing in Brazilian sport. Integrity must remain a guiding principle when it comes to transparency, ethics, and, above all, the fairness of sporting results."

André Fufuca
MINISTER OF SPORT OF BRAZIL



Brazilian Football Confederation (CBF)

The President and CEO of SIGA Latin America met in Rio de Janeiro with Samir Xaud, President of the Brazilian Football Confederation (CBF). The meeting marked a new milestone in cooperation between the two institutions, consolidating the agreement signed in March 2024 and reaffirming their joint commitment to integrity, good governance, and the modernisation of Brazilian football.

"This meeting reinforced the shared commitment between SIGA and the CBF to a future of excellence, integrity, and modernisation for Brazilian football. President Samir Xaud demonstrated leadership, strategic vision, and a reform-oriented mindset, which заслуж my recognition. As an independent organisation and a global leader in sports integrity, SIGA is committed to supporting the CBF with its knowledge, expertise, and global networks, contributing to the implementation of best practices and solutions that strengthen good governance, integrity, and the sustainability of Brazilian football."



Emanuel Macedo de Medeiros
CHAIRMAN AND CEO OF SIGA LATIN AMERICA



Cityscape Global

SIGA renewed its strategic partnership with **Cityscape Global** in 2025, extending its role as Official Sport Integrity Partner for ESTAAD, the rebranded global sports and entertainment infrastructure forum in the Kingdom of Saudi Arabia. Under this collaboration, SIGA co-curated high-level integrity sessions and launched the inaugural Sport Integrity Awards, presented on the ESTAAD stage to recognise organisations and leaders advancing integrity, innovation, sustainability and ethical governance in sport. The Awards ceremony, held in Riyadh as part of Sport Integrity Action Month 2025, underscored SIGA's role in elevating integrity standards globally and strengthened institutional engagement across sectors

Portuguese Judiciary Police

SIGA's Global CEO Emanuel Macedo de Medeiros was invited to address the annual conference of the Financial Intelligence Unit of the Portuguese Judiciary Police, held in Lisbon, where he delivered a keynote entitled "Financial Integrity and Anti-Corruption in Sport: The Reforms We Cannot Delay." Speaking before senior law-enforcement officials and financial crime experts, he outlined SIGA's assessment of the systemic vulnerabilities that continue to undermine financial transparency and accountability across sport, with particular reference to football. These include opaque transfer and intermediary dealings, complex and non-transparent ownership and control structures, risks linked to commercial and media rights, major event organisation, and the growing exposure associated with betting-related activities. In his intervention, he identified four structural drivers amplifying these risks: gaps in legislation and regulation, weak cross-border cooperation, persistent shortcomings in governance and independent oversight, and limited technical capacity and specialised training. As a response, he called for the accelerated adoption of the SIGA Universal Standards on Sport Integrity as a global benchmark, supported by independent assessment through the SIGA Independent Rating and Verification System (SIRVS). He further stressed the need for closer cooperation between public authorities and the sports sector, and for robust, independent mechanisms capable of ensuring transparency, accountability and trust in the financial architecture of sport at national and international level.



UEFA

SIGA consolidated its proximity to UEFA through a high-level engagement in Riyadh during the ESTAAD/Cityscape Global forum in November 2025, where SIGA's Co-Founder and Global CEO delivered a keynote and participated in a public dialogue with UEFA Deputy General Secretary Giorgio Marchetti focused on strengthening integrity-driven governance in football. The discussions underscored shared priorities with UEFA — including the centrality of transparency, community-rooted growth, competitive balance, and sustainable investment in the women's game — and reinforced SIGA's long-standing cooperation with UEFA's leadership in advancing governance and integrity standards across the sport.



SIGA Media Partners

In 2025, SIGA expanded its global media presence. In addition to multiple interviews given by the organisation’s leadership, SIGA increased its network of Media Partners

by adding two new organisations to its growing portfolio: G&M News, with reach across Latin America, and Secure Stakes, based in Washington, DC, USA.

G&M News:



“Since our launch in 2019, forming alliances with key international entities in the sector has been a pillar of our daily work, along with promoting responsible gaming and integrating women and minorities into the industry. It is time to strengthen the concept of integrity in sports and betting. SIGA’s pioneering dedication to these issues makes joining its Media Partners Network, as the world’s first gaming industry media outlet, a source of pride and an unavoidable commitment.”

Román Frymer
CO-FOUNDER & CONTENT MANAGER, G&M NEWS

Secure Stakes:



“I’m proud to join SIGA in their mission to improve governance and integrity in sport worldwide. Having spent my career working to improve security in countries around the world, I’m looking forward to working with SIGA to highlight their work building bridges between stakeholders in the world of sports.”

Matthew Wein,
FOUNDER, SECURE STAKES

Emanuel Macedo de Medeiros interview:

G&M News (Brazil)



Record News (Brazil)



Poder 360 (Brazil)



VII. SIGA Growth in 2025

Institutional Relations



VII. SIGA Growth in 2025

Institutional Relations



VIII. Thought Leadership Initiatives

Sport Transparency Index

The Sport Transparency Index
Top Performing clubs

14 / 15		AC Milan (ITA)
14 / 15		Juventus (ITA)
13 / 15		Real Madrid (ESP)
12 / 15		Bologna (ITA)
12 / 15		Borussia Dortmund (GER)
12 / 15		Cagliari (ITA)
12 / 15		Inter (ITA)
12 / 15		Lazio (ITA)
12 / 15		Parma (ITA)
12 / 15		Torino (ITA)
12 / 15		VfL Bochum 1848 (GER)

* score/total criteria

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Co-funded by the European Union

SIGA, through SIGA Europe, in partnership with a consortium of institutional stakeholders and co-funded by the European Union's Erasmus+ programme, officially launched the **Sport Transparency Index** — the first independent, evidence-based benchmarking tool to assess transparency and good governance across the European Sport ecosystem. The Index applies 15 universal transparency indicators to evaluate publicly available information from clubs, leagues, national federations and international governing bodies, with the inaugural results unveiled at a high-level event in Brussels attended by policymakers, academics and sport executives. Among the top performers — each scoring 14 out of 15 indicators — were leading organisations including **AC Milan, Juventus,**

The Sport Transparency Index
Top Performing organisations *

	AC Milan		German Table Tennis Federation		German Tennis Federation
	Athletics Federation of Slovenia		French Taekwondo Federation		German Rowing Federation
	Deutsche Fussball Liga		Juventus		Ski Association of Slovenia

* Organisations meeting 14 out of 15 criteria

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Co-funded by the European Union

The Sport Transparency Index
Partners

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Co-funded by the European Union

the **German Bundesliga**, and national sport federations from Germany and Slovenia, reinforcing the Index's role in spotlighting best practice.

The launch included panel discussions and reflections from sport leaders on how the Index's methodology and tools support strategic reform and capacity building. SIGA's Global CEO highlighted that the Sport Transparency Index is intended not as a mechanism for naming and shaming, but as a practical instrument to advance transparency, empower stakeholders and drive continuous improvement in governance across sport.

VIII. Thought Leadership Initiatives

SIGA Universal Standards on Sport Integrity



In 2025, SIGA published the Italian-language edition of its Universal Standards on Sport Integrity – Good Governance in Sport, broadening access to its core governance framework and reinforcing these Standards as a global benchmark for transparency, accountability and independent oversight across sport organisations. The launch, part of Sport Integrity Action Month, followed the earlier Portuguese translation and supports federations, leagues, clubs, regulators and investors in adopting robust integrity practices in the language in which they operate. The initiative also acknowledged Italy's historical connection to SIGA's leadership and mission, further embedding linguistic and cultural accessibility into the organisation's global reform agenda.

SIRVS

2025 marked a decisive year for the SIGA Independent Rating and Verification System (SIRVS). While the core concept and methodology of the system remained unchanged, SIGA took a significant step to expand its reach, scalability, and impact at global level.

The formal establishment of SIGA Sports Solutions created the operational framework to involve independent, SIGA-authorized partners in the delivery of SIRVS-related services. This development strengthened SIGA's capacity to support Sport Organisations, Governments, and relevant commercial stakeholders in aligning with the Universal Standards on Sport Integrity and progressing towards SIRVS Certification, without compromising the independence, credibility, and rigour of the system.

Throughout the year, several SIGA Members expressed concrete interest in engaging with SIRVS under this enhanced model, with initial implementation processes already underway. At the same time, the foundations were laid for tangible results to materialise from 2026 onwards, consolidating SIRVS as a scalable and credible global benchmark for good governance and integrity in Sport.



VIII. Thought Leadership Initiatives

Executive Education Certificate on Good Governance in Sport



SIGA expanded its capacity-building and knowledge-sharing activities with the launch of the Executive Education Certificate on Good Governance in Sport, developed in partnership with LUNEX University of Applied Sciences and made available in a fully online, on-demand format. The programme was designed to equip sports professionals - including integrity officers, executives, administrators and governance practitioners - with practical insights, strategic tools and a globally recognised certification to enhance leadership in good governance, transparency and ethical decision-making within sport organisations. The online format allowed participants to enrol at any time and progress at their own pace, combining expert-led sessions, interactive tools and real-world case studies to bridge academic rigour and practical application. By broadening access to structured governance education worldwide, the initiative contributed to SIGA's institutional agenda of strengthening governance competencies across the sport ecosystem and supporting the implementation of its Universal Standards on Sport Integrity.

[MORE INFO](#)

VIII. Thought Leadership Initiatives

Independent Study on The Future of Brazilian Football



GENEVA | WASHINGTON DC | LISBON | SÃO PAULO

MODERNIZAÇÃO DO FUTEBOL BRASILEIRO

LIGA BRASILEIRA DE FUTEBOL PROFISSIONAL
MODELOS, DESAFIOS E RECOMENDAÇÕES

Audiência Pública
 Comissão de Esporte da Câmara dos Deputados
 Brasília, 23 outubro 2023

Emanuel Macedo de Medeiros
 Co-Fundador & CEO Global, SIGA | Presidente & CEO, SIGA LATIN AMERICA

Co-fundador e primeiro CEO das Ligas Europeias de Futebol Profissional e da Associação Mundial de Ligas
 Ex-membro do Comitê de Futebol Profissional e do Conselho Estratégico do Futebol Profissional da UEFA e do Comitê de Futebol da FIFA

ORGANIZAÇÃO SIGA SPORT INTEGRITY GLOBAL ALLIANCE SIGA LATIN AMERICA PARCERIA ESTRATÉGICA CÂMARA DOS DEPUTADOS MODERNIZAÇÃO DO FUTEBOL

In October, SIGA's Global CEO presented the preliminary findings of the Independent Study on the Future of Brazilian Football to the Sports Commission of the Chamber of Deputies. Conducted by SIGA Sports Solutions, the study compares governance models of leading European leagues and puts forward recommendations to modernise, professionalise, and enhance the transparency and sustainability of Brazilian football. Key recommendations include: the establishment, by law, of a Brazilian Professional Football League; formal recognition of the league's legal and regulatory autonomy; the delegation of powers

to manage disciplinary matters, competition commercialisation, revenue distribution, the negotiation of collective agreements, and international representation; as well as the implementation of oversight mechanisms, financial benchmarks, and a club licensing system. Invited by Members of Parliament Laura Carneiro and Eduardo Bandeira de Mello, Emanuel emphasised that the study, still underway, serves as a technical and independent contribution to guide structural reforms aimed at ensuring the long-term integrity and sustainability of Brazilian football. [FOR MORE INFORMATION](#)

VIII. Thought Leadership Initiatives

SIGA University Network - SUN



The SIGA University Network (SUN) is a coalition of global leading universities whose objective is to develop a series of joint initiatives in the field of sport governance and integrity including developing Masters level curricula on Sports Integrity, thought leadership projects, research on a wide number of key topics and other initiatives of common interest. SIGA actively promotes educating the next generation of future leaders

in the sports industry on the importance of sport integrity. Notable institutions who have already joined the SUN include George Washington University, who were the first university to join the network, the High Institute of Law and Economy of Spain (ISDE), the Institute of Legal and Political Sciences and the High Institute of Economic, Finance and Fiscal Law of the Law School of the Lisbon University and Qatar University.

[Download Declaration of SUN'S Intent](#)

Research

to act as a platform for collaboration between academia and stakeholders intended to cultivate synergies between research and implementation. Research will focus upon Sport Integrity issues and underpin multi-stakeholder thought leadership initiatives. Emphasis will be placed upon the commercialisation of research and cultivating projects capable of attracting funding and investment from a variety of sources.

Knowledge Transfer

to ensure that Sport Integrity becomes a key component of university curriculum through additions to existing courses and bespoke Executive Education initiatives.

Future Leaders Programme

to deliver integrated development, recognition and enrichment opportunities that create a bridge between the university and practitioner environments, specifically tailored to help shape the leaders of tomorrow. This will include high-level internship opportunities for university students with SIGA, our Members and Committed Supporters.



Executive Education Certificate

Following the launch in 2022 of a Capstone course with the Jackson School of Global Affairs at Yale on "Female Athletes: Fashion, Governance, and Equity," in 2025 SIGA and Lunex made available, online and on demand, the Executive Education Certificate on Good Governance in Sport.

VII. Thought Leadership Initiatives

Sport Integrity Journal

SIGA SPORT INTEGRITY JOURNAL

Number 8: Female Leadership in Sport

In March, SIGA released the eighth edition of the Sport Integrity Journal (SIJ), an issue entirely authored by women and dedicated to advancing gender

equity and female leadership in sport. Grounded in the principles of Good Governance in Sport, this edition shines a spotlight on the transformative power of women's voices and leadership. It reinforces the idea that true governance reform must be inclusive and that equity and representation are not just goals — they are governance imperatives.

[Download Editions](#)



Number 9: Sports Betting Integrity

The Sport Integrity Global Alliance (SIGA) advanced the conversation on Sports Betting Integrity in Brazil with the launch of a new special Brazilian edition of the Sport Integrity Journal (SIJ), entitled "Integrity in Sports Betting: Building a

Trusted Market in Brazil." Structured around five thematic pillars, this edition addresses: the prevention of match-fixing; education and regulation to promote responsible gambling; financial integrity, governance, and advertising; tackling the illegal betting market; and, finally, transparency through the monitoring of individuals connected to sport. The diversity of authors and guest experts reflects the wide range of sectors impacted by integrity in the sports environment and

in fixed-odds betting. Bringing together representatives from government, operators, clubs, federations, legal professionals, self-regulatory bodies, and technology companies, the edition presents different perspectives and practical solutions.



SIGAWomen Programme



2025 marked a step change for the SIGAWomen Global Mentorship Programme, transitioning from sustained growth to global scale and maturity. The Programme delivered its largest edition to date, engaging 300 participants, 150 mentors and 150 mentees, from over 50 countries, underscoring its growing relevance across the international sports ecosystem. The year also strengthened strategic partnerships and deepened its focus on athlete empowerment, notably through the integration of 11 Portuguese female footballers following the Memorandum of Understanding with the Portuguese Players' Union, expanding the athlete pathway and introducing a Financial Literacy initiative tailored to female athletes to support long-term career development.

[Click to learn more about the Programme](#)

Officially launched in March, ahead of International Women's Day, the 2025 edition brought together senior leaders and emerging professionals from sport governance, commercial sport and allied industries. Participants undertook an eight-month, fully digital mentoring journey combining bilateral mentoring and thematic workshops aligned with SIGA's Universal Standards on Good Governance, addressing leadership, integrity, athlete transition and emerging challenges in sport. By mid-year, the mentoring cycle was fully underway with a diverse, truly global cohort, strong representation from both established and emerging markets, and continued engagement of high-level mentors from leading international federations, clubs, leagues and global brands, while supporting women navigating career progression and transition.



Katie Simmonds
Chair, SIGAWomen Council
Chief Commercial Officer, SIGA

“ I am incredibly proud to witness the continued growth and global impact of the SIGAWomen Global Mentorship Programme. With nearly 300 participants from 50 countries, this initiative is not only breaking participation records but also setting new standards for representation and excellence. The calibre of both mentors and mentees, spanning renowned organisations, demonstrates the programme's far-reaching relevance and its power to drive meaningful change. As we enter our sixth edition, this is more than a mentorship programme; it is a global movement for gender equity in sport, and a female leadership accelerator.”



SIGAWomen Council

In February 2025, SIGA announced the launch of the **SIGAWomen Council**, a high-level internal consultative body established to advance Good Governance in Sport by promoting gender equity and strengthening female leadership within decision-making structures across the global sports ecosystem. Aligned with SIGA's Universal Standards on Good Governance in Sport, the Council was created to support the delivery of SIGA's mission and vision, provide strategic guidance on emerging trends and integrity-related initiatives, and act as an ambassador for best practices in governance and inclusion.

Chaired by **Katie Simmonds**, Global Chief Commercial Officer of SIGA, the SIGAWomen Council brings together a distinguished and diverse group of senior leaders from all continents, representing sport organisations, global business, government, international institutions and athletes. Reflecting on the Council's creation, Katie Simmonds emphasised its global ambition, stating, “The members of the SIGAWomen Council play a key role in expanding our mission globally and acting as agents of change across the sports industry.” Council members echoed this commitment from different perspectives across the sport ecosystem. **Renee Montgomery**, Co-Owner and Vice-President of the Atlanta Dream (WNBA), highlighted the importance of equity and integrity across all leadership pathways, noting, “From athlete to the C-suite, women are limitless when opportunities are ethically grounded.” **Jennifer Ziemer**, Director of Global Sponsorships

at Mastercard, reinforced the role of governance in shaping the future of sport, stating, “High standards and proper governance are essential to ensuring a sustainable and inclusive sports industry.” From a policy and institutional standpoint, **Cecilia Perez Rivas**, former Minister of Justice of Paraguay, underlined the need to actively remove structural barriers, affirming, “It is essential to place knowledge, experience and collective will at the service of women to overcome the obstacles they continue to face in sport.” By convening leaders from sport, business, government and athlete communities, the SIGAWomen Council strengthened SIGA's ability to advance gender equity, integrity and values-based leadership, reinforcing SIGAWomen's role in shaping more inclusive governance structures across the global sports ecosystem.



SIGAWoW

Insta Live Series

SIGAWoW – Women on Wednesdays is a SIGAWomen initiative that highlights and celebrates female leadership in sport through monthly Instagram Live sessions and exclusive in-person gatherings hosted in cities around the world. The programme brings together high-profile female executives, athletes, and influencers to share insights and drive meaningful conversations on advancing good governance and greater equity, both in the boardroom and on the field.

Winners of the SIGA Sport Integrity Awards 2025



→ [Download the Sport Integrity Awards Brochure](#)

Sport Integrity Awards

In November, SIGA held in Riyadh the inaugural edition of the Sport Integrity Awards, marking a significant milestone in our global Thought Leadership agenda. Hosted in Saudi Arabia, the future host nation of the FIFA World Cup 2034, the Awards recognised organisations and individuals that have demonstrated outstanding leadership, innovation, and measurable impact in advancing Sport Integrity worldwide. Delivered in partnership with ESTAAD, part of Cityscape Global, the event reinforced SIGA's role as a convening platform that brings together Sport, Government, Business and

Civil Society around shared values and standards. The first edition of the Sport Integrity Awards was a flagship moment of the Sport Integrity Action Month, SIGA's global initiative to mobilise stakeholders across continents in support of Good Governance, Transparency and Accountability in Sport. By celebrating concrete achievements and independently validated reforms, the Awards aimed not only to recognise excellence, but also to set benchmarks, inspire replication, and accelerate the adoption of integrity-driven practices across the global Sport ecosystem.



IX.THUGHT LEADERSHIP EVENTS

Sport Integrity Awards



Sport Integrity Action Month 2025



[Download the Sport Integrity Action Month Legacy Report](#)

SIGA delivered in November the inaugural edition of the Sport Integrity Action Month, the largest global mobilisation dedicated exclusively to advancing Sport Integrity. Conceived as an evolution of the Sport Integrity Week, the initiative provided a global platform to connect institutions, leaders and communities around concrete action on Good Governance, Transparency and Accountability. Across all regions, the Sport Integrity Action Month addressed pressing integrity challenges, including governance reform, financial integrity, safeguarding, sports betting integrity, sustainability, athlete welfare

and ethical leadership, among others. The scale, diversity and reach of the Sport Integrity Action Month 2025 underlined SIGA's role as a global convenor and catalyst for reform. Governments, international federations, leagues, clubs, regulators, athletes, academics, civil society organisations and private-sector partners actively contributed to a wide-ranging programme of events and digital initiatives. Collectively, these actions reinforced a clear and consistent message: integrity is a universal imperative and a prerequisite for the credibility, sustainability and long-term social value of Sport.

Sport Integrity Action Month 2025 – at a glance:

50+ **18** **30**

official events delivered worldwide

countries

participating cities

50+ **60+** **20+**

organisations directly involved

Hosting Partners, including SIGA members and Media Partners

international op-eds and opinion pieces published

Millions of people reached through stadium activations, broadcasts, digital campaigns and social media platforms

IX.THUGHT LEADERSHIP EVENTS

Sport Integrity Action Month 2025



Sport Integrity Forum Asia, UAE

Fireside Chat: Emanuel Macedo de Medeiros and Giorgio Marchetti, Saudi Arabia



Public Hearing – Independent Study on the Future of Brazilian Football, Brazil



Sport Integrity Match Day, FC Porto-SC Braga, Portugal



Initiatives carried out during the Sport Integrity Action Month included, but were not limited to:

- Official global launch during the Sports Summit São Paulo, including the International Expert Summit on Sports Betting Integrity
- Launch of SIGA ASIA in Dubai and delivery of the inaugural Sport Integrity Forum Asia
- Debut edition of the Sport Integrity Awards in Riyadh
- Sport Integrity Matchday and signing of the Charter for Integrity across Portugal's professional football leagues
- High-level panels and fireside chats on governance, integrity and sustainability at Cityscape/ESTAAD in Riyadh
- Expansion of the SIGA Champions network with new athlete ambassadors appointed in Dubai and Riyadh
- Launch of the FAIR Declaration for Integrity in Sports Betting
- Publication of the SIGA Youth Council Global Survey 2025
- Release of the Italian edition of the SIGA Universal Standards on Good Governance in Sport
- Forum on Health and Integrity in High-Performance Sport in Porto
- Global digital campaigns, webinars, podcasts and coordinated media engagement amplifying integrity-driven narratives worldwide



Forum on Health and Integrity in High-Performance Sport, Portugal



Expert Summit on Sports Betting Integrity, Brazil



SIGA Youth Council Report – Survey on Sport Integrity

IX. Thought Leadership Events

Summit on Female Leadership in Sport - Dubai

IX. SIGA Thought Leadership Events

Summit on Female Leadership in Sport - Dubai

HOSTING PARTNER



HOTEL PARTNER



OFFICIAL PARTNER



SIGA Summit on Female Leadership in Sport - Dubai Chapter

On 8 April 2025, SIGA hosted the inaugural SIGA Summit on Female Leadership in Sport in Dubai, convening a diverse group of global leaders, innovators, athletes and advocates from across the sports ecosystem and beyond. Held in the context of Women's History Month and aligned with the United Nations' #AccelerateAction call for gender equity, the Summit marked a significant milestone in advancing inclusive leadership and cultural change in sport.

Through a programme of high-level panels, keynote addresses and fireside chats, the Summit focused

on driving tangible transformation, addressing key themes such as gender equity in governance, the commercial development of women's sport, mentorship, sustainability and the role of allies in accelerating systemic change. These discussions reinforced SIGA's core commitment to integrity, good governance and purpose-driven leadership.

The event concluded with the announcement of **SIGA ASIA**, reinforcing SIGA's continued global expansion and its mission to deliver meaningful and lasting reform in sport.



Participating Organizations



[Download the Event Guide](#)



IX. Thought Leadership Events

Summit on Female Leadership in Sport – Brazil Edition

Summit on Female Leadership in Sport – Brazil Edition

The Summit on Female Leadership in Sport – Brazil Edition, held in São Paulo, delivered a clear and urgent message: progress toward gender equity in sport remains too slow and requires decisive, structural action. Bringing together more than 80 leaders from sport, government, business, and civil society, the Summit moved beyond rhetoric to focus on concrete reforms that enable women to hold real decision-making power.

Through a series of panels and impactful conversations, the event addressed key themes including good governance, mentorship, cultural transformation, business integrity, and the long-term sustainability of women's sport. Highlights included the global impact of the SIGAWomen Global Mentorship Programme, the growing visibility of women's competitions, the essential role of male allies in driving cultural change, and the opportunity for lasting legacy ahead of the FIFA Women's World Cup 2027 in Brazil. The Brazil Edition reaffirmed SIGA's long-term commitment to building inclusive leadership through action,



[Download the Event Guide](#)

accountability, and meaningful change. The Summit also stood out for its strong sense of responsibility and collective accountability. Speakers consistently emphasized that inclusion cannot be symbolic, nor optional, but must be embedded into governance models, commercial strategies, and public policy. By fostering open dialogue between institutions, brands, federations, and civil society, the Brazil Edition reinforced that meaningful progress depends on shared leadership, courage to challenge the status quo, and a clear commitment to leaving a tangible legacy for future generations of women in sport.

Facts

30

Speakers

20+

Organisations

80

Attendees

IX. SIGA Thought Leadership Events

Summit on Female Leadership in Sport – Brazil Edition



Partners



International Anti-Corruption Week

From 6 to 12 December, SIGA mobilised its members, committed supporters, and a wide range of like-minded individuals and organisations to take part in the SIGA International Anti-Corruption Week. This annual initiative brought together a series of coordinated digital actions designed to address key integrity and anti-corruption challenges in Sport, promote best practices, strengthen cooperation among stakeholders, and encourage the adoption and implementation of urgent and effective reforms at both national and international levels.

Throughout the week, SIGA published daily video messages and keynotes recorded by recognised experts, members of the SIGA Council, SIGA Champions, and other relevant stakeholders. These contributions shared insights, perspectives, and calls to action on safeguarding integrity in Sport and were disseminated through SIGA's official communication channels, reinforcing the organisation's role as a global platform for dialogue, awareness, and collective action against corruption.



With the admission of nine new members, the SIGA Champions network expanded in 2025 to a total of 32 ambassadors committed to advancing Sport Integrity worldwide. Comprising athletes and coaches, both active

and retired, the SIGA Champions play a central role in amplifying SIGA's vision and mission, using their credibility, experience and public platforms to promote ethical values, fair play and responsible leadership in Sport.

Arlene Limas Country: USA Sport: Taekwondo SIGA CHAMPION	Axel Sola Country: France Sport: MMA SIGA CHAMPION	Ben Gollings Country: England Sport: Rugby SIGA CHAMPION	Cameron Myler Country: USA Sport: Luge SIGA CHAMPION
Chloe Morgan Country: England Sport: Football SIGA CHAMPION	Cristina Gonçalves Country: Portugal Sport: Bocce SIGA CHAMPION	Dani Country: Portugal Sport: Football SIGA CHAMPION	Filipa Martins Country: Portugal Sport: Gymnastics SIGA CHAMPION
Francisco Guimarães Country: Portugal Sport: Football SIGA CHAMPION	Gilberto Silva Country: Brazil Sport: Football SIGA CHAMPION	Jessica Smith Country: Australia Sport: Swimming SIGA CHAMPION	João Tralhão Country: Portugal Sport: Football SIGA CHAMPION
Kelly S. Müller Country: Brazil Sport: Basketball SIGA CHAMPION	Kylla Sjöman Country: Canada Sport: Football SIGA CHAMPION	Louis Saha Country: France Sport: Football SIGA CHAMPION	Lucy Shuker Country: Great Britain Sport: Wheelchair Tennis SIGA CHAMPION
Majlinda Kelmendi Country: Kosovo Sport: Judo SIGA CHAMPION	Mark Colbourne MBE Country: UK (Wales) Sport: Para-Cycling SIGA CHAMPION	Mauro Silva Country: Brazil Sport: Football SIGA CHAMPION	Miguel Oliveira Country: Portugal Sport: MotoGP SIGA CHAMPION
Nicola Innocentin Country: Italy Sport: Football SIGA CHAMPION	Nuno Gomes Country: Portugal Sport: Football SIGA CHAMPION	Olga García Country: Spain Sport: Football SIGA CHAMPION	Paulo Sousa Country: Portugal Sport: Football SIGA CHAMPION
Rosa Mota Country: Portugal Sport: Track & Field Athletics SIGA CHAMPION	Sol Campbell Country: England Sport: Football SIGA CHAMPION	Stacey Copeland Country: England Sport: Boxing & Football SIGA CHAMPION	Tabata Viana Country: Brazil Sport: Football SIGA CHAMPION
Tamires Dias Country: Brazil Sport: Football SIGA CHAMPION	Telma Monteiro Country: Portugal Sport: Judo SIGA CHAMPION	Vítor Baía Country: Portugal Sport: Football SIGA CHAMPION	Yanet Maria Country: Colombia Sport: Basketball SIGA CHAMPION

“Football has given me more than I could ever have imagined, but with that privilege comes a duty. A duty to protect the game from anything that undermines fair play, respect, and honesty. By joining the SIGA Champions, I want to promote a culture in sport where results are earned, not manipulated, and where every young player can dream, knowing the game is clean. If my voice and my experience can help inspire the next generation to choose integrity, then my career will have meant more than trophies and titles.”



Daniel Carvalho (Dani)

“For me, it is a true honour to become the first Spanish athlete to be part of the SIGA Champions. I have always believed that integrity in sport begins with fundamental values such as gender equality, respect, and the promotion of women’s leadership, on and off the field. I hope that my career can inspire more women to pursue their dreams in sport and, at the same time, be a positive reference for all those who see football as a space of fairness, opportunity, and growth for everyone.”



Olga Garcia

“Integrity is a cornerstone of sport. Without integrity there is no trust, and without trust sport becomes a farce. It is with a strong sense of responsibility that I join the group of SIGA Champions, a community of men and women with a distinguished track record in sport. I will strive to continue being an inspiration to all those, on the pitch and in the stands, who believe that sport is a vehicle for social, human, and economic development.”



Vítor Baía

“Sharing my own journey and listening to others are essential steps toward building a fairer sport, with greater visibility and opportunities for women. It is an honour to join the SIGA Champions Programme. I deeply believe in the values SIGA stands for — such as integrity, fair play, honesty, and teamwork — and I am fully committed to promoting these ideals both on and off the pitch.”



Tamires Dias

“Throughout my career, I played in several countries, experienced different realities and, since 2020, I have been involved in the FIFA-TDS project, which aims to strengthen talent development in federations around the world. This experience has reinforced my belief that integrity is an essential pillar of sport. Good governance, the protection and development of young people, financial transparency and sports betting integrity are non-negotiable values if we want football in particular, and sport in general, to remain a true source of positive development for society — and that is why I am joining this group of inspiring SIGA Champions.”



Nuno Gomes

“I’m grateful to join the SIGA community and to have the opportunity to be part of an initiative that promotes values that are close to my heart. Integrity is a choice: it is our daily actions and our commitment to always try to be better that truly give it meaning. It’s through consistency and example that values become real. That’s something I learned at home from my parents. In sport, because it has the power to reach so many people, we have a duty to lead by example and inspire through our actions. In Portuguese, SIGA means “Let’s go”, so... SIGA!!”



Paulo Sousa

“It is an honour to be recognised as a SIGA Champion. I believe that sport has a transformative role in society, and with integrity, inclusion, accountability, and conscious leadership, we can build a better future — both on and off the field. I embrace this commitment with an open heart and the same team spirit that has always guided my journey. Together, we move forward in promoting a fairer, more ethical, and more human sport.”



Mauro Silva



Dani, Nuno Gomes, Olga Garcia, Paulo Sousa, and Vítor Baía



Mauro Silva



Jessica Smith, Mark Colbourne, and Paulo Sousa



Tamires Dias

GENEVA | WASHINGTON D. C. | LISBON | SÃO PAULO | DUBAI



JOIN OUR GLOBAL MOVEMENT

LEADING THE WAY FOR SPORT INTEGRITY WORLDWIDE



SIGA
SPORT INTEGRITY
GLOBAL ALLIANCE

TO BECOME A MEMBER PLEASE CONTACT KATIE.SIMMONDS@SIGA-SPORT.COM